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### **Canadian Angus Association Convention Highlights**

**June 12, 2022: for immediate release**

**Rocky View County, AB**—More than 200 Angus enthusiasts gathered in Saskatoon, Saskatchewan June 8 through 10 for the Canadian Angus Association National Convention and Annual General Meeting. Highlights include:

- At the Convention banquet, the Canadian Angus Hall of Fame launched. The first inductee is former CAA staff member Brian Good.
- The Certified Angus Beef Canadian Commitment to Excellence award was presented to JP and Marlene Monvoisin and family of Gravelbourg, Saskatchewan at the Convention banquet.
- At the president's reception on Thursday evening, a partnership between the Canadian Angus Association and Vanessa Vineyard of the Similkameen Valley, BC was announced. Attendees sampled Genuine Angus, the exclusive red wine that is available only to the Canadian Angus Association.
- Tom deWaal of Prince George, BC was elevated from the position of President Elect to President. Graham MacLean of Watford, ON moved into the Past President position, and Ronnie Ford of Oyster Bed, PEI was chosen as President Elect. In addition, the Board welcomed Darren Ippolito of Kisbey, SK who replaces retiring director Sheldon Kyle of Redvers, SK.
- CEO Myles Immerkar presented the 2022 audited financial statements at the AGM, not only reporting a strong financial year but also that the association has achieved the investment reserve fund target set in 2013.
- At the Convention banquet, five awards were presented for 50 years of continuous CAA membership and three awards were presented for 75 continuous years of CAA membership.

## **More Information**

### **2022 Financial Results and AGM Report**

The 117<sup>th</sup> Canadian Angus Association Annual General Meeting was held Saturday. In the face of continued challenges of rising costs due to inflation, market downturn with a decreasing commercial cow herd and our ultimate goal to continue to keep membership fees in check, CEO Myles Immerkar was able to report another positive year in 2022. Our long-term financial stability remains an ultimate priority and the CAA financial health is the strongest it has been in history.

Memberships continue to increase at an all-time high as for the third consecutive year, we experienced a strong increase in CAA memberships despite challenges across the industry. Canadian Angus membership surpassed 2,600 members in 2022, increasing from 2,500 members in 2021 and 2,200 members in 2020.

CAA created an investment reserve account in 2013 designed to support CAA operations in the event of an industry disaster. Three percent of core revenue from registrations, transfers and memberships has been invested each year. The goal was to reach \$675,000 by 2025 and that target amount was reached in 2022.

CEO Myles Immerkar updated the membership that the board is exploring all of CAA's investments and doing due diligence in a number of areas that includes the investment in Angus Central. Due to changes in technology, efficiencies and work environment, the current office structure is not fully utilized as it has once been. The CAA will go through the process of exploring market valuation of our property, market interest and review the business case of remaining at Angus Central or the sale of our current property when the appropriate information is available for the board to decide on the best investment of membership dollars.

### **Canadian Angus Hall of Fame**

Former staff member Brian Good was the first inductee in the Canadian Angus Hall of Fame. Brian retired from CAA in 2021 after nearly 21 years of service. He was the face of the CAA across Canada at auction marts, sales, events and in the pastures across Canada, supporting auction markets, promoting the Angus breed and working with the commercial cattle industry. Brian passed away in August 2022 and his wife Lynanne and his children Tracy and Kevin attended the banquet to accept the award.

The Canadian Angus Association announced the creation of our hall of fame in autumn 2022. Designed to recognize members who have made significant contributions to the Angus breed in Canada, the Canadian Angus Hall of Fame recognizes individuals who have invested time, energy and resources promoting the Angus breed in Canada; who have served as a role model and encouraged youth to participate in Angus activities; who have invested in genetics and/or research to improve the breed; who have in any way improved the position of the Angus breed in Canada and left a legacy.

## **Certified Angus Beef Canadian Commitment to Excellence Award**

Certified Angus Beef will share an article and feature video on the Monvoisin family this fall.

### **Vanessa Vineyard Partnership**

In partnership with Vanessa Wineries of the Similkameen Valley, BC, world-renowned master winemaker Howard Soon crafted the perfect wine to be paired with Angus beef. Soon has been on the leading edge of winemaking innovation for more than three decades, one of the first people to be named to the Order of Canada for everything he has accomplished and contributed to the wine industry. Genuine Angus is a 2018 Meritage blend consisting of 45% Cabernet Franc, 28% Cabernet Sauvignon and 27% Merlot.

Delegates who attended the president's reception were the first to sample the wine and the first bottles were available for purchase at the Building the Legacy fundraiser auction. Genuine Angus wine will be available at select Angus events this year, but it is not available for retail sale at the present time.

At the National Convention Banquet on Saturday evening, awards for 50 years of continuous CAA membership were presented to Peter and Maxine Schmaltz, Beiseker Red Angus, Rocky View County, AB; George and Laura Baxter, Count Ridge Stock Farms, Bassano, AB; Frederick Welch, Garvie Farms, Glassville, NB; the Penosky family, Lindon Angus, Botha, AB; and the Ippolito Family, Moose Creek Red Angus, Kisbey, SK and for 75 years of continuous membership to the Davis family, ARDA Farms, Acme, AB; the Warrilow family, Minburn Angus, Minburn, AB; and the Trowbridge family, Southern Angus Farm, Fort Macleod, AB.

### **About the Directors**

deWaal of Prince George, BC was raised on a dairy farm. He attended the Reich World Wide College of Auctioneering in Mason City, Iowa and started his auctioneering career selling livestock. In 2003 he purchased his first registered Angus cattle which has grown into today's Harvest Angus herd consisting of 150 mother cows. Tom and his wife Carolyn also run Central Interior Auctions Ltd.

Ford farms with his father, Glen Ford, on Wheatley River Farm in Wheatley River, PEI. Ronnie, Glen, nephew Kyle Younker and son Logan have a herd of 35 Black and Red Angus influenced females. Ford is a past president of the Maritime Angus Association and has been involved in the Maritime Angus Association for 20 years. Each summer he exhibits his Angus cattle at different livestock shows in the Maritimes. Ford also works as the accountant at Phillips Agri Services in Charlottetown.

Ippolito lives near Kisbey in southeast Saskatchewan where he runs Moose Creek Red Angus with his partner Kylie and their three children, Kord, Etta and Ray-Lynn and his parents Glenn and Donna. They have a registered herd, large commercial cow/calf and yearling operation as well as a small feedlot.

Kyle operates Kenray Ranch near Redvers, SK with his family. They breed 250 head of Red Angus and Red Angus influenced females annually. Kyle also owns and operates an on-farm business, Kyle Farm & Ranch Supply that was founded in the spring of 2015. In addition, he has served on the local Co-op board of directors for two terms, sat on the Canadian Western Agribition Stock Exchange Committee and has served as a director and as president of the Saskatchewan Angus Association.

McLean and his brother Murray operate a purebred Angus cow herd, Melmac Angus Farms near Melbourne, Ontario with 40 cows. Their father Ron started the herd in 1974. They also grow corn and soybeans. McLean has served as president of the Melbourne Fair Board, Lambton County 4-H Association, Watford Optimist Club, Watford Silver Stick Hockey Tournament, Western Ontario Angus Association and Ontario Angus Association.

The Canadian Angus Association ([www.cdnangus.ca](http://www.cdnangus.ca)) is a not-for-profit association incorporated under the Animal Pedigree Act. The Association represents 2,600 members across Canada for the purposes of registering and recording the pedigrees of purebred Angus cattle and promoting the breed across Canada. Its member-approved mandate is to maintain breed registry, breed purity and provide services that enhance the growth and position of the Angus breed.



*2023–2024 Board of Directors*

*Left to right: Dallas Johnston, Manitoba; Graham McLean, past president; Mona Howe, Alberta; Blake Morton, Alberta; Tom deWaal, president; BJ Scheirlinck, Alberta; Roger Reynolds, Saskatchewan; Myles Immerkar, CEO; David Sample, Quebec; Ronnie Ford, president elect; Darren Ippolito, Saskatchewan; Robbie Garner, Saskatchewan; Greg Pugh, Alberta*

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