

Canadian Angus Tags

# The Tag with Benefits



Angus-branded programs across Canada need and want to verify that what they are selling as Angus is indeed Angus. One way to prove that is by procuring cattle that are tagged Canadian Angus.

## Tagging your animals with Canadian Angus tags has its benefits:

- Sell direct or through one of the 169 Canadian Angus Feeder Sales across Canada.
- Canadian Angus tags visually and electronically identify Angus and Angus cross cattle. It's our guarantee that the animal bearing the tag has a minimum of 50% Angus genetics.
- CCIA compliant indicator—no other RFID indicator is required for national identification.
- There are a number of branded beef programs in Canada that are unable to find enough verified Angus cattle to satisfy their program demands. The only way to verify? With our Canadian Angus tag!
- Many Angus branded programs require Angus verification for qualification into their programs. Maximize your marketing opportunities by using Canadian Angus tags.

“As more and more global markets demand the Angus brand, sourcing cattle to meet our brand specs becomes of increasing importance and value. The assurance that the CAA tag provides knowing purchased cattle will qualify for our Angus brands takes the guesswork out of the equation and adds value into the cattle we acquire.”

**Nicolas Ednie**  
*Bouvry Exports Canada*

“By being part of the CAA tag program and working with the CAA, Authentic Angus was able to be the first Canadian beef brand in Europe to feature the Rancher Endorsed logo. Using the logo and having the backing of the CAA has given us additional credibility in the market and allowed us to simplify the process for making our Angus beef label claim.”

**David Saretsky**  
*Authentic Angus*

## Ordering your Canadian Angus RFID indicators has never been so easy:

Please order directly from CCIA online at [www.canadaid.ca](http://www.canadaid.ca) or call 1-877-909-2333

CCIA carries both the Datamars brand Temple Tag ComfortEar Canadian Angus RFID indicator as well as the Allflex brand Canadian Angus RFID indicator.



Canadian Angus tagged animals are in high demand by Canadian Angus beef programs. Order your Canadian Angus management tags directly through the Canadian Angus Association. Order online [www.cdnangus.ca/adding-value/ordering-caa-management-tags](http://www.cdnangus.ca/adding-value/ordering-caa-management-tags) or call 1-888-571-3580.