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## **Canadian Angus Association 2009 Auction Market of the Year Award**

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**CALGARY, AB** — Provost Livestock Exchange has been chosen as the Canadian Angus Association's 2009 Auction Market of the Year in recognition of their work promoting Angus and Angus cross cattle. Brian Good, Commercial Fieldman for the Canadian Angus Association, announced the award at the Livestock Markets Association of Canada annual convention on May 29. The award was presented at the auction market.

Provost Livestock Exchange has operated in the same location since 1952, sourcing cattle from western Saskatchewan and eastern Alberta. Provost Livestock Exchange conducts two special Angus cross calf sales in late October and mid-November which are very well received by local producers and buyers. On receiving the award, Jerry Hewson said "We are very proud of our association with the Canadian and Alberta Angus Associations and look forward to working with the Angus breed for years to come."

"This award recognizes Jerry Hewson, Jack Lawes and all the staff at Provost Livestock Exchange for their efforts to promote Angus cattle," says Good. "It takes a lot of hard work to promote the Angus breed throughout the year and I'm pleased that we can reward them for their efforts."

The Canadian Angus Association created the Auction Market of the Year Award to recognize and honour those auction markets that work hard to promote Angus cattle. In 2006, the first award was presented to Mankota Stockmen's Weigh Co. at Mankota, Saskatchewan. The 2007 award was presented to B.C. Livestock Producers Co-op Williams Lake at Williams Lake, BC and the 2008 award was presented to Saskatoon Livestock Sales Ltd.

The Canadian Angus Association is Canada's largest purebred beef breed organization. The Association represents 3,000 members across Canada for the purposes of registering and recording the pedigrees of purebred Angus cattle in the closed Herd Book and promoting the breed across Canada. The member-approved mandate is to maintain breed registry, breed purity and provide services that enhance the growth and position of the Angus breed.

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For more information and to obtain photos of the award presentation, please contact:

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