

Maritime Angus Field Day & Junior Heifer Show Sponsorship



August 2nd & 3rd – Mill Cove, NB

**hosted by Angus Arabian Devon East- Dr. Dianne Stackhouse
and J Cross C Land and Cattle Co- the Upshaws.**

Sponsorship Opportunity for the Maritime Angus Field Day & Junior Heifer Show

We hope this letter finds you well. On behalf of the organizing committee, we are excited to invite you to become a sponsor of the Maritime Angus Field Day & Junior Heifer Show, which will be held on Saturday, August 2nd, and Sunday August 3rd, 2025, in Mill Cove, NB hosted by Angus Arabian Devon East- Dr. Dianne Stackhouse and J Cross C Land and Cattle Co- the Upshaws.

This annual event is a cornerstone of the Angus community in the Maritime region, bringing together Angus cattle breeders, farmers, and industry for two days of education, networking, and youth competition. With your support, we can continue to foster the growth and success of the Angus industry and provide a venue for young agricultural leaders to come together.

As a sponsor, your Farm or Business will have the opportunity to reach a diverse audience of farmers, breeders, and agriculture enthusiasts. The sponsorship packages are designed to offer a range of benefits with inclusion in event materials, and exposure opportunity to attendees. If cash contribution is not possible, we can utilize an in kind contribution in our fundraising auction at this event. The youth participants ultimately benefit from this fundraising.

Enclosed with this letter, you will find further details about sponsorship opportunities. If you are interested in becoming a sponsor or would like to discuss options, please do not hesitate to contact me at (506)349-5395 or via email at amy.higgins808@gmail.com.

We would love to have your support as we work together to make the Maritime Angus Field Day & Junior Heifer Show a resounding success.

Thank you for your consideration. We look forward to the opportunity to partner with you for this exciting event.

Warm regards,

Amy Higgins

Secretary/Treasurer- NB Angus Association Organizing Committee (506) 349-5395

Joseph Upshaw- President- NB Angus Association Organizing Committee (506) 440-0300

Jeff Guthrie- NB Angus Association Organizing Committee (506) 451-5829

Shelly Higgins, Crystal Upshaw, Debbie Higgins- NB Angus Organizing Committee



www.cdnangus.ca/maritime-angus/

[CLICK HERE to go to Sponsorship Form](#)

DEADLINE FOR SPONSORS: JULY 24, 2025

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General Field Day Sponsorship Levels

Sponsorship	\$ Pledged	Details- ALL listed in programs, on banners, and announced throughout.
PLATINUM	\$1000	Booth or Display! Full Page Program Advertisement. Welcome Address at Dinner
GOLD	\$750	Coffee Station, Pop Ups/Banner space, ½ page Program Advertisement
SILVER	\$500	Pop Ups/Banner space ¼ page Advert
BRONZE	\$250	Logo in Field Day Program Sponsor Space

Junior Show Sponsor Levels

Sponsorship	\$ Pledged	Details
Championship Drive Banner	\$150	Grand or Reserve Banners for Showmanship or Conformation Classes (4 available)
Division Banner	\$75	Showmanship (Junior, Intermediate, or Senior) OR Conformation (Commercial Calf or Yearling, Purebred Calf or Yearling) (14 available)
Non Livestock Banner	\$25	Junior, Intermediate, and Senior divisions (Multiple)

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CLICK HERE to go to Sponsorship Form

**All sponsorship values are plus HST,
A 3.5% processing fee will be applied to all credit card transactions, and payments can also be made via cheque or e-transfer.*

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Sponsor Sign Up Form

To confirm your sponsorship of the 2025 Maritime Angus Field Day & Junior Heifer Show, please complete this form by July 24th and return via email to amy.higgins808@gmail.com

Company/Farm Name	
Company/Farm Mailing Address	
Key Contact Name	
Key Contact Email	

General Sponsor Levels

Level	\$	Check Selection
PLATINUM	\$1000	
GOLD	\$750	
SILVER	\$500	
BRONZE	\$250	

Junior Show Sponsor Levels

Level	\$	Check Selection
Championship Drive Banner	\$150	
Division Banner	\$75	
Non Livestock Banner	\$25	

Preference notes: (i.e. Commercial Yearling Division Banner)

CHOOSE ONE FOR PAYMENT METHOD:

Cheque

E-transfer

Credit Card (3.5% processing)

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