



292140 Wagon Wheel Boulevard
Rocky View County, AB T4A 0E2
Phone: (403) 571-3580 • Fax: (403) 571-3599
cdnangus.ca/foundation

Canadian Angus Foundation Announces Junior Ambassador & Dick Turner Scholarship Recipient

June 17, 2025: for immediate release

Rocky View County, AB—At the Canadian Angus Association National Convention Banquet in Winnipeg, Manitoba, the Canadian Angus Foundation selected Reegan Frey of Oxbow, SK as the 2025 Robert C. McHaffie Junior Ambassador. Announced earlier in the day at the annual general meeting, Lainie Muir of Glenella, MB received the Dick Turner Memorial Award.

Robert C. McHaffie Junior Ambassador

The Robert C. McHaffie Junior Ambassador program selects one Canadian Junior Angus (CJA) member to be an ambassador for the Canadian Angus Association at events across Canada and one international experience. CJA members Cora Baker, Neepawa, SK; Karli Crawford, Rocanville, SK; Bella Davidson, Dobbinton, ON; Lexi Dietrich, Forestburg, AB; and Reegan Frey, Oxbow, SK were chosen as finalists to compete for the award.

Cora Baker grew up in Neepawa, Manitoba, where she was actively involved in her local 4-H program. She is currently studying at the University of Saskatchewan, working toward a Bachelor of Science in Kinesiology and a Bachelor of Education. Alongside her studies, Cora takes pride in working as a lifeguard on campus.

Karli Crawford grew up around cattle and became interested in the industry when she was 8 years old. She is in her second year at the University of Saskatchewan in the agriculture and bioresources program working toward a Bachelor of Science degree in agriculture with a major in animal science. Last spring, she created her own registered Red Angus herd. Crawford is also involved in 4-H.

Bella Davidson recently graduated from high school where she earned a Red Seal in agriculture, completing courses in greenhouse, crop and animal science, ag business and livestock production. She is pursuing a Bachelor of Science in Agriculture at the University of Guelph. Bella is also active in Ontario Junior Angus, where she currently serves as the secretary.

Lexi Dietrich has just completed a second diploma in Agribusiness in the Marketing Field at Lakeland College. She hopes to dive into the graphic design aspect of the cattle industry from her family farm in Forestburg, AB. She is serving as secretary on the Canadian Junior Angus board and is vice president of the Alberta Junior Angus Association.

Reegan Frey completed her Agribusiness Diploma at Assiniboine Community College in 2023 and is currently pursuing a Bachelor of Science in Agriculture – Animal Science at the University of Saskatchewan. She hopes to pursue a career as an embryologist upon graduation. Reegan has been a member of 4-H since the age of 6 and has held the positions of President and Treasurer in the Alameda 4-H Beef Club. She is a director on the Saskatchewan Junior Angus Association board and served as President for two years.



Left to right: Lexi Dietrich, Karli Crawford, Bella Davidson, Cora Baker, and winner Reegan Frey

Dick Turner Memorial Award

Lainie Muir of Glenella, MB

Lainie Muir, a student at the University of Saskatchewan's College of Agriculture and Bioresources. She has served as President of the Manitoba Junior Angus Association, and as a director on the Canadian Junior Angus board, demonstrating her commitment to youth engagement and breed promotion. In addition to her academic and leadership roles, Lainie volunteers with 4-H, supporting the organization of regional events and fostering opportunities for young members. Most recently, she served as the Canadian Junior Angus Ambassador for 2024–2025, proudly representing junior members across the country.

The Dick Turner Memorial Award was established after the passing of legendary Angus icon Dick Turner in July of 2010. During his lifetime, Dick committed 55 years of his career to livestock publishing and successfully promoted and advertised the Angus breed specifically through the Canadian Aberdeen Angus News magazine. It was Dick's ability to foster relationships and his boundless enthusiasm that led to his successful tenure. He believed that "information is power" and was best shared with all stakeholders. Dick was a hard worker and recognized the quality of life and relationships as the most rewarding part of his job.



Left to right: Shawn Birmingham (Chair of the CAF), Lainie Muir and Belinda Wagner (CAF Executive Director)

For more information or to request photos, please contact:

Belinda Wagner
Canadian Angus Foundation Executive Director
306-537-1518
bwagner@cdnangus.ca

Christy Lavallee
Design and Marketing Coordinator
403-537-5609
clavallee@cdnangus.ca