



Canadian Angus Foundation
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Canadian Angus Association
292140 Wagon Wheel Blvd • Rocky View County, AB T4A 0E2

CAF Robert C. McHaffie Junior Ambassador Competition

Awarded by the Canadian Angus Foundation

The Canadian Angus Foundation functions to preserve and expand the Angus breed for future generations through education, youth development, scientific and market research, and historical preservation and restoration. The Canadian Angus Foundation was incorporated in 1993 and is the charitable arm of the Canadian Angus Association.

The Junior Ambassador is sponsored by the Canadian Angus Foundation (CAF). The Junior Ambassador acts as a role model for youth and represents the members of the CJA. It is an opportunity to network with leaders in the agricultural industry and to learn from them. The Junior Ambassador will have the opportunity to attend at least one international event and several major agricultural events in Canada. The events attended and the focus of the role is dependent on the vision of the Junior Ambassador.

To be considered for the award, complete and return this application to the Canadian Angus Foundation by April 30. CAA and CAF reserve the right to publish any submitted paper or speech. Feel free to contact Belinda Wagner at any point during the competition.

Applicant qualifications:

1. Applicants must be a member of Canadian Junior Angus and a Canadian citizen.
2. Preference will be given to those with a strong connection to or history in Angus.
3. Applicants must be at least 18 years old on opening day of the CAA National Convention.
4. Previous winners of the Junior Ambassador competition are not eligible to re-apply.
5. The winner must maintain a valid Canadian passport throughout their term.
6. All applications must be typed. Handwritten applications will not be accepted.
7. Applications must be submitted by email to Belinda Wagner at bwagner@cdnangus.ca with the subject line reading "Junior Ambassador Applicant".

Complete application to include:

1. Cover sheet with name, contact information and CAA ID number.
2. Résumé to include but not limited to CJA involvement, work history, community activities, school involvement and leadership activities.

Weighting for segments:

Résumé - Up to five finalists will be selected to continue

Video - 20% Quiz - 10%

Observation of behavior at Convention - 10%

Interview - 40% Speech - 20%

Finalists:

- Up to five finalists will be selected from the applications submitted by April 30. Finalists will be notified via email by May 6 with a topic and will be required to produce an 8-10 minute video for the CAF archives which will need to be returned by May 20. Videos will be posted on the CAA YouTube Channel.
- Finalists are required to attend the Canadian Angus National Convention in June of the year selected. It is advised that you begin making travel plans as soon as you are notified. You are required to book your own accommodations although you may coordinate with other candidates through the CAF office if you wish. The list of finalist candidates will be made public at this time. Up to \$750 will be provided to each of the finalists to help offset travel costs and the CAF will also pay the finalists' Convention registration expenses.
- Speech topics will be given to the candidates at least two weeks prior to Convention. The speech segment of the contest will take place during the Convention. The CAA and CAF reserve the right to publish finalists' speeches.
- An interview with industry representatives will also take place during Convention.
- Winners of the contest will be announced during the Convention banquet and will assume duties immediately. Finalists will receive a \$1000 scholarship from the CAF. Funds will be provided upon proof of enrollment in a post-secondary institution.

Duties of the Junior Ambassador:

- The Junior Ambassador will have the opportunity to attend one international event; attendance at other events is at the discretion of the Executive Director. Pre-approval for travel and other expenses is mandatory. Travel is expected to take place unescorted.
- Along with expected travels, the Junior Ambassador will be expected to submit articles for certain publications throughout their year of service.
- The Junior Ambassador term is for one year. He or she will be chosen at the Convention and will continue duties until the next convention.