## **Upcoming feeder calf sale?**

The Feeder Calf Performance Endorsement Certificate is an initiative by the Canadian Angus Association to provide an opportunity for members and commercial producers to showcase the genetic potential of their feeder calves based on the commercial producer's bull battery average.

The certificates feature the Angus Feeder Calf Index, which is strictly a terminal index combining groups of traits relevant to the feedlot's performance and quality grade, focusing on a balance of marbling, weaning to yearling performance, rib eye size, yield, and carcass weight.

Members can use these certificates to help support their commercial customers' feeder calf sales. Commercial producers can use the certificates to help differentiate their cattle and as a testament to the high-quality genetics that they use in their program.

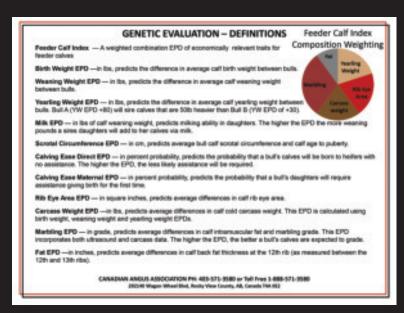
In 2019, Canfax completed a price comparison of feeder calves being marketed with the Canadian Angus Association Feeder Calf Performance Endorsement Certificates and Feeder Calf Index to all other sales held that week. Canfax reported a \$6/CWT premium for feeder calves being marketed with the Canadian Angus Association Feeder Calf Performance Endorsement Certificates and Feeder Calf Index compared to other sales for similar weight calves in that same period.

## To access the certificates:

- Purchase Angus bulls from any CAA member and have the bulls transferred into your name
- Use Canadian Angus RFID indicators and have calves that carry the Angus green tag
- Request your Performance Endorsement Certificates for your feeder calf sale

The CAA will provide a certificate showcasing the genetic merit of your calves with known data through the sire lineage.





You invested in high quality Canadian Angus genetics—take an endorsement of that to market! Contact your Canadian Angus Association at kdevani@cdnangus.ca or 1-888-571-3580 for more information.