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**Guiding Outstanding Angus Leaders (GOAL) Conference**  
**“Your Future is Yours to Discover”**  
**February 19 - 21, 2022—Delta Toronto Airport, Toronto, ON**  
**Tentative Schedule of Events**

**Saturday, February 19, 2022**

1:30 pm Registration & Room Assignments, Meeting Room Foyer  
2:00 Opening Remarks & Ice Breakers  
2:30 “Leading the Brand” by J. Scott Vernon, Ph.D  
4:30 Refreshment Break  
7:00 Reception  
7:30 Formal Dinner  
Foundation Legacy Scholarships Panel Discussion  
Social Time  
12 midnight Curfew & Room Check

**Sunday, February 20, 2022**

8:30 am Breakfast  
9:00 “Volunteering & Building Leadership Skills” by Heather Hargrave  
10:00 Presentation by Jaclyn Horenberg, Beef Farmers of Ontario  
10:45 Presentation by Rob Flack, Masterfeeds  
11:45 Lunch  
12:30 pm Crystal Mackay, Loft 32  
1:30 Break  
1:45 Resume Building Workshop  
3:00 Depart hotel  
4:30 Medieval Times Dinner & Tournament  
7:00 Return to Hotel  
7:30 CAF Junior Ambassador Update by Riley Leeson  
7:45 “The Sky is the Limit” by Naomi Best, CJA President  
8:15 CJA Jeopardy  
Social Time  
12 midnight Curfew & Room Check

**Monday, February 21, 2022**

8:30 am Breakfast, Barlow Room  
9:00 “Cattle, Credit, Collateral – A Banker putting it all together”  
by Amanda Hammell, RBC Royal Bank  
9:45 Presentation by Fawn Jackson, Canadian Cattlemen’s Association  
10:30 Refreshment Break  
11:15 Announcement of Legacy Scholarship Winners  
11:30 Retiring CJA Director speeches  
11:45 Evaluation and GOAL Conference Planning 2023  
12:00 noon Lunch  
12:30 pm Closing Remarks and Farewell