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World Angus Forum Wraps Up at Spruce Meadows

for immediate release

CALGARY, AB — Six years of planning. One thousand Angus cattle. Seven hundred and seventy registered attendees from 20 countries. More than 450 volunteers working thousands of hours. One world-class equestrian facility. It all adds up to an overwhelming success.

Canada's largest ever Angus event wrapped up Thursday evening as the 10th World Angus Forum drew to a close at Spruce Meadows. Canadian Angus Association CEO Doug Fee said the success is because of the "phenomenal support of the Canadian Angus producers, international Angus producers, and all the visitors. Besides those who registered, we have had unregistered day visitors from Croatia, Switzerland, Mexico and Uruguay."

All visitors praised the facilities, the program, and the Angus animals on display. Clay Ross, Regional Sales Manager for Allflex said he "cannot believe how successful it has been." By noon on Thursday, Ross had given out 1,000 tags he brought to demonstrate his company's custom printing capabilities. "Everyone has such good things to say," added Ross. "The international visitors say our red stock are phenomenal."

According to staff at Spruce Meadows, some of the horses were not sure what to make of the strange noises coming from the barns. But the horses quickly became used to sharing their home with cattle and the staff were proud to host a cattle event at their facility. At the closing gala Thursday evening, Marg Southern addressed the Angus producers: "Everyone has been thanking us for having you at our facility, but our team want to thank you for being here. I can't imagine a more friendly group more passionate about their animals and agriculture. I hope you'll remember us because we will sure remember you." The Angus producers responded with a standing ovation for the Southern family and the staff at Spruce Meadows.

The Canadian Angus Foundation completed a major fundraiser in support of Junior activities Thursday afternoon. Forty-two embryo packages were donated from across Canada and tickets were sold on chances to win the embryo packages. The list of winners can be found online at www.cdnangus.ca/EmbryoWinners.htm.

The Junior Angus Show and Black Angus Show were held Thursday. As with the Futurity Show and Red Angus Show, it was broadcast on the Internet at LiveAuctions.tv.

The Junior Show Grand Champion is Belvin Lady Blossom 22'02, Quinn Hamilton, Innisfail, AB and the Reserve Champion is DMM Attraction 32U, Jaelayne Wilson, Bashaw, AB. The Black Angus Grand Champion Female is Soo Line Annie K 6271, Soo-Line Cattle Co., Midale, SK. The Black Angus Grand

Champion Bull is HF Tiger 5T, Hamilton Farms, Cochrane, AB. For full show results, please visit www.cdnangus.ca and select the Show Results link.

Thursday evening wrapped up with a closing gala banquet featuring the Calgary fiddlers, an invitation to the 2011 Angus Secretariat meeting in Argentina, an invitation to the 2013 World Angus Forum in New Zealand, and Native dancers.

Although it was an outstanding Angus event, Doug Fee did express one regret: "I wish I had a dollar for every person who said they're surprised we haven't had cows jumping." He laughed, and then turned to thank another international visitor for attending the World Angus Forum in Calgary.

The Canadian Angus Association (www.cdnangus.ca) is a not-for-profit association incorporated under the Animal Pedigree Act. The Association represents 3,000 members across Canada for the purposes of registering and recording the pedigrees of purebred Angus cattle and promoting the breed across Canada. Its member-approved mandate is to maintain breed registry, breed purity and provide services that enhance the growth and position of the Angus breed.

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