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Guiding Outstanding Angus Leaders (GOAL) Conference
“Your Future is Yours to Discover”
February 18 - 20, 2023—Delta Toronto Airport, Toronto, ON
Tentative Schedule of Events

Saturday, February 18, 2023

1:30 pm	Registration & Room Assignments, International Meeting Room Foyer
2:00	Opening Remarks & Ice Breakers, International C Room
2:30	Resume Building Workshop with Sandra Alton
3:30	Canadian Angus Calving App & Portal Workshop with Kajal Devani, CAA (bring a page out of your calving books)
4:30	“Volunteering & Building Leadership Skills” by Heather Hargrave
6:30	Reception, International C Room
7:00	Formal Dinner Foundation Legacy Scholarships Panel Discussion Social Time & Pool Party
11:30 pm	Curfew & Room Check

Sunday, February 19, 2023

8:30 am	Breakfast, International C Room
9:00	“Leading the Brand” by J. Scott Vernon, Ph.D Refreshment Break
12 noon	Lunch
12:45 pm	“Leading the Brand” continued
3:00	Depart hotel
4:30	Medieval Times Dinner & Tournament
7:00	Return to Hotel
7:30	CAF Junior Ambassador Update by Keely Adams, International C Room
7:45	“The Sky is the Limit” by Hillary Sauder, CJA President
8:00	Retiring CJA Director speeches
8:30	CJA Jeopardy Social Time
11:30 pm	Curfew & Room Check

Monday, February 20, 2023

8:30 am	Breakfast, International C Room
9:00	“Cattle, Credit, Collateral – A Banker putting it all together” by Amanda Hammell, RBC Royal Bank
10:00	“Producer Engagement” by Jaclyn Horenberg, Beef Farmers of Ontario
10:45	Refreshment Break
11:00	“Grow Your Brand – Where do we grow from Here?” by Crystal Mackay, Loft 32
12 noon	Announcement of Legacy Scholarship Winners Draw for Foundation Heifer Voucher & Photos Evaluation and GOAL Conference Planning 2024
12:30 pm	Lunch Closing Remarks and Farewell