

Experience Mentorship, Networking and Travel

through the

CANADIAN CATTLE
Young Leaders



For 14 years, the Canadian Cattle Young Leaders (CYL) Program has been pairing young adults involved in various aspects of the beef supply chain from across Canada with an industry leader in their specific area of interest for mentorship, learning and travel opportunities.

The mentorship program was established by the Canadian Cattle Association (CCA) in 2010. The program has now seen more than 180 graduates. Applications are available online at www.canadiancattleyoungleaders.ca, typically opening early in the year. Semi-finalists are then selected from submitted applications and invited to participate in the annual Canadian CYL Selections

competition, held in conjunction with the Canadian Beef Industry Conference in August. The semi-finalists participate in judged roundtable discussions on timely industry topics. Program participants are selected through this process and are paired with a hand-picked industry leader for a nine-month mentorship.

Participants are offered opportunities for skill-building training, domestic and international travel and networking, all uniquely catered to the beef industry. With the help of their mentor, the program participants develop goals they wish to achieve during the program. Program participants receive a travel budget to fund

their participation in numerous industry events and learning opportunities, as well as travel to visit their mentor. Participants are also required to complete various graduation requirements such as the Beef Advocacy Canada program and Verified Beef Production Plus training.

The program year also typically includes an annual Spring Forum event, where program participants from across the country gather for a few days of industry tours and training, giving them the opportunity to build strong relationships with their peers in the program and industry stakeholders. The participants' time in the program comes to a formal end with a graduation celebration held at the following Canadian Beef Industry Conference. Numerous participants develop ongoing relationships with their mentors, and some are fortunate to count their mentors among the friendships they form through their participation in the program.

The Canadian Cattle Association and Canadian CYL Program are grateful for the sponsorship that makes the program possible. Thank you to our Platinum Partner, McDonald's Canada, Foundation Partners Cargill, MNP, New Holland, and Elanco, and Gold Partners, Farm Credit Canada, Alltech, and RBC Future Launch.

For more information about the program and to learn more about applications, visit www.canadiancattleyoungleaders.ca.

