



## Canadian Angus Association 2025 Fall Board Meeting Highlights

1. The Board of Directors met Sunday, September 28<sup>th</sup> to Tuesday September 30<sup>th</sup> at Angus Central in Rocky View County, AB.
2. CEO Myles Immerkar provided an update on core priorities since the June board meeting. Noting that registration numbers are slightly behind last year, but memberships remains steady.
3. An update on the new property that has been located and purchased. Board members were provided with a virtual walk through that showcased the functionality of the building and the benefits of the layout. Discussions of the plans to modernize for staff and the displays of historic archives were considered and placed in the forefront.
4. Representatives from TELUS Agriculture joined the Board to provide an update on the AngusHOME platform as it nears completion. The presentation outlined both the complexities of the build and the support members can expect once the platform is launched.
5. A DNA processes update was provided as the process continues to evolve as new efficiencies are identified. New team members were introduced that are enhancing productivity of both the DNA process as well as research projects that are underway.
6. Member Service Team Leader, Mandi Tillman, reported on the successful implementation of a new phone system earlier this fall. The system has already reduced waiting times significantly and introduced voicemail-to-email functionality, improving service and responsiveness to member inquiries.
7. The board discussed the new candidates accepted by both Saskatchewan and Alberta, welcoming their new Ambassadors that are hitting the ground running this fall. Providing a boots on the ground representation available to members.
8. The board will meet next on January 25–27, 2026 at Angus Central, Rocky View County, AB