



292140 Wagon Wheel Boulevard  
Rocky View County, AB T4A 0E2  
Phone: (306) 537-1518 | Fax: (403) 571-3599  
Email: [bwagner@cdnangus.ca](mailto:bwagner@cdnangus.ca)  
[cdnangus.ca/foundation](http://cdnangus.ca/foundation)

## **Inaugural Brian Good Memorial Scholarship Recipients**

**November 23, 2023: for immediate release**

**Regina, SK**—Two scholarships totalling \$5,000 were presented last night at Canadian Western Agribition. Lara Beierbach of Whitewood, Saskatchewan, placed first and receives \$3,000 and Sarah MacDonald of Vanderhoof, BC, placed second and receives \$2,000.

The Brian Good Memorial Scholarship was established after the passing of former Canadian Angus Association staff member Brian Good in July 2022. Brian retired in 2021 after nearly 21 years of service. "Mr. Angus", as he was often called, was the face of the Association across Canada at auction marts, sales, events and in the pastures across Canada, supporting auction markets, promoting the Angus breed and working with the commercial cattle industry. Brian also very strongly believed in supporting our youth.

Lara Beierbach grew up on a cattle ranch in Whitewood, Saskatchewan. As she grew older, the family began to crossbreed their Black Angus and transitioned to Black Baldies, now running a fully commercial operation based on Black Angus. She attends Sam Houston State University in the United States where she is on the rodeo team and the cattle women's club. She has a strong volunteer history, giving her time as a teacher's assistant at her church and high school where she also helped with events, she joined the university's student executive, and recently began volunteering at a local animal shelter and soup kitchen. Lara will use the scholarship toward her education at Sam Houston State University where she is studying agriculture business and considering her future career options.

Sarah MacDonald grew up on a commercial Angus cow/calf operation in southern BC and her family currently ranches in the Nechako valley of northern BC. MacDonald has served as a Canadian Junior Angus director and was president of the BC Junior Angus Association. She holds diplomas in crop technology and agribusiness with a major in marketing and communications from Lakeland College and is currently enrolled at the University of Saskatchewan, working

towards a bachelor of science in agribusiness. She will graduate in April 2024 and plans to work abroad to gain a deeper international understanding of agriculture before pursuing a career in agriculture policy and government relations.

The Canadian Angus Foundation is run by a group of dedicated volunteers. The main functions of the Foundation are to preserve and expand the Angus breed for future generations through education, youth development, scientific and market research and historical preservation and restoration. The Canadian Angus Foundation was incorporated in 1993 and is the charitable arm of the Canadian Angus Association.

– 30 –

For more information, please contact:

Belinda Wagner  
Canadian Angus Foundation Executive Director  
306-537-1518  
[bwagner@cdnangus.ca](mailto:bwagner@cdnangus.ca)



*Lara Beierbach, left, of Whitewood, Saskatchewan, placed first and receives \$3,000. Sarah MacDonald, right, of Vanderhoof, BC, placed second and receives \$2,000.*