

# Showdown 2021 "Hybrid Style"

## 21st Annual Canadian Junior Angus Show

### August 26-27 - Olds, Alberta

### Detailed Rules & Regulations

1. Showdown 2021 is open to all Canadian Junior Angus members. Cattle competitions will be in-person and most of our other regular events will be held virtually for this year only. Entrants **must** have paid their 2021 annual membership fee of \$26.25 GST included (add HST if applicable) to be eligible to participate in Showdown 2021.
2. All participants **must** be 22 years of age or under (due to cancellation last year) on December 31, 2020.
3. Animals exhibited in the open division may be owned by anyone but **must** be shown by the junior that entered them.
4. Animals exhibited in the owned division **must be owned only by the entrant**. Cows to be shown in the pair classes **must** have ownership by entrant for at least 12 months prior to the show.
5. Animals exhibited in the bred and owned division **must** carry the **entrant only** as the breeder and the owner on the registration paper. The entrant **must** be the breeder and the owner of both the cow and calf for pairs exhibited in this division.
6. Animals entered in the commercial division **must** show Angus characteristics. A committee will be designated to assess the significance of Angus influence in commercial entries. The committee has the power and duty to disqualify any animals deemed to be showing very little or no Angus influence. The committee's decision is final.
7. A copy of the registration paper for each animal **must** accompany the entries. Entry fee is a flat fee of \$50 per participant. This fee includes entry into all competitions except the conformation classes. Entry into conformation classes is \$10 per class. All entry fees **must** accompany entries and made payable to Canadian Junior Angus. Note that cattle entries will **not** be accepted at the show.
8. Animals entered in the show **must** be shown by the entrant unless special circumstances arise, ruling to be determined by the board. Classes will be determined after the entry deadline and will contain approximately 10 animals.
9. Animals may be entered in a maximum of one class except 2021 calves and animals entered in the Peewee divisions. 2021 calves are eligible to be entered in pair classes and calf classes. If the pair advances to the female championship, the calf becomes ineligible for the heifer calf class. Animals entered in the Peewee division may be shown in other divisions (provided they qualify) by another Junior. Peeweeps may enter animals in the Peewee division or they may enter in the other divisions, provided their animal qualifies.
10. A junior member who does not have an animal at Showdown 2021 may use another participant's animal in grooming and showmanship.
11. All animals **must** be broken to lead and all yearling and two-year old bulls **must** be shown with a ring or a humbug. If the animal in question poses a threat to the safety of other participants it will be removed from the show.
12. Tampering with and unethical fitting of cattle is prohibited.
13. Paint/dye products are not allowed in the show and any animals treated with product will be disqualified from the competition.
14. **Absolutely no adult or non-entrant participation will be tolerated.** A volunteer committee will be monitoring the barns, washrack, fitting area and tie outs at all times. Warnings will be given for adult or non-entrant participation at the discretion of the committee members. One warning will be given, and a second infraction will result in removal of the junior and all entries from Showdown 2021 and the fairgrounds. (Younger Juniors may be assisted by older Juniors - - please contact us if you would like to have an assigned senior work with you).
15. **Alcohol and drugs are prohibited in the barns and at Showdown functions for the duration of the show.**
16. The CJA dress code will be in effect for the duration of the show. Shorts and skirts must be fingertip length (below the end of your finger tips when standing erect with your arms held down to your side), no backless shirts, no midriffs exposed and no undergarments exposed.
17. Embryo transfer calves that have been on a recipient cow can not be shown with the genetic mother.
18. Recipient cows and dams of calves entered in the calf classes will be accommodated.
19. The show apparel is to be worn for all conformation and showmanship classes.
20. Stall cards will be provided by CJA and **must** be used instead of farm stall cards. Farm signs are not permitted, unless a part of the Farm Sign competition.
21. The age divisions for all competitions will be as follows:  
Peeweeps → 8 years & under; Juniors → 9-12 years; Intermediate → 13-16 years; Seniors → 17-22 years (as of December 31, 2020).  
Peewee competitions are not judged, if they so wish Peeweeps may enter as a Junior competitor and be judged against the Junior Age Division.  
Division entered **must** be provided at time of entry on entry form.
22. Substitutions will be allowed. Information on substitutions **must** be provided to the show office upon arrival.
23. Once cattle are stalled, they are not permitted to leave the show grounds until release time.
24. Infraction of any of the above rules may result in expulsion from the show.
25. The CJA Board has the right to decide on any point not covered by these rules.

# Conformation

1. **Peewee Division:** purebred or commercial - animal may be owned by the exhibitor or by someone else.
  - a. Heifer born in 2021
  - b. Heifer born in 2020
  - c. Bull born in 2021
  - d. Steer born in 2021
  - e. Steer born in 2020
  
2. **Open Division:** purebred animal is owned by someone other than the junior exhibitor.
  - a. Heifer born in 2021
  - b. Heifer born in 2020
  - c. Two Year Old Female
  - d. Mature Female
  
3. **Owned Division:** purebred animal must be owned by only the junior exhibitor.  
(Cows must be owned for at least 12 months prior to the show.)
  - a. Heifer born in 2021
  - b. Heifer born in 2020
  - c. Two Year Old Female
  - d. Mature Female
  
4. **Bred & Owned Division:** purebred animal must be bred & owned by only the junior exhibitor.
  - a. Heifer born in 2021
  - b. Heifer born in 2020
  - c. Two Year Old Female
  - d. Mature Female
  
5. **Bull Division:** purebred animal
  - a. Bull born in 2021
  - b. Bull born in 2020
  - c. Bull born in 2019
  
6. **Commercial Division:** animal must be owned by the junior exhibitor and must exhibit Angus Characteristics.
  - a. Heifer born in 2021
  - b. Heifer born in 2020
  - c. Two Year Old Female
  - d. Mature Female
  - e. 2020 Steer
  - f. 2021 Steer
  
7. **Canadian Class:** purebred animal must be owned by the junior exhibitor or their immediate family.  
All animals with no imports showing in their registration certificate qualify for this class.

Entry into the virtual competitions is *included in the \$50 entry fee* for in-person participants.

Entry in the Virtual Competitions (*only*) is \$25.

In-person participants must enter in at least one (1) virtual event and are encouraged to enter as many competitions as possible.

## Grand Aggregate

- Point System is as follows for all events  
1<sup>st</sup> 2<sup>nd</sup> 3<sup>rd</sup> 4<sup>th</sup> 5<sup>th</sup> 6<sup>th</sup> Rest  
6 pts 5 pts 4 pts 3 pts 2 pts 1 pt 1 pt
- Points will be awarded in each competition and the individual that attains the most points in each age category will be declared the winner
- To qualify for this Award the junior must participate in at least five of the following competitions: Conformation (if entered in more than one class, we take your best placing), Showmanship, Team Grooming, Literature, Photography, Marketing/Sales Talk, Graphic Design, Judging, Public Speaking

## Showmanship

- Showmanship classes will be held separately from conformation. All exhibitors are **automatically entered**. If you do NOT wish to participate, indicate that with entry, or when registering at the show. Animals will be made available for participants not exhibiting animals. Based on showmanship skills - presentation of oneself and presentation of how the animal is shown. This competition is 'dry brush' - no glue allowed.

## Team Grooming

- Teams of two (2) participants of the same age category
- Compete in a 10 - 20 minute grooming competition, depending on whether or not power is available
- Any animal may be used for this competition
- Animal must be washed and dried before the grooming competition
- Before any grooming can be done each entry must be examined by the Judge
- Any fitting prior to commencement of the competition will result in disqualification of the team from the competition
- Clippers and blowers may only be used if power is available
- Paint products or any product that alters the color of the animal may not be used
- All entries will be judged in a show ring situation
- Once at chute area you are not allowed to leave so bring all equipment with you
- If entries warrant, there maybe splits and animals that have competed in early splits will be kept in a designated area and further fitting will not be allowed.

*SCORE: 35% Knowledge and skill  
25% Teamwork  
20% Use of Equipment  
15% Final Appearance  
5% Presentation of Animal  
100%*

## Angus Cook-Off

- Teams (**minimum of four juniors per team**) to compete in a cook-off
- Participants will be provided with two (2) steaks and a gas barbeque as well as utensils. Steaks are available from the show office the afternoon of the competition if teams wish to prepare/marinate them.
- Participants are encouraged to bring your own spices and ingredients for marinades, garnishes etc. and to provide recipes to CJA if requested and costumes are encouraged
- All entries are judged by a panel of judges

*SCORE: 50% Taste  
25% Appearance  
15% Presentation  
10% Creativity  
100%*

## Best Herdsman Competition

- The judging of this competition begins on Thursday morning and ends after the Conformation Classes
  - Must have a minimum of three (3) head tied in your display
- SCORE: 25% Aisle & Bedding - cleanliness and general appearance*  
*25% Animals - clean and well groomed*  
*25% Personnel attending cattle - knowledgeable, friendly, teamwork enthusiasm*  
*25% Equipment Boxes, Signs - well arranged, attractive and general appearance*  
*100%*

The following competitions are "virtual" only.

Virtual project submissions are due August 15. Email to [canadianjunior.angus@gmail.com](mailto:canadianjunior.angus@gmail.com) with the competition name as the subject line. ONE email for EACH competition please!

## Marketing/Sales Talk

- This contest evaluates an actual sales talk given to a potential buyer by the contestant.
  - Topics for use in the sales talk competition will be provided. Sales talk submissions are to be completed in a video format and submitted via Dropbox or WeTransfer by August 15 to [canadianjunior.angus@gmail.com](mailto:canadianjunior.angus@gmail.com).
  - It is suggested that the Contestants first describe the sales situation to the buyer (eg. Potential 4-H/Junior project) and then discuss the strengths and weaknesses of the item in a conversational style.
- SCORE: 30% Knowledge*  
*30% Ability to relate information*  
*20% Poise and Delivery*  
*20% Overall Effectiveness*  
*100%*

## Judging Competition

- On an individual basis, participants will judge one (1) beef class
  - Class will be viewed on-line
  - Participants have to complete written reasons on the class via email in the format they are given, by August 15
- SCORE: 70% Logic of reasons given*  
*30% Their placing compared to Official*  
*100%*

## Photography

Note: Photographs in each division become the sole property of CJA and may be used for promotional or other purposes by CJA or the CAA. Only one entry per exhibitor.

- The photograph must be taken by the Junior exhibiting it
  - Photographs must be emailed by August 15 in JPEG or PNG format and **must** be between 300 kb and 3 MB in size. Email to [canadianjunior.angus@gmail.com](mailto:canadianjunior.angus@gmail.com) with Photography as the subject line.
  - Photographs must be entered in one of the following categories:
    - a. Angus Animal - focus of the picture is an Angus animal(s)
    - b. Angus Scenery - focus of the picture is split between the Angus animals and the background/ location of the photo
    - c. Angus Animals and People - focus of the pictures include Angus animals and people
  - All categories will be judged together.
- SCORE: 40% Clarity*  
*35% Quality*  
*25% Originality*  
*100%*

## Literature Competition

- Literature entries must be typed in plain font, no smaller than a font size 12
- Entries must be original works created by the Junior
- Literature entries must be entered in one of the following sections:
  - a. Poetry
  - b. Fiction - 3000 words or less
  - c. Non-Fiction - 3000 words or less
- All sections will be judged together
- Entries must be agriculture related
- Only one (1) entry per exhibitor
- Literature entries become the sole property of CJA and may be used for promotional and other purposes by CJA or the CAA
- Literature entries must be emailed by August 15 in Word or PDF format to [canadianjunior.angus@gmail.com](mailto:canadianjunior.angus@gmail.com) with Literature as the subject line.

*SCORE: 40% Content*  
*35% Grammar*  
*25% Originality*  
*100%*

## Graphic Design

- All work must be done by the junior entering it
- The entry must be current year's work and cannot have been presented for competition at a previous event
- Limit one (1) entry per exhibitor
- Entry must be created using computer technology and emailed as a PDF or JPEG file, not exceeding 5 MB in size
- The graphic design must be promoting our breed, our organization, our industry, or an individual herd.
- Examples of entries are flyers, posters, advertisements, newsletters, brochures etc.
- By entering the graphic design the exhibitor consents to the use of the graphic design by CJA or CAA for any purpose
- Graphic Design entries must be emailed by August 15 to [canadianjunior.angus@gmail.com](mailto:canadianjunior.angus@gmail.com) with graphic design as the subject line.

*SCORE: 30% Creativity*  
*30% Originality*  
*30% Message Clear and Concise*  
*10% Organized*  
*100%*

## Public Speaking

- The speech may be on any subject pertaining to Angus cattle, the beef industry, Showdown or Junior activities
- The speech must be the result of the contestant's own efforts and cannot have been presented for any other competition
- Speech submissions are to be completed in a video format and submitted via Dropbox or WeTransfer by August 15 to [canadianjunior.angus@gmail.com](mailto:canadianjunior.angus@gmail.com).
- Speeches will be: Peewee 1-2 minutes; Junior 2-4 minutes; Intermediate 3-5 minutes and Senior 4-6 minutes
- Deductions of ½ a point per 10 seconds will be made from score by each judge for speeches under or over the specified length
- Contestants may use cue cards however excessive use will result in score deductions
- Visual aids are not allowed

*SCORE: 70% Presentation*  
*30% Speech content and organization*  
*100%*

