

2024-2026 BCAA Breeder Directory and Handbook

The BC Angus Association will be publishing a brand new BC Angus Directory this fall. It will include some information articles for breeders new and old, as well as being a directory for all members of the BCAA. Every breeding unit that has registered cattle born in 2022 and / or 2023 will have a farm listing provided at no cost. This listing, sorted alphabetically by Farm name, will be your basic contact information and will include Farm Name, Owner's Name, and contact information. There will be no charge for this listing however we encourage you to purchase ad space which can provide additional information such as your breeding program, photos, how to get to your farm, what you have for sale and when and where you contribute animals for sale. Your free listing will provide directions and links to your advertisement. Advertising operations will have a star on our center-fold map.

To be released at our 2023 AGM, this September in Quesnel, BC!

The print run will be 1000 with direct mail out and distribution to members, advertisers, auction markets, fairs, and the Canadian Angus Association office.

This will be our official directory for 3 years! A full page colour ad for under \$200 a year!!!

All ads will be in FULL COLOUR, page size is 6" x 9", 80lb glossy paper

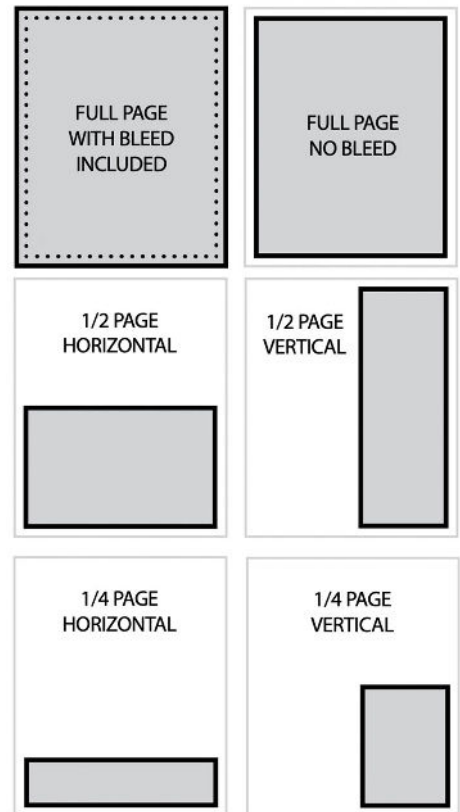
Dimensions:

- Full page with bleed must be 6.25 inches wide and 9.25 inches high or Full page without bleed 5.5 inches wide and 8.5 inches high.
- Half page must be 5.5 inches wide and 4 inches high or 2.5 inches wide and 8.5 inches high with no bleed.
- Quarter page ads must be 2.5 inches wide and 4 inches high or 5.5 inches wide and 1.75 inches high with no bleed.

Ad pricing:

- Full Page \$575.00 (+ GST)
- Half Page \$300.00 (+ GST)
- Quarter Page \$175.00 (+ GST)
- Business Card \$100.00 (+ GST)

*****Bid On a Feature Full Page with Bleed:
Front Inside Cover, Back Inside Cover or Back Cover*****



Deadline to book space: June 1, 2023. **Deadline for ad copy:** June 15, 2023. **Press ready deadline:** June 30, 2023

Submission of ads to: Robyn Mumford by email: robyn.bcangus@gmail.com preferably in PDF format.

Need help making up your ad? Contact us for assistance, a small design fee will apply.

Contact one of our team if you have a question:

Bob Miller – (250) 819-0858 or heathermiller9@hotmail.com

Adrienne Dickson – (250) 845-8611 or wolly_b@yahoo.com

Taylor Maciborsky – (250) 305-4688 or Taylormaciborsky@hotmail.com

Robyn Mumford – (250) 305-7141 or robyn.bcangus@gmail.com

2024-2026 BCAA Breeder Directory and Handbook Order Form

To be released at our 2023 AGM, this September in Quesnel, BC!

This will be our official directory for 3 years! A full page colour ad for \$175 a year!!!

All ads will be in **FULL COLOUR**, page size is 6" x 9", 80lb glossy paper

Deadline to book space: June 1, 2023

Deadline for ad copy: June 15, 2023

Press ready deadline: June 30, 2023

Farm Name: _____

Owner Name: _____

Address: _____

City: _____

Postal Code: _____

Phone: _____

Cell: _____

Fax: _____

Email: _____

Website: _____

- Full Page \$575.00 + GST = \$603.75**
- Half Page \$300.00 + GST = \$331.50**
- Quarter Page \$175.00 + GST = \$183.75**
- Business Card \$100.00 + GST = \$105.00**
- Feature Page – Your Bid: _____ + GST = _____**

Submission of ads to: Robyn Mumford by email: robyn.bcangus@gmail.com preferably in PDF format.

Payments to be made by: cash, cheque, or money order and sent to:

BC Angus Association
7126 Bremmer Road
Vernon, BC
V1H 1W6