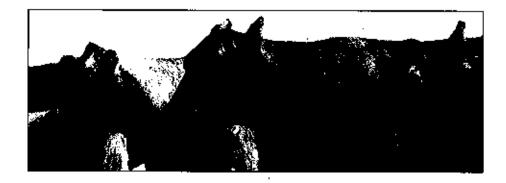


ANNUAL REPORT 2003 Canadian Angus Association

Table of contents

| President's Messagepage 2 |
|---|
| CEO's Reportpage 3 |
| Financial Statements of the Association |
| Keeping the Focus onpage 8-12 |
| Breed Parity |
| Registrations by Year (chart) |
| Registrations by Region (chart) |
| Breeder Access to Tools |
| , Growth in Memberships (chart) |
| Membership Breakdown (chart) |
| Angus is the Preferred Choice |
| Transfers by Year (chart) |
| Branded Angus Beef |
| Angus Breeders for the Future |
| Public Policy |
| Most Heavily Used Sites (chart) |
| Members |
| Regional Association Reports |
| British Columbia Angus Association |
| Alberta Angus Association |
| Saskatchewan Angus Association |
| Manitoba Angus Association |
| Ontario Angus Association |
| Quebec Angus Association |
| Maritime Angus Association |
| Canadian Red Angus Promotion Society Report page 17 |
| 205-Day Weights by Year and Colour (chart) |

| Canadian Junior Angus Association Reportpage 18 |
|---|
| Foundation Report and Financial Statements |
| Tributes and Recognition of Members' Achievementspage 23-27 |
| Gold Show Awards and 2004 Gold Show Dates |
| 2004 Provincial Honorary Presidents |
| Long-Term Recognition Awards |
| Outgoing President Tribute |
| Personnelpage 28 |



Presidents message

It is hard to believe that a year has passed since I was elected President of the Canadian Angus Association. I've been busy attending meetings and functions on behalf of the Association. I continue to be honored to represent Angus producers at these important events.

My thanks to the Board of Directors for being actively involved in developing the new Policy Governance format and for helping to guide its implementation. The Board has worked diligently over the past year to restore our financial strength – our success is evident in our stronger and cleaner balance sheet. It was a pleasure to work with Doug Fee who is a respected CEO and who continues to demonstrate excellence in leadership and execution, supported by a skilled and talented group of employees.

The World Angus Secretariat meeting was held in Copenhagen, Denmark in July Doug Fee, Howard Peto and I attended and bid on the World Angus Forum in 2009. We were awarded this exciting and prestigious event and the planning committee, chaired by John Lee, is

now hard at work. Following the Secretariat meeting, we toured Angus herds in Denmark, Norway and Sweden. Canadian Angus genetics were in almost every herd and the desire to acquire more was expressed to us. I was asked to judge the Angus and Hereford shows in Henning, Denmark; Doug Fee assisted as ringman. It was great to find out after the Angus show that three of the four champions had Canadian genetics in their pedigrees.

I attended both the Red Angus Association of America annual meeting in Bozeman, Montana and the Anverican Angus Association meeting in Louisville, Kentucky. I feel it is important to keep in contact with our American friends who have been our largest buyers of breeding carde. Canada is a world leader in the Angus fraternity. The American Angus Association is going to use a tag similar to our green tag to identify 50% Angus genetics. It is important we use the green tag to demand top market dollars for our Angus cattle.

I attended shows, meetings and functions across Canada from Vernon, BC to Plotenceville, NB. Angus enthusiasm was evident everywhere. Thanks to the local area Angus breeders who made these trips enjoyable. I was asked to judge or ring at many events — it was always my pleasure.

May 20th 2003 was a very sobering experience for the Canadian beef industry with the discovery of a single case of BSE within our cattle population. The Canadian Angus office was very actively involved in the tracebacks. As well, our DNA bank proved to be very useful. As an Association we worked with the Canadian Beef Breeds Council as we felt that sixteen breeds working together was better than one voice alone. Canadian Beef Breeds Council was most cooperative and we know our concerns were delivered.

With all the problems BSE caused, we still registered an all time high of 53,412 head in 2003. The big challenge to you as purebred breeders is to maintain these numbers in 2004.

A valued asset that we have it our junior associations, both national and provincial. We

must build on the momentum established over the past few years and make our junior Angus associations even stronger.

The Canadian Angus Association's greatest asset is its loyal members and the vast amount of experience and skills they bring to the business. It is our Association's responsibility to supply members with the tools and services to succeed.

My thanks to the young Angus breeders who were very persistent and insisted I run for the Canadian Angus Board. It has been rewarding and a great experience in "Keeping the Focus" and making Angus Canada's number one beef breed.

Don Machine ce

Respectfully,

Don Mackenzie

President



kagaing the greens

Doug Fee's CEO Report 2003: Regaining the focus

During a challenging year when the beef industry was upset by a single case of Bovine Spongiform Encephalopathy (BSE), your Association has done its best to be responsive to concerns of members, while maintaining our focus on the priorities of the Association.

In spite of uncertainty caused by the reaction of our trading pareners, the business activity of the Association has been brisk and we are able to report a financially successful year, with Angus registry activity actually increasing over the previous year.

I am very pleased to present the membership with a positive outlook for our breed and a very strong balance sheet. Faced with the uncertainty in the market because of BSB, we eliminated most of our discretionary spending and monitored expenditures very carefully. Meanwhile, our revenue continued to run at the previously budgeted amounts. The combination of increased revenue and restricted expenditures allowed the Board to complete the year with a significant cash flow surplus.

Recognizing the importance of policy development and the need to utilize elected officials in the most effective manner, the directors of the Canadian Angus Association have spent considerable energy moving the Association to a system of Policy Governance. The theory is simple: directors are elected by the membership. to set a course and control the direction and focus of the Association. Staff is hired to manage the affairs and do their best to achieve the Association's goals as set by the Board.

The Board has set six "Ends" or goals for the Association and since all our activity has as its raison d'être the achievement of these Ends, this annual report is organized to highlight how we have kept the focus on these Ends during the past year.

In tough times it is easy to lose focus. Having very specific Ends to achieve helps the Association stay on track, and will allow Angus to maintain its position as Canada's leading beef breed for a long time to come.



Financial statements of Canadian Aberdeen Angus Association

Year ended December 31, 2003



AUDITORS' REPORT

To the Members of the Canadian Aberdeen Angus Association.

We have audited the balance sheet of the Canadian Aberdeen Angus Association as at December 31, 2003 and the statements of operations and changes in net assets and cash flows for the year then ended. These financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Association as at December 31, 2003 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

KPMG, LLP Chartered Accountants

Calgary, Canada February 5, 2004

CANADIAN ABERDEEN ANGUS ASSOCIATION

Balance Sheet

December 31, 2003, with comparative figures for 2002.

| | 2003 | | | 2000 |
|----|-----------|--|--|--|
| | | | | 2002 |
| | | | | |
| | | | | |
| \$ | 106,953 | | \$ | 204,968 |
| | 105,482 | | | 110,320 |
| | 24,768 | | | 95,888 |
| | 237,203 | | | 411,176 |
| | | 1 | | |
| | 654,329 | | | 276,458 |
| | 200,749 | | | 200,749 |
| | 855,078 | | | 477,207 |
| | 92,605 | | | 111,039 |
| \$ | 1,184,886 | | \$ | 999,422 |
| | | | | |
| | | | | |
| \$ | 214,673 | | \$ | 132,522 |
| | 64.747 | | | 63,872 |
| | 279,420 | | | 196,394 |
| | | | | |
| | 92,605 | | | 111,039 |
| | 200,749 | | | 200,749 |
| | 612,112 | | | 491,240 |
| | 905,466 | | | 803,028 |
| • | 1 184 884 | | \$ | 999.422 |
| | \$ | \$ 214,673 64,747 279,420 \$ 214,673 64,747 279,420 \$ 200,749 612,112 905,466 | \$ 214,673 64,747 279,420 \$ 200,749 855,078 92,605 \$ 1,184,886 \$ 214,673 64,747 279,420 92,605 200,749 612,112 905,466 | \$ 214,673 \$ 64,747 279,420 \$ 92,605 200,749 612,112 905,466 |

See accompanying notes to financial statements.

On behalf of the Board:

Don Machingie

Provident

Que

Chief Executive Officer

keeping the facus

CANADIAN ABERDEEN ANGUS ASSOCIATION

Statement of Operations

Year anded December 31, 2003, with comparative figures for 2003.

| | 2003 | 2007 |
|--|--------------|--------------|
| Revenue: | | |
| Registrations | \$ 1,192,604 | \$ 1,170,979 |
| CACP tag program | 425.685 | 296,427 |
| Transfers | 308,053 | 322,640 |
| DNA and bloodlyping | 139,663 | 128,389 |
| Memberships | 125,931 | 130,293 |
| Performance weights | 90,792 | 87,942 |
| Licensing revenue | 39,704 | 200,419 |
| Other | 24,106 | 39,671 |
| Grants | 11,265 | 27,910 |
| | 2,357,803 | 2,404,670 |
| Expenses: | | |
| Wages and employee benefits | 577,974 | 641.282 |
| CACP tag program | 348.684 | 301,634 |
| Office, rent and other expenses | 251,758 | 261,854 |
| Advertising | 194,983 | 345,737 |
| Provincial activity grants | 160,522 | 153,364 |
| DNA and bloodtyping | 111,975 | 115,104 |
| Directors and committees | 94,247 | 107.115 |
| Subscriptions and memberships | 92,153 | 99,034 |
| Travel | 75.646 | 68,761 |
| Reid service | 65,619 | 144,181 |
| Professional fees | 61,793 | 57,283 |
| Advertising and promotion | 50,016 | 46,346 |
| Junior activity grants | 31.223 | 35,841 |
| Genetic evaluations | 25,807 | 45.937 |
| Bank charges | 23,717 | 20.616 |
| Export-promotion | 15,542 | 6,693 |
| Depreciation | 45,445 | 47.070 |
| | 2,227,104 | 2.497.852 |
| | • | |
| Excess (deficiency) of revenue over expenses | 130,699 | (93.182) |
| before the undernoted Items | | |
| Other Income (expense): | | |
| Write-down of Investments | [46.475] | (58,865) |
| Interest Income | 30,077 | 18.268 |
| Loss on disposal of investments | [11.961] | (7,217) |
| Gain on disposat of capital assets | 98 | |
| | (28,261) | [47,814] |
| scess (deficiency) of revenue over expenses | \$ 102,438 | \$ (140,996) |

See accompanying notes to financial statements.

CANADIAN ABERDEEN ANGUS ASSOCIATION

Statement of Changes in Net Assets

Your ended Decembar 31, 2003, with comparative figures for 2002

| | Invested in Copital assets | Internally- restricted | Unrestricted | 2003 Total | 2002 Total |
|--|-------------------------------|---------------------------|--------------|------------|------------|
| Balance, beginning of year Excess (deficiency) of revenue | \$ 111,039 | \$ 200.749 | \$ 491,240 | \$ 803,028 | \$ 944.024 |
| over expenses | (45,445) | - | 147.883 | 102,438 | (140,996) |
| Investment in capital assets | 27.011 | - | -(27,011) | ۸- | - |
| Balance, end of year | \$ 92,605 | \$ 200,749 | \$ 612,112 | \$ 905,466 | \$ 803.028 |

See occompanying notes to financial statements.

CANADIAN ABERDEEN ANGUS ASSOCIATION

Statement of Cash Flows

Year ended December 31, 2003, with comparative figures for 2002

| | 2003 | 2002 |
|--|------------|--------------|
| Cash provided by (used in): | | |
| Operations: | | |
| Excess (deficiency) of revenue over expenses | \$ 102,438 | \$ (140,996) |
| Items not involving cash: | | |
| Write-down of investments | 46.475 | 58,865 |
| Depreciation | 45.445 | 47,070 |
| Loss on disposal of investments | 11,961 | 7,217 |
| Gain on disposal of capital assets | (98) | |
| | 206,221 | (27,844) |
| Changes in non-cash operating working capital ac | counts: | |
| Accounts receivable | 4,838 | (21,517) |
| Prepaid amounts, CACP tag program | 71,120 | 48,377 |
| Accounts payable and accrued liabilities | 82,151 | 36,758 |
| Member accounts | 875 | (1,162 |
| | 365,205 | 34,613 |
| Investing: | | |
| Decrease (increase) in investments | (436,307) | 138,90 |
| Purchase of capital assets | (27,413) | (14,782 |
| Proceeds from disposal of capital assets | 500 | |
| | (463,220) | 124,127 |
| Increase (decrease) in cash | (98.015) | 158,73 |
| Cash, beginning of year | 204,968 | 46,22 |
| Cash, end of year | \$ 106,953 | \$ 204,96 |

See accompanying notes to financial statements.

CANADIAN ABERDEEN ANGUS ASSOCIATION

Notes to Financial Statements

Year ended December 31, 2003

General:

The Canadian Aberdeen Angus Association (the "Association") is a not-for-profit organization incorporated under the Animal Pedigree Act.

The purpose of the Association is to support the development of the Angus breed through programs and strategies that emphasize the superior characteristics of the Angus breed and maintain high genetic merit and the purity of the breed.

The Association is also a not-for-profit organization under the Income Tax Act and accordingly is exempt from income taxes, provided certain requirements are met.

2. Significant accounting policies:

- (a) Investments:
 - Investments are stated at quoted market value, which is lower than cost, measured on a portfolio basis. They are disclosed separately from current assets to reflect the Association's intention to hold them at least throughout the following year as a reserve for unforeseen circumstances.
- (b) Depreciation: Capital assets are depreciated on a straight-line basis over their estimated useful lives, being five years.
- (c) Member accounts:
 - Member accounts represent cash receipts received during the current year in payment of membership fees applicable to the following year and for services not yet provided.
- (d) Use of estimates and assumptions:
 - The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the year.

3. Restriction on net assets:

Effective in 1998 the Association's Board of Directors resolved to restrict, each year, an amount equal to 3% of that year's total revenue, excluding grants. In 2002 this resolution was amended to be an amount equal to 3% of that year's registry revenue until a reserve fund of \$1.5 million was reached. These restricted funds are to be used to build a contingency reserve equal to one year's operating costs to a maximum of \$2.0 million. The internally-restricted amounts are not available for other purposes without the approval of the Board of Directors. The annual restriction requirement for 2003 was waived by the Board of Directors.

Capital assets;

| | | | | | 2003 | | 2002 |
|-------------------------|--------------|---------|--------------------------|-----|-------------------|-----|-------------------|
| | . | Cost | Accumulated depreciation | | Net book volue | | let book volue |
| Computer hardware | \$ | 166,090 | \$ 140,233 | \$ | 25,857 | \$ | 17,902 |
| Computer software | | 158,044 | 148.302 | | 9,742 | | 9,333 |
| Automobile | | 35.792 | 28,432 | | 7,160 | | 14.318 |
| Furniture and equipment | | 105.693 | 80,315 | | 25.378 | | 32,783 |
| Leasehold improvements | | 61,173 | 36,705 . | | 24,468 | | 36,703 |
| | \$ | 526,792 | \$ 434,187 | -\$ | 92.605 | - 5 | 111,039 |

Commitments:

The Association is committed under certain leases for office space and equipment, a software ficensing and maintenance agreement and a commitment to purchase subscriptions to Angus World Magazine for its members. The aggregate amounts of these commitments over the next five years are as follows:

| 2004 | \$ 217,341 |
|------|-----------------|
| 2005 | 217.307 |
| 2006 | 90,611 |
| 2007 | 65,7 <i>5</i> 0 |
| 2008 | 65.750 |

financial instruments:

At December 31, 2003 the carrying value of all of the Association's monetary assets and liabilities approximated their fair value,

7. Canadian Angus Foundation Inc.:

The Conadian Angus Foundation Inc. is incorporated, as a corporation without share capital, under the Canada Corporations Act. The Foundation operates to receive donations for purposes of funding (a) scholarships and (b) the preservation of Association archives. The Foundation is a registered charity under the income Tax Act and accordingly is exempt from income taxes, provided certain requirements are met.

The Association exercises control over the Foundation by virtue of its ability to appoint a majority of the voting members of its Board of Directors. The accounts of the Foundation are not consolidated in these financial statements since such accounts are not significant in relation to those of the Association and since financial statements of the Foundation are available to the members of the Association,

Breed parity

BREED PURITY IS MAINTAINED.

This End is further interpreted to include, but not limited to:

- A breed registry is maintained.
- 1.1 The Association uses the best tools available to verify parentage and purity.

This is the highest priority End over the next three years.

The Board has identified our responsibility for maintaining breed purity as the most important objective of the Canadian Angus Association, and our staff takes great pride in ensuring our registry is of the highest integrity.

Registry Growth

In 2003 our registry staff entered pedigree data on 75,180 animals. Registration papers were issued for 53,412 and the remainder were recorded along with their performance numbers. While registrations held their own and in fact increased slightly over the previous year, the increase in animals not registered tells the fuller story; animals recorded but not registered grew by 22%! Regardless, the Angus registry remains as the largest in Canada,

registering twice the number of calves as the next largest beef breed association.

Protecting Purity

One of the main took that the Association uses to verify parentage and purity is random spot tests. Every 500th animal registered on the system is selected and the breeder notified of the need to complete DNA on it and its dam for full parentage verification. In 2003, one hundred and three spot tests were ordered to verify parentage through DNA. By year end, five of these tests revealed errors. Three were later identified, corrected, and amended pedigrees were issued. Two animals remain unregistered because the breeder can't identify the proper sire.

The Association's requirement that all sires have a DNA profile on record also contributes to the accuracy of our pedigrees, BovaCan Labs in . Saskatoon completed 4,686 tests on Augus animals during the year. This is an increase of 660 or 16% from the previous year, Combined with our spot tests, seventy-two problems were identified that resulted in amended pedigrees. At year-end, 29 animals were suspended.

Keeping the focus on breed purity is the responsibility of all Angus breeders, but they can remain confident that the information they provide to the Association is maintained in an efficient and accurate registry.

10,000 20,000 30,000 40,000 50,000 60,000

REGISTRATIONS BY REGION

R-GISTRALONS BY YEAR

1994

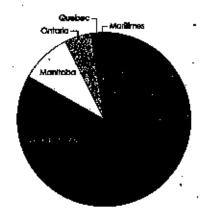
1998

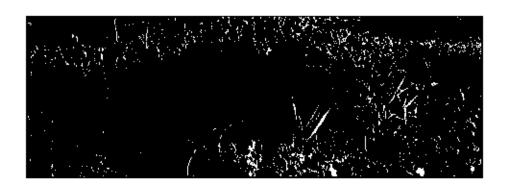
2000

2001

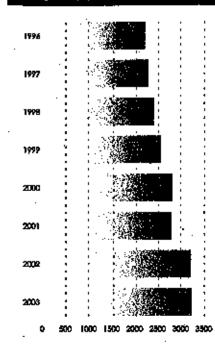
2002

2003

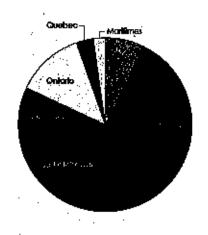




GROWTH IN MEMBERSHIPS



MEMBERSHIP BREAKDOWN



Breeder access to tools

BREEDERS HAVE ACCESS TO THE BEST TOOLS TO ASSIST THEM.

This End is further interpreted to include, but not limited to:

- 1. Breeders have access to best tools to assist them in superior breed development.
- 1.1 Members have access to performance data.
- 1.2 Members have access to EPD calculations.
- Breeders have access to breeder guarantee guidelines.

This is the second priority End over the next three years.

A number of tools are made available to breeders and it is up to breeders to use those that best fit into their own programs and management practices.

Performance Program and Genetic Evaluations Working

Over half of Angas herds are members of the performance program, submitting weights on their entire herds. Some effort was devoted in 2003 to following up with performance herds, and ensuring compliance with the full data requirements. These weights are then submitted to joint genetic evaluations with both the American Angus Association and the Red Angus Association of America. Because these evaluations conform to the models developed by each of the respective American associations, there remain a few quirks that see a few animals miss out on EPDs, but for the most part, EPDs comparable to the Americans have been achieved.

Ultrasound Growing

Interest and use of the ultrasound tool continues to grow. Only CUP (Centralized Ultrasound Processing) ultrasound, which must be scanned by a certified technician, can be included in the genetic evaluations.

In 2003, the number of animals in the a Canadian dataset which had carcast EPDs jumped almost 200% and the number of animals scanned in early 2004 also climbed. Breeders are encouraged to make use of this tool to build the carcast trait profile of Canadian Angus.

Elite Cows Identified

In 2003, the first Canadian Elite Cow Report was published, an important ingredient in keeping the focus on the outstanding maternal traits for which Angus is known.

The Elite Cow Report identifies superior cows in the Angus breed, while the Elite Cow Sire. List includes those bulls that have sired five or more Elite Cows within the current listing. Emphasis is placed on early puberty, breeding and early calving, followed by regularity of calving and above-average performance of the offspring. The Elite Cow Report requires a cow to have a minimum of three calves to determine her regularity of calving and ability to consistently produce calves with a superior weaning weight year after year.

Online Tools Expanding

In 2003 the new Canadian Angus Association website was taken "live" and its improved

navigation proved very popular with visitors, nearly doubling the average monthly use.

A new tool launched with the website was Angus Marketplace. The Marketplace is an interactive feature which allows potential customers to search member webcards. With an average of nearly 750 unique visits a month, the Marketplace is proving a valuable marketing tool,

The most popular feature of the website remains the online herdbook, which received an average of over 60,000 hits a month, especially during the busy bull sale season when potential buyers took advantage of the interactive EPD inquiry feature.

2003 saw a huge increase in the electronic submission of registry data as 660 breeders signed up to use the Association's online registration and weight entry functions. Special "authorized user" features were also introduced for the online herdbook, including breeder's own in-herd searches. The benefits available to authorized users will continue to expand as more breeders register animals online.

Breeder Guarantee Guidelines Strengthened

A committee of the Board worked very hard to amend the breeder guarantee guidelines. Their primary concern was to protect as best as possible both the buyer and the seller. This was accomplished by providing clearer direction on minimum breeding guarantee guidelines, and providing some suggestion of what steps to follow if that guarantee is not met. Look for an amended bill of sale in 2004 to complement the new breeder guarantee guidelines.

Angus is the preferred choice

ANGUS IS THE PREFERRED CHOICE FOR CATTLE PRODUCERS.

This End is further interpreted to include, but not limited to:

- Cattle identified as at least 50% Angus dominate the commercial herds across Canada.
- 1.1 Continual increase in the proportion of minimum 50% Angus genetics cattle that are "ĆAA-tagged Angus cattle".
- 2. Market demand results in top prices for Angus seedstock.
- Angus bulls sire the majority of calves born in Canada.

This is the fourth priority End over the next three years.

Angus is the dominant breed in Canada, and a lot of Association effort is focused on keeping the Angus profile high.

Advertising that Targets Commercial Producers

Our communication program kept its facus on the advantages of the Angus identity as a sign of quality. In 2003, the key messages addressed to commercial producers were:

- Profitability: As a cattle producer anywhere in Canada, you will make more money raising Angus beef. This message is supported by facts related to production characteristics and Angus beef programs.
- Angus are worth more because they fit the grid: Angus cattle are worth more because they fit the expectations of the beef inclustry cycle including producers, packers and consumers.
- There is a high demand for green-tagged Angus cattle and a limited supply Therefore, get with the program.

The timelines of these messages was highlighted with an ad that stressed: "Angus, Now more than ever."

At the 2003 annual meeting, there was interest expressed in seeing more direct consumer advertising, but the prohibitive cost of national consumer advertising means more indirect and creative methods must be used. Support for the work of groups like the Beef Information Centre, helps the Association effectively leverage the consumer market.

A Solid Advantage: Canadian Angus Certification Program

The Canadian Angus Certification Program (CACP) was created to identify commercial cattle that are at least 50% Angus with at least one registered Angus parent. In a tight and uncertain market, producers were looking for any advantage available, and identifying Angus genetics through the CACP tagging program helped.

Despite some distribution problems early in the year, over 250,000 green CACP Angus tags were sold in 2003, an increase of 22% over the previous year.

Angus members will help the program grow by transferring the papers of registered Angus sold, and making aire their customers are aware of the benefits of the green Angus tag.

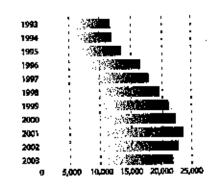
Strong Fall Feeder Calf Sales

The 2003 feeder calf sale season was stronger than ever with 81 feeder calf sales supported across the country. Angus influence cattle were in demand and those that made the extra effort to promote certainly saw it pay off. The number of green-tagged Angus at sales continued to grow in key markets, and others within the industry were paying attention.

In Touch with Commercial Producers

It's hard to be everywhere, but having a field person dedicated to commercial cattlemen has enhanced the profile of Angus. Brian Good drove over 90,000 km in 2003 visiting auction markets, feedlots, and attending bull congresses, meetings and functions across the country. The visibility of Angus in the field was appreciated by many who looked to Angus to provide answers on what was happening within the industry.

IRANSFERS BY YEAR













Branded Angus Beeg

BRANDED ANGUS BEEF DOMINATES THE MARKET.

This End is further interpreted to include, but not limited to:

- Branded Angus beef is recognized by consumers as a high quality, consistent eating experience.
- Branded Angus beef achieves the highest customer satisfaction at retail and food service.
- The consumer has ready access to branded Angus beet.
- Branded Angus beef sales increase annually,

This is the fourth priority over the next three years.

Keeping the focus on beef programs in 2003 was challenging as the entire industry concentrated on responding to the loss of export markets following the discovery of a case of BSE. The silver lining in the crisis was that Canadian consumers maintained their confidence in Canadian beef, and

in fact demonstrated their willingness to increase their beef consumption to support beef producers.

Angus Means Quality

One other thing became very clear: the consumer associates Augus with quality beef. Following May

20, a number of consumers contacted our office to express support for our producers. Angus was also a place they turned when they were looking to set up special beef promotions and it was Angus that they asked for when they wanted to stock their freezer with beef or upgrade their butcher shop or catering company.

Focus Shift from Direct Marketing to General Promotion

The Association's focus for beef programs shifted considerably as its involvement in the direct marketing of a branded Angus program ended in March 2003. Certified Canadian Angus remains the most successful branded beef launch in Canada, and its popularity was based on a consistent, quality product that our breeders were proud to put their name on.

Direct marketing is not, however the only means that the Association has to focus on Angus beef programs. Ensuring that Angus is a key component in quality branded beef programs is paying off, as Canada's five major packing plants all have branded Angus beef programs. "Canadian Angus Beef" is still produced at Better Beef, X-L. Foods and St. Helen's under the Association's trademarked logo. Cargill produces Angus Pride and Certified Angus Beef and Lakeside produces Butcher Block Angus.

All programs except one recognize our green Angus tags. Expanding the supply of Angus tags will be key to seeing branded Angus programs remain a high quality eating experience demanded by Canadian consumers.

Angus breeders for the future

This End is further interpreted to include, but not limited to:

- Junior activities receive support.
- 2. Educational opportunities are provided to members

This is the third priority End over the next three years,

Keeping the focus on the future and promoting involvement in Angus will keep the breed and the Association healthy and thriving in the long run. Encouraging the involvement of young people in agriculture and in particular, the Angus breed, is key. 2003 marked the fifth year since the invitation to a group of enthusiastic young people to meet in Calgary, which led to the creation of the Camadian Junior Angus Association.

Nurturing Juniors

The Canadian Angus Association supports junior activities in a number of ways. First, all juniors are offered a discounted membership fee of \$10, and this fee is turned around and paid to the Canadian Junior Angus Association as a grant. The CJAA also receives funding towards the publication of their newsletter to members, the purchase of director jackets and support to attend an exchange with junior Angus breeders in the States.

Support for junior activities extends beyond financial aid. Creating a culture that values juniors is equally important and a special thank you to all those who have helped juniors grow within the Angus family. In particular, Belinda Wagner has ably served as the Junior Activities Coordinator and we thank her for her efforts.

A Record to be Proud of

The achievements of the past few years are amazing. All regions have or are on their way to creating active junior associations. These local associations give opportunities for even more juniors to serve and grow. Showdown is firmly entrenched as a revolving national show and conference and, thanks to the generous support of many sponsors, young people from the across the country can participate in leadership skill

building, learn about our breed, and have the chance to forge lifelong friendships and have some fun, too.

You are encouraged to read more about the 2003 activities of the Canadian Junior Angus Association in their President's report on page 18.

Next Steps

Future breeders means more than juniors, though. For 2004, the Board of Directors has expanded this End to spell out the need for greater educational opportunities for all members. We are excited about the development of a program to educate new breeders — and seasoned ones too! Look for more on these programs in the coming year.

Public policy

ANGUS TAKES A LEADERSHIP ROLE IN THE PUREBRED BEEF INDUSTRY.

The BSE crisis made it very clear many events external to the Association have a fundamental impact on our members. It is, of course, a source of frustration that the Association and its members have no direct control over many of these events, and for this reason, it is important that the Association does whatever it can to be involved, as a leader in the industry so that the voice and views of our members can be heard.

Strong United Voice Through the CBBC

The main way that the Association attempts to do this is through its involvement in the Canadian Beef Breeck Council (CBBC). Over the past year, the staff of the CBBC has been taxed to the limit as greater demands were placed upon them for involvement in policy and industry response. The Canadian Angus Association remains a strong and active supporter of the efforts of the CBBC.

The Association, represented on CBBC by President Don Mackenzic and CEO Doug Fee, was instrumental in pushing for an early seedstock impact assessment of BSE. This data collected from the various breeds was helpful in ensuring the seedstock industry was included in beef industry efforts to both secure industry assistance and push for re-opening of the border.

A Player in the Industry

The leadership position of Angus is also acknowledged outside the industry. Angus was the only purebred breed representative invited to participate in a Roundtable Discussion on BSE Response with the Alberta Agriculture Minister. The Association was contacted on several occasions during the past year by the media for comment on BSE and other issues facing the industry. Third party groups also contacted the office to find out ways that they could help farmers, indicating that Angus is indeed developing top of mind awareness that will allow us to have influence on matters important to our breeders.

Working With Others

Several other breeds have followed Angus and created field marketing positions. As the senior and most successful breed field representative, Brian Good solidifies the leadership role of Angus within the various beef breeds, and has identified opportunities where Angus can work together with these other breeds to mutual benefit.

Role for Breeders, Too

Individual Angus breeders also contribute to the image of Angus when they participate in industry meetings, discussions and sit on advisory groups. Angus is Canada's leading beef breed, and by keeping focused on involvement in the industry, we can ensure it stays that way.

MOST HEAVILY USED SIRES

| RED ANG | SUS \$IRES - 2002 | | |
|------------|------------------------------|----------|-----------------------|
| Rank | Stre | Reg. # ` | Progeny |
| Haipt. | | | Registered |
| 1 | Red Basin Sensation 702E | 991759 | 252 241 |
| 2 | Red Badlands Bonus 702 | 936225 | 233 |
| 3 | Red Lohmn Grad Conyon 1244G | 946971 | |
| 4 | Red BJR Make My Day 981 | 846590 | 231 |
| 5 | Red Brylor New Trend 22D | 788836 | 214 |
| 6 | Red Gold-Bor King V415 107K | 1016963 | 188 |
| 7 | Red BJR JR 105 | 1019108 | 169 |
| 8 | Red SSS Bust'N 596F | 851291 | . 164 |
| ğ | Red Bokers Century | 971742 | 161. |
| 10 | Red SSS High Mark 272D | 805674 | 150 |
| PED AN | GUS SIRES — 2003 | | |
| | Sire | Reg. # | Progeny |
| Rank | sec. | | Ragislered |
| 1 | Red Mik Crk Cub 722 | 1039064 | 335 |
| ż | Red Brylor New Trend 22D | 788836 | 243 |
| 3 | Red Lodi Prince 2632 | 984587 . | A 239 |
| Ă. | Red Brylor Stallion 19J | 965741 | ^ 2 17 |
| 5 | Red Sasin Sensation 702E | 991759 | 183 |
| 6 | Red SSS Bust'N 596F | 851291 | 179 |
| 7 | Red Lichmin Gmd Conyon 1244G | 948971 | 178 |
| 8 | Red Gold-Bar King V415 107K | 1016963 | 167 - |
| 9 | Red Brylor 40X Safley 50K | 1038182 | 164 |
| 10 | Red Badlands Bonus 702 | 936225 | 164 |
| | | 7-11-11 | |
| BLACK A | ANGUS SIRES 2002 | | _ |
| Rank | Stre | Reg. ≠ | Progeny Registered |
| 1 | Sitz Alliance 6595 | 1036949 | 294 |
| 2 | O G L Battle Cry 427 128 | 871986 | 229 |
| 3 | Bon View New Design 878 | 981361 | 192 |
| 4 | S A F 598 Bando 5175 | 994198 | 162 |
| 5 | DMM Dynasty 03G | 906143 | 156 |
| 6 | Vermion Dateline 7078 | 1018284 | 149 |
| 7 | Roths Milicreek Unique | 1038572 | 137 |
| 8 | Alberda Traveler 416 | 876382 | 136 |
| Š, | Summitteest HI Ryer 3818 | 925250 | 127 |
| ía | Bon View New Design 1407 | 1047621 | 118 |
| BLACE | ANGUS SIRES – 2003 | | |
| | 2 re | Reg. # | Progeny |
| Ronk | 7116 | | Registered |
| 1 | S A F 598 Bando 5175 | 994198 | 327 |
| 2 | \$hz Alliance 6595 | 1036949 | 303 |
| 3 | Vermiton Dateline 7078 | 1018284 | 222 . |
| 4 | Bon View New Design 978 | 981361 | 219 |
| 5 | Stevenson Bruno 561G | 955072 | . 188 |
| δ. | Roths Milcreek Unique | 1038572 | 181 |
| 7 | B/R New Frontier 095 | 1115831 | 180 |
| 8 | C A Future Direction 5321 | B67594 | . 161 |
| 9 . | White Ook Precise 6002 | 1115834 | [4] |
| 10 | Yermiion Yellowstone | 10(917) | 134 |

TOP 100 MEMBERS BY CALVES REGISTERED DURING 2003

Over 300

Crowfoot Cattle Company, Stradard All-Peak Dot Ranch Ltd, Wood Mountain SK KBJ Round Farms, Clyde AB Mountain View Farms, Swan River MB

200 - 300

Sodergien Ranches Ltd, Airdrie AB Soskalta Farms Ltd, Alsesk SK MC Quantock Livestock Corp, Hoydoninster SK. Bearley Ranching Ltd, Patricia All Ringstead Rauch Ltd, Millarville AB Lee J Brown, Enkine AB Soo Line Cattle Co, Midele SK Hill 70 Quantock Ranch Ltd, Lloydminster SK. Dillabaugh Bros, Coleville SK Sandy Bar Ranch Ltd, Aneroid 5K. Brylor Rauch, Pincher Creek AB Bar-X Ranch, Cathe Creek BC Dr B Z Aylward, Dawson Creek BC Fertile Valley Farms, Conquest SK Lumont Red Augus, Melville SK. Waveny Augus Farm, Vermilion AB L4 Ranches, Standard AB Blaine, Clayton Canning, Souris MB Sewall Bros. Patricia AB Hanteo Cattle Co The Hamiltons, Glenboro MB Maynard & Viola Boese, Sexsmith AB Towaw Cattle Co Ltd, Sangudo AB

150 - 199

Michael G Rodgers, Winner AB South View Rauch, Ceylon SK RSL Red Angus, Battleford SK Wilkber Rauch Ltd. Claresholm AB TW Amuitage, Kinsella AB Jack A Hart, Brookdale MB Shoderee Ranch, Pincher Creek AB Six Mile Red Anger, Fir Mountain SK Kinared Stock Farm, Portage la Prairie MB Freyburn Farms, Oxbow SK Grant Durie, Vegreville AB Collin A Sander, Hodgeville SK Lecuvenburgh Red Augus, Lethbridge AB Dynasty Farns Inc, Langley BC U-2 Ranch, Coaldale Al3 A & L Rubbins Ranching Ltd, Piucher Creek AB Cattle Creek Ranching, Medicine Hat AB Wayne E & Gillian Hughes, Lomby BC. Hamilton Farins, Cochrane AB Southland Black Angus, Shaunayou SK Flying K Ranch Ltd, Swift Current SK Gen Angos Farin, Borthead AB OT Augus, Calgary AB George Baxter, Bassano AB Dong & Delarie Schneider, Bruderheim AB David Bolduc, Clareshobn AB

125 - 149

Wendy & Howard Schneider, Ardresson AB Weekes Angus, Biggar SK Dennis C Ericson, Wetaskiwin AB Blades Augus, Nanton AB F-IR Angus, Hussar AB Wilher Farms, Dundurn SK Remitall Carde Co, Olds AB Wayne G Grant, Killain AB Dryland Augus Farms, Cypress River MB Deer Range Farms Ltd, Srewart Valley SK La Ferme Sage, Lac Ste. Marie QC. Spruce Acres, Foam Lake SK That'll Do Red Augus, Westerose AB Dennis Johnston, Conquest SK Patricia V. Frank, Assiniboia SK. Gary M Coorad, La Glace AB F Bar Rauch, Eddystone MB Merlin & Domia Scott, McCreary MB Don & Donna Dean, Central Butte \$K Wild Rose Red Angus, Penhaki AH H Dyce Boldur, Stavely AB Justimere Farina Ltd. Lloydinioner SK

100 -124

Wesley Olymyk, Goodeve SK Dwayne Emery, Camp Creek AB Dwayne, Karen & Scott Fettes/DKF Red Augus, Gladnor SIC Wayne & Donna Sibbald, Calgary AB Severeion Land & Cattle Co, Innisfail AB Brian Edwards, Glustyn SK Kenray Ranch, Redvers SK Riverdale Stock Farm, Grenfell SK Benchmark Farms Ltd, Lethbridge AB Bob, Jill & The Jensen, Leader SK Breton Red Angus, Breton AB Tom M Blacklock, Grandora SK David Lumb, Swift Current SK North Peace Red Augus, Rose Prairie BC Red Rock Red Angua Airdele AB Bickford Farms, Ltd. Fort St John BC. Lauris & Marilyn Beck, Delburne AB Ivan & Phyllis Olynyk, Canora SK Hiwan Rauch, Kamboops BC Meadow Creek Red Angus, Chaesbolm AB VL. & W.L. Rowley, Lacorube AB Gary Yeo, Titdale SK J. Reed Crapo, Gen AB Handford Red Augus, Tisdale SK K Deen Angus Farm, Wetaskiwin AB 🗼 Mark Merrill, Hillspring AB

TOP 100 MEMBERS BY TRANSFERS PROCESSED IN 2003

Over 200

Lee J Brown, Ersking, AB Peak Dor Ranch Ltd, Wood Mountain SK Dillabaugh Bros, Coleville SK Tontoies Cattle Co. Ltd, Swift Current SK Mountain View Farm, Swan River MB

100 – 199

Geis Angus Farus, Barrhead AB
Crowfoot Cautle Company, Standard AB
MC Quantock Livestock Corp, Lloydoninszer SK
Hill 70 Quantock Ranch Ltd, Lloydoninszer SK
KBJ Round Farus, Clyde AB
Brylor Ranch, Fincher Creek AB
Raven Rivet Ried Aogus, Stanffer AB
M Bor Six Farus Inc, Hazenenore SK
Hattillean Farus, Cochrape AB
Fertile Wiley Farus, Conquest SK
Doug & Delarie Schneider, Bruderheim AB
Ringstead Ranch Ltd, Millarville AB
Sonyth Farus, Langley BC
Bar-X Ranch, Cache Creek BC

75 - 99

Leo Brietzke, Three HTB AB John Demaldson, West Bohon QC T W Arminge, Khuella AB

Ted Kinash, Creston BC Flying K Ranch Ltd. Swift Current SK Saskaha Farmia Ltd. Alsask SK Patrick & Lorena Doolittle, Neilburg SK Danie & Beverly Young, Marwayne AB Six Mile Red Angue, Fir Mountain SK Sewall Book, Patricia AB Wild Rose Red Angus, Penhaki AB Wesley Olynyk, Goodeve SK Gold Bar Livennek, Ariss ON Blaine, Clayton Caming, Souris MB Remitall Cattle Co. Olds AB Freyburn Parnu, Oxbow SK Willaber Ranch Ltd, Claresholm AB Jack A Harr, Brookstale MB A Windo, Innisfeil AB Handford Red Augus, Yadale SK Justimere Farmi Ltd, Lloydminister SK Sandy Bar Ranch Ltd, Ameroid 5K La Ferme Sage, Lac Ste. Marle QC

60 -- 74

Deer Range Farms Ltd, Stewart Valley SK -Royal Anchor Red Angus, Rosenstry AB Dwsyne, Karm and Scott Fener/DKF Red Angus, Glatimar SK Elmgone Carde Co, Perth ON L4 Ranches, Standard AB A C Knight, Calency AB Bryttion Farms Ltd, Carry & Bryon Schmiedge, Davidson SK
South View Rauch, Ceylon SK
Towaw Cattle Co, Ltd, Sangudo AB
Wayne & Donna Sibbald, Calgary AB
Len-Bar Rouches, Winfield AB
Patricis V, Frank, Assimbola, SK
Daryl & Patricia Tenna, Willingdon AB
Jay Dawis, Acros AB
Shelan Red Angus Rauch, Weitskiewin AB
Shoderre Rauch, Pitcher Creek AB
VL & WL Rowley, Lacombe AB

50 - 59

J Reed Carpo, Gem AB
Brian Edwards, Glaslyn SK
Sypsw Contice Land & Carde Ltd, High River AB
Dr. Jim Ferrier, Perth ON
Clark Farms, Rockglen SK
Dromy Warrilow, Minburn AB
Perme E.D.L., Granby QC
Meadow Creek Red Angus, Clareshohn AB
Hannen Cartle Co The Harpittons, Glenboro MB
George Bours, Bassano AB
Wayne E & Gillion Hughes, Lumby BC
H Dyce Boldae, Stavely AB
Red Rock Red Angus, Airdrie AB
Charles M Simpson, Brookdale MB
Battle Creek Angus, Maple Creek SK

Ivan & Phyllis Olynyk, Canora SK Abel Farms, Lacourbe AB Dion & Lee-Anne Burary, High River AB Dr B Z Aylward, Daveson Creek BC Rostock Farm, Harriston ON David Bulduc, Claresholm AB Spruce Aces, Foam Lake SK William Farms, Dunchum SK U-2 R artch, Coaldale All RSL Red Augus, Battleford SK

45 - 49

David Lemb, Swift Current SK Triple V Ranch, Melita MB F-R Angus, Hussar AD Rene Catellier, St Malo MB Jackson Cartle Company, Sedley SK. Southbad Black Angus, Shaunavon SK Dwayne Emery, Camp Creek AB Lassiter Bros. Bessano AB Sisson Bros. Ridoestale SIK. Breton Red Angus, Breton AB Grace Hamilton, Ionistal AB him Grant, Edum SK M.E. Markeuzie, Mountain View AB Nick & Lorraine VanGaalen, La Glace AB Ourlock Red Appus, Bluffton AB Ferme BMS, St-Jean-de-Dieu QC

Regional association reports

British Columbia - Elizabeth Peto, President

The year 2003 brought many challenges to BC Angus breeders. Drought, forest fires, and fallout from BSE were in the news every day. The Association Thanksgiving female sale was postponed for one year, However, plans are already underway to hold it in 2004 in Armstrong. The Northern Highlights sale was held in conjunction with the Hereford breeders and it was quite a good sale. There are now two sales held with Hereford breeders: the northern sale and the Evergreen sale in Abbotsford in May. The

Association sponsors the BC Angus Spring Bullsale in Kamloops.

The Association has made a concerted effort to be a presence at the commercial sales featuring Angus and Angus-cross calves. There are now seven feature sales in BC as compared to one two years ago! Angus and Angus-cross calves topped all the commercial sales in BC this fall. This spring there will be more Angus bulls on offer than any other breed!

The Association presence at the BC Cattlemen's convention has made a difference in the number of people who are aware of the tagging program and the feature sales. Many commercial operations run purebred herds as well and a lot of contacts are made at this convention.

A new directory has been produced and membership is up. A big effort is being made to increase our junior membership and to get people involved with hosting Showdown 2004 in Salmon Arm in July. Sponsorship of events such as Prospect 2000 and 4-H help to encourage young people to participate in Angus events.

In 2003 the Association awarded its first scholarship to Brittany Savage of Amstrong, our Canadian junior representative.

Alberta - Cecilie Fleming, President

Welcome to the "Peace Country" of Alberta for the 2004 Canadian Angus Association Annual Meeting. Thank you to all the volunteers and organizers for hosting this great event.

2003 is history in Alberta and what a year it was. In spite of the BSE disaster and weather challenges, here we are reflecting back and looking forward to next year. Angus breeders are as hardy and strong as the breed we treasure.

In the commercial reahn, Angur-influence cattle were in demand and received a premium in the fall run of 2003. The AAA attended many pen shows, and worked with Angus breeders in getting behind the Angus feeder sales during the fall run. Our Alberta Angus Association is always seeking ways to enhance our commercial sector. The commercial producer is the life line of the seed-stock producer. On the purebred side the demand for Angus seedstock has remained strong. Our bull

sale, female sales and numbers exhibited at shows were steady.

A successful "Showdown 2003" was held in Olds. Thank you to all who traveled from out of province to attend and all sponsors, juniors, parents and volunteers for their support. During "Showdown" the designated Alberta Field Day was held at Belvin Angus with numerous breeders exhibiting livestock and guest speakers with timely information from Herb McLane on the BSE situation and CCIA tagging from Julie Stitt.

The 2003 National Angus Show was hosted by the Alberta Angus Association at the Mountain View County Fair in Olds this past August. The red and black Angus shows were both well attended with top notch cattle exhibited. Our 2003 Gold Shows were the Mountain View County Fair in Olds and Farm Fair International in Edmonton. The Alberta Angus Association is a strong supporter of juniors and 4-H in Alberta. The AAA awarded 1333 T-Shirts to 4-Hers throughout the province that exhibit Angus or Angus-influence livestock. Three 4-Hers in Alberta were awarded \$1,000 tredit vouchers from a random draw. The vouchers were redeemed at various consignment sales that assisted in the purchase of a purched Angus female.

The AAA would like to take this opportunity to congratulate the Alberta Junior Angus Association in their new venture as hosts of the Canadian National Junior Heifer Show. The evolution of a strong Alberta Junior Angus Association is the catalyst for this exciting transition.

The Alberta Angus Association would like to acknowledge the following:

- Honorary Presidents: Mackenzie Brothers of Mountain View - Mark, Ted, Ken, Don and (Rodney - posthumously) Mackenzie
- Commercial Breeder of the Year: 0+ Ranching Ltd. of Medicine Hat, Harvey & Frances Good
- Purched Breeders of the Year: Border Butte Angus of Courts, Dale & Cindy Bosch

Please visit our website to read the extended biographics of our honorers.

The Alberta Angus Association values all Angus breaders whether you own 2 head or 2000 head. We encourage and support the Angus breeders of Alberta and look forward to serving them in the future. Our new Alberta Angus breeder maps are now available.

becoming the forces

Saskatchewan Angus - Corinne Gibson, President

The Angus breed is alive and well and growing in Saskatchewan. The spring 2003 Angus bull sales were exceptional, both in the demand for Angus genetics and in the increasing prices paid to gain the Angus advantage. We will all remember the date May 20th and its effect on our caule industry. However, even through these uncertain times, Saskatchewan saw the largest growth in Angus registrations of anywhere in Canada in 2003,

The Saskatchewan Angus Summer Gold and Junior show was held in Swift Current in July. The turnout for the show was incredible with around 170 head of Angus cattle stabled. The success of this show was the to the dedication of the organizing committee, who facilitated such added attractions as a commercial oriented pen show. The junior show was also well attended and was a statter for the many Saskatchewan Juniors who attended the CJAA Showdown in Olds, AB. Congratulations to our two SJAA scholarship winners Diana Sambrook of Milestone and

Mark Azien of Minton. Scholarship applications are due every year in November. On the junior note, we continue to reward 4-H members who showed Angus-influenced animals and Angus champions at regional shows with Saskatchewan Angus sweashirts.

Our promotion committee, headed up by the capable Marilyn Mountenay, produced another Saskatchewan Angus map. The association also initiated a membership drive. Saskatchewan Angus members had a chance to win a purebred red Angus bred heifer donated by Six Mile Red Angus of Fir Mountain and a \$500 credit voucher for services at Optimum Genetics, Regina. The lucky winner of the heifer was T-K Ranch - the Dorrances at Wawota, and the winner of the credit voucher was Cory Wilson, Meadow Lake.

We all approached the full with some trepidation since the BSE discovery closed many doors to our beef exports. Feeder calf sales in Saskatchewan held steady however and considering all factors,

even exceeded last year's prices in some areas. The pred heifer market was a little softer, tronetheless. Angus influenced animals demanded top dollar again. The Saskatchewan association organized a new Commercial Cattle committee that sent delegates to selected Saskatchewan feeder calf sales with information, coffee and door prizes.

The fall sales all went well with the highlight being the Masterpiece Angus sale at Agribition where 90 lots averaged over \$4000. The Agribition Angus show was phenomenal to say the least. Over 600 head of red and black Angus cattle filled the Harlton and Pasqua barns to capacity. Whoever said there is little optimism in the beef industry never attended the Angus wine and choese social in the Angus barn. The Pick Your Angus event saw John Willmott of Wilmo Angus Ranch choose a heifer from Hamilton Farms who were in turn awarded \$10,000. The commercial barns at Agribition were filled with many pens of Angus-influenced cattle and many of the champions

in the commercial show were of Angus breeding. We also have another show in Satkatchewan where Angus cattle make up the majority and that is the Saskatoon Fall Fair.

Our Honorary Saskatchewan President for 2004 is Mel McCrea of Baldwinton whose herd was destroyed during the BSB investigation and our Honorary Canadian President was bestowed on Ron and Ruth Perry of Perryville Holdings Ltd. at Punnichy. Congratulations to our Commercial Producer of the Year Ambros Farm of Kernobert and to our Purebred Breeder of the Year Justamere Farms of Lloydminster. Read more about both of these operations in our spring and fall editions of the Angus Edge, a magazine that we are really proud to produce as an association.

On a final note we must recognize not only the dedication of all our elected directors but also the hard work of our general manager Belinda Wagner and her staff who make us look good.

Manitoba Angus - Arlene Kirkpatrick, Secretary

2003 in the beef business is a year we will remember for a long time even though many would rather forget. May 20th shook producers to the core. Summer was spent hoping it would all be back to normal by fall, but as time went on most realized this was not to be.

The number of fall feeder sales featuring Angusinfluenced calves stayed steady but a couple did
cancel or reschedule as sale numbers became
impredictable. The MAA sponsored coffee and
consignors' door prizes at most sales, and a nieal at
one featuring Manitoba Angus Beef. The Angus
calves on offer met a very strong demand with
higher prices paid for calves showing Angus
influence. The Livestock Expo "Gold" Show was
the next decision as the board wondered if there
would be enough entries to hold a show. To our
surprise numbers were up from last year. Of

course, the quality remained top notch. The show was well supported by spectators and the sponsors alike.

The Keystone Klassic was held in early December after some tough decisions in the fall as to whether or not to proceed. There was another strong offering of Manitoba Angus genetics. The sale was very well attended and averages were only slightly lower than last year.

The annual meeting was held on January 3, 2004 in Brandon. Thanks to CEO Doug Fee, CEO and President Don Mackenzie for attending the meeting and answering many questions from the breeders.

The Manitoba Angus booth traveled to as many beef seminars as possible throughout the province during January. The Association hired someone to handle this job and it proved to be well worth it. Interest continues to grow with many inquiries about Angus rattle and the green tag Angus program.

The Association has just produced and distributed a new Herd Map. The newsletter mailing lig grows along with the interest in Angus castle. Promotion has been mainly via TV for the main sales as well as print for general promotion of Angus cattle. The MAA website continues to be a good form of promotion with many inquiries coming via email.

Manitoba's Junior Angus Association held a very successful 4th Annual Summer Show last July with a large number of cattle and participants. They continue to offer a scholarship program for Manitoba Junior Angus members.

The MAA continues to support 4-H with tokens given to each member showing an Angus or Angus-influence animal. There were over 300 given out last year.

There were several test station sales and private bull sales held throughout the province this spring. Prices were generally good with most averages down slightly from last year. Good quality Angus bulls continue to be in hot demand.

The Manitoha Angus Association is very grateful to all the people who help make the Angus breed in Manitoha a success. Let us all hope that the industry soon gets back to normal so that these hard-working people who give so much can get the payment they deserve for their product once again,

Ontario Angus - Melinda McCord, Secretary

We are currently experiencing one of the most trying times to ever hit Canadian cattlemen. Enthusiasm is still high, however, that this situation will straighten out shortly and the borders will reopen.

Despite the HSE crisis, the demand for good Angus genetics is still very strong as evidenced in the purched sale results from the five zone sales that make up the Angus breeders of Ontario plus the Canadian Highlite Sale in October, the Ontario Futurity Sale in December and the Angum Colours Sale in September.

The Canadian Angus annual meeting was held in Ontario in June and was hosted by the Ottawa Valley Club in beautiful downtown Ottfuwa. It was well attended by breeders from across Canada who enjoyed shopping, boat cruises, and an evening at the races and casino. Infortuative meetings and lectures from guest speakers covered topics such as the beef business in Canada, nutrition and embryos. The event finished with a well-attended banquet and a donation auction, run by the juniors as well as a very talented junior female auctioneer.

The fall show circuit was very competitive and well attended, including the Preview Gold Show and the Royal, also a Gold Show. Ontario was well represented at Agribition again in 2003 with 40 head venturing west, bringing home class winners and champion banners.

Eleven juniors represented Ontario at the 2003 Showdown in Olds, Alberta, We would like to thank these juniors for their representation of our province and congratulate them on their successes. After twelve years as the Ontario Angus Association secretary, Dianne Miller has stepped down to pursue a career in real estate. We would like to thank Dianne for all her hard work over the years and have great success in her new career, We would like to welcome Melinda McCord as our new secretary.

Ontario is hosting the 2004 National Show at the Royal, Show day is November 7. Make plans and come show at the Royal.

Quebec Angus – Trudy Beaton, Secretary

The Quebec Angus Association has enjoyed yet another successful year, in spite of the current HSE situation. Our memberships increased, and we also saw a phenomenal increase in registrations in 2003.

Angus buils continue to do very well at the bull test station sales, as more and more commercial producers are taking an interest in the breed.

Angus-influence calves have been selling very well at feeder calf sales, and plans are presently underway to incorporate a specialized section within some existing sales this fall just for Angus calves.

The Quebec show circuit saw a great participation from the Angus breeders in 2003, with many quality carde on display. The Angus breed came out on top, winning various interbreed championships at different shows throughout the province.

Due to the success of last year's provincial junior show, we held it once again this fall at Expo Boeuf on Thanksgiving weekend. It too proved to be a success with 17 members participating and putting on a quality show Ryan Currie is returning for a two-year term as junior director and we

hope to work with him to recruit new members and plan new activities.

Stan and Cheryl Christensen (Ferme Sage) hosted our annual picnic in August. It was well attended and included visits to various farms in the area and we thank them for their hospitality. Our female sale was held in October with 60 lots on offer. It was an overall success with many new buyers in attendance.

The Quebec Angus Association continues to participate in numerous events across the province, such as beef information days, fairs and sales. Our newsletter, the Queigee Angus Info, goes to an increasingly large mailing list, and our updated Breeder's Directory seems to be in great demand.

The Association would like to thank all those who make the organization possible and for your continued support through this difficult year. As the demand for Angus cattle continues to rise here in Quebec, 2004 looks like it will be another busy year.

Maritime Angus - Betty Lou Scott, Secretary

Heef industry and 2003 – a terrible combination! The ripple effect of that infamous BSE cow many thousands of miles from us sure had an impact on the Maritime beef industry. However, Angus breeders, the eternal optimists that we are, tried to take the high road through all the wrinkles of the disaster.

Our Association was led by President Eric Dixon of PEI, with Bill Scott of NS as Vice President and Betty Lou Scott as Secretary-Treasurer. We had good bull sales in the spring with Augus animals commanding top prices throughout. The Loanes – Buddy, Bev, Lauric and Callie – and Betty Lou Scott represented the Maritimes at the CAA AGM in Ottawa. We even got to enjoy the opening reception on Parliament Hill.

Our 2003 Field Day was hosted by Bill Pryor and family of Centreville, NB. CAA President Don Mackenzie had his hands full placing the 19 top quality heifers in the junior show. During the weekend festivities Mack Dixon, longtime Angus breeder from PEI, was honoured as our Maritime Honourary President. Andrew Dixon moved into the Junior Ambassador position. A strong showing of peewee showmen give a bright outlook for the future of the Angus showing in the Maritimes.

During the summer the true Augus spirit prevailed and we had strong shows in Charlotterown, PEI, St. Mary's, NB and Halifax, NS. During the Charlottetown show, David and Debbie Moyer were honoured as the Maritime commercial breeders of the year. Congratulations

to the Meyers for a well-deserved award. We also had several Maritime 4-Hets using Angus as their 4-H project who went on to the Top Meadows Show at the Royal Winter Fair in Toronto.

Our CACP sales in October were well attended and both purebred and crossbred animals brought good prices.

The highlight of our annual meeting activities in 2003 was the formation of our Maritime Junior Angus Association. We wish the founding executive, Stephen, Army Julie and Nathan success. The farm of Peter Greeno and family in Lorneville, NS was selected as the site of our 2004 Field Day and Junior Show and we look forward to sceing you there.

One of the most significant events for the year again involved our juniors when the top two essays from the Angus Foundation Donation Heifer essay contest were Nova Scotians. Hats off to Ian Campbell of Mabou and Jamie Fraser of Tatamagouche for their winning essay entries and thank you to Isaac Smith of Cailidh Trail Red Angus and Bill and Betty Lou Scott of WindCrest Farm for their donations of a red and black heifer respectively. Good back to the lucky juniors with their new Angus animals!

Not even a 12-cent per pound cull cow or \$1 a pound "top of the sale" feeder price will get Angus breeders down and we can only hope for some light at the end of the BSE tunnel in 2004.

begins the jour

Canadian Red Angus Promotion Society - fynnette Hochstein, Secretary

The Canadian Red Angus Promotion Society has had another terrific year! You will see that registrations are up and the membership of the society is steady. The Promotion Society continues to support the "Green Tag" program and our "Red Angus Influence" program through advertising, and these programs are becoming a focus with our commercial and purebred breeders alike.

This past year the society sponsored six purebæd events including three junior shows, and our commercial "Red Influenced" sponsorship was seen at eight events. The Promotion Society provided over 250 4-H youth with promotional items and awarded two \$1000 butsaries to

Gillian Gibson, Sangudo, Alberta and Tennille Kupsch, Barrhead, Alberta. We also honored Wildman Livestock, Sangudo AB, as our Purebred Breeders of the Year, and Bar 4 Bar Ranches, Eastend SK, as our Commercial Breeders of the Year.

The summer tour in Saskatchewan was a huge success, and thank you once again to the hosts and the Saskatchewan Angus Association for the hospitality.

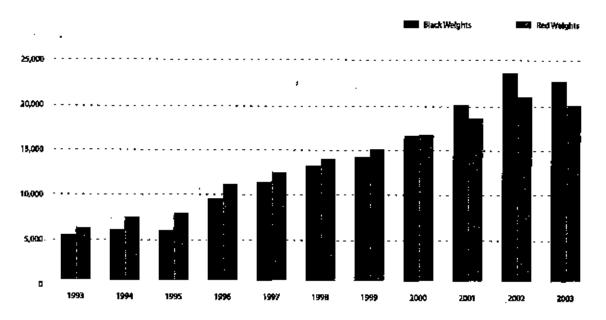
Red Round Up continues to be the premier Red Angus show and sale and this past year marked its 31st Anniversary. Not only is this event a great place to showcase herds across Canada, it is also the best place to find Canadian Red Angus breeders in one place having a whole lot of fin! The money raised through our donation heifer, and semen auction makes up a large percentage of the finds used to promote red Angus throughout the year.

The Canadian Red Angus Promotion Society is only as successful as the quality of the people who are members. The Promotion Society is truly blessed with progressive people in the seed stock industry. You will find our breeders in leadership roles in various industry organizations at the local, provincial and national levels.

Today's breeders continue to lead in the production of superior Angus cattle.

During the past year, there have been many examples of breeding programs that have succeeded because of their ability to "roll with the punches". The uncontrollable variables due to the BSE issues and nature have been treated as obstacles that had to be dealt with while the controllable variables were viewed as opportunities to change and improve.

205-DAY WEIGHTS BY YEAR AND COLOUR



Canadian Junior Angus Association - Dalynn Harris, President

2003 was another excellent year for the Canadian Junior Angus Association. We would like to thank all of the supporters of our junior programs and of Showdown. Assistance from Angus breeders has been phenomenal, even with the difficulty the industry is facing. Every little bit counts and it's your sponsorship and help that ensures our success.

Salmon Arm, British Columbia will be hosting our fifth "Showdown" and after a very successful turn out in Olds, Alberta last year we're hoping for another great show. The CJAA directors are busy gathering sponsorships and organizing for the show.

We're raffling a donation heifer from the All Al'd Sales Group as one of our fundraisers for the year. This heifer will be at various shows during the summer and \$10 tickets or 3 for \$25 will be available. Along with the bred heifer we're also giving away a trip to Showdown 2005 in Brandon, Manitoha for the centennial celebration of the Canadian Angus Association, which also includes a paid registration for the Annual General Meeting, sponsored by the Canadian Angus Association.

Third prize will be a Darcy Shaver print. The draw will be at the All Al'd Sale this fall.

Thanks to the All Al'd group for their support both this year, and in 2003.

Our scholarship fund is in full force again this year. KBJ Round Farms donated a scholarship heifer for us to sell at the Masterpiece Sale at Agribition in Regins. All the proceeds went to out scholarship fund, \$7200 was made and huge thank you goes to the Rounds and all who supported the dutch auction. The heifer went to Ontario to Swan Creek Farm and Keith Patterson. We are actively looking for another scholarship heifer to sell in 2004.

Along with the two \$1000 scholarships we give away there is also out Ambassador Award that goes to a junior that represents themselves, juniors, and Angus cattle in a respectful and enthusiastic way. Applications can be found in Junior Connections and on the CAA website. Congratulations to the 2003 scholarship winners Chelsea Carruthers of Biggar, SK and Brittany Savage of Armstrong, BC, and to the 2003 CJAA Ambassador, Diana Sambrook of Milestone, SK.

We are continuing to work on programs that will help Canadian Junior Angus members. The Summer Jobs Program is in its second year and it's caused a lot of interest. If a junior is interested in working on a farm or ranch somewhere in Canada they fill out an application and send it in to us. Then we as the junior board try to find breeders who would be interested in taking on a junior to work the summer. The CJAA acts as the middle man in finding enthusiastic and interested juniors a job. We are also continuing with our exchange program with the Junior Red Angus Association of America - 3 lucky Juniors' attended their Round-up Conference in the Carolinas in June of 2003 and we will be sending 3 or 4 members to Sacramento, California for their 2004 event.

We are pleased to hear that the Maritimes now have a Junior Angus Association and held elections for our director position this year, congratulations and good luck in the future. Quebec is working on forming a provincial Junior Angus Association and across the rest of the country, Ontario, Manitoba, Saskatchewan,

Alberta and British Columbia all have active, growing provincial junior Angus associations and are planning many exciting events for the next year.

We held our board of directors meetings in February where we met with the Canadian Angus board and discussed many ideas. While we were there we also had the chance to meet with the Junior Hereford Association of Canada and spent a few hours discussing show ideas, programs and fundraising, etc. It was tim well spent; both boards came away with new ideas and thoughts about our programs. We hope to meet with other junior breed associations in the future and have a long term goal to host a multi-breed junior conference.

As you can see the CJAA continues to work hard for the junior membership and the future of our breed. If you have any questions, concerns or ideas, please don't heritate to call your provincial director or myself. We'd be glad to chat.



kryping the joins



Canadian Angus Foundation - Donna Ross, Chairman

In a very tough year in the beef industry, encouraging young people to stay active and involved remained a commendable but challenging goal for the Canadian Angus Poundation.

The main activity of the Canadian Angus Foundation in 2003 was its Donation Heifer Program. Prospective young breeders apply for the program by writing an essay outlining the reasons they would be a worthy recipient of an Angus heifer, and the Foundation then endeavours to match the best essay writers with a suitable donor, generally from the winner's local area so that the young Angus

enthusiast can have the opportunity to meet and thank the donor.

This year's estay contest had very keen interest from Maritime juniors, and the Foundation was pleased to award a heifer to Jamie Fraser from Tatamagouche, NS donated by Bill & Betry Lou Scott of WindCrest Farms of Salt Springs, NS. Another heifer was presented to lan Campbell of Mabou, NS, donated by Isaac W. Smith of Ceilidh Trails Angus at Mabou, NS, In an uncertain year like 2003, the support of these donors is doubly appreciated.

The Foundation was saddened this year by the loss of two generous supporters of the

Donation Heifer Program, Mr. Don Stewart of Cochrane, Alberta and Mrs. Mary Hudson of Lyn, Ontario, both of whom have donated heifers to the program. Mrs. Hudson was also a former director of the Canadian Angus Foundation, and an ardent supporter of any program encouraging young people to remain active in agriculture and especially with Angus caule. Her memory will live on in the Mary Hudson Memorial Scholarship, which will be administered by the Orawa Valley Angus Club.

The Foundation was pleased to contribute to the start-up funding of this scholarship. As another way to support young people in agriculture, the Canadian Angus Foundation contributes one-time seed funding to any junior Angus annual scholarship initiated by a region or club. Over the past few years, the Foundation has contributed to Angus scholarships in nearly all regions of the country.

Beef producers are naturally optimistic people and it is rewarding to see this optimism expressed by the young people who apply to the Donation Heifer Program.

Thank you to all the Foundation directors and supporters over the past year.

Jinancial statements of Canadian Angus Foundation Inc.

Year ended December 31, 200



AUDITORS' REPORT

To the Directors of the Canadian Angus Foundation inc.

We have audited the bolance sheet of the Canadian Angus Foundation Inc. as at December 31. 2003 and the statements of operations and changes in net assets and cash flows for the year then ended. These financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audit.

Except as explained in the following paragraph, we conducted our dudit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assumance whether the financial statements are free of material inisstatement. An audit includes examining, on a test basis, evidence supporting the amounts and alsolaures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In common with many charitable organizations, the Foundation derives revenue from donations the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the accounts of the Foundation and we were not able to determine whether any adjustments might be necessary to donations revenue, excess (deficiency) of revenue over expenses and net assets.

In our opinion, except for the effect of adjustments, if any, which we might have determined to be necessary had we been able to satisfy ourselves concerning the completeness of donations revenue, as referred to in the preceding paragraph, these financial statements present fairly, in all material respects, the linancial position of the Foundation as at December 31, 2003 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

KPMG LLP
Chartered Accountants

Calgary, Canada February 5, 2004 CANADIAN ANGUS FOUNDATION INC.

Balance Sheet

December 31, 2003, with comparative figures for 2002.

Heifer Program:

| | | 2003 | 200 |
|---------------------------------|---------|--------|------------|
| ASSETS | | | 1 |
| Current assets: | | | |
| Cosh | \$ | 8,084 | \$ 9.11 |
| Term deposit | | 10.541 | 10,38 |
| Contribution receivable | | • | 2,00 |
| | \$ | 18.625 | 21,50 |
| LIABILITIES AND NET ASSETS | | | |
| Current liabilities: | | | |
| Deferred contributions (note 3) | \$ | 4,250 | \$ 6.25 |
| Net assets | , | 14,375 | 15,25 |
| | <u></u> | 18.625 | \$ 21,5 |

See accompanying notes to financial statements.

On behalf of the Board:

Director Director

Director

keeping the jours

CANADIAN ANGUS FOUNDATION INC.

Statement of Operations and Changes in Net Assets

Your ended Decomber 31, 2003, with comparative figures for 2002

| | 2003 | 2002 |
|---|-----------|-----------|
| Revenue: | | |
| Donations and contributions | \$ 24.350 | \$ 7.999 |
| Fund-rasing | 240 | 85 |
| Interest | 158 | 363 |
| | 24,748 | 8.467 |
| Expenses: | | |
| Scholarship support (note 4) | 20,500 | 1,500 |
| Heifer Program (note 3) | 4,000 | 2,000 |
| Directors meeting expenses | 1.088 | 1,230 |
| Bank charges | 35 | |
| Conadian Juniar Angus Association Scholarships (note 3) | _ | 2,000 |
| | 25.623 | 6,730 |
| Excess (deficiency) of revenue over expenses | (875) | 1.737 |
| Net assets, beginning of year | 15.250 | 13.513 |
| Net assets, end of year | \$ 14,375 | \$ 15,250 |

See accompanying notes to financial statements,

CANADIAN ANGUS FOUNDATION INC.

Statement of Cash Flows

Year ended December 31, 2003, with comparative figures for 2007

| | 2003 | 2002 |
|--|--------------------|----------|
| Cash provided by (used in): | | |
| Operations: | | |
| Excess (deficiency) of revenues over expenses Changes in non-cash operating working capital acc | \$ (875) ounts: | \$ 1,737 |
| Contribution receivable | 2,000 | (2,000) |
| Deferred contributions | (2.000) | (2,000) |
| Accounts payable and accrued liabilities | ` - | [4.413] |
| | (875) | (4,676) |
| rivesting: | | |
| Increase in term deposit | (158) | (383) |
| Decrease in cash | (1,033) | (5.059) |
| Cash, beginning of year | 9.117 | 14,176 |
| Cash, end of year | \$ 8,084 | \$ 9,117 |

See accompanying notes to financial statements.

CANADIAN ANGUS FOUNDATION INC.

Notes to Financial Statements

Year ended Decomber 31, 2003

1. General:

The Foundation is Incorporated, as a corporation without share capital, under the Canado Corporations Act. It operates to receive donations for purposes of funding (a) scholarships and (b) the preservation of the archives of the Canadian Aberdeen Angus Association (the "Association"). The Foundation is a registered charity under the income Tax Act and accordingly is exempt from income taxes, provided certain requirements. The Foundation is controlled by the Association by virtue of the Association's obility to appoint a majority of the voting members of the Board of Directors.

Significant accounting policies:

- (a) Deferred contributions:
 Externally-restricted contributions are only recognized as revenue when the funds are spent on the program to which they are restricted.
- (b) Administrative support services:
 The Foundation relies on the Association for administrative support services for which no charges are made and no amounts are recognized in these financial statements.

Deferred contributions:

(a) Helfer Program:

The Heifer Program was established in 1999. The main objective of this program is to encourage young and enthusiastic candidates to start their own herds of Angus cattle. The Foundation purchases helters for donation to junior candidates using contributions received explicitly for this purpose.

(b) Canadian Junior Angus Association Scholarship Fund: The Canadian Junior Angus Association Scholarship Fund was established by the Foundation in co-operation with the Canadian Junior Angus Association to provide scholarships to junior candidates. The Foundation grants scholarships using contributions received explicitly for this purpose. Defenéd contributions (continued);
 Deferred contributions are summarized as follows:

| | | 2003 | |
|--|----------|---------|----------------|
| elfer Program: | | | |
| Balance, beginning of year | 3 | 2,000 | \$ |
| Contributions received | • | 2.000 | |
| Donallons made | | (4.000) | 4.00 |
| Balance, end of year | | - | (2,000 2,00 |
| onadion Junior Angus Association Scholarship R | und: | | |
| Balance, beginning of year Scholarships granted | - | 4,250 | 6,25 |
| Balance, and of year | | | {2.000 |
| Lacrice, end of years | | 4.250 | 4,25 |
| | s | 4.250 | \$ 6,28 |

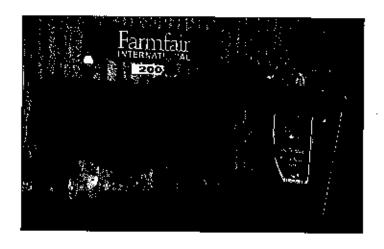
\$cholorship support:

Schalarship support is summarized as follows:

| | 2003 | |
|--|--------------|----------------|
| Olfawa Valley, Angus Association Scholarship Fund British Columbia Angus Association Scholarship Fund | \$ 20,500 | \$ son |
| Manifoba Angus Association Scholarship Fund Saskatchewan Angus Association Scholarship Fund | - | 500 500 |
| | \$ 20,500 | <u>§ 1.500</u> |

kazini the joins sayini the joins kazini the joins Tributes and recognition of members achievements

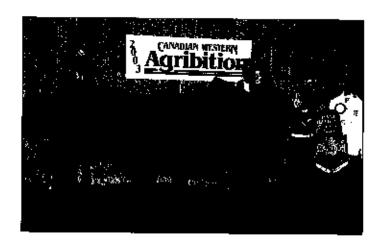
2003 SHOW BULL OF THE YEAR Red BJR AH Branded Beef L107 Owned by: Brylor Ranch, Pincher Creek AB Branded Beef Syndicate



2003 SHOW FEMALE OF THE YEAR

DMM Miss Essence 46L

Owned by: Miller Wilson Augus, Bashaw AB



| 2004 GOLD SHOW DATES | | | | | | | |
|----------------------|--|-----------|---|----------|---|---------|--|
| Aug. 10 | Saskatchewan Angus Summer Gold & Junior Show | Sep. 1-5 | InterProvincial Exhibition Armstrong, BC | Oct, 15 | Chinnok Livestock Classic Show Lethbridge, AB | Nov. 13 | Farmfair International Edmonton, AB |
| | Lloydminster, SK | Sep. 19 | Outario Preview Show | | 0, | Nov. 25 | Canadian Western |
| Aug. 12-15 | Old Home Week Provincial Exhibition | Oct. 8-11 | Brampton, ON Maritime Fall Fair | Nov. 4-6 | Manitoba Livestock Expo Brandon, MB | | Agribition Regina, SK |
| | Charlottetown, PBI | | Halifax, NS | Nov. 7 | Royal Winter Fair | | |
| Aug. 27 - 29 | Bulkley Valley Exhibition Smithers, BC | | | | Toronto, ON NATIONAL ANGUS SHOW | | - |

Ted, Rod Jr, Mark, Don and Ken Mackenzie – Mackenzie Brothers Red Angus

ALBERTA

Mackenzie Brothers Red Angus (Ted, Rod Jr, Matk, Don and Ken) was established in 1962. The first purchase came from Beckton Stock Farm, Wyoming and consisted of one bull, one cow/calf pair and two bred heifers. Throughout the years, the Mackenzie Brothers added cattle from across Canada and the United States.

The Mackenzie family was instrumental in getting red Angus cattle into the Canadian Herdbook in 1968.

As a way of advertising and promoting and making people aware of red Angus, the Mackenzies started showing in 1970, and showed cattle from the Toronto Royal to the PNE in Vancouver. The Mackenzies held their first production sale in 1972.

The Mackenzie brothers were honored as Pioneer Breeders in 1979 by the Red Angus Association of America, the first to be honored after the original charter members.

The original Mackenzie brothers are slowing down, but an enthusiastic second generation is taking over. The Mackenzie family believes very strongly in participating and working within the association. Don is presently the Canadian Angus Association president, Randy sits on the Canadian Red Angus Promotion Society board, and Jade is on the Alberta Angus Association board. Bryan has a sales management business.

Robert McHatfie – White Lake Angus BRITISH COLUMBIA

Robert McHaffie and his son Jim both became life members of the Canadian Angus Association in 1976. This was a fortunate event for the Canadian Association as both have gone on to serve the breed well.

Bob McHaffie served terms as the BC Angus Secretary and President. Bob brought with him his meticulous attention to detail which was formed during his career as a marine architect.

He was elected to the Canadian Angus board in 1985 and then again in 1996. In his second term on the board, he served as finance chairman and finally he was national President in 1998. During his term on the board he was instrumental in starting the Canadian Junior Angus Association. This had been a pet project of his for many years and his hard work paid off as today we see a very successful organization flourishing.

Bob, who was born in Regina, Saskatchewan, moved to Scotland – his parents' homeland – when he was seven. He did not return to Canada to live until 1957! Bob and Margaret were married in 1953. Margaret was always by his side which enabled him to have several very successful careers which included a stint in the army, in the ship-building businesses with his own company and on contract to other companies.

In 1977 Bob purchased White Lake Ranch in Kaleden BC and began working with his son Jim and daughter-in-law Lisa. They built up a well-respected herd of Angus cattle and their on-site sale drew crowds from across Canada. White Lake bulls were soon seen at work

throughout the Southern Interior. Their superior calving traits helped to changed the colour of many herds in BC. BC Angus breeders are pleased to nominate Robert McHaffie as honorary president of the Canadian Angus Association. The BC Angus Association and the Canadian Association are honored to have had Robert McHaffie as a member for so many years and to have been so well represented by him at home and abroad.

Barrie Baker – Greenbush Angus MANITOBA

Since the late 40's, Angus cattle have rusmed the pastures of Greenbush Angus, RG (Bob) and Aime Baker, Barrie's parents, raised and showed purebred Angus, Later with Barrie, his parents and his brother Jim, the family herd consisted of conunercial stock with a registered Angus bull. In the late 70's, the commercial herd was sold and the Baker family went into the purebred business. The Baker children became active in the Beef 4-H Club in Neepawa, purchasing black Angus cattle for their show animals. Over the years, cattle purchases were across the Prairie provinces at many sales such as the Keystone Klassic and Masterpiece Sale in Regina and from prominent breeders including Mountain View Farms, Brookmore Angus, Early Sunset Angus Ranch, Kenwaw Angus Farms, Bar Kay Cee Angus, Battle Lake Farm and Ramrud Cattle Co.

Greenbush Angus could also be seen exhibiting animals at the Commercial Classic at Fall Fair, winning the Grand Champion Pen of Bulls and the Reyal Manitoba Winter Fair, receiving the Reserve Grand Champion Bull twice and

at many local fairs and shows. There have been Greenbush bulls at Guton, Northwest Roblin and Douglas Test Stations and in 1994 they had, the top indexing bull at Douglas. In 1995, Greenbush Angus was one of the founding breeders to hold the first Cattleman's Connection Sale. There have been Greenbush Augus animals sold at numerous Keystone Klassic Sales and in 1999 their females were consigned to the Black Action Sale. They have also had bulls participate in the Bull Congress at Manitoba Ag Days. In 1994 Greenbush Angus received the Van Daele Award and Bob Baker was named the Honorary President of the Angus Association. 2001 saw the Canadian Angus Association recognize Greenbush Augus for over fifty years of commitment and dedication to the Angus breed.

In 1994, Barrie, Bernice and Tim formed a partnership that saw the farm continue to expand in both the cattle and grain areas to where it now stands at 140 purebred females. They continue to offer top quality bulls and females that cattle producers are looking for to meet the needs of today's consumer.

Arthur Conrad - Broken Bow Angus NOVA SCOTIA

In the early 1970's Arthur Conrad bought his first three cows from John Wilmont in Ontario and became a member of the Aberdeen Angus Association. By day he was an employee at Kejimkujik National Park, from 1965 - 1993, but the rest of his time was and still is devoted to his herd of cattle.

Located in Caledonia, Queens County, Nova Scotia Arthur and his wife of 40 years Patsy

beging the joins

live on Broken Bow Farm. There they raised three children, Neil, Brenda and David who combined have given them six grandchildren.

Arthur was a 4-H leader in the Beef Program for ten years and it was through 4-H, in 1991 and 1992 that two of his heifer calves were sent to the Royal Winter Fait in Toronto where they placed first in their classes.

Over the years Arthur has exhibited his catrle in numerous shows and sales including the Maritime Fall Fair. He has had many accomplishments such as:

- a heifer calf that placed first in her class, was the top selling Angus at the Livestock International Show and Sale and was purchased by a farm in Vermont, USA.
- "Broken Bow Discovery", a bull sold to Foundation Stock Farm which placed first for Showbull of the Year.
- a heifer calf sold to a farm in Quebec.
- in 2000 he sold the top selling black Angus bull at the MC Quantock Bull Sale in Lloydminster, Alberta.

Arthur continues to sell quality black Angus breeding stock throughout Nova Scotia and beyond.

Brian Griffith - Burthlene Angus ONTARIO

Brian currently has a nucleus of twelve cows and their offspring on the farm to which he and his parents, Burton and Kathleen and his siblings moved in 1949, near Mount Hope, Ontario. They named this farm Burthlene Farms and began an Aberdeen Angus herd. The main crop grown is hay on the home farm and rental properties. He acquires straw from a cash cropper and both hay and straw are delivered on a daily basis, year-round to horse owners.

Brian married Donna in 1962, graduated from O.A.C. in 1964, taught Secondary School until 1974, and became the father of two daughters, Natalie and Tracy, in 1970 and 1972. He was active in the Central Angus Club and the Ontario Association during the 70's and early 80's.

During the late 60's, 70's and 80's, Brian and his family campaigned their herd at shows throughout Ontario as well as some shows in the US and western Canada with the significant and capable help of others. A constant support was his uncle, Gordon Berry, an axid Aberdeen Angus breeder. In 1977 Glen Islay Blackbird 9J was purchased. Throughout the 80's, offspring of 9J were sold to prominent breeders in Ontario, castern and western Canada. Burthlene Sting, a 9J son, was the sire

of the first "Tibbie" which originated the Tibbie dynasty for the Andersons of Manitoba. A grand-daughter was sold to Double 4 Angus herd in Alberta from the Canadian Ruyal Sale. Burthlene Patriot 47M and Burthlene Haulin' Oats were sold to the UK where they achieved champion status, breeding success and began the international interest in 9J offspring. Subsequent animals went to the herds of the Queen Mother and Prince Charles as well as others.

Burthlene offspring of 9J were also sold to the USA. Some examples were Cannoneer 21R, to Stevenson Ranch, Montana, three heifers to the Simmons family in Michigan and Miss Lovana to Lovana Farms, Georgia. 9J was a productive donor cow, Embryos from her first two flushes became strong individuals, selling privately and in the dispersal sale held September 1999.

Ron & Ruth Perry - Perryville Angus, SASKATCHEWAN

Ron is a third-generation Angus breeder and Ruth's grandfather raised registered Angus in the thirties. Ron served as a director of the Saskatchewan Angus Association for several years and represented Saskatchewan on the Canadian Angus Association board, serving on the executive for one year. Ron also served on the Regina Bull Sale Committee for over 25 years and was the president of the Saskatchewan Cattle Breeders' Association. While Ron was a director of the SaskCan Export, Ron and Ruth traveled to Australia to promote Saskatchewan cattle genetics.

Ruth served as a director of the Saskatchewan Cattle Breeders. She was on the executive of the Saskatchewan Livestock Association for many years, was a member of the Homed Cattle Trust Fund Committee and also the Cattle Marketing Deductions Committee.

Both Ron and Ruth have judged 4-H and Junior shows as well as Brandon Ag Ex and various other shows. Perryville exhibited cattle very successfully at many summer shows as well as Agribition, Saskatoon Fall Fair and Edmonton Farmfair. They received Premier Breeder and Premier Exhibitor Banners several times at Agribition.

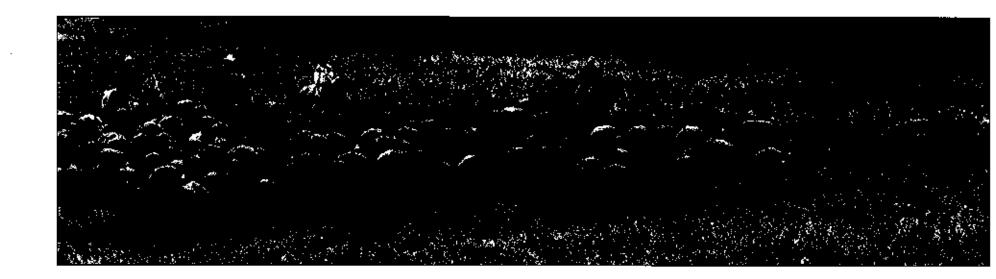
They are known internationally for exporting Perryville Esso Extra, Perryville Raggedy Nessic and Perryville Roscoe. Esso was rated as number 1 site for milk in the U.S. Ron and Ruth are proud of the commercial rattlemen that repeatedly buy Perryville bulls. They are thankful for the opportunity to develop many friendships with fellow breeders.

Long-term recognition awards

In 1998, the Canadian Aberdeen Angus Association instituted a Long-Term Recognition Award to recognize those individuals and families who have demonstrated a long-time commitment to the Angus breed in Canada by maintaining a continuous membership in our Association for at least 50 years. Seventy-six Angus families have been honoured to date.

In 2004, we are pleased to recognize the following dedicated Angus breeders:

- Bannockhum Valley Angus, Boyd Dixon
 & Family Maritimes
- The Copeland Family Ontario
- Hampshire Meadow Angus Maritimes
- Manasan Angus Quebec



begins the siens

From Scottish mots, still obvious in the family name, Don was born in Cardston and raised on the family ranch. The second youngest in a family of five boys and one girl, Don is amongst the third generation of the Mountain View Mackenzies.

Don attended school up to grade eleven in Mountain View and completed grade twelve at Cardston High. Don furthered his education at Utah State in Logan Utah, and received his Bachelor of Science degree. He played on the university golf team for four years while at university.

During Don's high school and early university, the family ranch was a beef operation with a Shorthorn base. It was in his senior year at university that Don and his brother Rodney attended the Beckton Stock Farm sale in Sheridan, Wyoming. They purchased on behalf of the Mackenzie family a cow/calf pair, two

bred yearling heifers and a bull. This was the beginning of red Angus in Canada. Further purchases to establish a herd over the next few years came from Texas, Alabama, Idaho and Montana.

After university graduation, Don returned to the ranch for a year and then spent the following four years in Calgary as a livestock buyer for Canada Packers, which gave him a lot of practical hands-on experience that proved to him that Angus beef cattle were superior.

In 1968 Mackenzies were instrumental in red Angus being accepted into the Canadian Angus Herdbook. The Mackenzies' first production sale in May 1972 was also the first red Angus sale in Canada.

The year 1972 would mark many milestones for Don, as he and Linda were married in December. Two daughters, Jade and Amber, complete the family. Both girls were actively involved in the ranch operation and were 4-H members. The Bashaw Junior Heifer Show was an event the entire family looked forward to every year. Jade has now taken over the major part of the ranch operation. Amber has completed a degree in management and is working in Calgary.

The Red Angus Association of America honored the Mackenzies with their "Pioneer Breeder" Award in 1979, the first to be honored other than the American founding members. In 1984 Don and Linda were awarded "Purebred Breeder of the Year" by the Canadian Red Angus Promotion Society.

Don has always been community-minded and has been involved in many activities and organizations at the local level, including basketball coach, 4-H leader for ten years, school board truster and Senator at the

University of Lethbridge. He has served on many livestock boards including Alberta Cattle breeders, Alberta Angus Association, Southern Alberta Angus Association and he presently sits on the Canadian Beef Breeds Council,

The past twelve months serving as the Canadian Angus President have been a fulfilling experience for Don. He has enjoyed traveling to shows, sales, meetings and conferences in his role as President, as well as the opportunities to renew old friendships and make new ones.

Don is looking forward to serving on the Board one more year as Past President. He will continue to be an Angus promoter.

Submitted by the Mackenzie girls: Linda, Jade & Amber.



Personnel

CANADIAN DIRECTORS

British Columbia

Howard Peta - Term expites 2006

Alberta

Doug Allen - Term expires 2004 Don Mackenzie - Term expires 2005 Dyce Bolduc - Term expires 2007 John Lee - First term expires 2005 George Buttimer - First term expires 2005 Don Conway - First term expires 2007

Saskatchewan

Larry Toner - First term expires 2006 Keith Kaufmann - First term expires 2005 Barry Young - First term expires 2005

Manitoba

Blaine Carming - First term expires 2005

Ontario

John Duivenvoorden - Term expires 2007

Quebec

Pierre Laberge - First term expires 2006

Maritimes

Harry (Buddy) Loane - First term expires 2005

PROVINCIAL REPRESENTATIVES

Region President British Columbia Elizabeth Peto Alberta Cecilie Fleming Saskatchewan Corinne Gibson Manitoba Daryll Lugeot Ontario Brian Jones Ouebec: Stan Christensen

Maritimes Red Angus

Shelly Ann Dodgson Promotion Society

Bill Scott

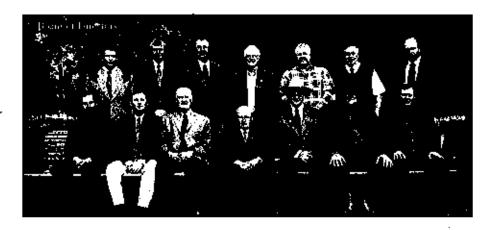
Diana Grimshire Val Buttimer Belinda Wagner Arlene Kirkpatrick

Secretary.

Melinda McCord Trudy Beaton

Betty Lou Scott

Lynnette Hachstein



ASSOCIATION STAFF

Doug Fee - CEO Maureen Armitage - Office Manager/Chief Financial Officer Elizabeth (Libby) Layoraft - Breed Development

Alan Deacon - Breed Development

Brian Good - Commercial Liaison Sharmayne Byrgesen - Chief Registrar Reen Zacharias - Assistant Registrar Heather Rabin - Assistant Registrar Christine Boake - Assistant Registrar Linda Anne Seville - Secretary/Receptionist

MANY THANKS TO THE 2004 ANNUAL MEETING. ORGANIZATIONAL COMMITTEE

Donna Ross Cindy Bjorklund Kelly Leblanc Christoph Weder Bonnie Tofteland

Judy Meyer Jeannie Schwartz **Brenda Moos**

And all the breeders of the Peace Country Augus Club

Canadian Angus Association 142, 6715 - 8 St NE Calgary, AB T2E 7H7
Phone (403) 571-3580 Fax (403) 571-3599 Toll-Free 1-888-571-3580
E-Mail Canangus@canangus.ca Website www.canangus.ca

and the first of the second of the first of the first of the first of the second of the second of the second of

