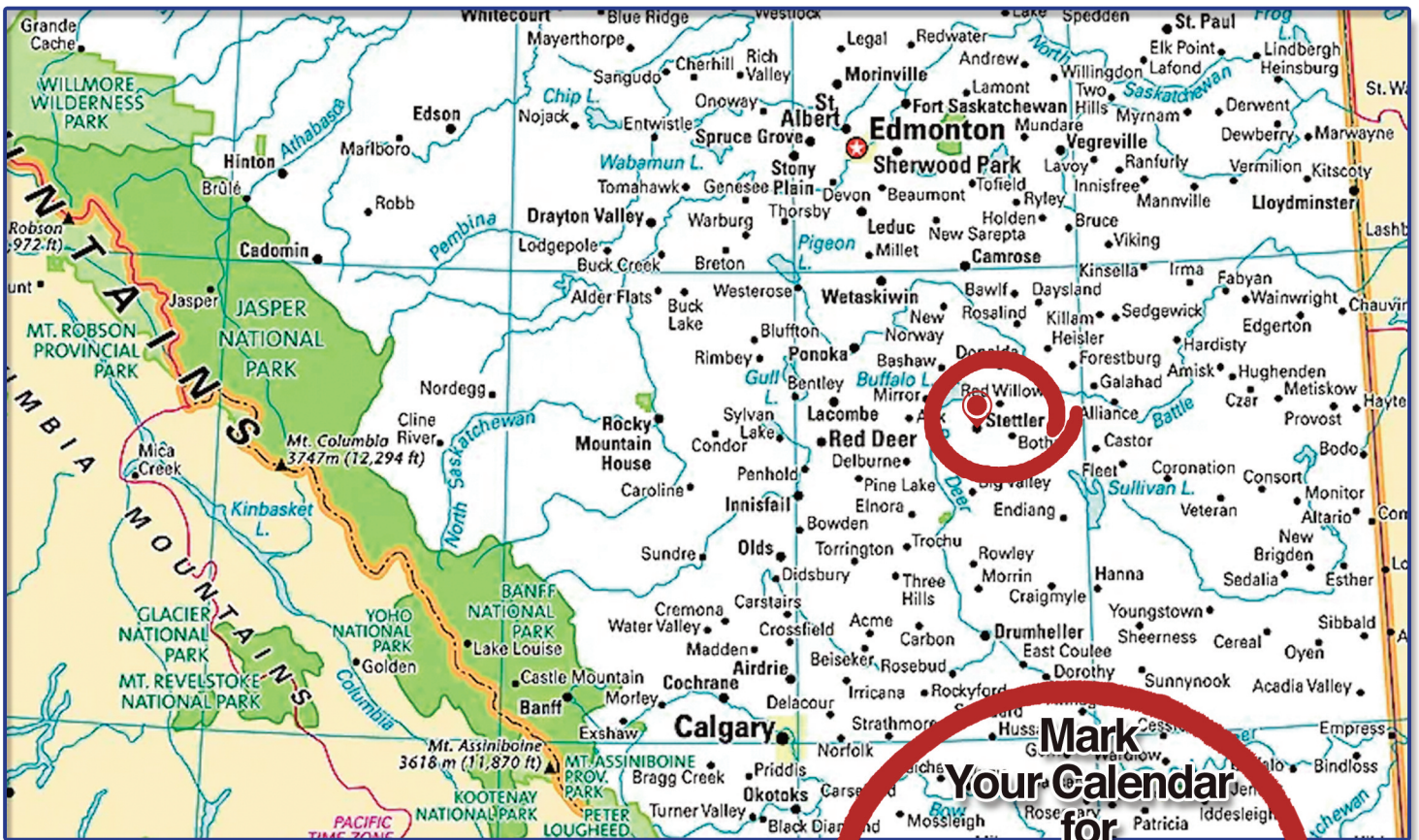




SPRING 2025 CONNECTIONS



Mark
Your Calendar
for
Showdown 2025
in
Stettler, Alberta
July 24th - 26th

In this Issue:

- Provincial Reports
- CAB Youth Beef Leaders Report
- New Director Profiles
- GOAL Conference Report
- Well . . . *Just Read & Find Out*



President's Message

by Morgan MacIntyre

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Hello to all our Juniors and fellow Angus breeders.

Wherever you are, I hope the weather is cooperating and calving season is going well. I must say, I sure am ready for spring!

Our Juniors have been busy since the fall. To start, the CJA would like to extend a huge thank you to JJJ Livestock, the Loveridge family, for donating Red JJJ Miss Deal 417M, the 2024 CJA Scholarship Heifer. This fundraiser, held annually at the Angus Sale during Canadian Western Agribition, directs all proceeds to the Canadian Junior Angus scholarship and bursary programs. Thank you to everyone who purchased tickets, and congratulations to Justamere Farms on winning this outstanding female! We have an exciting update - thanks to our generous donors we have increased our CJA scholarship awards to \$3500 for first, \$2500 for second and \$1500 for third – the deadline to apply is June 15. Check out the details on page 19.

2025 is off to a fantastic start with another record-breaking GOAL Conference in Saskatoon, SK, where we welcomed over 80 youth from across the country, along with representatives from the National Junior Angus Association and the Junior Red Angus Association of America. GOAL is a highlight for many Juniors, offering the chance to connect with peers while gaining industry knowledge and leadership skills—plus a little fun along the way!

The Canadian Angus Foundation Legacy Scholarship competition was also held at GOAL, and we would like to congratulate Reegan Frey, Oxbow, SK for receiving 1st place and \$5000; Lexi Dietrich, Forestburg, AB in 2nd place receiving \$3000; Lane Steen,

Dundurn, SK receiving 3rd place and \$2000; and our runners-up, Ava Loveridge, Melville, SK and Hanna Fitchett, Quesnel, BC, each receiving \$500.

Looking ahead, the next big event for CJA is Showdown, happening in Stettler, AB, from July 24th-26th. You'll find the schedule in this newsletter, with online entries, detailed rules, regulations, and updates available on the CJA website. New for 2025 we will be having a bred heifer class utilizing our Angus HD tests. "Heifers of Distinction" placings will be based 50% on EPD's and 50% on phenotype. There will be some nice CASH prizes! DNA for the Angus HD test MUST BE submitted to the Canadian Angus Association before June 1st in order to participate.

Trucking and travel bursaries are available, so if you're interested in attending, be sure to check those out. Visit our Showdown webpage for more details. If you have any questions, feel free to reach out to me or any of our CJA directors.

We're also excited to once again have our calendar fundraiser in late summer. Full-page advertisements will be auctioned off at Showdown, and business card ads will be sold on a first-come, first-served basis. If you're interested in placing an ad in the 2026 edition, be sure to contact one of our directors. This fundraiser plays a huge role in supporting our Juniors by funding events like GOAL and Showdown, as well as our scholarships and awards. Your support is always greatly appreciated!

Juniors, make sure to apply for all the amazing opportunities available, and don't hesitate to reach out to me or any of our directors with questions—or just to chat about what the CJA has to offer.

Wishing you all a fantastic spring, and I look forward to seeing you throughout the year.

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25th Annual Canadian Junior Angus SHOWDOWN

July 24–26
2025

Stettler, AB
MOVE IN BEGINS
JULY 23 AT 1 PM

Thursday, July 24, 2025

- 11 am • Move in complete
- CJA Annual General Meeting & Orientation
- 12 noon • Lunch
- 12:30 pm • Judging
(individual competition – written reasons)
- 1:30 pm • Team Grooming
- 5:30 pm • Supper & Extravaganza

Friday, July 25, 2025

- 8:30 am • Group Photo
- 9:00 am • Showmanship
- 9:00 am–1:00 pm • Print Marketing
- 12 noon • Public Speaking
- 1:00–4:00 pm • Sales Talk
- 2:00 pm • Team Judging
(must qualify from individual competition)
- 6:00 pm • Cook-off & BBQ

Saturday, July 26, 2025

- 9:00 am • Heifers of Distinction
- 10:00 am • Conformation Classes
- 5:00 pm • Banquet, Awards Presentations, Auction & Dance



The Canadian Angus Foundation will provide travel and trucking bursaries to attend Showdown as well as significant cash prizes and scholarships for the Aggregate Winners. There will also be three draws made for vouchers to purchase Angus females—one at \$3,000 and two at \$2,000. All exhibitors will automatically be entered to win!

Visit the Canadian Angus Foundation website at www.cdnangus.ca/foundation for more information and to apply for the bursaries.

For up-to-date Showdown information or to enter online, please visit www.cdnangus.ca/canadian-junior-angus/showdown

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Provincial Reports

British Columbia



Hello Juniors! I hope everyone is enjoying the awesome spring weather.

We had a wonderful turn out at this years

Guiding Outstanding Angus Leaders (GOAL) conference this February in Saskatoon, Saskatchewan. 14 members from BC attended. Hanna Fitchett represented us proudly competing in the Legacy Scholarship

including a competitive panel discussion. Congratulations to all the members that participated.

As we look ahead in 2025, we are looking forward to spring shows including Prospect 2000 in Kamloops the first weekend of April as well as Cariboo Classic in Williams Lake this June. The number of Juniors that attend these shows has substantially grown over the past few years and we look forward to seeing returning and new members attend this year!

Our provincial board is hard at work planning field days for both the Northern and Southern regions of BC. We invite all Juniors to attend as we have fun filled days at some of the wonderful ranches here in BC.

This summer the Canadian Junior Angus Association's Showdown will be held in Stettler, Alberta from July 24th-26th and we hope to see many BC Junior members attend.

Hopefully this wonderful spring weather continues and sees you through your calving season!

Riley Bapty



Alberta

Dear Fellow Juniors, I hope this letter finds you well and that you're all enjoying a fantastic start to the year 2025.

I'm excited to announce the upcoming Alberta Junior Angus show is set to take place once again in Bashaw, Alberta, from August 10th to the 12th. We're eagerly planning for another exciting show, and I'm particularly excited about continuing our fun mixer night

with all of our junior participants. This year, we're adding some new activities alongside the ever-popular musical chairs, promising an evening filled with laughter.

As we gear up for the show, I want to remind everyone that the deadline for our scholarship application is July 1st, 2025. The winners will be announced and awarded during our AJAA show in August. Keep an eye on our Facebook page for the application form, which will be posted as soon as it becomes available. We're eagerly anticipating your applications and can't wait to see the talent.

In addition to our provincial show, another thrilling opportunity to mark on your calendar is Showdown 2025 in Stettler, AB, from July 24th to 26th! We are absolutely overjoyed to be bringing the National Junior Angus Show back to Alberta, and we can't wait to welcome exhibitors, families, and spectators for an unforgettable weekend filled with top-

notch competition, incredible cattle, and endless fun. Whether you're showing, cheering, or simply soaking in the atmosphere, this is an event you won't want to miss! Get ready for an action-packed Showdown—we're counting down the days until we see you all there.

I'd also like to take this opportunity to express our heartfelt gratitude to all our volunteers and sponsors. Your support and dedication are the backbone of our success, and we couldn't achieve what we do without each and everyone of you. On behalf of all the juniors, thank you. Looking forward to another incredible year in Alberta!

The Alberta Directors
Lexi Dietrich & Thomas Wildman



Saskatchewan

Hello fellow Juniors, we hope everyone has been enjoying a successful calving season thus far. The Saskatchewan Junior board held our Annual General Meeting during Agribition where we elected a new executive with Tanner Lowe as our new President, Sage Timmons as our new Vice-President and Sienna Bohrsen remaining as Secretary. We also announced the winners of our 2024 Scholarships – congratulations to Kylie Willms and Eric Smith. Two \$1000 scholar-

ships are available each year with a November 15th deadline. Application information is on the website and will be shared on social media.

Saskatchewan was thrilled to host the GOAL Conference in Saskatoon February 15th-17th. We had a phenomenal turnout with over 80 youth in attendance and many fantastic speakers throughout the weekend for the attendees to learn from. Thank you to every-

Provincial Reports

one who attended, we hope you all had a great time.

We are looking forward to attending Showdown 2025 in Stettler this summer from July 24th-26th. We expect many Saskatchewan Juniors to be in attendance.

Our provincial Gold and Junior Show will be heading back to Lloydminster this fall and will be held in conjunction with Stockade Roundup in late October. Watch for entry information coming in late August.

Wishing everyone a great spring and summer. Hope to see you all soon.

The Saskatchewan Directors
Chase Bruynooghe & Kylie Willms

Manitoba



Hello Juniors!
Hopefully all of you had a good fall and start to 2025!

Manitoba juniors were busy this fall beginning with Manitoba

AgEx which happened at the end of October in Brandon, MB. It was a well-attended event, and an Angus won the Grand Champion female! This was followed by Agribition in late November where many Manitoba juniors exhibited cattle. It was great to see all of the passion and hard work from the exhibitors. Bringing in the new year, the GOAL conference happened in Saskatoon, SK in February with a record number of juniors attending. Though I sadly wasn't able to attend, I was told that it was fantastic and am already looking forward to next year here in Manitoba!

This winter has been harsh, but Manitoba producers are resilient and very much looking forward to spring and the warmer weather. Calving is in full swing, and many early calves are on the ground. We are also in the thick of bull sale season, and there are some high-quality genetics out there, so be on the lookout.

Looking into the rest of the year, coming up is the Royal Manitoba Winter Fair from March 31st to April 5th in Brandon, MB. Following that, Manitoba is hosting the 2025 National Angus Convention in Winnipeg, MB in June. Further down the road are the summer shows, Manitoba Summer Gold Show in July, Manitoba Beef Round up in August and of course Showdown happening in Stettler, AB from July 24th to the 26th!! If you want to participate in these incredible exhibitions don't forget to get registered before the deadlines. I absolutely can't wait to see you all.

As for me, I am finishing up my sophomore year at Oklahoma State University and am a part of the OSU Meat Judging Team. I have been competing and getting to evaluate cattle all across the U.S. Seeing this side of industry has been an incredible experience. I am also fortunate to work at the OSU Purebred Beef Center and am looking forward to our sale later this spring in April!

Don't forget to mark your calendars for Showdown and all the other awesome events this summer.

I hope you all have a great spring and attend as many events as you can. I am so looking forward to seeing you throughout the summer.

Wishing you all the best,
Emma Fox

Ontario



Hello. I hope calving is going well and you're gearing up for a fantastic year.

Ontario Junior Angus capped off an incredible season at the

Royal Agricultural Winter Fair with our annual showmanship competition. Congratulations to all our juniors in the showmanship competition and throughout the weekend in Toronto.

In February, 22 Ontario juniors headed west for the CJA GOAL Conference in Saskatoon, SK –

the biggest representation from across the country! Many of our members benefited from travel bursaries offered by Canadian Junior Angus and the Canadian Angus Foundation. Thank you for your continued support of our youth! The weekend was filled with inspiring speakers, hands-on activities, and some outdoor fun.

Looking ahead, the CJA board and I are very excited to head to Stettler, AB this summer for Showdown 2025! There are bursaries available for this event to help our juniors attend, so be sure to check out the Canadian Junior Angus website for more details.

While I'm sad to say this is my final report as your Ontario director, I am thrilled to wel-

come Nathan Dawe to the CJA board. These past four years have been exceptional. The chance to contribute to the events and initiatives of this program is truly memorable, and I hope I've been able to make even the smallest impact on your junior careers.

Thank you to everyone who has influenced my own junior journey – I am incredibly grateful. I look forward to staying connected with you all in the future.

Take every opportunity you can, grow your connections, and make your junior career one to remember – I know I will, with great pride. Thank you!

Morgan MacIntyre

Provincial Reports

Quebec



Hello fellow Juniors!

I hope everyone has had a successful calving season so far and warmer days are coming. Back in October during Thanksgiving

weekend the Quebec Angus Association held their Gold Show in Victoriaville. It's always great to see young breeders compete in this show as well as the junior show the following day.

We had a great weekend in Saskatoon, Saskatchewan this February for our National GOAL Conference; with exceptional speakers and opportunities to learn. It's awesome to see juniors attending from across Canada with the same ambitions. Although we didn't have much

Quebec representation, I encourage juniors to do all they can to get out and participate these great events.

This summer, the CJA Showdown will be held in Stettler, Alberta July 24-26. I encourage Juniors from Quebec to attend, there are Travel & Trucking Bursaries available to apply for by May 25th & June 1st.

Bonjour chers Juniors!

J'espère que vous avez eu une saison réussite de vêlages jusqu'à présent et que les jours plus chauds arrivent bientôt! En octobre dernier pendant le weekend de l'action de grâce, l'Association Angus du Québec a tenu son Gold Show à Victoriaville. C'est toujours formidable de voir des jeunes éleveurs se présenter dans ces classes ainsi que la classe junior le lendemain matin.

Nous avons passé un excellent week-end à Saskatoon, Saskatchewan en février pour notre conférence Nationale GOAL; avec des conférenciers exceptionnels et des occasions d'apprendre. C'est génial de voir des juniors de partout au Canada venir avec les mêmes ambitions. Bien que nous n'ayons pas eu beaucoup de représentants du Québec, j'encourage les juniors à faire tout ce qu'ils peuvent pour sortir et participer à ces grands événements.

Cet été, le CJA Showdown aura lieu à Stettler, Alberta 24-26 Juillet. J'encourage les juniors du Québec à y assister, il y a des bourses de voyage et de camionnage disponibles pour appliquer avant le 25 mai et le 1er juin.

Allison Morse

Maritimes



Hey Junior Angus members, I hope everyone has had a great and safe calving season and is beginning to get prepared for the upcoming breeding and

planting season.

In February over the long weekend of the 15th-17th, Canadian Junior Angus members gathered from across Canada to meet in Saskatoon, Saskatchewan to attend the Guiding Outstanding Angus Leaders Conference (GOAL). This year seven Maritime members including myself attended this conference, which it was incredible to see. Over the course of three days, Juniors got to take in many interactive speeches and presentations as well as have the opportunity to participate in skating, shopping, and even a hypnotist show! A wonderful time was had by all, and many members are already looking forward to next year's event. Maritime

members there are travel bursaries available through Canadian Junior Angus Association and the Canadian Angus Foundation and I urge you all to check out those opportunities if you interested in attending this event in the future. As always if you have any questions about the application process, please feel free to reach out to me.

The Maritime Angus Annual General Meeting was held on February 23rd at the Community Credit Union Business Innovation Center in Amherst, Nova Scotia. I was fortunate to be able to attend this event in person and represent on behalf of the Maritime Junior Angus Association and Canadian Junior Angus Association. At this meeting the decision of the location for the upcoming Maritime Junior Angus Field Day in August was made. The Field Day will be held in New Brunswick on a local farm and more information regarding official dates and a schedule will be made available soon. This is a great event for Maritime Junior members to showcase their cattle and compete in events as well as meet other Juniors and association members. Last summer we had a great

group of Juniors in attendance for the field day so it would be great to have all those members back and increase those numbers.

This summer the Canadian Junior Angus Showdown will be held from July 24th-26th in Stettler, Alberta. It would be great to see some Maritime representation at this event and again there are travel bursaries available for Junior members who are interested in attending. The travel bursary can be awarded up to \$750 and the application is available on the CJA website - applications are due back by June 1st. If you would like to apply and need some assistance, please feel free to reach out to me and I would be more than happy to help!

That is all for me. Maritime members if you have any questions at all about scholarships, Showdown, GOAL, or just want to talk Angus cattle please feel free to contact me at any time.

Chloe Loane



Ambassador Report

by Lainie Muir



Hello everyone, looking back to when you last heard from me, lots has happened in the last few months! My time was split between my studies, traveling home to Glenella, MB to help with the cows, and packing in as many Angus-related events as possible.

At the end of August, I took part in a field course and spent five days with Dr. Angela Bedard-Haughn and Dr. Eric Lamb of the University of Saskatchewan. Our group traveled to grasslands, mostly mixed-grass and some aspen parkland, across the province where we investigated the soil types and plant species that were present. The areas we visited were predominantly land-managed as beef cattle pastures. Through this, I learned much about rangeland health and management, cattle grazing preferences, and the effect of grazing on different plant species. During this week my respect for the importance of having beef cattle as part of our prairie landscape was reinforced. It is easy to conclude that beef cattle can make use of areas with soils that lack productivity, such as certain unstable sandy landscapes or sodium/salt-affected soils, but diving into the details of why the success of beef cattle on what may be identified as “problem soils” in other types of agriculture is a reminder of the significant role our business plays across Canadian landforms.

My next big event was Farmfair at the start of November. Here I took in our National Black & Red Angus shows. The Edmonton Expo Centre got to house a very strong set of Angus cattle and I had a great time visiting with the exhibitors and helping keep the animals on the move in the ring. On the Saturday of Farmfair, I participated in the collegiate judging competition as part of the University of Saskatchewan Judging Team and watched my first Alberta Supreme Show of Champions. My attendance at Farmfair checked off a bucket list item for myself and it was exciting that it also happened to be the 50th anniversary!

Later in the month, I traveled to Agribition. Agribition is the place myself, and many of us get our annual catch-up with friends and fellow producers from across the country - my highlight is always the conversation and the people. My busiest days were Thursday and Friday helping out in the Black Angus show ring and the John Deere Sale Arena for our Canadian Junior Angus donation heifer auction. I've seen the incredible support for our association's Juniors demonstrated through the success of the donation heifer for several years now, and it never ceases to amaze me.

On December 10th I flew from Saskatoon to Cleveland to attend the Certified Angus Beef Youth Beef Leaders Seminar (YBLS) in Wooster, Ohio. This trip was a quick one but wow was it incredible. Truly a once in a lifetime event. A trip to the CAB Culinary Centre/Warehouse/Office (perhaps for Beef Leaders Institute) would serve tremendous benefit to anyone passionate about Angus cattle. Through speakers, tours, and meat labs we covered the history of the CAB brand, the 10 specifications that are met by certified beef, ranch-to-brand-to-table connections, beef carcass value, and consumer trends. The food, the people, and the facilities were all world-class. There is a wonderful and overwhelming amount of information and experience I gained at YBLS, but I think the takeaway that stands out the most to me is how lucky we are to be a part of the Angus breed. We have so many ambitious, extraordinary people working for our cattle at all levels of the chain. These people are passionate about Angus beef as a nutritious and highly demanded product that delivers an incredible eating experience, consistently. The reach Angus beef has is a remarkable one. Check out mine and Morgan's YBLS report in this issue and please don't hesitate to shoot me a message if you are interested in learning more about the CAB brand or my experience in Wooster!

From February 15th-17th, I had a great time at our very own GOAL Conference in Saskatoon. I got to know many new juniors, shared what I've been up to, and gained a volume of new knowledge on personal development and Canadian beef. It is crazy to think it was my final GOAL, but in that, I got to reflect on the significant, positive impact the event has had on me. Juniors - attend as many GOAL Conferences as you are able and in addition to all the information we are exposed to, soak up every experience. From walking through bull pens beneath the hills in BC to skating in -40 to a lipstick-covered Shania Twain-motivated makeover.

Upcoming is the greatly anticipated trip to Australia for the Zoetis World Angus Youth Competition at the end of April and into May and then our own 2025 Canadian Angus Convention in Winnipeg in June where I will hand off to a new Junior Angus Ambassador – Juniors make sure you apply by April 30th to take part in this excellent program.

I wish everyone the best of luck through calving, sale season, and spring processing. As always feel free to reach out with any junior Angus-related questions or just to chat.



Check out the Certified Angus Beef Colvin Scholarships

Certified Angus Beef plans to award \$100,000 (USD) in scholarships this year, the most they have ever distributed in any single year.

Eligibility has been **opened up to Canadian students** with interests aligned with those of the scholarship fund.

If you are a student interested in improving the agricultural industry, apply by April 14.

For more information: www.certifiedangusbeef.com/press/colvin/index.php

Introduction and Background

My name is Ava Noonan and I live in a small town named Roseneath in Ontario. My family calves out 40 purebred Angus cows each year. I am a part of CNS Land & Livestock to which I own, breed, show and sell purebred Angus cattle alongside my uncle. I have a strong passion for agriculture and the cattle industry but more particularly the Angus breed. I was given the great opportunity to be able to attend the Canadian Junior Angus GOAL (Guiding Outstanding Angus Leaders) Conference in Saskatoon, Saskatchewan this past February. This report will detail our daily activities at the conference, highlight the speakers we heard, and share multiple opportunities that are available for Junior Angus Members.

The GOAL Conference serves as a pivotal platform for Junior Angus members to enhance their knowledge, network, expand professional development and gain skills that contribute to the growth of the industry. This year we had over 80 Junior Angus members from all across the country and three guests from the U.S. attend this impactful three-day event. Each year the conference is held in different locations. Last year it was held in Kelowna, British Columbia, the year previous to that it was in Toronto, Ontario and next year will be heading to Winnipeg, MB. A key component of this conference is the travel bursaries that are offered to participants to apply for which plays a significant role in ensuring accessibility for individuals who live out of province. Canadian Junior Angus (CJA) and the Canadian Angus Foundation (CAF) generously select and award deserving members from those who apply a bursary of up to \$1000 to help offset travel and registration costs for attending the conference. It is because of this opportunity that I had the fortune of attending GOAL this year.

February 15, 2025 - DAY 01

The Conference quickly began once all members arrived at the Sheraton Cavalier Hotel that would serve as the conference space for the weekend. We began with ice-breaker games and an insightful speech by Kathy Larson. Her educational speech was about the financial factors of cow-calf management. Kathy gave the audience

helpful tips and considerations. She provided valuable insights on topics such as mortgages and down payments for those of us starting out. Following Kathy was Shane Roger who grabbed our attention when he shared about the power of storytelling. We viewed the trailer for the Alltech documentary titled "A World Without Cows" which focuses on the complex debate surrounding livestock production and the potential impact of a world without cows. Multiple people were interviewed, asking them their views and allowing them to share their own stories providing awareness that some people may not consider. After our speakers, we played a few games consisting of "finding three directors", "rock paper scissors roulette" and "two truths and a lie". These games were engaging and facilitated interaction allowing us to connect and network with one another before heading back to our rooms to get ready for our formal dinner.

The CJA had Crystal MacLeod from RSVP Event Design come and walk us through her dining and social etiquette practices titled the "Polished Professional". She taught the group how to "European style" dine with proper etiquette, as that is the most common style of formal dining in the world. We learned about place settings, cutlery and drinkware, handling entering and exiting your seat, what to do with your napkin and the how to politely eat in a formal setting. Crystal manages many events including weddings and is amazed at the protocol and etiquette that are often overlooked at those



events. She highlighted many tools and techniques that were practical for us to feel more comfortable in a formal setting and for us to implement at home. A key element takeaway during the etiquette lesson was the proper way to interact during a reception is to hold your drink and canape with your left hand, so you may always be prepared to shake hands with your right when meeting/greeting others.

During the reception time, we were able to connect with fellow Angus members and discuss individual operations back at home. It was refreshing to learn about how other people process their cattle and how their operations are run. It was especially enjoyable hearing from members who live in different provinces. Following dinner was the Legacy Scholarship panel discussion. The finalists should be proud of their “on the spot” responses to questions that were asked. It is very empowering and motivating having the panel discussion at GOAL as it allows fellow members to get new or other perspectives on the Angus breed today. It allows new ideas to foster for production, along with showcasing some concerns within the industry. It was informative hearing and learning about the youth’s views on the industry, allowing new connections and sharing involvement which is so important. I would strongly encourage members to take advantage of the opportunity to apply for the Legacy Scholarship. After a very full first day, the members wrapped up with a splash in the pool before room checks at 11:30 p.m.

February 16, 2025 - DAY 02

Day two of the Conference was filled with excitement and valuable insights. The morning kicked off with an engaging keynote speaker, Levi Hurlburt, who captivated the audience as we enjoyed our delicious breakfast. Levi spoke about the importance of youth in today's cattle business. He focused on how most of today's population in the cattle industry is 55 years or older and that there are not many youth staying involved. He shared the opportunities that are in place for youth such as through mentorship and the Canadian Cattle Young Leaders program that he is fortunate to be a part of this year. He also highlighted the CCA Youth Council that young producers can be a part of and be heard. Levi also commented on and gave members thoughts on issues and threats within the cattle industry that need improvement, including better employee training, increased market access across the world, finding efficiency and improving profitability. He encouraged members to stay involved as much as they can and to tell their story and be heard, because our

voices matter. Our next speaker was Garner Deobald, who is the marketing manager for Bovigen. He spoke on behalf of Tyson Buyer, the founder and owner of Bovigen. Garner told the story of Bovigen, how it began in 2023 along with how it is now a full service semen and egg collection business that offers storage, full flush services, embryo creation along with donor implants. Garner shared the process of collecting semen along with embryo production and layout of the facilities. Garner was able to dive deeper into the experiments at Bovigen such as starting the new “Jet Black” program which is beef on dairy embryos, along with sharing why they don't ship out embryos and new experiments to come. The members appreciated the opportunity to gain in-depth knowledge about the intricacies of semen and embryo collection, and how the embryos get to the “farmers hand”. It was also an enjoyed element for the members when we were given a virtual tour of Bovigen and the property through use of a slide show.

Our next featured speaker was Brett Gardiner who spoke about the ups and downs of life titled “Growing Through it”. Brett was very fun to listen to as he grabbed our attention from the start with his upbeat and happy attitude. Brett was able to build connections with us before he taught us the importance of taking opportunities that come our way. Brett shared his story of wanting to become a hockey player, but did not make it there and how he is now a professional rodeo announcer because he took the opportunities that came his way. Throughout Brett’s presentation, he linked his struggles with his mental health and taught us how mental health matters and that it is important to manage correctly. He taught us to “learn to live in the gap” and to “chase the good” if something comes our way that we aren't expecting. He taught us ways to stay in control of our emotions and that confidence is clarity. Brett emphasized that it’s perfectly acceptable to make mistakes because something good is always waiting around the corner. Brett’s presentation was a significant learning experience that promoted the audience to reflect and connect emotionally. Brett’s impactful closing taught us how to show up to be our best and how to “(not) let the tractor run out of gas”. We then took a break for lunch before Brett delivered his second powerful and memorable presentation titled “The Gather”. The Gather taught us to always be intentional, be “in control of who sits at your table” meaning to be thoughtful and deliberate about the people you surround yourself with in your life. He suggested you should choose relationships with individuals who positively influence you, support your goals and align with your values and, bring you up by 40%. He



Canadian Junior Angus GOAL Conference

taught us that our mindset matters and that words have weight. Brett highlighted that we should reflect on the impact, not the intent, and that we should always be ourselves. In closing, Brett highlighted four main things that can change your everyday life: 1) behaviour feeds motivation; 2) protect your focus and believe you belong; 3) find a way to change the channel such as your feelings or thoughts; and most importantly 4) chase the good and opportunities will come your way.

Following The Gather presentation members were eager to head outside and embrace the “Wintershines Festival”. Here we were able to enjoy the outdoor skating rink, go admire the ice sculptures, and do some shopping. After an adventurous afternoon in the chilly Saskatchewan weather, we were invited back to the conference room to indulge in some hot chocolate and treats before listening to our next speaker.

Kajal Latimer is the Director of Science and Technology at the Canadian Angus Association (CAA), and she spoke about Tools and Technology from the CAA. Kajal kept the audience engaged with her games and awards for interaction. Kajal explained the process of genetics and parentage verification when registering a calf. Kajal talked about EPDs and how to learn more about a specific animal, along with how important it is to make sure the information being put in the registry system is correct. She touched on animal inheritance and genetic evolution, along with genomic predictions when breeding animals. Kajal shared some fascinating information on the science side of the Canadian Angus Association which taught the members about various selection tools for using different bulls on our cows when breeding.

Next, we turned our attention to our CJA President, Morgan MacIntyre who spoke about the many opportunities within Canadian Junior Angus. Her presentation was titled “The Sky’s The Limit” where she highlighted the awards that can be won such as the Junior Ambassador and Junior Angus Stockman of the Year. Morgan discussed the various bursaries available for events such as GOAL and Show-

down and self-directed bursaries that juniors can apply for. Morgan concluded by discussing the numerous scholarships and opportunities offered within the Canadian Junior Angus and provided members with a comprehensive list of event dates and application deadlines to encourage member participation and awareness.

Our next presentation then followed from this year’s Junior Angus Ambassador, Lainie Muir. It was exciting to see her highlights of 2024 as the Junior Ambassador. Lainie provided her background and the opportunities within the role of becoming the Junior Ambassador, such as marketing, networking, and representing all members of the CJA. She rounded out her presentation by leaving us with a lasting impression, giving the advice that we need to “invest in the programs, take the opportunities, and show up like you are meant to be there”.

Rounding out day 2, we had a mixer activity, followed by a delicious dinner and an engaging and captivating performance where skilled hypnotist, Terry Knodel from TKO Hypnosis induced a trance-like state in fellow members and friends. It was very entertaining and created a memorable experience for everyone involved. To end our final full day before bed checks, the members were split into teams to play the annual Junior Angus Jeopardy game. It was black Angus against red Angus. I will let you guess which team won.

February 17, 2025 - Day 03

Day three, our final day, started with a full breakfast at 8:30 am along with “Storytelling in Agriculture” by Jean Clavelle. Jean shared some of her experiences and explained the steps to storytelling and how important it is to understanding who your audience is. We won’t always be successful trying to explain our processes as cattle producers and farmers but your key message can always show consumers we care and our livestock and land. We were asked to choose a topic example: problems in agriculture today. We were told to start telling our opinion while the other person listened. We then switched and learned how to pick the right people to tell our stories to and how significant it is to listen before speaking. She told us to have a key message and share what is important to us and

Donation to Ronald McDonald House Charities - Saskatchewan

Canadian Junior Angus is pleased to give back to the communities we visit for GOAL, and this year we asked that registrants bring a donation for Ronald McDonald House Charities Saskatchewan. Ronald McDonald House Charities Saskatchewan (RMHC-SK) provides spaces for families caring for their sick child receiving medical treatment in Saskatchewan. Being surrounded by family makes all the difference when a person is healing – which is why The Ronald McDonald House and Family Room are so important to our communities. www.rmhcsk.ca

Chase Bruynooge, CJA Saskatchewan Director dropped a box of items for families to utilize, along with a cash donation.

Thanks CJA members for your generosity!



Ronald McDonald House Charities
Saskatchewan



what matters. She then ended her impactful presentation by saying "tell your story". After listening to Jean, the group was fortunate to have Tracey Willms, the founding Co-ordinator of the CJA speak to the group in honour of the 25th Anniversary of Canadian Junior Angus. The members were given the opportunity to see pictures from the first ever Showdown and she shared her story of how proud she was when her own children started showing at Showdown and that it is a full circle moment to have Kylie now serving on the board. She explained the process of putting the Junior Association together then subsequently answered our questions. Light refreshments followed before the closing speeches by our retiring CJA Directors. It was heartfelt hearing the speeches of the directors Morgan MacIntyre, Riley Bapty and Thomas Wildman that will not be with us next

year. We wish them all the best in their retirement and thank them for their years of service. The announcement of the Legacy Scholarship winners followed with the top finalist being Reegan Frey, second Lexi Dietrich, third Lane Steen, and runners up Ava Loveridge and Hanna Fitchett.

Along with the scholarship winner's announcement there was a heifer voucher drawn for worth \$3000 that all attendees had the opportunity to win, sponsored by the Canadian Angus Foundation. Bella Davidson was the lucky winner this year.

We then had lunch before bidding farewell for now and parting ways to home.

Conclusion

The Conference was an outstanding experience that provided valuable insights and networking opportunities for all attendees. Thank you to Canadian Junior Angus for arranging events like GOAL for members like myself. I would have never had the chance to delve deeper into this remarkable industry, connect with fellow enthusiasts of Angus cattle from all corners of Canada, or create unforgettable memories to cherish for a life, were it not for the dedicated sponsors and individuals working behind the scenes in this field. I would like to express my sincere gratitude to the CJA for providing me and other juniors with a travel bursary to attend GOAL this year. This opportunity enabled me to connect with fellow CJA members from across Canada, while also gaining invaluable insights into the industry and practical tips that will benefit me in my daily life and future endeavours. Thank you for your support! A heartfelt thank you goes out to everyone who worked tirelessly to organize this event, especially Belinda Wagner for being so caring and compassionate, ensuring all members had everything they needed to get the most out of the Conference (including staying with us at the airport ensuring we all made it home safely when there were multiple flight delays beyond our control). Conferences like this just don't happen over night. It is essential for all members to seize these event opportunities as they can greatly enhance personal and professional growth. I encourage everyone to apply for the bursaries and scholarships that were shared during the Conference and actively participate in future events to fully benefit from what the CJA has to offer. A list of events and details on scholarships and bursaries can be found on the website at www.cdnangus.ca/canadian-junior-angus.

Let's make the most of these chances to learn, connect and thrive together.

Congratulations to our . . .



Legacy Scholarship Finalists

(L-R): Ava Loveridge, Reegan Frey, Hanna Fitchett, Rob Garner - CAA/CAF Director, Lane Steen, Lexi Dietrich, Macy Liebreich - CAF Director, Belinda Wagner - CAF Executive Director



Heifer Voucher Winner - Bella Davidson with Belinda Wagner - CAF Executive Director and Macy Liebreich - CAF Director

CAB Youth Beef Leaders Conference

by Lainie Muir & Morgan MacInture



Attending the Certified Angus Beef (CAB) Youth Beef Leaders Conference in Wooster, Ohio, this past December was a fantastic experience! We had the opportunity to meet youth from various sectors of the beef industry and learn all things Angus beef.

On the first day, we explored Wooster, taking in the scenery and doing some shopping before kicking off the evening with networking and introductions. We met many fellow conference attendees, as well as culinary students participating in the "Connecting the Culinarian and Rancher" event.

The next morning, we arrived at the CAB Culinary Centre to learn more about the work CAB does. A tour of their headquarters took us through their warehouse, stocked with promotional materials, as well as their offices, studio, and test kitchen. The hallways were filled with the history of the CAB brand, showcasing how the original certification came to be and featuring a map of where CAB products can be found. Later that morning, we had an incredible session in the Meat Lab with Dr. Daniel Clark. To qualify for the CAB brand, beef carcasses must meet strict science-based specifications to ensure the highest quality and consistency. Did you know that for beef to be CAB-certified, it must have good muscling, be free of capillary ruptures, not be a dark cutter, have moderate to high marbling, a fat thickness of 1 inch or less, a ribeye area of 10-16 square inches, be under 30 months of age, weigh less than 1,100 lbs as a carcass, and no neck hump larger than 2 inches? We also learned about how CAB supports producers through various brand initiatives and programs, including data-driven insights to help cattlemen improve acceptance rates. Hear-

ing about these efforts reinforced CAB's commitment to delivering the highest quality product to consumers while helping producers grow the supply of premium Angus beef. To give you a taste of the culinary quality we got to experience, Thursday lunch consisted of a popover with maple honey tallow butter, arugula salad with sherry shallot vinaigrette, mashed potatoes, crispy polenta cake, roasted carrots with whipped feta and pistachio, fennel gratin, and last but not least a grilled Certified Angus Beef sirloin steak with marsala mushroom demi. Continuing with the sirloin theme after lunch we headed back into the Meat Lab for a workshop covering the beef carcass's true value. We were divided into groups and then predicted and discussed the percent yield and dollar value of each primal on an 880 lb carcass worth \$2706.53. After breaking that down each group got to fabricate a top sirloin sub-primal into strips, baseball steaks, and stew meat. After all that work in the meat lab, we were treated to taste the quality difference where each of us got our fair share of select, choice, and prime graded steak. As you went up to the abundantly marbled prime, the steak got to that melt-in-your-mouth butter texture, flavor, and juiciness we all know and love. The rest of our day was filled with loading up on CAB merch from the brand store, building our own beef rub - which turned out delicious by the way (no surprises there), and we then departed for a wholesome evening at the local arcade where we all bonded over laser tag and air hockey. FYI if you ever find yourself wondering who to place a bet on for the punch game arcade machine your President Miss Morgan is your girl.

The final day started with headshot photos in the CAB studio and then a talk on current consumer trends from Deanna Walenciak. 78% of consumers are meat-eaters and 65% of consumers plan to maintain their consumption level. Taste is the number one reason consumers come back for more. A tour of the Wooster Meijer followed. Meijer is a retail chain with 276 locations in the Midwest through which CAB sold 63.9 million pounds of beef in 2024. The

Wooster location sold 5000 lbs of ground beef in November alone. Here we got to look at display techniques and the wide range of products available, from deli meat roast beef to hotdogs.

Back at the Culinary Centre, Sherry Leggett spoke on the people and culture at CAB and it is safe to say they care about their employees and workplace environment deeply. The sessions closed with a staff panel that received questions on how to be an ideal job candidate. Some tips and tricks that resonated with us were that kindness, friendliness, and grit go farther than you realize and the importance of finding what excites you in your job and using that to fuel your passion and work ethic. Speaking from experience in job interviews knowing what questions to ask your potential employer can be difficult. For anyone who may find this helpful a good question may be "What do you value most in your staff as a supervisor?" or "How do you make the most of the facilities and people here?". To add, a lot can be gained from a conversation with an employee who is not part of your hiring process. Ask them what a day, a week or a month looks like for them or maybe what growth have they experienced, personally and professionally, during their time with the organization.

To close, the group shared some more stories and then headed to the airport to disperse back to the various parts of the continent each of us calls home. It was truly a once-in-a-lifetime experience through which we got to grow and expand our Angus knowledge and connections. It is incredibly unique that we have a brand like CAB connected to our breed.



New Director Profiles



Hello, I am Nathan Dawe, I own and operate Shiloh Valley Farms alongside my family in Starkville, Ontario. We run a small herd of commercial and purebred Angus cattle under the prefix SVA.

I am currently in my second year at the University of Guelph studying Food and Agricultural Business, where I am a part of

our beef science club executive and as well as our judging team. Post graduation I plan to pursue a career in the agricultural industry.

I am really excited to be joining this year's Canadian Junior Angus Board of Directors as the Ontario representative. I can't wait to be more involved within the industry and our Junior program. I'm excited to help continue to make the Junior Angus events so great. Don't hesitate to reach out! My cell number is 905-213-9325.



My name is Hanna Fitchett. I grew up on a commercial Angus/Simmental operation in Quesnel, BC. I have a passion for Angus cattle and love helping plan agriculture related events. I plan to utilize my experiences to help the Canadian Junior Angus board and learn new things along the way. I am in my second year of Agribusiness at Lakeland College, pursuing the finance

stream. Through this program I have been learning about lending, personal finance, farm taxation and more. In April I will complete my diploma and will then take on the position of commercial banking associate at CIBC.

I love being a part of the Angus breed. Currently I also sit on the BC Junior Angus Association board of directors. I have my own

small herd of purebred Angus cattle, which I show across Western Canada. In the summer of 2024 I had the opportunity to intern for the Canadian Angus Association. It was an incredible experience where I was able to learn about the operations within the office and attend many Angus events.

I want to utilize my time on the Canadian Junior Angus board to further my involvement in the Angus breed. I would like to make more industry connections, enhance my leadership skills and network with fellow juniors. I love everything that the association stands for and appreciate the positive impact that they make in the agriculture industry. In addition, I am grateful for everything that Canadian Junior Angus has done for me, and I would like to give back. I plan to learn new skills and make long lasting, positive connections. I am extremely excited to be a part of the Canadian Junior Angus board and to help continue our outstanding legacy.



Hi, my name is Reese Wildman and I'm from Sangudo, Alberta. My family owns and operates Towaw Cattle Company where we run 250 head of purebred Red and Black Angus Cattle. Currently, I'm residing in El Reno, Oklahoma, where I'm a student at Redlands Community College, majoring in Agriculture education and I'm a member of the Livestock Judging team.

My family has a deep history with the Canadian Angus Association, with my older brother Thomas spending the last four years as a Canadian Junior Angus board member, and my dad Kirk, my uncle Brett and my grandfather Dave all being past Canadian Angus Association presidents. I have grown up immersed in the Angus industry. I attended my first Showdown in 2015. Since then, I have gone to seven Showdown's and three GOAL conferences all across Canada. My history with this breed has given me so many opportunities, and I'm really excited to get to help plan events and give back to an organization that has done so much for me!

Thank You



to outgoing Directors Riley Bapty, Thomas Wildman & Morgan MacIntyre

Best Wishes on your future endeavours!

Nominations for Director positions close January 31st each year.



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Canadian Angus Association
292140 Wagon Wheel Blvd • Rocky View County, AB T4A 0E2

Self-Directed National or International Travel Bursaries

Awarded by the Canadian Angus Foundation

The Canadian Angus Foundation functions to preserve and expand the Angus breed for future generations through education, youth development, scientific and market research, and historical preservation and restoration. The Canadian Angus Foundation was incorporated in 1993 and is the charitable arm of the Canadian Angus Association.

The Self-Directed National or International Travel Bursaries were developed to assist young Angus breeders with financial travel assistance for conferences or events related to the beef cattle industry. Examples of events may include but are not limited to Canadian Angus National Convention, Canadian Beef Industry Conference, Red Angus Association of America National Convention, Beef Leaders Institute, American Angus Association National Convention, National Cattlemens Beef Association Convention, provincial beef meetings and events, World Angus Forum and World Angus Secretariat.

The annual budget for the travel bursaries is calendar year, January–December. Awards will be considered on a first-come, first-served basis.

To be considered for the award, complete and return this application to the Canadian Angus Foundation at least 15 days before the event you wish to attend. CAA and CAF reserve the right to publish any submitted essay. Please contact Belinda Wagner with application questions.

Thank you to the Canadian Angus Foundation for the opportunity to attend the World Angus Forum in Edinburgh, Scotland this past June. It was a fantastic trip and an amazing opportunity to meet many breeders from across the world. This experience allowed me the chance to see multiple different Aberdeen Angus operations and to get an understanding of what their challenges are compared to here in Canada. The variation in the style of Angus ranged from the traditional native Aberdeen Angus that continued to operate within the original frame score from the 1950's, to a much larger frame that would make most Canadian herds look small. In discussions with the producers, the market for their beef is all based on pounds, where in Canada there is more of a focus on quality of beef, aka grade score, and this is why many herds have gotten to have many larger framed Angus. I also came across a couple of more moderate frame sized herds that were a part of the tours, and when looking at the genetics they had more of an American and Canadian influence. Which lead to a very pleasant surprise; one of the farm tours was of a Red Angus operation that had some Koran Stock Farm genetics being used. I was also able to reconnect with many Denmark friends and gain new connections with producers in Scotland, Australia, as well as a few from across the United States. This was an amazing opportunity for me and I cannot thank the Canadian Angus Foundation enough for the help that they have provided.

Kaleen Lock, Macklin, SK

Applicant qualifications:

1. Applicants must be a member of Canadian Junior Angus or the Canadian Angus Association.
2. Preference will be given to those with a strong connection in the Angus breed.
3. Applicants must be 18–30 years old on January 1 of the calendar year.
4. Applicant must maintain a valid Canadian passport if travelling internationally.
5. All applications must be typed. Handwritten applications will not be accepted.
6. Applications must be submitted by email to Belinda Wagner at bwagner@cdnangus.ca with the subject line reading "Foundation Travel Bursaries".
7. A written report will be required within 30 days of the event attended.



Complete application to include:

1. Cover sheet with name, contact information, CAA ID number and the event you wish to attend.
2. Résumé to include but not limited to Angus involvement, work history, community activities, school involvement (if applicable) and leadership activities.
3. 250 word essay explaining why you wish to attend the event and what you hope to gain from attending.
4. Provide a budget for the event including expected travel, registration fees, and other expenses you may incur.

Thank You to

**JJL
LIVESTOCK**
The Loveridge Family
Melville, Saskatchewan

for their
Heifer Donation

a Big Thank You
to everyone who participated
in this fund raising auction.

Congratulations
to the winners!

Justamere Farms
The Fox Family
Lloydminster, Saskatchewan

*We truly appreciate
everyone's support of this
annual initiative!*



Red JJL Miss Deal 417M

CEO Report

by Myles Immerkar

We are in the midst of crazy times. Uncertainty, unpredictability and an ever-changing economic landscape will define 2025.

The year started off with a bang with record prices for beef genetics from bulls, females, flushes, embryos and semen to feeder cattle. The beef industry is as strong as it has ever been as high demand for our product has filtered strong prices throughout the beef value chain. The beef industry is now one of the agriculture industries that has become extremely attractive for investors, producers and new job seekers.

Bulls in 2025 have been in strong demand with a 30% increase in the value of the average Angus bull and nearly a 100% increase from just 5 years ago. In 2020, the average Angus bull traded for an average of \$5400. In 2025, that average value is expected to be in the \$11,000 range.

Our industry has been heavy reliant on market access and regular cross-border trade with the United States. The beef industry has been the perfect example on how fair trade can work for all parties in an effective manner. The beef industry is a product that simply can't ramp up production south of the border and it will be imperative that we get back to a trading system that allows all parties in the

beef chain to work together to produce a product that no one can produce better than we can in North America.

Despite the strong successes our industry has seen throughout the fall and this spring, we have also seen how fragile our system is and how quickly that can change. The impending tariffs and the on/off again threat has rocked global markets and created uncertainty in all industries and what the future economic landscape will look like. The beef industry has seemed to be caught in the cross-fire of a much larger global trade war. We have seen fat markets fluctuate on a daily basis. We have seen genetic exporters hold up shipments and we have seen potential U.S. bull buyers become hesitant on whether they can purchase Canadian genetics. All over the uncertainty of whether tariffs apply or don't apply.

I am confident that over the coming months eventually common sense will prevail. I have high hopes that the impacts to the beef sector that is experiencing all time success will only see short-term hiccups.

I am a strong believer that the years ahead will be some of the greatest years ahead of us in the beef industry. The best is yet to come.





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Canadian Angus Association
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Showdown Travel & Trucking Bursaries

Awarded by the Canadian Angus Foundation and Canadian Junior Angus.

The Canadian Angus Foundation functions to preserve and expand the Angus breed for future generations through education, youth development, scientific and market research, and historical preservation and restoration. The Canadian Angus Foundation was incorporated in 1993 and is the charitable arm of the Canadian Angus Association.

The annual national Canadian Junior Angus show, Showdown, began in 2000 as an outlet for Juniors from across Canada to gather in one location to exhibit their Angus cattle in conformation divisions. There is also a showmanship contest along with many other activities and contests including grand aggregate, marketing, sales talk, judging, team judging, team grooming, photography, literature, art, scrapbooking, public speaking, Angus cook-off and Spirit of Angus Youth award.

Six Canadian Angus Foundation (CAF) Showdown Travel Bursaries will be awarded in the amount of up to \$750 each to deserving CJA members from anywhere in Canada. Bursaries must be used within the same year awarded to help offset travel and registration costs for Showdown. Trucking assistance will be provided to those who travel over 1000 km (one way) and will be pro-rated among approved applicants. Preference will be given for members who organize travel groups and/or large shipments.

- 1. To be considered for the individual award, complete and return your application to the Canadian Angus Foundation by June 1, 2025. Showdown will be held July 24-26, 2025 at the Stettler Ag Society in Stettler, Alberta.**
- 2. To be considered for the trucking award, complete and return your application to the Canadian Angus Foundation by May 25, 2025.**

Applicant qualifications:

1. Applicants must be a member of Canadian Junior Angus.
2. All applicants must be 15 years of age or older or be accompanied by a parent or guardian.
3. Applicant must be able to attend Showdown within the year of application.
4. All applications must be typed. No handwritten applications will be accepted.
5. Applications must be submitted by email to Belinda Wagner at bwagner@cdnangus.ca with the subject line reading "Showdown Travel Bursary" or "Showdown Trucking Bursary".
6. A selection committee will evaluate applications. No interviews will be conducted. Recipients will be contacted between June 2-15 to make travel plans through Belinda Wagner.
7. A complete report from the successful applicant is required within 30 days of the event.

Complete application to include:

1. Cover sheet with name, contact information and CAA ID number.
2. Résumé to include but not limited to Angus involvement within CJA and provincially, industry involvement and roles in your own Angus operation.
3. Submit answers to the following questions:
 - Why do you want to attend Showdown and what do you hope to gain from this experience?
 - Why would you be a good candidate for one of these travel bursaries?
 - What return will you provide to the Foundation in exchange for the ability to attend?



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CAF Robert C. McHaffie Junior Ambassador Competition

Awarded by the Canadian Angus Foundation

The Canadian Angus Foundation functions to preserve and expand the Angus breed for future generations through education, youth development, scientific and market research, and historical preservation and restoration. The Canadian Angus Foundation was incorporated in 1993 and is the charitable arm of the Canadian Angus Association (CAA).

The Junior Ambassador is sponsored by the Canadian Angus Foundation (CAF). The Junior Ambassador acts as a role model for youth and represents the members of Canadian Junior Angus (CJA). It is an opportunity to network with leaders in the agricultural industry and to learn from them. The Junior Ambassador will have the opportunity to attend at least one international event and several major agricultural events in Canada. The events attended and the focus of the role is dependent on the vision of the Junior Ambassador.

To be considered for the award, complete and return this application to the Canadian Angus Foundation by April 30. CAA and CAF reserve the right to publish any submitted paper or speech. Feel free to contact Belinda Wagner at any point during the competition.

Applicant qualifications:

1. Applicants must be a member of Canadian Junior Angus and a Canadian citizen.
2. Preference will be given to those with a strong connection to or history in Angus.
3. Applicants must be at least 18 years old on opening day of the CAA National Convention.
4. Previous winners of the Junior Ambassador competition are not eligible to re-apply.
5. The winner must maintain a valid Canadian passport throughout their term.
6. All applications must be typed. Handwritten applications will not be accepted.
7. Applications must be submitted by email to Belinda Wagner at bwagner@cdnangus.ca with the subject line reading "Junior Ambassador Applicant".

Complete application to include:

1. Cover sheet with name, contact information and CAA ID number.
2. Résumé to include but not limited to CJA involvement, work history, community activities, school involvement and leadership activities.

Weighting for segments:

Résumé - Up to five finalists will be selected to continue

Podcast Recording - 15% Quiz - 10%

Observation of behavior at Convention - 10%

Interview - 40% Speech - 25%

Finalists:

- Up to five finalists will be selected from the applications submitted by April 30. Finalists will be notified via email by May 6 with a podcast topic and required to develop material and record information for an 8-12 minute podcast on the given topic. Recordings must be returned by email on or before May 20. The CAA and CAF reserve the right to broadcast any submitted recording.
- Finalists are required to attend the Canadian Angus National Convention in June of the year selected. It is advised that you begin making travel plans as soon as you are notified. You are required to book your own accommodations although you may coordinate with other candidates through the CAF office if you wish. The list of finalist candidates will be made public at this time. Up to \$750 will be provided to each of the finalists to help offset travel costs and the CAF will also pay the finalists' Convention registration expenses.
- Speech topics will be given to the candidates at least two weeks prior to Convention. The speech segment of the contest will take place during the Convention. The CAA and CAF reserve the right to publish finalists' speeches.
- An interview with industry representatives will also take place during Convention.
- Finalists will receive a trophy buckle and a \$1000 scholarship from the CAF. Funds will be provided upon proof of enrollment in a post-secondary institution. Winners of the contest will be announced during the Convention banquet and will assume duties immediately.

Duties of the Junior Ambassador:

- The Junior Ambassador will have the opportunity to attend one international event; attendance at other events is at the discretion of the Executive Director. Pre-approval for travel and other expenses is mandatory. Travel is expected to take place unescorted.
- Along with expected travels, the Junior Ambassador will be expected to submit articles for certain publications throughout their year of service.
- The Junior Ambassador term is for one year. He or she will be chosen at the Convention and will continue duties until the next convention.



Julie Sharp (2024 Ambassador)

Laine Muir (2025 Ambassador)

Canadian Junior Angus Scholarships

Scholarship Conditions:

- 1) Applicants must be a Canadian Junior Angus member.
- 2) Three scholarships will be awarded in the amount of \$3500 for 1st, \$2500 for 2nd and \$1500 for 3rd place.
- 3) The scholarship shall be used at a recognized post secondary or graduate educational institution.
- 4) If applicant is under 17 years of age, the scholarship will be held in trust by Canadian Junior Angus.
- 5) Winners will be announced at the National Junior Show, Showdown.
- 6) Unsuccessful applicants may re-apply in subsequent years if they meet the requirements.
- 7) Junior membership fee of \$25.00 plus GST/HST must be paid to the CJA for the calendar year.
- 8) You must be in your second semester of post secondary school to receive your scholarship money and you must provide your student ID number and a copy of your transcript.
- 9) **Deadline for applications is June 15th.** Please submit a photo with your application.
- 10) Applications MUST be submitted by email to bwagner@cdnangus.ca.

CJA Scholarship Application Information Please include the following...

Personal Data:

- Name • Address • Farm Name • Number of Years as a Junior Angus Member
- DOB • Phone #

Career Plans

- Area of Post-Secondary study
- Occupation objective upon completion of post-secondary study

Association Involvement

- Describe all events you participated in as an Angus member (shows, field days, etc)
- Describe your interests and objectives in the Angus Industry in your province or Canada in either the purebred or commercial operations

Extracurricular Activities

- Describe your involvement in community activities, clubs and organization and your accomplishments:
- Describe other activities, pastimes or hobbies in which you are involved:
- List work experiences, if any outside of the association:
- Write an essay on "How has being a CJA member and/or being involved in the Angus industry impacted or changed your life?" (up to 1000 words)

School History

Secondary School Attended - • School Name • City/Town • Phone #

Post Secondary School - • School Name • City/Town • Phone #

If your scholarship application is successful, in what institution and program will it be utilized?

- Institution Name • Phone # • Program/Major • Number of Years • Address
- In what year of the program will you be enrolled?

References (include 2 - will contact if necessary)

- Name Phone # • Position/Relationship • Address



Please email all applications to bwagner@cdnangus.ca by June 15th



Canadian Angus Foundation
Phone: 306-537-1518 • Office: 403-571-3580
bwagner@cdnangus.ca
www.cdnangus.ca/foundation

Canadian Angus Association
292140 Wagon Wheel Blvd • Rocky View County, AB T4A 0E2

Junior Angus Stockman of the Year

Awarded by the Canadian Angus Foundation

The Canadian Angus Foundation functions to preserve and expand the Angus breed for future generations through education, youth development, scientific and market research, and historical preservation and restoration. The Canadian Angus Foundation was incorporated in 1993 and is the charitable arm of the Canadian Angus Association.

The Junior Angus Stockman of the Year award was developed to recognize those outstanding young cattlemen who are constantly growing their 'stockmanship' capability by actively working with their Angus cattle; with actual farm involvement in day-to-day care of their livestock; learning the pedigrees and being actively involved in some breeding decisions within their operation; promoting their operation and cattle to the public through various and diversified means; growing their knowledge of nutrition, genetics and breeding; producing, selling and supporting demonstrable, reputable, notable, superior quality cattle; and understanding the relationship between our purebred Angus business and the commercial cattle and beef industry from the cow/calf producer through to the retail consumer experience. Five finalists will be selected from the nominations and will each receive \$250. The winner of the award will receive a \$5,000 bursary to be used for genetics, cattle supplies/equipment, training, etc. along with travel assistance to attend Showdown.

To be considered for the award, nominations must be submitted by a Canadian Angus Association member in good financial standing by April 15. (Members may nominate himself/herself. Only one nomination may be made by each member for the given year.) CAA and CAF reserve the right to publish any submitted paper or interview. Contact Belinda Wagner with application questions.

Nomination qualifications:

1. Nominees must be a member of Canadian Junior Angus between the ages of 16 and 21 on January 1 of the calendar year.
2. All nomination submissions must be typed. Handwritten applications will not be accepted.
3. Nominations must be submitted by email to Belinda Wagner at bwagner@cdnangus.ca with the subject line reading "Junior Angus Stockman of the Year".

Nominations should include:

1. A cover sheet with the name, birthdate and operation of the nominated individual, certifying the nominee's eligibility.
2. A photo of the nominee.
3. A nomination statement to include the nominee's qualifications as outlined in the criteria above. This discussion should be as complete as possible without exceeding two double-spaced pages.
4. Two reference letters, one from a CAA member and one from a non-CAA member.

Finalists:

1. Based on their nominations, finalists will be determined and notified the first week in May.
2. Interviews will be held virtually between May 10- 25.
3. The winner will be announced at the Canadian Angus Annual General Meeting and presented with their award at Showdown, the Canadian Junior Angus Show in July.



(l-r) Rob Garner,
CAF Director,
Eric Fettes,
2024 Junior Angus
Stockman of the Year
and Belinda Wagner,
CAF Executive
Director

U.S. 2025 EXCHANGE TRIPS

Represent Canadian Junior Angus this summer!

LEAD

CJA and the National Junior Angus Association in the States are working together to have an 'exchange' between junior members and our events.

There is an opportunity for junior members to attend the NJAA's LEAD Conference that will take place August 5-8 in Washington, DC. In return, members of the NJAA have an opportunity to attend our GOAL Conference or Showdown.

YOUTH EXPO

CJA and the Junior Red Angus Association in the States are working together to have an 'exchange' between junior members and our events.

There is an opportunity for junior members to attend the JRA's Youth Expo that will take place June 8-13 in Springfield, MO. In return, members of the JRAA have an opportunity to attend our GOAL Conference or Showdown.

Requirements for application and consideration for selection as one of the CJA representatives to the states are:

- Must be a current CJA member
- Must be at least 18 years old or travels with a parent
- Must be able to attend the whole event
- Must include a photo of the applicant (to be used in publications and online).

Also an essay including 'Why I would be a good representative of CJA at the JRA Youth Expo or NJAA LEAD AND 'What my involvement throughout the Angus breed includes' the essay must be 250-500 words in length.

Canadian Junior Angus Exchange LEAD ___ **YOUTH EXPO** ___ (Check one or both)

Name: _____ Age: _____

Address: _____

Phone number: (_____) _____ - _____ Email: _____

CJA Membership #: _____ Birth Date: _____

Attached with this form must be an essay and a photo. Deadline May 10. Email to:



bwagner@cdnangus.ca
Belinda Wagner
(306) 537-1518



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Dick Turner Memorial Award

Awarded by the Canadian Angus Foundation

The Canadian Angus Foundation functions to preserve and expand the Angus breed for future generations through education, youth development, scientific and market research, and historical preservation and restoration. The Canadian Angus Foundation was incorporated in 1993 and is the charitable arm of the Canadian Angus Association.

The Dick Turner Memorial Award was established after the passing of legendary Angus icon Dick Turner in July of 2010. During his lifetime, Dick committed 55 years of his career to livestock publishing and successfully promoted and advertised the Angus breed specifically through the Canadian Aberdeen Angus News magazine. It was Dick's ability to foster relationships that led to his successful tenure. Dick was a hard worker and recognized the quality of life and relationships as the most rewarding part of his job.

This \$1000 award is presented to a Canadian Junior Angus Association member, recognizing overall achievement in Angus commitment, community involvement and leadership activities and will be presented at the CAA National Convention.

To be considered for the award, complete and return this application to the Canadian Angus Foundation by May 15.

Applicant qualifications:

1. Applicants must be a member of Canadian Junior Angus.
2. Applicants must be a minimum of 18 years old at the time of the application deadline.
3. Previous winners of the Dick Turner Memorial Award are not eligible to apply.
4. All applications must be typed. No handwritten applications will be accepted.
5. Applications must be submitted by email to Belinda Wagner at bwagner@cdnangus.ca with the subject line reading "Dick Turner Award Applicant".

Complete application to include:

1. Cover sheet with name, contact information and CAA ID number.
2. Résumé to include but not limited to CJA involvement, community activities, school involvement and leadership activities.
3. Submit a 500 word essay on your future career goals and plans. Include reference to Mr. Turner's work ethic and how his influence was felt in our Angus fraternity.



BUILDING
the **LEGACY 13**
Sale - June 12
Winnipeg, Manitoba

Thank You everyone who supports our
Fundraising initiatives
allowing us to provide many
Scholarships, Awards & Bursaries
for our members!



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Brian Good Memorial Scholarship

Awarded by the Canadian Angus Foundation

The Canadian Angus Foundation functions to preserve and expand the Angus breed for future generations through education, youth development, scientific and market research, and historical preservation and restoration. The Canadian Angus Foundation was incorporated in 1993 and is the charitable arm of the Canadian Angus Association.

The Brian Good Memorial Scholarship was established after the passing of "Mr. Angus" Brian Good in July of 2022. Brian was the commercial connection in the Angus industry for over 20 years and believed strongly in supporting our youth.

Two awards totaling \$5000 (\$3000 for first and \$2000 for second) will be presented to a post-secondary student, recognizing overall livestock industry commitment, community involvement and leadership activities.

To be considered for the award, complete and return this application to the Canadian Angus Foundation by October 15.

Applicant qualifications:

1. Applicants must be in their final year of high school or already enrolled in college or post secondary education at the time of the application deadline.
2. Applicants can be up to 30 years of age at the time of the application deadline.
3. Previous winners of the Brian Good Memorial Scholarship are not eligible to apply.
4. All applications must be typed. No handwritten applications will be accepted.
5. Applications must be submitted by email to Belinda Wagner at bwagner@cdnangus.ca with the subject line reading "Brian Good Scholarship Applicant".

Complete application to include:

1. Cover sheet with name and contact information.
2. Résumé to include but not limited to Angus/industry involvement, community activities, school involvement and leadership activities.
3. A 500-750 word essay detailing your livestock operation, how you market your cattle and your future career goals and plans.

2024 Winners



Maartje van Lindert



Kasen Wilson

Deadlines at a Glance . . .

National

January 1	GOAL Travel Bursery Deadline
January 5	Legacy Scholarship Application Deadline
January 10	GOAL Registration Deadline
January 31	CJAA Director Nominations Deadline
April 15	Junior Angus Stockman Award Nomination Deadline
April 30	Junior Angus Ambassador Application Deadline
May 10	U.S. Exchange Trips Application Deadline
May 15	Dick Turner Scholarship Application Deadline
May 25	Showdown Trucking Assistance Application Deadline
June 1	Showdown 2025 Entry Deadline
June 1	Showdown Travel Bursary Deadline
June 15	CJA Scholarship Application Deadline
June 20	Showdown 'Late' Entry Deadline
October 15	Brian Good Memorial Scholarship Deadline
Ongoing	Self-Directed Travel Bursary Deadline



British Columbia

May 1 BC Angus Scholarship Application Deadline

Alberta

June 1 Dorothy Banks Scholarship Deadline

July 1 Alberta Junior Angus Scholarship Deadline

Saskatchewan

November 15 Saskatchewan Junior Angus Scholarship Application Deadline

Manitoba

September 1 Jack Hart Memorial Foundation Award Application Deadline

Ontario

November 30 A. Cameron McTaggart Scholarship Application Deadline

Quebec

June 15 Quebec Junior Angus Scholarship Application Deadline

Maritimes

March 31 Maritime Aberdeen Angus Association Scholarship Deadline

Is a CJA Membership for You?

Do I Qualify to be Member?

If you are a dedicated Angus enthusiast under 21, you sure do.

Do I have to register my own cattle to be a member??

Not necessarily. If your family prefers to keep all the cattle in their farm name, that's fine. but we still recommend you become a member of CJA.

How much does it cost?

\$25 (+GST) Yep, that's all.

What do I get for \$25?

- Subscription to the CJA Newsletter "Junior Connections".
- Right to register your animals.
- Right to participate at all CJA events.
- Certificate of membership.
- Eligibility for CJA & CAF awards, scholarships and busaries, as well as Heifer Vouchers.
- Access to CAA promotional materials.

What does the CJA Do?

- Publishes "Junior Connections" to keep you up to date on what's happening
- We plan and organize the Canadian Junior Angus show which moves between provinces. Showdown 2025 will be held in Stettler, Alberta July 24 - 26
- We host the annual GOAL Conference to develop skills for members. Goal 2026 will be held in Winnipeg, Manitoba - February 14 -16
- The Junior Board acts as a liaison between Juniors and Canadian Angus Association



"The Best Reason to Join is so that You can be a Bigger Part of the Best Breed in Canada!"



2026 Calendar Project

**Canadian Junior Angus
will once again be publishing a
'Fund Raising'
Calendar**

**All Juniors are encouraged to get involved
with the promotion and sale of this fund-raising project.**

**Calendar pages
will auctioned off at
Showdown 2025
July 26
Stettler, Alberta**

**This will be a
thirteen month calendar
from December 2025
to December 2026
and will circulate to all
Canadian Angus Association
members in the fall of 2025.**



**Four Business Card type ads will be available
on each of the month pages for \$150.00 and will include one date space.
Individual dates will be \$50.**

**Contact any Director of Canadian Junior Angus
or Belinda Wagner 306.537.1518 - bwagner@cdnangus.ca**