



Canadian Angus Association 2025 Convention, AGM and Board Meeting Highlights

1. The Board of Directors met Wednesday, June 11, Thursday June 12th and Friday June 13th at the Fort Garry Hotel in Winnipeg, MB
2. CEO Myles Immerkar reported to the board that the Canadian Angus Association is in a very strong position both financially and in terms of core activity, defined as memberships, registrations and transfer activity. Registrations for 2024 were at 52,951 with 16,164 animals transferred. The board reviewed performance verification (PV) statistics, noting a 2.7% increase in PV submissions over the past year. This growth reflects a positive trend in member engagement with data collection and verification processes. The increase demonstrates a stronger commitment to genetic improvement and accuracy, supporting the association's goals of enhancing breed integrity and driving informed breeding decisions.
3. The board reviewed the financial statements and budget and spent considerable time brainstorming fiscally responsible ways to invest a portion of the net profit of 2024 year and the income from the sale of Angus Central that will be finalized June 27th. The financial report indicates that the association is ahead of budget for the 2025 year. The board discussed at length the benefits of investing the funds in diversified areas, allowing for both growth and accessibility.
4. 2025 has shown record bull sale prices with 10,462 bulls sold averaging \$10,046 for Black Angus and \$10,281 for Red Angus with an overall Angus average of \$10,107 for the 2025 Bull sale season. The Angus breed shows a strong lead holding 47% of publicly sold bulls in Canada
5. A strong Canadian presence was felt at the 2025 World Angus Forum in Australia, where 38 Canadians joined 175 delegates from around the world on a week-long journey from Sydney to Brisbane, visiting feedlots, wineries, and key industry sites. Canadian juniors proudly competed, and the forum welcomed representatives from 26 countries. Key takeaways included discussions on consumer-driven sustainability concerns, evolving genetic evaluation methods, and Canada's leadership in global breed collaboration. Major themes like feed efficiency, brand-building around quality, and the inclusion of new traits like heart health and longevity sparked global interest. Canada was repeatedly cited as a leader of elite genetics, highlighting the nation's growing influence.

6. Communication with members was a recurring theme. Several recent concerns—such as confusion around timing and access to information—have led the board to commit to implementing new communication protocols. These include clearer internal processes, potential monthly updates or issue-specific calls, and improved messaging in DNA-related notifications. As a result, emphasis is being placed on building out clearer SOPs (Standard Operating Procedures) and guidelines, particularly around how sensitive or high-impact information is shared. While policy changes may follow, the priority is to ensure members feel informed, valued, and included in association decisions.
7. The board voted to authorize the executive committee to work with CAA management on finding a new, cost-effective office building. While the association will have a larger fund available, the consensus was to remain conservative and debt-free.
8. This year, the board introduced a new format for regional presence at the Convention; this was to include them actively in the board meetings. Each region had the opportunity to send one representative to sit in on the discussions on Thursday, June 12th. This group of regional representatives attended the meeting not only as observers but also to provide direct feedback to the board, offering insights based on what they are hearing from members in their respective areas. The discussion focused on defining and measuring success within the organization, with consensus that it must be multidimensional—encompassing financial health, membership growth, breed purity, registry integrity, and member satisfaction—while also ensuring continued relevance within the broader industry. The board recognized the need for stronger engagement with the commercial sector and clearer communication of the Angus breed’s value proposition to that audience.
9. The Canadian Angus Foundation Board for the 2025 term was confirmed, with two representatives appointed from the CAA Board. This ensures continued alignment between the Foundation’s charitable, research, and youth development work and the strategic direction of the association. These representatives will serve one-year terms, with the intent to further strengthen the relationship between the two boards. The board members selected are President-elect Robbie Garner and Paula Cornish
10. To better reflect its mandate, the “Breed Improvement Committee” has been renamed the “Tools & Programs Committee.” This change emphasizes the committee’s role in providing resources, data, and practical support to breeders, rather than directly managing genetic progress. The association reaffirmed that the responsibility for genetic improvement lies with breeders, and the committee exists to deliver tools that enable informed, data-driven decisions following a recommendation from the floor during the AGM.
11. Committee appointments were updated for the 2025–2026 term, with new and returning members assigned to key areas: Governance, Audit & Finance, Pedigree, and Tools & Programs. Chairs and members have been tasked with not only ongoing responsibilities

but also with ensuring continuity, innovation, and responsiveness to emerging challenges and opportunities within the association.

12. After extensive discussion, the board passed a motion to reinstate the National Angus Show and approved Agribition as the host venue for 2025. This decision was made following a structured application process designed to ensure inclusivity and promote breed visibility. This show will include both red and black Angus competitions and aims to elevate national engagement within the breed community.