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## **Thirteenth Annual Building the Legacy Fundraiser Auction Raises \$144,575**

**June 16, 2025: for immediate release**

**Rocky View County, AB**—The thirteenth annual Canadian Angus Foundation (CAF) Building the Legacy fundraiser auction proved once again a huge success at the Canadian Angus Association Annual National Convention held this year in Winnipeg, MB. On Thursday, June 12, supporters raised \$144,575 for CAF programming.

The sale began with three high selling feature lots. Lot 1 was a pick of the 2025 heifer calves donated by Fraser Farms of Melita, MB and purchased by Tullamore Farms of Zephyr, Ontario for \$11,000. Madsens Socialite 27N, a heifer calf donated by Madsen Angus (Arden, MB) and JAS Red Angus (Neepawa, MB), was also purchased by Tullamore Farms of Zephyr, Ontario for \$8500. Camo Cattle Company, of Neepawa, Manitoba, generously donated a pick of 20 pregnant pairings which went for \$10,000 to Ranch Iron Hill.

The high-selling embryo donation was a package of three embryos from Eastondale Angus, of Wawota, SK, Eastondale Magnolia 91'15 X Merit Intent 37H that sold for \$1,700/embryo to Camo Cattle Company. The high-selling semen donation was a package of 3 Straws of Red Wilbar Beretta 859M donated by Scott Stock Farm of Crossfield, AB and purchased by Moose Creek Red Angus of Kisbey, SK bringing a total of \$5,400.

Other sale highlights include the print Looking to the Future by artist Wendy Risdale donated by the Canadian Angus Foundation and purchased by 5B Farms of Brandon, MB for \$2,250; one day of photography services donated by Golden Thread Livestock Images and purchased by DKF Red Angus of Gladmar, SK for \$1,800.

Building the Legacy was launched in 2012 to support the CAF in preserving and expanding the Angus breed for future generations through education, youth development, scientific and market research and historical preservation. The CAF extends sincere gratitude to all the sale officials and staff who donated their time and expertise, as well as to the donors and buyers.

The Canadian Angus Foundation was incorporated in 1993 and is the charitable arm of the Canadian Angus Association.

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