

*Leading the*

# CHARGE



Annual Report 2014 | Canadian Angus Association



# TABLE OF CONTENTS

Front cover photo credit • Mary Paziuk, MB

Leading the Charge • 3

President's Message • 5-7

Regional Representation • 7

Current CAA Staff • 7

CAA Mission and Vision • 5

Board of Directors • 8

CEO's Report • 9-12

Financial Statements of the Canadian Angus Association • 13-17

Regional Association Reports & Highlights • 18-22

Angus Central Making News • 23

Recognition of Commercial Sector • 24

Gold Show Winners • 25

Long-Term Recognition • 26

Canadian Junior Angus Association • 27

Canadian Angus Foundation • 28-31

Provincial Honourary Presidents • 32-34

Tribute to Outgoing President Corinne Gibson • 35

Member Value Proposition • Outside Back Cover



# LEADING THE CHARGE

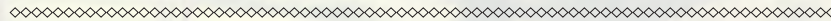
Welcome to the best time ever in the cattle business!

This annual report is entitled, “Leading the Charge.” It focusses on the year that was 2014: and what a year it was for Canada’s Angus producers and Canadian cattlemen! After sticking with the beef business for many years, through thick and thin, your commitment and hard work is finally paying off in exceptional ways; in ways that we could not have dreamed of. There is so much optimism in the industry that it is electrifying! Record prices are finally a happy topic of discussion around the dinner table and are setting a new stride of pride in the cattlemen’s step.

After 2014 we all feel like we will be “Leading the Charge” of greater production, stronger genetics and renewed enthusiasm for our cows. You, the CAA member, are the first ‘link in the chain’ that makes this all happen. YOU are the reason why we are “Leading the Charge,” and why we must continue to do so.

As your Association, we want to support you during this exciting and dynamic time. Throughout 2014 we have added member value by expanding our services for you. Being proactive has always and will continue to be one of the top priorities of your Association and Board of Directors. We have been with you for 110 spirited years. With forward thinking we are now embarking on a new era to continue to showcase the Angus breed in ways that we have not yet seen.

Inside this report you can learn how we, together, have been making new strides and “Leading the Charge!”



## MENER À LA CHARGE

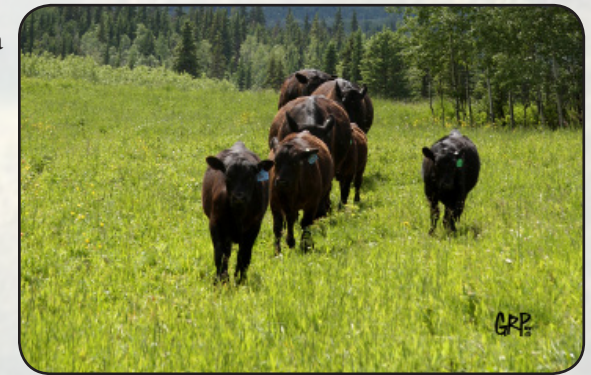
Bienvenue au meilleur moment dans le domaine des bovins à date!

Ce rapport annuel est intitulé, “Leading the Charge”. Le rapport met l’accent sur l’année 2014 et atteste à l’année incroyable pour les producteurs d’Angus canadiens ainsi que les éleveurs de bovins canadiens! Ayant participé dans le domaine de bovin pour plusieurs années sans fautes, votre engagement et travail persistant a été finalement valorisé dans des manières que nous n’aurions jamais imaginées. Il y a beaucoup d’optimisme dans l’industrie, ce qui est fantastique! De plus, la discussion de prix records est finalement un sujet populaire et donne une nouvelle voie de fierté aux éleveurs de bovins.

Après une bonne année 2014, nous sentions que nous allons tous être, “Leading the Charge” pour une meilleure production de génétiques supérieures avec un enthousiasme renouvelé pour nos vaches. Vous, membre de la CAA, êtes le premier lien dans la chaîne qui fait tout pour que cela soit possible. Vous êtes la raison pour laquelle nous sommes « Leading the Charge », et la raison que nous devrions persévérer.

En étant votre Association, nous voulions vous encourager durant ce temps si dynamique. Lors de l’année 2014, nous avons rajouté la valeur aux membres et amélioré nos services pour vous. La proactivité a toujours été parmi les priorités valorisées par votre Association et votre conseil d’administration, dont cela va continuer dans les prochaines années. Nous étions avec vous pour 110 merveilleuses années. En pensant à l’avenir, nous allons embarquer dans une nouvelle ère qui va mettre en valeur la race Angus de manière que nous n’avions jamais vu auparavant.

Dans ce rapport, vous pouvez apprendre comment nous avons progressé et crée de nouvelles idées pour mener à la charge!





# PRESIDENT'S MESSAGE • CORINNE GIBSON

Wow where has the past year gone! I am late getting this President's address written. I am cold; soaking wet, with cow shit from head to toe. We just set up recipient cows and donors; we have 30 heifers that need to be AI'd in the next hour. I am currently standing in pouring rain AND you know what? I could not be happier. Sound familiar? I am an Angus Breeder and my life is often like this – hectic and crazy but I would not trade it for the world. So, as I think about this President's address, I realize how grateful I am for my Angus cows and for the incredibly great times we are experiencing in the cattle industry. I am also reminded of the commitment of the many Angus breeders who toughed it out when things were not so rosy and when standing in the cold was not so easy. I cannot help but feel very blessed as I wrap up my term.

As I traveled the country this past year as the President of the CAA, I have felt an overwhelming pride in every field of Angus cattle I passed. I started out my year touring some great Angus cattle in the Maritimes and as I traveled through this country, just seeing those Angus mother cows and those masterful Angus bulls in the breeding pastures, filled me with pride. Having been compared to an Angus mother cow myself (perhaps a bit protective and easy doing), I cannot help but smile as I realize that there are very very few herds in our country, that are not backed by Angus cows.

The operation and leadership of a large breed Association is a complex, interesting and at times difficult job. Never doubt that your CAA board and your CAA staff are truly doing the very best they can to ensure a positive future for our breed. Serving as President has been both rewarding and challenging; but always an honor. I hope you have noticed that the turnaround time for work submitted to our office has become minimal and very efficient. The Canadian Angus Foundation is flourishing and I am proud to have been a part of the many programs that assist youth in all sectors of our Angus industry. This past year we have faced challenges as well, such as our inability to properly service the DNA testing needs of our members. We appreciate your patience as we have tried to alleviate these issues.

Have I achieved all my goals as CAA President? Well, sadly, no, I have not. You see, I am a bit spoiled, and I am quite used to getting my own way! However in a Board situation, that is not always the case. I do however; feel great accomplishment in facilitating the democratic process needed in any organization. I feel like I have allowed - even encouraged - your incredibly talented Board of Directors to do the work they needed to do to move the Angus breed and your Association positively into the future.

I have sincerely appreciated hearing from many of our breeders over the past year. That is exactly what I wanted. The hardest part is not being able to satisfy everyone. I can assure you that your comments were always presented to the Board and your opinions have made an impact. So thank you to all my fellow breeders.

Positivity, Optimism, Team Work and Solution Focused Thinking is the way to ensure future success...

**1. Let's celebrate what we already have.** The greatest and most abundant breed of cattle in Canada. A very strong Association that is not afraid of making controversial, hard decisions if needed to move us even further ahead. An enviable youth factor of young Angus breeders backed by an Association that fully supports that youth. A dedicated staff and management of our Association with the goal of providing the best customer service in the industry. Most importantly the commitment of incredible Angus breeders like yourselves, who are truly the lifeblood of this breed's success.

**2. Let's Focus on Working as a Team to Build the Future.** We need every members' input and yes, we also need your criticism. But rather than just criticize please try to suggest possible solutions. We need everyone working together to really ensure a positive future. Now, that does not mean we will always agree or always get our own way, but it does mean we will always work towards the common goal of a strong Angus breed and Association.





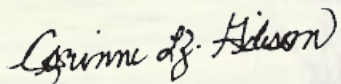
**3. Let's Remember What Really Matters.** The true value of Family, Friends, Faith and our shared love of the Angus breed. As we gather this June to celebrate this past year in Angus - let's remember that we are all a part of an "Angus family" and that truly is something that matters.

Thank You to my fellow Board of Directors (both past and present) for their dedication, intelligence and most importantly, friendship. And to the CAA staff, thank you for your continued commitment. To Rob Smith, our CEO, Thank You, for accompanying me on our many journey's over the past year. You have made my job much easier and I admire your ability to communicate with others so freely and competently.

And Finally, Thank you to my incredible family at home for all their support and encouragement as I was often away this past year. Thank you to my husband, Clayton, for being so supportive of me in this position, and for truly being my best friend. To my children, Callie, Cade and Coy - there is no greater joy in my life than being your mother. Thanks for pitching in when I was away. You are now all officially better cooks than I am! I am truly blessed.

Serving as your president this past year has been an honor, a challenge and a humbling experience. I am so very proud to be among all of you, as an Angus breeder.

With gratitude,



## CANADIAN ANGUS ASSOCIATION MISSION STATEMENT

*To maintain breed registry, breed purity and provide services that enhance the growth and position of the Angus breed.*

## CANADIAN ANGUS ASSOCIATION VISION

*The Canadian Angus Association exists to preserve and expand the Angus breed for Canadian Cattle producers and beef consumers, providing the best opportunities for profitability today and for future generations.*





# MESSAGE DU PRÉSIDENT • CORINNE GIBSON

Je suis un éleveur Angus et ma vie est souvent mouvementée et fou, mais je ne l'échangerais pour rien au monde. Donc lorsque je pense à cette adresse de présidents, je me rends compte combien je suis reconnaissant pour mes vaches Angus et pour les bons moments que nous vivons dans l'industrie de l'élevage bovin. Je me rappelle également de l'engagement des éleveurs Angus qui ont persisté quand les choses n'étaient pas si rose et lorsqu'il tient debout dans le froid n'a pas été si facile. Je ne peux pas aider, mais se sentent très chanceux que je conclurai mon mandat.

Comme je l'ai parcouru le pays l'année dernière en tant que président de la CAA, j'ai ressenti une immense fierté dans chaque domaine de bovins Angus je passais. J'ai commencé mon année de visiter des Angus dans les Maritimes et que j'ai voyagé à travers ce grand pays.

Le fonctionnement et le leadership d'une grande association de race est un complexe, intéressant et parfois difficile travail. Ne doutez jamais que votre conseil de la CAA ainsi votre personnel de CAA faisant tout leur possible pour garantir un avenir positif pour notre race. Agissant comme président a été enrichissante et stimulante, mais toujours un honneur. Je l'espère vous avez remarqué que le délai d'exécution des travaux soumis à notre bureau est devenu très minime et très efficace. La Fondation canadienne Angus est florissante et je suis fier d'avoir fait partie de nombreux programmes qui aident les jeunes dans tous les secteurs de notre industrie Angus. Cette année a également été remplie de défis ainsi, comme notre incapacité à service correctement les tests ADN besoins de nos membres. Nous vous remercions de votre patience pendant que nous avons tenté de remédier à ces problèmes.

Ai-j'atteint tous mes objectifs en tant que président de la CAA? Eh bien, malheureusement, je n'ai pas. Vous voyez, je suis un peu gâté, comme je suis habitué à faire ma propre voie! Toutefois, dans un conseil, ce n'est pas toujours le cas. J'ai cependant éprouvé une grande réalisation en facilitant le processus démocratique nécessaires dans toute organisation. Je me sens comme je l'ai accueilli - voire encouragé -- votre incroyablement talentueux conseil d'administration pour avoir fait le travail qu'il fallait faire pour déplacer la race Angus et votre association positivement vers l'avenir.

J'ai sincèrement apprécié d'entendre de nos membres au cours de la dernière année. C'est exactement ce que je voulais. La partie la plus difficile est de ne pas pouvoir satisfaire tout le monde. Mais je peux vous assurer que vos observations étaient toujours présentées au Conseil et vos opinions ont eu un impact. Merci donc à tous mes tous mes collègues éleveurs.

La positivité, l'optimisme, le travail en équipe et des pensées orientées vers les solutions est le moyen d'assurer la réussite future.....

Un facteur jeunesse enviable de jeunes éleveurs Angus soutenus par une association qui soutient pleinement que les jeunes. Un personnel et la direction de la dédié notre association avec le but de fournir le meilleur service à la clientèle dans l'industrie. Et surtout l'engagement des éleveurs Angus comme vous, qui sont vraiment la pierre angulaire de la réussite de cette race.

1. Il est temps de célébrer ce que nous avons déjà. La plus grande et la plus abondante race de bovins au Canada. Une association forte qui n'est peur de faire controversée, des décisions difficiles si nécessaire pour nous déplacer encore plus avancée. Un facteur jeunesse enviable de jeunes éleveurs Angus soutenus par une association qui soutient pleinement que les jeunes. Un personnel dévoué et à la gestion de Notre association avec l'objectif d'offrir le meilleur service à la clientèle dans l'industrie. Et surtout l'engagement des éleveurs Angus comme vous, qui sont réellement l'élément vital du succès de cette race.

2. Je mets l'accent sur le travail en équipe pour construire l'avenir. - Nous avons besoin de tous les commentaires des membres et oui nous avons même besoin de vos critiques. Mais plutôt que de se contenter de critiquer s'il vous plaît essayez de suggérer des solutions possibles. Nous devons tous travailler ensemble pour s'assurer un avenir positif. Maintenant, cela ne signifie pas que nous serons toujours d'accord ou obtenez toujours notre propre voie, mais cela signifie que nous allons toujours travailler vers l'objectif commun d'une race Angus et d'une association forte.



3. N'oublions pas ce qui compte vraiment -la vraie valeur de la famille, des amis, de la foi et de notre amour partagé de la race Angus. Alors que nous nous réunissons ce juin pour célébrer cette dernière année - N'oublions pas que nous faisons tous partie d'une " famille Angus " et que c'est vraiment quelque chose d'important.

Merci à mes collègues du conseil d'administration (passées et présentes) pour leur dévouement, leur intelligence et, surtout, de l'amitié. Et au personnel de la CAA je vous remercie de votre engagement continu. Rob Smith, notre PDG, je vous remercie de m'accompagner sur nos nombreux voyages au cours de la dernière année. Vous avez rendu ma tâche beaucoup plus facile et j'admire votre capacité à communiquer avec d'autres si librement et de façon compétente.

Et finalement, merci à ma famille, pour tous de leur soutien et de leur encouragement que j'ai été souvent absent au cours de la dernière année. Merci à mon mari, Clayton, d'être tellement favorables dans cette position. Mes enfants, Callie, Cade et Coy - il n'y a pas de plus grande joie dans ma vie que d'être votre mère. Merci pour le tangage lorsque j'étais absent. Vous êtes maintenant tous officiellement les meilleures cuisiniers que-moi ! Je suis vraiment bénie.

Agissant en tant que président cette dernière année a été pour moi un honneur, un défi et une expérience humiliante. Je suis très fier d'être parmi vous tous, en tant qu'éleveur Angus.

*Carinne J. Addison*



## CURRENT CANADIAN ANGUS ASSOCIATION STAFF

- Rob Smith • CEO
- Alan Yuen • Director of Administration
- Cheryl Hazenberg • Eastern Canada Manager
- Karla Ness • Director of Member Engagement
- Kajal Devani • Director of Breed Development
- Stacy Price • Registrar
- Laurie Eskrick • Assistant Registrar
- Julia Engel • Assistant Registrar
- Angela Cambuzzi • Assistant Registrar
- Byron David • Member Services Representative
- Joanelle Fuellbrandt • Office Administration
- Sydney Budgeon • Special Projects Coordinator
- Kelley Whelan • Marketing Assistant
- Matt Bates • Eastern Canada Marketing Correspondent
- Brian Good • Director of Field Services
- Jack Brown • British Columbia Field Staff
- Bill Dietrich • Alberta Field Staff
- Laird Senft • Saskatchewan Field Staff
- Lois McRae • Manitoba Field Staff
- Peter Van Staveren • Ontario Field Staff
- Dale Black • Maritimes Field Staff
- Belinda Wagner • Canadian Angus Foundation Executive Director & Canadian Junior Angus Association Coordinator

## CURRENT REGIONAL REPRESENTATION

**BRITISH COLUMBIA**

**ALBERTA**

**SASKATCHEWAN**

**MANITOBA**

**ONTARIO**

**QUEBEC**

**MARITIMES**

**CANADIAN RED ANGUS PROMOTION SOCIETY**

**PRESIDENT**

Tom deWall

Greg Pugh

Mike Howe

Allan Nykoliotion

Graham McLean

Stan Christensen

Julie Mutch

Cole Goad

**SECRETARY**

Jill Savage

Denise Rice

Belinda Wagner

Arlene Kirkpatrick

Julie Townsend

Cynthia Jackson

Betty Lou Scott

Rhea Wheeler



# CANADIAN ANGUS ASSOCIATION BOARD OF DIRECTORS • CONSEIL D'ADMINISTRATION

## British Columbia

Lorraine Sanford • first term expires 2015

## Alberta

Bob Hahn • first term expires 2016

Doug Reid • first term expires 2017

David Sibbald • first term expires 2016

Brett Wildman • first term expires 2017

## Saskatchewan

Kevin Blair • first term expires 2015

Jon Fox • first term expires 2015

Corinne Gibson • term expires 2016

## Manitoba

Shawn Birmingham • first term expires 2017

## Ontario

Tammi Ribey • first term expires 2016

## Quebec

Ryan Currie • first term expires 2017

## Maritimes

Trevor Welch • first term expires 2017



(left to right): CEO Rob Smith, Shawn Birmingham, Ryan Currie, Jon Fox, Doug Reid, Bob Hahn, Tammi Ribey, Corinne Gibson, Lorraine Sanford, Kevin Blair, Trevor Welch, David Sibbald, Brett Wildman



Doug Reid, Alberta



Brett Wildman, Alberta



Shawn Birmingham, Manitoba



Ryan Currie, Quebec



Trevor Welch, Maritimes



# CEO'S REPORT • ROB SMITH



Hello Canadian Angus Association members! And welcome to the best times our industry has ever known!

This annual report focuses on 'the year that was' 2014. Last year was a great one for Canada's Angus producers, and Canadian cattlemen. Finally, our confidence in cows paid off in an exceptional way. Our confidence and commitment has been long-term through some very, very 'lean' years... but after 2014 we all feel like we will be, "Leading the Charge" of greater production, stronger genetics and renewed enthusiasm for our cows.

Based on our present economic state, with a belief steeped in the sustainability of our market for some years, your CAA Board of Directors has planned for our future. Your CAA couldn't be more excited about our collective future. Please accept the following review of 2014 with a list of our highlights.

Prior to reviewing our high-points, however, I apologize to you for our most significant challenge of the past year, the worst situation we've experienced in recent memory: issues with services regarding genetic testing, primarily the achievement of parentage verification. It was a complete disaster for too long as we continually found ourselves failing you in the provision of this essential service. I can and will never be able to say this enough nor with adequate emphasis: THANK YOU for your patience and understanding through the better part of 2014. From the past, however, we learn how to move forward and I am proud to say our turnaround time now on DNA testing is as quick as it has ever been.

So now... the Top 10 CAA Highlights of 2014:

- 10) **As a member and industry educational and networking opportunity, our initiative with Certified Angus Beef (CAB) LLP, Carcass 101**, had been a goal for a number of years. We offered the first intake last June and are satisfied and inspired by the outcome and evaluations.
- 9) **February 1st, 2014 we commenced mortgage payments on your new national headquarters.** We budgeted for it and were confident we could afford these payments without impacting our monthly cash flow. I am so proud to be able to say that, at the end of this first year of an additional \$22,185.17 payment each month, your CAA managed the new expense without taking from reserves or a single dollar from our line-of-credit.
- 8) **In early 2014 we started offering EPD-blending which gives us daily updates based on submitted data for every animal in the CAA Herd Book.** We heard your input that two or three evaluations each year were not current enough, particularly when our friends in the American Angus Association have a weekly update. Our new 'in house' capability to generate not only daily EPDs but genomically-enhanced EPDs (GE-EPDs) ensures our members' information is truly current, even 'cutting edge' based on TODAY'S data.
- 7) **I include this every year, but here it is once again... the 2014 National Convention.** One notable difference in 2014, and a real highlight, was the number of "Young Breeders" in attendance as well as the number of honoured guests we were able to celebrate.
- 6) **Undertaking the Female Longevity and Sustainability Project**, with unprecedented support from Provincial Associations and the Canadian Angus Foundation. This project comes about from member demand for the need to assure structural correctness through the creation of objective standards in hoof, leg, udder and teat phenotype and their heritable genetic predictor. We completed the initial phase of this project and are looking at various grant and partnership opportunities for the genetic testing phase. We will be working on this project for years yet, and are so proud when we can take requests and feedback from the membership and work towards the creation of new member value based on your ideas.
- 5) **The continued success of the Foundation's "Building the Legacy" sale**, which broke \$120,000 in donations last year; who thought just 3 years ago that we'd triple the donation from the 1st to 3rd sale?! The generosity of our members continues to humble and amaze me and we owe such a debt of gratitude to all the donors of semen, embryos, experiences, goods and services. Of course, we need to 'tip our hats' to those who donate a 'Pick of the Heifer Calf Crop' each year like Wilbar Cattle Co., South View Ranch and Young Dale Angus who join the esteemed ranks with past donor LLB Angus. These folks INSPIRE us and we joyfully and respectfully recognize their contribution to the future of our breed.



4) **In September, 2013, CAA President Elect Corinne Gibson demanded that we improve turnaround time on member work submitted by mail, fax, e-mail and drop-ins.** Your CAA's traditional backlog in July, August, September and October was in the 20-30 day range, or 4-6 weeks behind when the work first arrived. At Corinne's urging, I pledged a turnaround time to the Board of Directors that was vastly less than we'd achieved historically and, in fact, even less than our standard '10 working days,' or two weeks, for most of the year. With one exception, we met my stated objective through 2014. Save for our delays and challenges due to parentage testing, I am so very proud of the reduced turnaround time that our Member Service Team has provided with top shelf service. When we surveyed your Customer Satisfaction last fall, you rated an 87.3% 'Satisfied' result and I am very proud of this level. Knowing that 10% indicated our customer service must be better, we will spend 2015 working to better serve you and also increase the number of 'Highly Satisfied' members.

As a secondary highlight, 69.1% of the CAA membership supports the new Parentage Verification policy becoming effective for bulls who will be siring registered offspring born on or after January 1st, 2016. Democracy works when 'the people' speak. You spoke and your Association knows your preference.

3) **In February 2014, we debuted our CAA Communications Strategy, including a new member communication platform.** We have asked each member what your communication preferences are and you continue to tell us. We dubbed 2014 our "Year of Member Communications", and the year culminated in the launch of AC-TV in December, which has been viewed almost 1000 times. For those of you who do not use computers, tablets or smart phones (about 20% of our membership), you receive DVD copies of each AC-TV episode. We fully realize that a complete transition to electronic communications does not satisfy the needs of a number of our members and that is why we have your preferences determined; so we can reach you in one of your Top 3 preferences for being communicating with.

2) **Prices for all classes of beef cattle, from feeder calves to bred females, across both commercial and purebred sectors.** We are in a period of record prices with more revenue than a Canadian cattleman has ever sold their fats, calves, culls, bred cows, heifers and bulls for! Nothing is more rewarding than the positivity emanating from you and the rest of our CAA membership.

1) **Creation of the next 5-year CAA Business Plan, entitled "Enhanced Member Services: Building Our Future...Yes We Can!"** I am so proud of our CAA Board of Directors for their foresight, strength and generative thinking leading to this new 'road-map' for our business operations for the years 2015-2019. There is more to come and much we look to you and your fellow members to provide input toward and regarding. This Business Plan relies heavily on cooperation and collaboration with the membership so please get involved when you see the opportunity to do so. Resultingly, we are proud to showcase our new 'Member Value Proposition' on the outside back cover of this report.

So those are our highlights for 2014. What do we most look forward to in 2015? Well, here is a start to the list...

Greater collaboration and involvement with our international partners, namely the American Angus Association, Red Angus Association of America and CA B  
Re-launching our website in June 2015 and excited to have it better satisfy the needs of our membership;  
World Angus Secretariat in Chihuahua, Durango and Mazatlán-Sinaloa, Mexico this October;  
Continued strength and excitement in our business with prices that allow cattlemen to not only realize profit but consider expansion or creative means of succession.

And so, with more Angus bulls selling, and more Angus calves in auction marts and feedlots across Canada, Angus is "Leading the Charge"! And you, the CAA member, are the first 'link in the chain' that makes this ALL happen. You are the reason why we are "Leading the Charge", and why we must continue to do so.

The coolest part of 2014? As great as it was, 2015 is going even better.

How exhilarating is it to be a Canadian cattleman right now? And how exciting is it to be part of the 'Angus Generation'?

On behalf of your CAA, thank you for your support in 2014. And if ever we can do something for you, please do not hesitate to ask. For there can be no doubt: YOU are our #1 priority. The reason we do what we do. The reason we exist. You ARE Canadian Angus.

With gratitude,

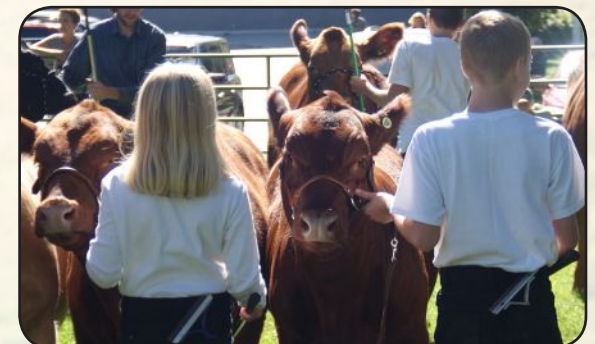
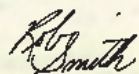


Photo credit: Wade Smith



# COMPTE-RENDU DU DIRECTEUR GÉNÉRAL • ROB SMITH

Bonjour et bienvenue aux meilleurs moments que notre industrie n'a jamais connus!

Enfin, notre confiance dans les vaches a été payée d'une manière exceptionnelle. Notre confiance et l'engagement a été à long terme grâce à quelques années très, très « maigre » ... mais après 2014 nous avons tous l'impression que nous allons “prennent les devants” d'une plus grande production, les génétiques fortes et un enthousiasme renouvelé pour nos vaches.

Selon les présents états économique, avec une croyance ancrée dans la durabilité de notre marché depuis quelques années, votre conseil d'administration de la CAA a prévu pour notre avenir. Votre CAA ne pourrait être plus enthousiaste au sujet de notre avenir collectif. Veuillez accepter la révision suivante de 2014 avec une liste de nos points forts..

10) **Certified Angus Beef (CAB) LLP, carcasse 101**, a été notre projet pour un certain nombre d'année. Nous sommes offerts le premier cours en juin dernier et nous sommes satisfaits et inspiré par les résultats et les évaluations.

9) **le 1er février 2014, nous avons commencé les versements hypothécaires sur votre nouveau siège national.** Nous avons prévu et étions convaincus que nous pouvions nous permettre ces paiements sans avoir impact sur nos flux de trésorerie mensuelle. Je suis fier de dire que, à la fin de cette première année avec un montant supplémentaire de 22 185,17\$ à payer chaque mois, votre CAA a géré la nouvelle dépense sans prendre l'argent dans nos réserves ni de notre marge de crédit.

8) **Au début de 2014 nous avons commencé à offrir “EPD-Blending” qui nous donne quotidiennement des mises à jour en fonction des données présentées pour chaque animal du livre généalogique CAA.** Et d'avoir reçu votre choix que seulement deux ou trois évaluations chaque année n'étaient pas suffisamment, particulièrement lorsque l'association Angus américaine a une mise à jour hebdomadaire. Nos nouvelles capacités pour générer non seulement les EPD quotidiennes, mais la génomique améliorée (GE-EPD) et d'assurer à nos membres que l'information est vraiment d'actualité et sur la base de données aujourd'hui. Nous continuons d'améliorer la façon dont nous offrons des services aux membres pour vous et nous sommes toujours heureux de 'faire réel' vos suggestions menant à une plus grande efficacité ou la facilité pour vous.

7) **Lors de la convention nationale de 2014** une différence notable cette année a été le nombre de “Jeunes Eleveurs” présents ainsi que le nombre d'invités d'honneur que nous avons pu fêter. Veuillez noter que notre Convention nationale 2015 est à Calgary et nous espérons de vous y voir!

6) **La réalisation du projet de la longévité des femelles et la durabilité**, avec le soutien sans précédent des associations provinciales et la Fondation canadienne Angus. Ce projet vient à propos de la saisie des membres de la nécessité d'assurer exactitude structurel par la création de normes objectives dans le sabot, la jambe, le pis et le phénotype de trayon et leur prédicteur de génétiques héréditaires.

Nous avons terminé la phase initiale de ce projet et nous envisageons diverses subventions et les possibilités de partenariat pour la phase de tests génétiques.

Nous allons travailler sur ce projet pendant des années encore et nous sommes si fiers lorsque nous pouvons prendre les demandes et les commentaires auprès des membres et de travailler à la création d'une nouvelle valeur de membre basé sur vos idées.

5) **La poursuite du succès de la vente de la Fondation « Building the Legacy »**, qui a éclaté 120,000 \$ en dons cette année. La générosité de nos membres continuent de me surprendre et nous devons une dette de gratitude à tous les donateurs. Bien entendu, nous avons besoin de “ lever nos chapeaux ” de ceux qui donnent une génisse au “ Pick of the Crop ” chaque année comme: Wilbar Cattle Co., South View Ranch et Young Dale Angus ceux qui se joindront aux rangs avec LLB Angus. Ces gens nous inspirent et nous reconnaissons respectueusement leur contribution à l'avenir de notre race.

4) **En septembre 2013, le Directeur du CAA Corinne Gibson a exigé que nous améliorions le délai d'exécution des travaux de membre soumis par courrier, fax et courriels.** L'arrière en juillet, août, septembre et octobre a été de 20 à 30 jours, ou 4 à 6 semaines de retard lorsque les travaux sont arrivés pour la première fois.

J'ai promis un délai d'exécution au Conseil d'administration qui a été considérablement moins que nous avons atteint historiquement et encore moins que nos standards de 10 jours ouvrables, ou deux semaines, pour la plupart de l'année. Avec une exception, nous avons rencontré mon objectif.

Lorsque nous avons sondé sur votre satisfaction de la clientèle l'automne dernier, vous avez donné un résultat de 87,3 % « satisfaits » et je suis très fier de ce niveau.

Sachant que 10 % ont indiqué notre service à la clientèle doit être mieux, nous allons passer l'année prochaine, en travaillant pour mieux vous servir et également d'augmenter le nombre de membres « très satisfaits ».



### 3) En février, nous avons lancé notre stratégie de communication CAA, y compris une nouvelle plate-forme de communication avec les membres.

Inclus dans l'envoi de renouvellement des membres qui nous avons expédié en janvier 2014, nous avons demandé à chaque membre quels sont leurs préférences en matière de communication. Nous avons compilé ces résultats tout au long de l'année et nous mettons le dossier de chaque membre à jour avec ces renseignements importants et nécessaires. (Votre révision et mise à jour sur votre formulaire de membres du CAA ont été envoyés par courriel ou inclus dans cet envoi).

Nous surnommé notre 2014 "l'année des communications de membres", et l'année a abouti au lancement d'AC-TV le mois dernier, qui a été visionnée plus de 700 fois dans le dernier mois. Pour ceux d'entre vous qui n'utilisent pas les ordinateurs, tablettes ou les téléphones intelligents (environ 20 % de nos membres), vous trouverez dans cet envoi votre copie d'un DVD de la première présentation de l'AC-TV.

Nous sommes conscients du fait que la transition complète aux communications électroniques ne répondent pas aux besoins d'un certain nombre de nos membres et c'est pourquoi nous avons vos préférences déterminée; afin que nous puissions vous joindre en une de vos trois préférences pour communiquer.

### 2) Les prix pour toutes les catégories de bovins, tant dans le secteur commercial et le secteur pur sang.

Nous sommes dans une période de prix record avec plus de revenus qu'un éleveur canadien n'a jamais vendu leurs matières grasses, les veaux, les animaux de réforme, les vaches, les génisses et les taureaux!

Il y a du mérite de croire que "toutes les bonnes choses viennent à ceux qui attendent"!

### 1) La création de la plan d'affaires du CAA sur 5 ans, intitulé "les services aux membres améliorés: bâtir notre avenir... oui nous pouvons!"

Bien que les détails au sujet de ces plans soient inclus ailleurs dans ce paquet, je suis fier de notre Conseil d'administration du CAA pour leur clairvoyance conduisant à cette nouvelle "route" pour nos opérations de l'entreprise pour les années 2015-2019. Il y a beaucoup de choses à venir et nous comptons sur vous et vos collègues pour fournir une contribution en direction et à propos. Ce plan d'affaires repose largement sur la coopération et la collaboration des membres, veuillez donc s'impliquer lorsque vous voyez la possibilité de le faire.

Ce sont donc nos points forts pour 2014. Qu'avons-nous le plus hâte d'en 2015? Eh bien, voici un début ...

Une plus grande collaboration et l'implication avec nos partenaires internationaux, American Angus Association, Red Angus Association of America et Certified Angus Beef LLP;

La relance de notre site web au début de 2015 et qu'il reflète mieux les besoins de nos membres;

Secrétariat Mondial Angus à Chihuahua, Durango et Sinaloa Mazatlán-Mexique Octobre prochain;

la solidité de continuer dans notre élevage des bovins avec des prix qui permettent aux éleveurs de réaliser non seulement des bénéfices, mais d'envisager l'expansion.

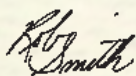
Et donc, avec plus de vente de taureaux Angus et plus de veaux Angus dans les encans de veaux d'embouche et les parcs d'engraissement à travers le Canada, Angus « menant la charge » ! Vous êtes la raison pour laquelle nous sommes en tête et pourquoi nous devons continuer à l'être.

Aussi bien que l'année 2014 était l'année 2015 va être encore mieux.

Au nom de votre CAA, je vous remercie pour votre soutien en 2014. Si nous pourrions faire quelque chose pour vous, s'il vous plaît ne pas hésiter à demander. Comme il est hors de doute que vous êtes notre priorité # 1. La raison pour laquelle nous faisons ce que nous faisons et pourquoi nous existons.

Vous êtes Canadien Angus.

Cordialement,



Rob Smith, directeur général



Photo credit: Rachel VandenBerg



# FINANCIAL STATEMENTS OF CANADIAN ABERDEEN ANGUS ASSOCIATION YEAR ENDED DECEMBER 31, 2014

## Independent Auditors' Report

To the Members of Canadian Aberdeen Angus Association

We have audited the accompanying financial statements of Canadian Aberdeen Angus Association, which comprise the balance sheet as at December 31, 2014, the statements of operations, changes in net assets and cash flows for the year then ended, and notes, comprising a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of Canadian Aberdeen Angus Association as at December 31, 2014, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

KPMG LLP



cutting through complexity

Chartered Accountants  
March 25, 2015  
Calgary, Canada

	Canadian Aberdeen Angus Association	Canadian Junior Angus Association	2014	2013
<b>Assets</b>				
<b>Current:</b>				
Cash (note 12)	\$ 101,408	\$ 33,247	\$ 134,655	\$ 103,785
Accounts receivable (note 12)	77,984	8,465	86,449	226,247
Prepaid expenses and deposits (note 12)	6,427	3,315	9,742	14,118
	185,819	45,027	230,846	344,150
<b>Investments (note 2):</b>				
Internally restricted	75,000	–	75,000	75,000
Unrestricted	19,275	25,000	44,275	–
Property and equipment (note 3)	5,102,589	–	5,102,589	5,184,745
	<b>\$ 5,382,683</b>	<b>\$ 70,027</b>	<b>\$ 5,452,710</b>	<b>\$ 5,603,895</b>
<b>Liabilities and Net Assets</b>				
<b>Current liabilities:</b>				
Accounts payable and accrued liabilities (notes 5 and 12)	\$ 189,670	\$ 29,422	\$ 219,092	\$ 114,818
Member accounts	41,631	–	41,631	65,223
Deferred revenue (note 12)	–	8,266	8,266	18,787
Current portion mortgage payable (note 6)	131,747	–	131,747	116,477
	363,048	37,688	400,736	315,305
Mortgage payable (note 6)	3,485,477	–	3,485,477	3,617,523
<b>Net assets:</b>				
Invested in property and equipment	1,485,066	–	1,485,066	1,450,745
Internally restricted (note 2)	75,000	–	75,000	75,000
Unrestricted	(25,908)	32,339	6,431	145,322
	1,534,158	32,339	1,566,497	1,671,067
<b>Commitments (note 9)</b>				
<b>Subsequent events (notes 2 and 11)</b>				
	<b>\$ 5,382,683</b>	<b>\$ 70,027</b>	<b>\$ 5,452,710</b>	<b>\$ 5,603,895</b>

See accompanying notes to financial statements.

On behalf of the Board:

Corinne Gibson, President

*Corinne Gibson*

Rob Smith, Chief Executive Officer

*Rob Smith*



### Statement of Operations

Year ended December 31, 2014, with comparative information for 2013

	2014	2013
<b>Revenue:</b>		
Registrations	\$ 1,437,418	\$ 1,489,985
CACP tag program	977,576	897,098
Transfers	355,672	332,575
Memberships	200,685	198,180
DNA	181,025	135,297
Performance weights	179,435	144,860
Grants	56,594	116,853
Other	40,139	70,788
	<u>3,428,544</u>	<u>3,385,636</u>
<b>Expenses:</b>		
Wages and employee benefits	942,929	943,273
CACP tag program	874,362	808,430
Office, rent and other expenses	341,036	458,670
Provincial activity grants	273,105	278,762
Interest on long term debt	139,023	12,285
Genetic evaluations	132,290	49,333
DNA	112,819	69,647
Directors and committees	104,940	101,262
Travel	85,143	71,568
Advertising and promotion	73,304	184,278
Bank charges	73,293	81,874
Field service	71,158	93,431
Professional fees	65,066	81,265
Registry	64,921	48,544
Junior activity	24,567	51,706
Subscriptions and memberships	19,677	18,271
Depreciation	135,800	66,773
	<u>3,533,433</u>	<u>3,419,372</u>
Deficiency of revenue over expenses before the undernoted	(104,889)	(33,736)
<b>Other income:</b>		
Canadian Junior Angus Association activity (note 12)	-	13,890
Gain on sale of property and equipment	-	1,500
Gain on disposal of investments	-	1,270
Investment income	319	656
	<u>319</u>	<u>17,316</u>
<b>Deficiency of revenue over expenses</b>	<b>\$ (104,570)</b>	<b>\$ (16,420)</b>

See accompanying notes to financial statements.

### Statement of Changes in Net Assets

Year ended December 31, 2014, with comparative information for 2013

2014	Invested in property and equipment	Internally-restricted	Unrestricted	Total
Balance, beginning of year	\$ 1,450,745	\$ 75,000	\$ 145,322	\$ 1,671,067
Excess of revenue over expenses	(19,323)	-	(85,247)	(104,570)
Investment in property and equipment (note 2)	53,644	-	(53,644)	-
Transfers (note 2)	-	-	-	-
	<u>\$ 1,485,066</u>	<u>\$ 75,000</u>	<u>\$ 6,431</u>	<u>\$ 1,566,497</u>

2013	Invested in property and equipment	Internally-restricted	Unrestricted	Total
Balance, beginning of year	\$ 1,291,742	\$ 167,000	\$ 228,745	\$ 1,687,487
Excess of revenue over expenses	(65,273)	-	48,853	(16,420)
Investment in property and equipment (note 2)	224,276	(167,000)	(57,276)	-
Transfers (note 2)	-	75,000	(75,000)	-
	<u>\$ 1,450,745</u>	<u>\$ 75,000</u>	<u>\$ 145,322</u>	<u>\$ 1,671,067</u>

See accompanying notes to financial statements.

### Statement of Cash Flows

Year ended December 31, 2014, with comparative information for 2013

	2014	2013
<b>Cash provided by (used in):</b>		
<b>Operations:</b>		
(Deficiency) excess of revenue over expenses	\$ (104,570)	\$ (16,420)
Items not involving cash:		
Depreciation	135,800	66,773
Gain on sale of property and equipment	-	(1,500)
Gain on disposal of investments	-	(1,270)
	<u>31,230</u>	<u>47,583</u>
<b>Changes in non-cash operating working capital:</b>		
Decrease (increase) in accounts receivable	139,798	(100,992)
Decrease (increase) in prepaid expenses and deposits	4,376	(6,612)
Increase (decrease) in accounts payable and accrued liabilities	104,267	(12,258)
Increase (decrease) in member accounts	(23,592)	5,097
Increase (decrease) in deferred revenue	(10,521)	(42,556)
	<u>245,558</u>	<u>(109,738)</u>
<b>Financing:</b>		
Advances on mortgage	-	3,734,000
Repayment of mortgage	(116,776)	-
<b>Investing:</b>		
Proceeds on sale of investments	50,000	189,847
Additions to investments	(94,268)	(11,028)
Purchase of property and equipment	(53,644)	(3,973,276)
Proceeds on sale of property and equipment	-	15,000
	<u>(97,912)</u>	<u>(3,779,457)</u>
(Decrease) increase in cash	30,870	(155,195)
Cash beginning of year	103,785	258,980
<b>Cash, end of year</b>	<b>\$ 134,655</b>	<b>\$ 103,785</b>

See accompanying notes to financial statements.

## Notes to Financial Statements

Year ended December 31, 2014, with comparative information for 2013

### Descriptions of business:

The Canadian Aberdeen Angus Association (the "Association") is a nofor-profit organization incorporated under the Animal Pedigree Act. The purpose of the Association is to support the development of the Angus breed through programs and strategies that emphasize the superior characteristics of the Angus breed and maintain high genetic merit and the purity of the breed.

The Association is a not-for-profit organization under the Income Tax Act and accordingly is exempt from income taxes, provided certain requirements are met.

### 1. Significant accounting policies:

These financial statements are prepared in accordance with Canadian accounting standards for not-for-profit organizations. The Association's significant accounting policies are as follows:

#### (a) Financial instruments:

Financial instruments are recorded at fair value on initial recognition. Freestanding derivative instruments that are not in a qualifying hedging relationship and equity instruments that are quoted in an active market are subsequently measured at fair value. All other financial instruments are subsequently recorded at cost or amortization cost, unless management has elected to carry the instruments at fair value. The Association has not elected to carry any such financial instruments at fair value.



## Notes to Financial Statements (cont.)

Transaction costs incurred on the acquisition of financial instruments measured subsequently at fair value are expensed as incurred. All other financial instruments are adjusted by transaction costs incurred on acquisition and financing costs, which are amortized using the straight-line method.

Financial assets are assessed for impairment on an annual basis at the end of the fiscal year if there are indicators of impairment. If there is an indicator of impairment, the Association determines if there is a significant adverse change in the expected amount or timing of future cash flows from the financial asset. If there is a significant adverse change in the expected cash flows, the carrying value of the financial asset is reduced to the highest of the present value of the expected cash flows, the amount that could be realized from selling the financial asset or the amount the Association expects to realize by exercising its right to any collateral.

If events and circumstances reverse in a future year, an impairment loss will be reversed to the extent of the improvement, not exceeding the initial carrying value.

### (b) Investments:

Investments are stated at fair value measured on a portfolio basis. They are disclosed separately from current assets to reflect the Association's intention to hold them at least throughout the following year as a reserve for unforeseen circumstances.

### 1. Significant accounting policies (continued):

#### (c) Property and equipment:

Property and equipment is stated at cost and depreciation is provided for over the estimated useful lives of the assets. The building is depreciated on a straight-line basis over 50 years and the remaining property and equipment is depreciated on a straight-line basis over five years.

#### (d) Member accounts:

Member accounts represent cash receipts received during the current year in payment of membership fees applicable to the following year and for services not yet provided.

#### (e) Deferred revenue:

Deferred revenue represents amounts received in advance for services that will not be delivered until the next fiscal year.

#### (f) Revenue recognition:

The Association recognizes revenue for registration at the time of the registration as this is the point in time where the service is performed. Membership revenue is recognized over the period to which the membership applies. Tag revenue is recognized at the time payment is received which closely corresponds to the time of delivery. Grant revenue is recognized at the time it is received. Other services revenue is recognized at the time the service is performed.

#### (g) Use of estimates and assumptions:

The preparation of financial statements in conformity with Canadian Accounting Standards for Not-for-Profit Organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the year. Significant areas requiring the use of management estimates relate to the collectability of accounts receivable and the useful life of property and equipment for depreciation purposes and evaluation of their net recoverable amount. Consequently, actual results could differ from those estimates.

### 2. Internally restricted funds:

Internally restricted investments consist of a GIC of \$75,000 which is earning interest at a rate of 1.7% per year is set to mature on May 23, 2017. In 2013, investments consisted of cash held of \$75,000.

During 2013, the Board of Directors approved a contribution of \$75,000 to the internally restricted fund. The internally restricted amounts are not available without the approval of the Board of Directors. The Board of Directors approved the use of \$167,000 of the fund in 2013 for the construction of the new office building.

During 2013, the Board of Directors resolved to restrict an amount equal to 1% (previously 3%) of that year's registration revenues, consisting of registration, memberships and transfers, for the next three years beginning in 2014. In 2014 this was amended by the Board of Directors to restrict an amount equal to 1% of that year's registration, membership and transfer revenues until such a time that the fund is equal to 15% of gross annual revenue. Subsequent to year end, a resolution was passed to waive the 1% requirement until 2015. Accordingly, there were no transfers to internally restricted for 2014.

### 3. Property and equipment:

	Cost	Accumulated depreciation	2014 Net book value	2013 Net book value
Land	\$ 1,263,276	\$ —	\$ 1,263,276	\$ 1,263,275
Building	3,745,711	90,128	3,655,583	3,730,187
Signs	44,435	17,638	26,797	—
Furniture and equipment	320,688	208,567	112,121	136,251
Automotive equipment	43,235	17,294	25,941	34,588
Computer hardware	287,651	279,986	7,665	11,648
Computer software	196,040	184,835	11,206	8,796
	<b>\$ 5,901,036</b>	<b>\$ 798,448</b>	<b>\$ 5,102,589</b>	<b>\$ 5,184,745</b>



#### 4. Accounts payable and accrued liabilities:

Included in accounts payable and accrued liabilities are government remittances payable of \$19,573 (2013 - \$nil), which includes amounts payable for goods and services tax.

#### 5. Bank Indebtedness:

At December 31, 2014, the Association had an uncommitted demand revolving credit facility in the amount of \$75,000 with a Canadian financial institution. The interest rate charged on the bank facility is the bank's prime rate plus 1.5%. This facility is secured by the \$75,000 GIC. No amount was drawn as at December 31, 2014.

#### 6. Mortgage payable:

The mortgage is secured by a registered first mortgage on the land and building, all present and after acquired personal property, including proceeds and an assignment of rent and lease revenues.

	2014	2013
<b>AFSC fixed rate mortgage, bearing interest at 3.84% repayable in monthly blended payments of \$22,185 commencing February 1, 2014, maturing October 1, 2017</b>	<b>\$ 3,617,224</b>	<b>\$ 3,734,000</b>
Current portion of mortgage payable	131,747	116,477
	<b>\$ 3,485,477</b>	<b>\$ 3,617,523</b>

It is the Association's intention to refinance the mortgage in the normal course of business. Principal repayments under the existing terms are due as follows:

2015	\$ 131,747
2016	136,814
2017	3,348,962

#### 7. Canadian Angus Foundation Inc.:

The Canadian Angus Foundation Inc. (the "Foundation") is incorporated, as a corporation without share capital, under the Canada Corporations Act. The Foundation operates to receive donations for purposes of funding scholarships and the preservation of Association archives.

The Foundation is a registered charity under the Income Tax Act and accordingly is exempt from income taxes, provided certain requirements are met.

The Association exercises control over the Foundation by virtue of its status as the 'single member' of the Foundation. As such, the CAA Board of Directors annually approves the elected Foundation Board of Directors.

The accounts of the Foundation have not been consolidated in these financial statements.

The financial information of the Foundation as at December 31, 2014 are summarized as follows:

	2014	2013
<b>Total assets</b>	<b>\$ 505,036</b>	<b>\$ 399,649</b>
<b>Total liabilities</b>	<b>\$ 274,867</b>	<b>\$ 240,465</b>
<b>Total net assets</b>	<b>230,169</b>	<b>159,184</b>
	<b>\$ 505,036</b>	<b>\$ 399,649</b>

In accordance with donor imposed restrictions, \$243,135 (2013 - \$209,964) of the Foundation's assets are to be used to provide scholarships to junior candidates and other junior programming.

A further \$30,442 (2013 - \$30,442) of the Foundation's assets are subject to donor imposed restrictions that they be maintained for a period of not less than ten years, after which time the funds are to be used towards meeting the goals and projects of the Foundation as established under its constitution, including support for junior members, archiving of records and memorabilia for posterity and education and research. These externally restricted contributions have been deferred and are recognized in revenue when the contributed funds are spent on the program to which they are restricted. Investment income earned on these funds can be used at any time, at the discretion of the Foundation.

	2014	2013
<b>Total revenues</b>	<b>\$ 145,126</b>	<b>\$ 111,021</b>
<b>Total expenses</b>	<b>77,216</b>	<b>77,620</b>
<b>Excess of revenue over expenses</b>	<b>\$ 67,910</b>	<b>\$ 33,401</b>

	2014	2013
<b>Decrease in cash</b>	<b>\$ (120,295)</b>	<b>\$ (36,466)</b>

#### 8. Commitments:

The Association is committed under certain leases for equipment and a software licensing and maintenance agreement. The aggregate amounts of these commitments over the next four years are as follows:

2015	\$ 35,991
2016	15,084
2017	15,084
2018	12,699



## 9. Contingency:

During the year, the Association was named in a Statement of Claim. Management has concluded that the outcome of the legal claim filed against the Association is not determinable at this time. Accordingly, no provision has been made in these financial statements.

## 10. Risk management:

The Association is exposed to a number of financial risks in the normal course of its business operations, including interest rate risk, credit risk, liquidity rates and commodity price risk.

### (a) Interest rate risk:

The Association is exposed to interest rate risk on its fixed rate borrowings. The Association does not actively manage this risk.

### (b) Credit risk:

The Association is exposed to credit risk from counterparties being unable to fulfil their obligations. The Association manages risk through various internal processes including credit policies and limits, credit checks and experience. There is no significant concentration of credit risk with any one party as at December 31, 2014.

### (c) Commodity price risk:

Fluctuations in the market for cattle may impact on producers' decisions to register livestock which would reduce the Association's registration revenues and thereby limit operations. The Association mitigates this risk through the active promotion of the Angus breed.

### (d) Liquidity risk:

Liquidity risk is the risk that the Association will encounter difficulties in meeting its financial liabilities when they come due. The Association manages liquidity risk by monitoring activity levels which affect cash flow while maintaining adequate cash balances to cover daily operating expenses and investing surplus cash balances in such a manner to provide longer terms liquidity.

## 11. Related party transactions:

Revenue includes \$3,811 (2013 - \$3,084) generated from a company owned by a member of the Association acting in an oversight role with \$nil (2013 - \$nil) remaining in accounts receivable at year end relating to this revenue. During the year, revenue of \$10,000 (2013 - \$nil) was received from the Foundation controlled by the Association for services provided on behalf of the Association.

During the year, Canadian Junior Angus Association ("CJAA") revenues in excess of expenditures of \$17,489 (2013 - \$nil) was allocated to the Foundation. This allocation was approved by the Association, and is included in CJAA's accounts payable and accrued liabilities as at December 31, 2014. The funds were transferred from CJAA to the Foundation in January 2015.

The above transactions are in the normal course of operations and are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties.

## 12. Canadian Junior Angus Association ("CJAA"):

The Association previously excluded from its financial statements the accounts of the CJAA. As these accounts were under the control of the Association, they should have been presented in its financial statements. Accordingly, for the comparative year ended December 31, 2013, the

following adjustments were made:

- i. An increase in net assets of \$32,339;
- ii. An increase in total assets of \$44,039;
- iii. An increase in other income of \$13,890.

The adjustments, both individually and in the aggregate, are not considered material to the financial statements taken as a whole as at for the year ended December 31, 2013.

For the current year, results of operations for CJAA were as follows:

	2014	2013
Revenue:		
Juniors Revenue	77,564	79,317
Expenses:		
Juniors Expenses	74,385	78,522
Excess of revenue over expenses	3,179	795
Received from Canadian Aberdeen Angus Association	14,310	13,095
Allocation to the Foundation (note 11)	(17,489)	-
<b>Net excess of revenue over expenditures</b>	<b>\$ -</b>	<b>\$ 13,890</b>



# REGIONAL REPORTS

## British Columbia 2014 Highlights

- Tribute to deceased members:
  - Frank Plain
  - Harvey Wiles
  - Marion Soutar
- Promoted Canadian Angus Rancher Endorsed Sales in BC and presented Angus Influence jackets to:
  - Brad Dearden – Darke Creek Ranch, OK Falls
  - Gail Hana – Toga Farms, Armstrong
  - Wally Huston – Willow Ranch, Kamloops
  - Kevin Newberry, Chezacut Ranch, Williams Lake
  - Clarence Friesen – Carmella Farms, Vanderhoof
  - Greg Wilson – Wild Fire Lance & Cattle Co., Dawson Creek
  - Al Smith – BC Livestock Co-op
- This is the 7th year BC Angus has presented jackets.
- Jack Brown, B.C. Angus Fieldman, travelled over 6000 km attending sales and shows in B.C.
- Sponsored Williams Lake Bull Show & Sale.
- Participated in BC Cattlemen's Convention & Trade Show.
- Sponsored two Gold Shows – Armstrong & Dawson Creek.
- Attended 2014 Canadian Angus Convention in Moose Jaw.
- Supported the Pacific Invitational All Breeds Female Sale
- Published quarterly BC Angus Newsletters.
- Maintained the BC Angus webpage and Facebook page.
- Sponsored CJAA showdown.
- Tom deWaal was elected President and Tanya Belsham as vice-president.
- Welcomed John Appleby and Jim Moon to the B.C. Angus Board of Directors.
- Heather Fisher-LeBlanc was awarded the \$500 B.C. Angus Scholarship and will attend University in Victoria.
- Thank you to Jim & Shirley Moon, Red Moon Angus for donating a heifer calf for the B.C. Angus fundraising auction.
- A special thank you to Allison Speller, CJAA director for a job well done. Allison's term is up in July.

### Scholarship Info

B.C. Angus awards an annual \$500 scholarship – Heather Fisher-Leblanc is the 2014 recipient.

## Alberta 2014 Highlights

- Hall of Fame Gala & Awards
  - Gold Shows at Olds Fall Classic & Farmfair International
  - Commercial Heifer Pen Show Sponsorship of bull credits toward purebred Angus bull from AAA members.
  - Formation of new directory that will debut in 2015 Achievements
  - Alberta Angus booth on location at Canadian Bull Congress, Crossroads Beef Congress (Oyen), Calgary Bull Sale, Farmfair International, and Medicine Hat Pen Show.
- Awards Presented:
- Ed Boake Memorial Purebred Breeder of the Year:
    - Lauren Red Angus
    - Ron, Laurie, Jared, Ryan & Travis Hunter
    - Didsbury, AB
  - Commercial Breeder of the Year:
    - Mehew Farms, Don Mehew, Welling, AB
  - Hall of Fame Inductions:
    - Breed Builder – Ron McCullough
    - Breed Builder – Irene Molzan
    - Breed Builder – Jack Stevens
    - Contemporary Breeder – KBJ Round Farms, the Round Families
    - Cecilie Fleming 'Spirit of Angus' – Colton Hamilton

### Thank You

- For the continued support of our membership, sponsors, exhibitors and volunteers!

### Additional Remarks

Looking forward to seeing you at the Alberta Angus Association Hall of Fame Gala & Annual Meeting in conjunction with the Alberta Junior Angus Association Show on August 11, 2015 in Bashaw, AB.

### Scholarship Info

Lybrook Miller Scholarship \$200 was presented to Kaitlynn Bolduc; daughter of Dyce & Adrianna Bolduc (Cudlobe Farms, Stavely, AB), studying Ag Business at Hutchinson Community College in Hutchinson, Kansas.

## Saskatchewan 2014 Highlights

- 2014 Breeder of the Year - Peak Dot Ranch, Wood Mountain, SK
- 2014 Heritage Awards - The Demmans family of Nesset Lake Angus, Meadow Lake, SK and the McNinch family of Clover Lake Angus, Mervin, SK
- 2014 Commercial Producer of the Year - Bourhis Ranch, Kennedy, SK

### Scholarship Info

Scholarship winners for 2014 were Jessica Hextall, Grenfell, SK of Hextall Livestock and Josee Monvoisin, Gravelbourg, SK of JPM Angus. They each received \$500. Jessica is at the University of Saskatchewan completing her degree in Agriculture this year. Josee is also at the University of Saskatchewan, in her first year of Agriculture.

## Manitoba 2014 Highlights

- Presentation of Premier Breeder to Brookmore Angus and Commercial Producer Award to Keen Livestock.
- MAA booth at Ag Days and the Manitoba Beef Producers AGM.
- Handed out over 220 tokens to 4-H members in Manitoba with Angus influence projects.
- Successful summer Gold Pen Show with increased numbers of cattle.
- MAA members helped out at the "National Junior Showdown" held in Virden, MB, cooking steaks and putting on a breakfast.
- Record prices at the fall feeder sales.
- Largest number of Angus cattle shown at the Gold Show in Brandon in a number of years.
- First time in the history of Agribition, an Angus cow from Manitoba, with her calf, wins Grand Champion Female.
- Keystone Classic Female Sale has the highest average in the history of the sale.

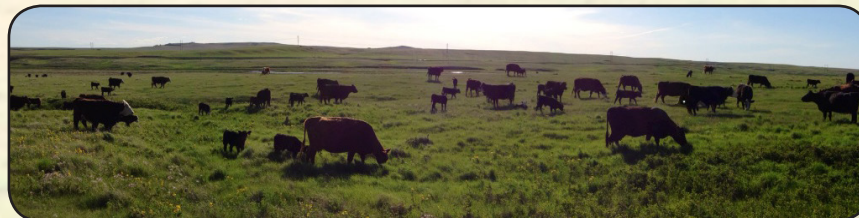


Photo credit: Christopher Noll



# REGIONAL REPORTS (CONT.)

## Ontario 2014 Highlights

- 2014 OAA Commercial Breeder of the Year recipient is Larry Kydd
- 2014 OAA Purebred Breeder of the Year recipient is Melmac Angus, Graham and Murray Mclean
- 2014 OAA Honorary President is Ron Crawford
- 2014 Show Bull of the Year award is presented Brantnor Regal 10Z - owned by Ron & Linda Bryant
- 2014 Show Female of the Year award is presented to Tullamore Lucious 5A - owned by Bill and Sylvia Jackson

### Scholarship Info

A. Cameron McTaggart Scholarship

We are pleased to announce we have two recipients that qualified for scholarships of \$500 each this year.

Michaela Chalmers has been a 4-H member for 7 years, and has been President of the Ontario Junior Angus Association. She has been directly involved in exhibiting JPD Angus cattle at shows across Canada. Michaela is now attending the University of Guelph in the Animal Biology program intending on obtaining an Honors Bachelor of Science - Congratulations Michaela.

Calley Williams is a member of the Ontario Junior Angus Association. She states that she has fallen in love with Angus cattle and is looking forward to continuing in 4-H and exhibiting Angus cattle. Calley is presently attending Durham College in Oshawa, where she is enrolled in Dental Hygiene program hoping to receive a diploma in the same field. Calley also volunteers at the Ross Memorial Hospital - Congratulations Calley.

## Quebec 2014 Highlights

- Angus breeders & their animals made their mark at various Quebec shows in 2014 winning various Inter-breed championships and reserves
- Feeder calf sales in 2014 included blocks of Angus or Angus-influence calves
- Angus Farm Day held at Fermes Steve Drouin

### Achievements

- The association maintained an Angus presence at beef days, shows, sales and through our website.

- 6 Angus shows throughout the year, including our Gold Shows at Expo Bœuf, and at Shawville all of which showcased many great-quality animals
- Growing interest in the green Angus - ATQ tag, available to producers at the same cost as the regular ID tags.
- Continued activity for the Quebec Juniors:
  - The juniors organized their own Provincial Junior Beef show and the Angus were well represented;
  - Junior Angus participation in the 4H show.

### Awards Presented

- Quebec Commercial Cattleman 2014: Ferme De la Carpe

### Thank-you's

Thank-you to Angus breeders, the juniors, the Board of Directors and our sponsors for their continued hard work and support. Thank - you to our outgoing director, Donna Donaldson, and welcome aboard to our incoming director, Patricia Keenan-Adank

### Deceased member tribute:

- John Donaldson

## Maritimes 2014 Highlights

- Participation-coffee break sponsor and display at NB Cattle Producers AGM
- Annual junior show & field day-hosted by NB Angus breeders-Oulton and Booth-23 juniors participated-CAA CEO, President and Ambassador attended-very successful semen auction fund raiser for juniors
- 50 Year Heritage Award presented to Howard & Vona Pyne of Harmony Ridge Farm-Harmony Ridge, NS
- Inaugural Maritime Angus Association 25 Year Membership Awards presented to Kurt Duncan of Duncan Livestock, PEI, Betty Lou Scott, WindCrest Farm, Mt Thom, NS, Sandy Scott-WindCrest Farm, Mt Thom, NS and Dr. Bill Best of Hillcrest Farm of PEI
- Presentation of Maritime Angus Commercial Breeder of the Year to Weldon & Clarence Estabrooks of Sackville, NB
- 3 MJAA members participated in Showdown 2014 in Virden, Manitoba
- Excellent participation in all 3 Maritime Gold Shows, all exhibitors willingly sporting the new Gold Show dress code.
- Large number of Maritime Angus Juniors selected for Royal

Winter Fair 4-H Royal Beef Show.

- Another successful Angus in Action Sale in October. Good prices and excellent crowd.
- Annual meeting in December in Amherst. Annual planning for the 2015 year and new funding format for the Association, annual reports and selection of officers among the many topics of discussion.

## Canadian Red Angus Promotional Society 2014 Highlights

- 2014 Purebred Breeder of the Year – Wilbar Cattle Co, Bryan and Tracey Willms, Dundurn, SK
- 2014 Commercial Breeder of the Year – Lomond Grazing Association
- Red Round Up 2014 was a success with 48 live lots and 14 genetics lots grossing \$300,350
- Bull Futurity Grand Champion was Red Ter-Ron Bazinga 13B exhibited by Ter-Ron Farms, Forestburg, AB. Bull Futurity Reserve Grand Champion was Red R-Line Headline 5B exhibited by RedLine Livestock, Didsbury, AB.
- We support the major purebred Red Angus shows across Canada.
- Youth is important to us and we support the Canadian Junior Angus Association and 4-H programs in Canada with sponsorship, breed awareness awards and bursaries.
- We publish a quarterly newsletter to keep the membership informed and provide a platform for members to advertise to other breeders.

### Scholarship Info

Canadian Red Angus Promotion Society Bursary, we provided one young cattle enthusiast with a \$1,000 bursary towards the purchase of a Red Angus influenced animal.

The recipient was Raina Syrnyk from Ethelbert, MB.



Photo credit: Darlene Glessman



# REGIONAL PRESIDENT'S REPORT

## British Columbia President Report

As 2015 came in we have embarked into uncharted water with cattle prices the highest they have been in recorded history. Bull sales remained strong throughout the season and demand for females are at the strongest levels in history. The BC Angus Association in the past year has had many outstanding events take place. Shows were well attended and interest in the breed has been outstanding. Of course no boat floats without the help of a lot of people. I must say the Board of Directors of the BC Angus Association has been one of the finest group of people a person could ever work with. Our fieldman, Jack Brown, has been doing an outstanding job attending sales and events across the province and has done a great job at keeping our breed front and centre to commercial Cattlemen province wide.

This year has also had some low points as well with the passing of our 50 year member and Honorary President Mr. Frank Strimbold. Frank was a pioneer breeder and a great man who dedicated his life to the Angus breed and did it with dignity. He will be missed by everyone whose lives he touched. We also have some 25 year Angus members this year: Roger and Sue Taylor (RST Angus) Prince George; Hermann and Sandra Seggewiss (Glencroft Angus) Lumby. Sometime during the course of the year we will have to be sure to formally recognize these people. We may not have the largest membership in Canada, but the passion our breeders have for the breed is something to behold.

Our Association is still publishing a newsletter four times per year. We are also still in the process of updating our Breeder's Directory and our Gold Shows will be in Smithers and Armstrong this year. Our annual meeting will be held in Williams Lake in late September during the All Breeds Heifer sale weekend. I must say that last year has been exciting, but I think the best is yet to come and once again I say to everyone ... go west and see some great cattle, great people and some of the best scenery on the planet.

BC Breeders would love your next visit.

Tom de Waal, British Columbia Angus President



Photo credit: Janette Speller

## Alberta President Report

With the strength of the industry on the monetary side being exceptional this fall it is looking like the outlook for this great industry will continue into the foreseeable future. In writing this I hope that you all are wintering well and your projects are all getting caught up and calving that has happened has went well and the calving to come continues to go well. Angus is becoming a more and more known name in the average consumer household, and the everyday consumer is relating Angus to Quality. For this we are thankful for.

The AAA booth visited many events to promote the Angus advantage to producers and consumers alike. We have a great Board in my opinion and I'm grateful for the opportunity to get to work with many of these great minds who I feel are an asset to the breed. The AAA Board of Directors are constantly working at ways to keep the Angus brand top on the minds of consumers, as well as coming up with ways to help the producers promote their product. There are fantastic Angus genetics across Canada, this with the diligent work of the producers will keep the Angus breed steadily improving. It's very important we all work together and continue to constantly focus our efforts on keeping Angus as the number one breed and I feel our Board is taking measures to continue this effort. Great people with a fantastic product being diligent within the industry allows the breed to continue with the status of superior quality it is known for. This time in the industry is exciting and the future looks great from all aspects of the value chain and as we move forward we will continue to promote the Angus breed as best suited to excel at every level.

Greg Pugh, Alberta Angus President

## Saskatchewan President Report

The Saskatchewan Angus Association had a very busy and extremely productive year in 2014. An excellent new Breeder Directory was produced in the spring - thanks to everyone who participated. We hosted the annual Convention for the Canadian Angus Association this year in Moose Jaw. It was very well attended and I think everyone had a very fun time. The Rancher Endorsed Day was very informative and had some great tours and speakers. We hosted the Saskatchewan Angus tour in the Swift Current area in August where the local breeders showed us a great deal of hospitality and good fellowship with all our breeders. It was very well put on and the local breeders deserve a huge pat on the back for a job well done. They showed us a great time as well as a great set of cattle.



# REGIONAL PRESIDENT'S REPORT (CONT.)

Our Gold Shows were held during the Lloydminster Stockade Roundup, which was an excellent event, as well as at Canadian Western Agribition where we also hosted the National Show. Very good set of cattle attended both this year. There was a great crowd watching the National and the atmosphere was electric when the champions were being selected. The Association sponsored 'Masterpiece Sale' was excellent, as was the 'Power & Perfection Sale', one held the day before the show, and one the day after.

With this busy year a huge thank you goes out to all those who sit on the Board, all those who volunteered for the Convention committee and helped out at the National Show and Belinda for making all this run so smoothly.

Mike Howe, Saskatchewan Angus President

## Manitoba President Report

The Manitoba Angus Association and its breeders have completed another successful year. Ag Days continues to be a great place to have our booth to connect with a large number of people in a short time. It has been a great asset to have CAA's Cheryl Hazenberg present at this event to sell the green Rancher Endorsed Angus tags. The bull sales were strong and the request for Angus tokens for 4-Hers with Angus influenced calves held steady.

We held our Annual Summer Gold Pen Show in conjunction with Showdown in Virden. Although we continue to be disappointed in the spectator turnout, the number and quality of cattle was great. We would like to thank all the visitors who took the time to bring the cattle out. Considering many of the flooded roads had just opened the day before the show. Several of our members volunteered at "Showdown" and enjoyed seeing our Juniors take part in such a great event. It was a huge success.

Throughout the fall, the MAA sponsored coffee at the Rancher Endorsed Angus tag feeder sales. This year it was fun to be a part of seeing all of those smiling faces at the Auction Marts, with sellers receiving record prices for their calves. In November we hosted a very successful Angus Gold Show in conjunction with MLE. The numbers were up and the quality of cattle was excellent. Thanks to the organizing committee. This was followed by our Keystone Klassic Red & Black Angus sale in early December. This year was the highest average in the history of the sale, which is a direct result of the high quality of cattle selected.

This past year we have continued to see commercial producers sell off their herds in Manitoba, taking advantage of the high prices. We hope that the upswing in the cattle prices may entice some new breeders into the business. We look forward to the year ahead with renewed hope and anticipation of a bright future in the industry. As an Association we will continue to work hard for our membership, in the promotion of these great cattle. We appreciate all of the volunteer hours put in by each of the Board members and the support of the Angus breeders across Manitoba.

Allan Nykoliation, Manitoba Angus President

## Ontario President Report

Another year has gone by very quickly, but what a great year to be in the Angus business. The Ontario Angus Association revamped our website in 2014. This was a very challenging experience to complete, but I think we have the bugs worked out now. There are banner ads for sale each month; it would be good if breeders or sales took advantage of these and support the Association. I was able to attend the Canadian Angus Convention in Moose Jaw, SK. Director Tammi Ribey was elected President- Elect for Canadian Angus Association at this event. Ontario Angus hosted a field day at Worth-Mor Farms; there was a Junior Showmanship, cattle judging and good Angus fellowship. Thanks to Pethericks for hosting and great meal afterwards. Angus were very popular at the numerous shows and sales across the province, including two very well attended GOLD shows. The juniors hosted a successful show again at Brampton Fair. Ontario Angus sponsored Junior Showdown in Virden, MB with several of our juniors exhibiting. We are honored by one our juniors, Matt Bates, winning the Canadian Robert C. McHaffie Ambassador award. In December we hosted the Futurity sale and Angus draw, very successful sale, but we need more entries. This past year we held meetings by teleconference to save travel for your Directors; Thanks to all Directors for your time this past year. We are producing a new Directory for 2015 make sure your farm/ranch is included.

Allan Hargrave, Ontario Angus President



Photo credit: Ruth Magee



Photo credit: Hillary Sauder



## REGIONAL PRESIDENT'S REPORT (CONT.)

### Quebec President Report

The past year was one of trying to rebuild participation by the membership in all of our activities. Most of the Board members were called upon to represent our Association at the various activities, both purebred and commercial. Clearly, it cannot be expected that the President and a couple of close friends or partners should represent the Association, but that each member be an ambassador for Angus cattle. In addition, our representative Cynthia Jackson, was called upon to work toward becoming the face of our Association as she can advance the preference for Angus as a benefit for the breed in general and not just for a particular herd.

Members from the south of Quebec were particularly active and they presented a large part of the cattle at Expo Boeuf in Victoriaville, one of our Gold Shows. The Gold Show at Shawville saw most of the participants from Ontario with the close proximity to the breeders in Eastern Ontario. I hope that more Quebec Angus breeders will be present this year.

The Quebec Angus financial position has been strong for the past seven years despite some claims to the contrary, and this has continued in 2014. Every effort needs to be made to continue to promote Angus for the benefit of all our membership and to help develop the best market for Quebec Angus bulls and females.

I hope to work with our new President for 2015, Fred Gouin, and the volunteers that have stepped forward to prepare a warm welcome for the Canadian Angus Convention in 2016. I wish to thank Dave, Kelly and Mark Sample for the extra effort they made toward the Association in 2014.

Stan Christensen, Quebec Angus President

### Maritime President Report

The Maritime Angus Association had another very successful year. The field day in June hosted in NB was a success, and thank you to the Booth and Oulton families for organizing. The CAA President, CAA ambassador, and CEO were able to tour some farms as well while they were on the East Coast.

The Gold Shows in the Maritimes in the summer and fall had strong numbers once again. Charlottetown, Halifax, and Sussex were the hosts. The PEI Futurity was very successful, as well as the inaugural NB futurity at the Sussex Beef Expo. The 'Angus in Action' sale this past fall saw quality purebred and commercial Angus female entries, and the biggest crowd in recent years. It is turning into a great all breeds sale day.

In late Fall, Dale Black was hired as the new fieldman for the Maritime Association. This is the first time the Maritimes have had access to our own fieldman in the region. The Association looks forward to working with Dale in developing the role he can play in promoting Angus genetics in commercial herds.

Looking forward to another great year in the Angus business!

### Canadian Red Angus Association

Canadian Red Angus Promotion Society had another great year in 2014. We worked to maintain our services to members with the bull sale promotion campaign, which helps members promote their bull sales. We continue to offer a heifer bursary to juniors, to help them with the purchase of a Red Angus heifer, as well as awarding 4-H members showing a Red Angus or Red Angus influence project with a cool token from Canadian Red Angus Promotion Society. Our print advertising showing the benefits of Red Angus, and using them as a cross on heifers, has received great response. We are working on planning for the future of Canadian Red Angus Promotion Society and seeing how we can offer more value to members. We plan to continue with our successful events and grow with the demand for Red Angus.

Cole Goad, Canadian Red Angus Promotion Society President



Photo credit: Tim Dixon



# MAKING NEWS

## EXCITING NEW PROGRAMS AND ACTIVITIES IN 2014



- As a member and industry educational and networking opportunity, our initiative with Certified Angus Beef (CAB) LLP, Carcass 101, was executed in June of 2014 in Olds, AB. Accordingly, we will be offering a Carcass 101 again in 2015.



- In February 2014, we debuted our CAA Communications Strategy, including a new member communication platform. We have asked each member what your communication preferences are and you continue to tell us. We dubbed 2014 our “Year of Member Communications”, and the year culminated in the launch of AC-TV in December, which has been viewed almost 1000 times.



- Undertaking the Female Longevity and Sustainability Project. This project comes about from member demand for the need to assure structural correctness through the creation of objective standards in hoof, leg, udder and teat phenotype and their heritable genetic predictor.



- Creation of the next 5-year CAA Business Plan, entitled “Enhanced Member Services: Building Our Future...Yes We Can!” This Business Plan relies heavily on cooperation and collaboration with the membership so please get involved when you see the opportunity to do so.



- 2014 National Convention was hosted by Saskatchewan Angus in Moose Jaw. It was a very well attended event with a high number of young breeders.



- In early 2014 we started offering EPD-blending which gives us daily updates based on submitted data for every animal in the CAA Herd Book. Our new ‘in house’ capabilities to generate not only daily EPDs but genomically-enhanced EPDs (GE-EPDs) ensuring our members’ information is truly current, even ‘cutting edge’ based on TODAY’S data.

## ASSOCIATION STATISTICS

- Average Herd size: 55
- Total Transfers: 24,688
- Registrations: 56,034
- 59.8 % are submitted electronically

### Angus Bull Sales:

11, 407 bulls sold; estimated average of \$4,602  
218 sales; gross (including purebred & commercial females sold) \$58,981,213

### Fall Female Sales

2054 live animals sold for gross sales of over \$12,517,000



Photo credit: Stephanie Kostiuk



# RECOGNITION OF THE COMMERCIAL SECTOR

In appreciation of the commercial sector, the CAA has recognized an Auction Market of the Year for their promotion of Angus and Angus-cross cattle. The following auction marts have received this prestigious award and been presented with Angus artwork to feature at their market:

- Mankota Stockmen's Weigh In Co. - SK, 2006
- B.C. Livestock Producers Co-Op - BC, 2007
- Saskatoon Livestock Sales Ltd. - SK, 2008
- Provost Livestock Exchange - AB, 2009
- Assiniboia Auction Mart - SK, 2010
- VJV Auction Co. Ltd. - AB and BC, 2011
- Valley Auction Ltd. - BC, 2012
- Perlich Brothers Auction Market - AB, 2013

CAA began to recognize an Eastern and Western Feedlot of the Year in 2010. The following feedlots have received this award in recognition of their endorsement of Angus cattle to their customers and promotion of the Canadian Angus Rancher Endorsed Tag program.

- Ferme d'Anjou et Fils, QC - 2010 Eastern Feedlot of the Year
- High Ridge Feeders and Shannondale Farm, MB - 2010 Western Feedlot of the Year
- Les Fermes Desrosiers, QC - 2011 Eastern Feedlot of the Year
- Red Coat Cattle Feeders Inc. - 2011 Western Feedlot of the Year
- Conlin Feeders - 2012 Eastern Feedlot of the Year
- Hagel Feeders - 2012 Western Feedlot of the Year
- JSE Farms - 2013 Eastern Feedlot of the Year
- Kasko Cattle Company - 2013 Western Feedlot of the Year



Shawn Gist  
Livestock Markets Association of Canada  
Champion Auctioneer 2014



Perlich Brothers Auction Market  
2013 Auction Market of the Year



JSE Farms  
2013 Eastern Feedlot of the Year



Kasko Cattle Company  
2013 Western Feedlot of the Year



# 2014 GOLD SHOW WINNERS

## *Black Show Bull of the Year*



**REMITALL F PROSPECTOR 110Z**  
Owned by Remitall Farms and Brendyn Jason Elliot

## *Red Show Bull of the Year*



**RED LONE STONE REVOLVER 138Z**  
Owned by Lone Stone Farms; Exhibited by Brad Yoder

## *Black Show Female of the Year*



**GREENWOOD ZEXY AND I KNOW IT** with Greenwood Born Sexy 1B  
Owned by Jayden & Jaxon Payne

## *Red Show Female of the Year*



**RED K ADAMS ZARIA 091Z**  
Owned by Halley Adams



BLACK HEIFER CALF CHAMPION  
RED HEIFER CALF CHAMPION  
BLACK BULL CALF CHAMPION  
RED BULL CALF CHAMPION  
BLACK FEMALE JUNIOR CHAMPION  
RED CHAMPION JUNIOR FEMALE  
BLACK JUNIOR CHAMPION BULL  
RED JUNIOR CHAMPION BULL  
BLACK SENIOR CHAMPION FEMALE  
RED SENIOR CHAMPION FEMALE  
BLACK SENIOR CHAMPION BULL  
RED SENIOR CHAMPION BULL

Justamere 1447 Barbara 604B, owned by Justamere Farms Ltd.  
Red Rainbow Lark 2B, owned by Dave & Rhonda Bablitz  
PM Thunderbird 25'14, owned by Tanya Belsham  
Red Shiloh Buzz Bout Loaded 9B, owned by Shilo Cattle Co.  
Justamere 40 Mistress 420A, owned by Tyra Fox  
Red Ter-Ron Alyssa 42A, owned by Halley Adams  
Justamere 1422 Cash In 461A, owned by Dean & Tanya Robertson  
Red Redrich Aftershock 238A, owned by Russel Coward and Redrich Farms  
Greenwood Zexy and I Know It with Greenwood Born Sexy 1B, owned by Jayden & Jaxon Payne  
Red K Adams Zaria 091Z, owned by Halley Adams  
Remitall F Prospector 110Z, owned by Remitall Farms and Brendyn Jason Elliot  
Red Lone Stone Revolver 138Z, owned by Lone Stone Farms, exhibited by Brad Yoder



# LONG-TERM RECOGNITION

In 1998, the Canadian Angus Association instituted a long-term recognition award to recognize those individuals and families that have demonstrated a long-term commitment to the Angus breed in Canada by maintaining a continuous membership in the Association for at least 50 years. In 2011, the award program expanded to recognize families with 75 and 100 continuous years of membership.

In 2015, we are pleased to recognize the following Angus families:

## 50 Year CAA Heritage Awards

The Gibson Family- Everblack Angus (1965), Alberta

Steve Tofteland Family- Double A Stock Farms (1967), Alberta  
Hartford Family (1966), Ontario

Sprucevale Angus (1966), Alberta

Allencroft Angus (1966)- Doug & Joyce Allen & family, Alberta

Gord Bradshaw- Three D Angus (1966), Alberta

Tom M. Blacklock (1966), Saskatchewan

Don Bell- Belmoral Angus (1965), Saskatchewan

Kuno Freitag- Town N Country Angus (1965), Saskatchewan

Aldo Pederzoli (1965), Alberta

Frank & Dianne Strimbold- Poplar Meadows Angus (1965), British Columbia

## 75 Year CAA Pioneer Awards

The Bradshaw Family- D.C. Bradshaw (1928)/Aberlynn Angus (1947), Alberta

Willabar Ranch (1941), Alberta

## 100 Year CAA Pioneer Awards

The C.H. Richardson Family- Willow Park Farm (1915), Alberta



Peak Dot Ranch- Moneo Family  
Saskatchewan



Earley Brothers  
Ontario



Isla Bank Angus  
Saskatchewan



Willms Family  
Saskatchewan



Doug Henderson  
Alberta



Jack Spady Family  
Alberta



Avalawn Angus  
Manitoba



Harold Spady Family  
Alberta

L  
A  
S  
T  
  
Y  
E  
A  
R  
,  
S  
  
R  
E  
C  
I  
P  
I  
E  
N  
T  
S



## CANADIAN JUNIOR ANGUS ASSOCIATION • CHAD LORENZ, CJAA PRESIDENT

2014 proved to be an exciting year across the entire industry and in turn had nothing short of a positive impact on the Canadian Junior Angus Association. The CJAA serves to provide leadership and direction for Junior Angus members across Canada. Throughout the calendar year we host two major events that are administered entirely by the our Board of Directors and Association, being GOAL (Guiding Outstanding Angus Leaders) conference in February and Showdown, our National Junior Angus show in July. We also operate a scholarship program which rewards three members with \$4500 in post-secondary funding each year. The CJAA offers travel bursaries for members across Canada that would like to attend GOAL and coordinates exchanges with the two Junior Associations in the U.S. In addition to our main project items, we have also worked closely with the Canadian Angus Foundation to help develop and implement some of their new awards and programs.

As I reflect on the highlights of the past year, I am pleased to say that Showdown was a great event and a clear success, held in Virden, Manitoba in July. In a province with a somewhat limited number of members and scorching July heat and humidity, retired Manitoba Director Austen Anderson did a tremendous job hosting the event. Showdown' 14 saw members from coast to coast and cattle from Alberta to Ontario. GOAL Conference made its largest move in history, after being hosted in Alberta and Saskatchewan for nearly a decade we hosted it in Guelph, Ontario this February to accommodate our members from the east. It turned out to be our largest conference yet with almost 70 in attendance including a large delegation from the United States. Last fall we had the honour to collect the proceeds from *PM Elsiemere 18'14* at Canadian Western Agribition to put towards our scholarship program. I would like to once again thank Tanya and Monty Belsham of Poplar Meadows Angus, Houston, BC for the gracious donation of that good heifer and congratulations to Double C Red Angus, Foam Lake, SK on winning the heifer!



2014-2015 CJAA Board of Directors

It is no secret that the Canadian Angus Foundation has implemented a lot of funding and organization into Junior Angus programs over the past few years. Including scholarships, self-directed travel bursaries, travel assistance to GOAL and Showdown, the Ambassador Program and the list goes on. However the items that are quite recent and very relevant to our CJAA events include the “Genetic Vouchers” that we have started awarding at GOAL and Showdown and the “Legacy Scholarships” that were competed for and awarded for the first time at GOAL in 2014. It takes many fundraisers, donations, sponsorships and the help of tons of breeders and industry supporters for the CJAA to carry out the events we do each year. If you have supported the “Building the Legacy sale”, CJAA calendar fundraiser, CJAA donation heifer projects, or provided sponsorship toward Showdown, I would like to give you my most sincere THANK - YOU on behalf of the entire CJAA Board of Directors and members.

Chad Lorenz, President



## CANADIAN ANGUS FOUNDATION • SYLVIA JACKSON, CAF CHAIR



The Canadian Angus Foundation (CAF) has had a very productive year. The CAF Board of Directors consists of:

**Chair:** Sylvia Jackson

**Vice-Chair:** Cecilie Fleming

**Treasurer:** Rob Smith (CAA CEO)

**Executive Director:** Belinda Wagner

**Directors:** David Bolduc, Jim Colodey, Cassie Dorran, Erika Easton, Doug Fee, Jon Fox, Corinne Gibson, Mabel Hamilton, Tammi Ribey, Betty Lou Scott and Kirk Wildman.

Over the course of the year 2014 our achievements have been:

- a) preparing a yearly budget
- b) exploring fundraising for promotion and archival purposes
- c) requesting and accepting archival material to be compiled and recorded at Angus Central
- d) revising scholarships, awards and bursaries offered to Juniors and young Angus breeders as needed
- e) Building a Strong Foundation - planters and first patio pillar sold, along with additional 'Wall of Honour Pictures' and Angus Roots tree leaves.
- f) raising over \$120,000 at the CAF Building the Legacy Sale 3 held in Moose Jaw, Saskatchewan at the Canadian Angus Convention

We are launching our National Angus cookbook at the Canadian Angus Convention in Calgary with almost 300 pages of heartwarming, amazing recipes from coast to coast. Purchase your copy at first chance!

Thank you to the families that have donated Angus memorabilia to the Foundation this past year. We continue to encourage breeders to donate their Angus history to the archives at Angus Central where it will be a permanent footprint. We have asked the Regional areas to provide names of people that should be recognized. The office has already coordinated and thus produced some video interviews recognizing longstanding, prominent breeders.

In 2014 we created the Junior Angus Stockman of the Year Award which requires a nomination/application by a CAA member by April 15, the nominee/applicant to be between the ages of 16 and 21. The winner receives a \$3500 bursary to be used for genetics, cattle supplies/equipment, training etc. The winner will be presented at Showdown and five finalists will receive \$250. We encourage Angus Juniors to check out all of the scholarship, travel and award opportunities, many of which were enhanced from the previous year. Details and application information is available on the Junior and CAF websites - [www.juniors.cdnangus.ca](http://www.juniors.cdnangus.ca) or [www.canangusfoundation.ca](http://www.canangusfoundation.ca).

At the official opening of Angus Central in December 2013 the CAF launched a fundraising program entitled "Building A Strong Foundation". There are various components which will continue indefinitely: you can add a breeder to the "Wall of Honour" with their picture in the member hallway, recognize an outstanding animal with a "Breeder's Choice" picture, or engrave your name on a leaf of the "Angus Roots" Tree. In addition, at the 2014 Convention, Cudlobe Angus purchased the right to display their farm name on the outdoor planters and OBI and Six Mile Ranch purchased the same. As well Justamere Farms purchased the right to advertise their farm on the first of four patio pillars (4 year term) at Angus Central. The second patio pillar will be up for auction at the 2015 Convention in Calgary. The support from "Building A Strong Foundation" enables the CAF to categorize and properly display our archives over time while permanently recognizing those in our industry.

Of course the major highlight of the year was the over \$120,000 raised at the "Building the Legacy sale 3" in Moose Jaw, Saskatchewan. INCREDIBLE! This phenomenal support has allowed us to expand some of our programs. This year in Calgary we will be hosting the CAF Building The Legacy sale 4 on Saturday evening June 6, 2015. Thank you to those individuals that have donated the 'best-of-the-best' for the sale.

It is with a profound sense of gratitude that the Canadian Angus Foundation Board thank each and everyone - breeders, the livestock sales management, the agricultural community, the CAA staff, family and friends for the continual support that you provide to us to achieve our endeavours. The CAF Board of Directors are a tremendous and energetic group of individuals to work with. I thank them for their earnest commitment to the Foundation and look forward to continuing the passion at Convention in June 2015.

A personal thanks to Belinda Wagner (Executive Director), Doug Fee (Past Chair CAF), and Cecilie Fleming (Vice-Chair CAF) for their wisdom and guidance.

*The Canadian Angus Foundation functions to preserve and expand the Angus breed for future generations through education, youth development, scientific and market research and historical preservation and restoration.*





# FINANCIAL STATEMENTS OF CANADIAN ANGUS FOUNDATION

## YEAR ENDED DECEMBER 31, 2014

### Canadian Angus Foundation Comparative Balance Sheet

	As at 12/31/2014		As at 12/31/2013	
<b>ASSET</b>				
<b>CURRENT ASSETS</b>				
Bank - General	4,520.75		124,816.29	
Cash: Total		4,520.75		124,816.29
Investment: General GIC/Term	140,000.00		0.00	
Investment: Scotia McLeod	340,334.00		271,084.11	
Investment: Total		480,334.00		271,084.11
Accounts Receivable	17,739.48		0.00	
Accrued Interest	471.24		0.00	
Receivable: Total		18,210.72		0.00
Inventory	1,970.10		3,748.11	
Pre-paid and Inventory: Total		1,970.10		3,748.11
<b>Total Current Assets</b>		<b>505,035.57</b>		<b>399,648.51</b>
<b>TOTAL ASSET</b>		<b>505,035.57</b>		<b>399,648.51</b>
<b>LIABILITY</b>				
<b>CURRENT LIABILITIES</b>				
Accounts Payable		1,289.30		0.00
Accounts Payable - Other		0.00		59.05
<b>Accounts Payable: Total</b>		<b>1,289.30</b>		<b>59.05</b>
<b>Reserves</b>				
Canadian Angus Memorial Fund		0.00		3,075.00
Dorothy Banks Scholarship		8,311.00		9,311.00
Enduring Property Investment		30,441.90		30,441.90
Dick Turner Scholarship		4,400.00		5,300.00
WAF Youth Program		8,808.00		0.00
<b>General Reserves: Total</b>		<b>51,960.90</b>		<b>48,127.90</b>
<b>Junior Reserves</b>				
Junior Scholarship		92,426.05		82,278.05
Junior Investment Fund		129,190.43		110,000.00
<b>Junior Reserves: Total</b>		<b>221,616.48</b>		<b>192,278.05</b>
<b>TOTAL LIABILITY</b>		<b>274,866.68</b>		<b>240,465.00</b>
<b>EQUITY</b>				
<b>EQUITY</b>				
Retained Earnings		162,258.51		125,781.85
Current Earnings		67,910.38		33,401.66
<b>EQUITY: TOTAL</b>		<b>230,168.89</b>		<b>159,183.51</b>
<b>TOTAL EQUITY</b>		<b>230,168.89</b>		<b>159,183.51</b>
<b>LIABILITIES AND EQUITY</b>		<b>505,035.57</b>		<b>399,648.51</b>

As an effort to reduce administration costs for the Canadian Angus Foundation and to see funds used for the purposes that they were intended, the Board has appointed Cecilie Fleming to conduct the Financial Review. This was done in consultation with Revenue Canada and is compliant with their requirements for financial reporting.

Reviewed by:

On the basis of information provided by management, I have performed a review in respect of these financial statements.

Cecilie Fleming  
Feb. 20, 2015

### Canadian Angus Foundation Comparative Income Statement

	Actual 01/01/2014 to 12/31/2014		Actual 01/01/2013 to 12/31/2013	
<b>REVENUE</b>				
<b>REVENUE</b>				
Building the Legacy	120,580.00		68,415.00	
Building A Strong Foundation	13,300.00		17,400.00	
Promotional Items Sales	315.00		0.00	
General Donations	5,418.25		7,661.85	
Memorial Donations	2,350.00		0.00	
Youth Programming	0.00		16,500.00	
Investment Income	3,163.08		1,044.36	
<b>TOTAL REVENUE</b>	<b>145,126.33</b>		<b>111,021.21</b>	
<b>TOTAL REVENUE</b>	<b>145,126.33</b>		<b>111,021.21</b>	
<b>EXPENSE</b>				
<b>ADMINISTRATION</b>				
Bank Charges	148.98		167.76	
Investment Account Fees	554.34		0.00	
Advertising & Promotion	341.25		0.00	
GST Paid on Purchases	1,179.31		0.00	
Office Expenses	415.92		0.00	
Web-site	600.00		0.00	
Printing	580.48		57.75	
Directors Meetings	4,902.30		0.00	
General Donations	0.00		681.00	
Promotional Items	2,028.75		3,110.35	
Fundraiser Expenses	672.32		0.00	
Building the Legacy Catalogue	3,141.00		0.00	
<b>Total: Administration</b>	<b>14,564.65</b>		<b>4,016.86</b>	
<b>Youth Development</b>				
Junior Ambassador Programming	3,079.09		0.00	
Junior Ambassador Travel	4,877.07		6,319.86	
Junior Ambassador Scholarships	5,000.00		0.00	
Foundation Legacy Scholarships	10,000.00		0.00	
GOAL Travel Bursaries	1,439.50		0.00	
Showdown Travel Bursaries	1,479.66		0.00	
Self Directed International Travel	1,800.00		0.00	
Showdown Prize Support	8,250.00		0.00	
Heifer Voucher Draws	10,000.00		0.00	
Outstanding Young Angus Breeder	3,800.00		0.00	
YD Meetings, Judges, etc.	415.35		0.00	
WAF Youth Competition	0.00		57,878.18	
<b>Total: Youth Development</b>	<b>50,140.67</b>		<b>64,198.04</b>	
<b>Archives &amp; Angus Central</b>				
Display of Archives	303.10		5,780.05	
Building A Strong Foundation	2,207.53		3,624.60	
<b>Total Archives &amp; Angus Central</b>	<b>2,510.63</b>		<b>9,404.65</b>	
<b>Scientific &amp; Market Research</b>				
Research Projects	10,000.00		0.00	
<b>Total: Research</b>	<b>10,000.00</b>		<b>0.00</b>	
<b>TOTAL EXPENSE</b>	<b>77,215.95</b>		<b>77,619.55</b>	
<b>NET INCOME</b>	<b>67,910.38</b>		<b>33,401.66</b>	



# CANADIAN ANGUS FOUNDATION DONOR RECOGNITION

The Canadian Angus Foundation wishes to express its gratitude to the following generous donors during the 2014 calendar year.

## Over \$20,000

South View Ranch- Kaufmann Family  
Poplar Meadows Angus  
Young Dale Angus - the Young Family  
Canadian Angus Association

## \$10,000 - \$20,000

Six Mile Ranch Ltd.  
Blairs.Ag Cattle Co.  
Wilbar Cattle Co. - the Willms Family

## \$5000 - \$10,0000

Justamere Farms Ltd. - Jon & Shelly Fox & Family  
Peak Dot Ranch Ltd., the Moneo Family

## \$1000 - \$5000

Glen Gabel Angus  
Alta Genetics  
Johnson Livestock Angus  
Dwajo Angus & Rainbow Red Angus  
Hamilton Farms - Rob & Gail Hamilton & Family  
Isla Bank Angus  
Crescent Creek Angus  
Harvest Angus  
Diamond T Cattle Co.  
Bohrson Marketing Serices  
Breek Creek Ranch  
Cudlobe Farms  
Wheelers Stock Farm  
Running Steady Farm  
Miller Wilson Angus  
CD Land & Cattle  
Redrich Farms - the Dietrich Family  
HR Hahn Cattle Co.  
Wagner, Belinda  
Belvin Angus  
T Bar C Cattle Co/Today's Angus Advantage  
Eastondale Angus  
Ebon Hill Angus  
Towaw Cattle Co. Ltd.  
Nine Mile Ranch  
Bablitz, Brooke & Rainbow Red Angus  
Benchmark Farms Ltd.  
Prairie Pistol Designs (Melissa McRae)/ Mar Mac Farms  
Semex  
Van Esse Livestock

Valley Lodge Cattle Co.  
Colodey, Jim & Hilda  
Dorran Marketing / Rural Route Creations  
American Angus Hall of Fame - Tom Burke  
Bridgeway Livestock  
Buschbeck Cattle Company  
CSI Angus

## \$500 - \$1000

Anderson, Austen  
Sandy Bar Ranch  
Saskatchewan Roughriders  
Triple S Cattle Co. Ltd.  
Nu-Horizon Angus  
Soo Line Cattle Co. - Roger Hardy  
Black Creek Cattle Company  
Forsyth Ranch  
Rinas Stock Farms  
Davis, Cory & Colodey, Catherine  
Ivanhoe Angus  
Lauron Red Angus  
Wards Red Angus  
Harprey Farms  
Canadian Western Agribition  
Gardner, Calyn  
Wheeler, Ty & Tate  
Hillberg & Berk Custom Jewellery  
Fleming Stock Farms  
DeadWood Furniture  
Garvie Mountain Angus  
CUP Lab  
Brooking Angus Ranch - the Morrison Family  
Genex  
Hall's Cattle Co.  
Leela Farms  
Morasch, Laurie & Lazy MC Angus  
Optimal Bovines Inc.  
Smith, Rob

## up to \$499

Good, Brian & Lynnanne  
Ribey, Tammi  
Select Sires Canada Inc.  
Bouchard Livestock International  
Ole Farms Ltd.  
Radisson Hotel, Calgary Airport  
Temple Gardens Mineral Spa Resort

Tullamore Angus - Bill & Sylvia Jackson  
JJL Livestock  
Jackson, Bill & Sylvia  
Matejka, Mark  
Ramada Regina / SBIC / Vision 2000  
Remitall Farms Inc.  
Shantz, Burt  
Southland Ranch  
Maritime Angus Association  
Loma Lanes Angus  
Lone Tree Ranching  
Currie, Don  
Leppa, Daryl  
Mackenzie Don & Linda  
Quebec Angus Association  
Robinson, W & P  
Scott Stock Farm  
Thompson, Susan  
Alberta Angus Association  
Allen, Doug  
Allen, Tracy  
BC Angus Association  
Calgary Stockyards  
Currie/Ekdahl  
Delar Cattle & Quarter Horses  
Donaldson, Donna  
Durness Angus  
Earley, George  
Fee, Doug  
Fleming, Ricki  
Grant Rolston Photography  
Grundberg Family  
Knodel, Terry  
Lorenz Angus Farm  
Marinelli, Walter  
Mutch, Ernie & Joanne  
Oxtoby, Gerald  
R & B Silbernagel  
Rutherford, Gertrude  
Scott, Bill & Beth-Lou  
Sammelhaack, G & E  
Senft, Laird & Joyce  
Turner, Shirley  
Wenstob, Norm  
Brown, Jack & Laurie  
Peto, Howard & Elizabeth



Photo credit: Clay Ross



Photo Credit: Stacey Simpson



Photo Credit: Donna Donaldson



# AMBASSADOR REPORT • MATT BATES

A year filled with outstanding experiences, travel and hospitality is hard to summarize with words alone. The Ambassador program is truly the epitome of opportunities within the Angus breed, embodying several trips and events that have hugely benefited me as a young cattleman.



My Ambassador term began in June of 2014 at National Convention in Moose Jaw, SK. This was truly an extraordinary event and it was very humbling to see our breeders' overwhelming support for the Canadian Angus Foundation and the Ambassador program throughout the week. Even competing as a finalist at Convention is an aspect of the ambassadorship that I benefited from immensely and I am truly grateful for all of the contacts and opportunities I gained throughout the process.

In late July I had the pleasure of attending the 15th annual CJAA Showdown. The small town of Virden, Manitoba was home to approximately 90 juniors for three days of beautiful weather, friendly competition and great cattle. I also had the privilege of attending the National Junior Angus Association LEAD conference in Philadelphia, PA, over the August long weekend. This four-day conference gave me the chance to tour well-known Angus seedstock operations, a chip factory, a mushroom farm and historic downtown Philadelphia.

Throughout the fall, I attended three large beef shows across Canada. The first was Expo Boeuf over the Thanksgiving weekend in Victoriaville, Quebec. This was home to several large breed shows over the course of two days, including a very large Angus show. The next was the Royal Agricultural Winter Fair in Toronto, Ontario in early November. While in Toronto, I had the chance to network amongst Angus producers as well as act as the ringman for the open Angus show. In late November, I travelled to Regina, Saskatchewan, for Canadian Western Agribition, where I once again had the chance to be the ring steward for the Black Angus show. Attending these shows gave me the opportunity to interact with several Angus breeders whom I hadn't previously met, building a network that I will carry with me forever.

In early February, I attended the first GOAL conference to ever be held in Eastern Canada. Around 60 juniors were in attendance for the weekend in Guelph, Ontario, and there was certainly a feeling of optimism and enthusiasm from all. It was a treat to listen to a variety of high quality speakers and, without a doubt; there was something to be learned from each one.

I am in high anticipation of this year's National Convention where another deserving set of finalists will compete to be the next Ambassador. I am also looking forward to a trip to Charlottetown, Prince Edward Island in June for the Maritime Field Day, as well as travelling internationally later this summer.

The Ambassador program has helped me to connect and network with industry folks from across Canada and beyond. I would like to thank the Angus community for allowing me to be in this role, and for all of the support I have received throughout the year. I certainly live and breathe Angus cattle each and every day and will forever be an ambassador of this great breed. To each and every person that supports the Canadian Angus Foundation and Canadian Junior Angus programs: please accept the most sincerest appreciation. I certainly wouldn't be where I am today without your support!

# OUTSTANDING YOUNG BREEDER AWARD • COLTON HAMILTON

In 2014 the Foundation awarded the first Outstanding Young Angus Breeder to Colton Hamilton of Innisfail, AB. Colton along with his parents, Mabel and Gavin, and sister Quinn operate Belvin Angus. The Outstanding Young Angus Breeder award was developed to recognize an Angus breeder between the ages of 22 and 30 who has demonstrated a desire to stay involved in the Angus business.



# CJAA SCHOLARSHIP RECIPIENTS FOR 2014



Breanna Andersen



Traci Henderson



Kaitlynn Bolduc



# 2014 PROVINCIAL HONOURARY PRESIDENTS

## British Columbia • Frank Strimbold

The BC Angus Association is pleased to recognize Frank Strimbold as an Honorary President this year.

Frank and Dianne hail from the Topley area. Frank comes from a pioneer family there and Dianne moved to the area in high school. They named their farm for the myriad of poplar trees in the area. Frank and Dianne were married in 1963 and together raised their six children on the farm.

This year Frank is recognized for his 50 years as an Angus breeder. He realizes this is an honour not afforded a lot of people and he is very proud of his Poplar Meadows herd and its longevity. A third generation of Angus breeders is growing up in the extended Strimbold family. All six of their children are most successful.

Throughout the years Frank has served the Angus Association well. He was a Director from the central interior for many years and he served several terms a Provincial President. He was also the BC Director to the Canadian Angus Association.

Most successful people are very busy people and Dianne and Frank are no exception. They were very active in 4-H at the local and district level. As well as farming they both worked off the farm. Dianne was a teacher and Frank drove a school bus after years in the woods. They were active with cross country skiing as well and Frank was an advisor to the BC Winter Games.

Not to be forgotten, Dianne and Frank have one of the most beautiful gardens in all of BC. A walk through the park like setting talking Angus cattle with a lifelong Angus enthusiast is a treat.

Thank you Frank and Dianne.



## Alberta • Brian & Kim Geis

Brian & Kim Geis: Brian & Kim have been long-time supporters of Alberta Angus and have had a lasting impact on the Angus breed in Alberta.



Geis farming operations in the Barrhead area of Alberta commenced in 1928 when grandfather Henry Gerloff moved to the present location of Geis Angus. In 1957, Don and Erika Geis purchased the original farm, and then for many years maintained both a registered and a grade Holstein herd with involvement from the children Darlene, Brenda & Brian. In 1976, a new registered Angus herd was established, with the dairy herd being faded out nine years later. Following the marriage of Brian Geis to Kim Conway, a Red Angus division was also set up at Geis Angus.

Brian & Kim along with their children Jenna & Robert, along with Brian's parents Don & Erika, were involved with bringing the Geis Angus program into their present high tech state of modern beef breeding.

Acceptance of the Geis Angus breeding program is widespread, with sales of both live breeding stock, semen from outstanding herd sires and embryos representing the best of the Geis program being purchased and shipped to many parts of Canada and to leading Angus breeders in other countries including the United States, United Kingdom, Japan, Argentina, Denmark, Mexico, Brazil and the first Red Angus female exported to Australia.

Success of the Geis Holstein and Angus breeding programs, together with their active involvement in the community, culminated in the Geis family being named Farm Family Of The Year by Edmonton Northlands in 1982. And then again, in 1989, the family were elected by their peers in the business as Alberta Angus Breeders Of The Year and Red Angus Breeder in 1997. Geis Angus won the 2002 RBC Beef Supreme Challenge at Agribition. In 2006, Geis Angus was inducted in the Alberta Angus Association Hall of Fame as a Contemporary Breeder. In 2009 the World Angus Forum was hosted in Canada, where Brian was part of the organizing board and as a family volunteered throughout the event. Geis' have been recognized by their local community with the Business Excellence Award in 2010 and again in 2013 when they were awarded the Conservation Award.

Even with the dispersal of their purebred operation in 2012, Brian and Kim continue to promote the breed and are still a huge part of our Angus community.



## Saskatchewan • Larry Toner

Larry Toner has devoted his life to Angus cattle and the Canadian and Saskatchewan Angus Associations. It is men like him who have left a legacy to their children and their children's children. Through the dedication to the improvement and development of our Angus breed over the years, Larry has been an asset in promoting Angus cattle around the world.

Larry and Dawn celebrated their 40th wedding anniversary June 8, 2014 and traveled to Ireland to visit family and Angus cattle friends. They have five children: Colin (Pat) Toner, Leanne (Kevin) Karpyshyn, Ryan (Ashley) Toner, Mark (deceased), Jim (deceased) and eight grandchildren: Ross, Casey & Edie Toner; Marcus, James & Kyle Karpyshyn, and Kane & Owen Toner. Larry was a 4-H member at Handel 4-H Beef Club for many years and the leader for many more. The family are very active in 4-H and the next generations are still going strong in 4-H activities and showing cattle.



The many agricultural, local boards and committees Larry sat on over the years included the Agribition Commercial Cattle Committee when the new commercial cattle barn was built. In the late 70's Larry was elected to the Saskatchewan Angus Board. One of the major accomplishments of that board was the establishment of the Angus and Angus cross feeder sale at Moose Jaw.

Larry served on the Canadian Angus Board in 1985 during the World Angus Forum in Edmonton. In 2005 he was fortunate enough to be Canadian President, this time when the World Forum was in South Africa. During the conference in South Africa Larry had the honor of inviting the world to Canada for the 2009 World Forum. In the invitation Larry emphasized the youth that were going to be on display here in Canada and the great hospitality he had planned for the world to enjoy.

Larry was later named the 2009 World Angus Forum's Tour Chair. With the help of his wife, Dawne, and a Tour Consulting Group out of Calgary this is what evolved: a Pre Forum Tour which traveled throughout Alberta, the Rocky Mountains and returned for the Calgary Stampede and the World Forum at Spruce Meadows. Larry and Dawne then hosted the Points East Tour which included a tour of a Hutterite Colony, Southern Saskatchewan and the Temple Gardens Mineral Spa in Moose Jaw. From there they traveled north towards Saskatoon, stopping at various sites and touring more Angus herds.

Since January of 2009, Larry has been selling cattle insurance across Western Canada. Throughout Larry's cattle career it is the people he enjoys visiting with the most. It doesn't matter where or who they are, Larry always has time to share a moment to talk about cattle

## Manitoba • Darin Bouchard

Darin Bouchard has been very active in the cattle industry since he was a very young child. He was a 4-H member for 10 years and then a member of 4-H Ambassadors for two years participating in various trips and farm exchanges. He has worked with many different breeds of cattle over the years however his love for Angus cattle seemed to be the strongest. He raised Simmental cattle as a boy with his family, and in 1985 he started his own herd of Angus cattle-Dryland Angus Farms-with the purchase of two cows and a yearling heifer. He then added a small group of Red Angus cows that would eventually become the start of Daryll Logeot's D-Bar Red Angus herd. Darin's small herd grew and paid the bills while attending university. In 1992 he married Krista (Richmond) and they received 2 two black Angus cows as a wedding present! While living in Virden, Darin worked in the oil industry for Chevron Resources and boarded cattle at Lloyd and Ihros Hopley's farm. Darin and Lloyd took in many fairs and shows together and always enjoyed meeting new people. Darin participated in many cattle shows at local fairs, the Winter Fair and Ag-Ex in Brandon as well as Agribition in Regina and some shows in the USA, earning many ribbons and banners.

In 1996 the Bouchards moved to Cypress River and continued with Dryland Angus Farms and also had some cattle in partnership with Krista's parents and brother - KDR Angus. The breeding and showing continued under both herds. In 1993 Darin joined the MB Angus Association Board as a director. He sat on various committees throughout his stay on the Board and was Vice President in 1994, became President in 1998, and later that year he had the opportunity to take over the Canadian Director position in Blaine Canning's absence. Darin enjoyed his time on the Canadian Angus board from 1998 until the fall of 2002 when Blaine was able to rejoin the Board. While on the Board he chaired the Branded Beef Program committee. He enjoyed the many relationships that he made at the Canadian level. Darin enjoyed promoting the breed and attended sales and meetings, as well as the Manitoba Winter Beef Days circuit taking the Angus booth with him. In 1995 he was co-chair of the Canadian Angus Annual Meeting held in Manitoba and enjoyed hosting Angus cattlemen from across Canada and the USA.





# 2014 PROVINCIAL HONOURARY PRESIDENTS (CONT.)

Darin was a member of the Cattlemen's Connection bull bale group and sold bulls through that sale in Brandon for many years. He then joined the Cattlemen's Choice All-Breed bull sale in Killarney where he was the Black Angus contributor. Dryland females were sold at the Keystone Klassic sale as well as private treaty. After those sales Darin and Krista sold bulls off the farm and developed a large client base with many return customers. In 2005 Darin and Krista hosted a bred female dispersal to mark 20 years in the business. This was a fun weekend with friends from all across Canada in attendance for the sale and some after sale hospitality!

Darin joined Rob and Mark Holowaychuk at Optimal Bovines Inc. in the late 90's doing sales management and consulting. He worked with them until the mid 2000's making many friends across Canada and the USA.

Darin and Krista's children Brady and Tara Lee have both been involved in the local 4-H club participating in the July 1st show for many years showing their Angus steers and heifers. Just like their Dad – the cows certainly help with their university fund! The cattle business has been a great way to meet people and Darin certainly has acquaintances everywhere he goes as a result.

In 2009 Darin started his employment with SWM, a US based fiber company, situated in Winkler. In January of 2014, Darin started managing Maxim Truck and Trailer's Brandon branch. Due to work commitments the size of the Dryland Angus herd has decreased in the last couple of years, but Darin still prides himself in owning a few Angus cows.



## Ontario • Ron Crawford

Ron was a member of the calf, swine and foal 4-H clubs and as a youth and showed in the Queens Guineas in 1947 to 1949 at the Royal Winter Fair. His Angus steer won Reserve Champion at the Royal in 1963.

As an adult he has helped with 4-H groups and activities. Ron has been both a member and Director of the Ontario Angus Association as well as a member and Director of the Western Ontario Angus Club. He has shown Angus cattle at local fair and Plowing matches. He has also been a past Director of the Western Fair and Glencoe Fall Fairs.

Ron was elected to Ekfrid Council in 1966 and went on to become Reeve of Ekfrid in 1968, and Warden of Middlesex County in 1970.

Ron is an active member of our Association; helping and encouraging new Angus breeders.

## Maritimes • Jim Colodey

The Maritime Angus Association is pleased to announce that Jim Colodey has been selected as Honourary President of the Association for 2015.

Jim has been a familiar face around Angus circles for many years. Most recently Jim served as the Maritime Director on the Canadian Angus Board of Directors from 2008 to 2014.

Jim, his wife Hilda, and daughter Catherine have been involved in our family Angus operation of Bannockburn Valley Farm since the 1970s. While not making an appearance in the show ring very often, Jim certainly has represented the Angus breed and could always be found ringside at every Angus Show in the Maritimes for the past number of years. Jim has been a tremendous Ambassador for the breed and for the people involved in the breed. He brought up concerns, questions and suggestions to the Canadian Board from the Maritimes, and was not afraid to speak his mind.

Jim has been for the past five year and currently still is a current Director of the Canadian Angus Foundation Board.

The Maritime Association has been lucky to have Jim as an active member in the Association and as a representative on the national stage.

Congratulations Jim, and thank you for your dedication to the Maritime Angus Association.





# TRIBUTE TO OUTGOING PRESIDENT CORINNE GIBSON

WRITTEN BY CORINNE'S HUSBAND CLAYTON AND DAUGHTER CALLIE

People and cattle have always been two great passions in Corinne's life. Growing up on a mixed farm in Southern Saskatchewan is where Corinne's interest in, and love, for cattle started. After meeting her husband, Clayton, Corinne began to fall in love with the Angus cow. The Angus cow has fueled Corinne's passion and also given her the opportunity to meet many wonderful people.

Throughout her term as President Corinne has greatly enjoyed meeting many new people from all over our great country as well as abroad. It has been a pleasure for her to tour different herds and she has noticed the adaptability of the breed to the different climatic conditions within Canada. This adaptability is great for our breed and a large asset for the cattle industry as a whole. Corinne has lived out a dream this past year as President. Along with fellow Board members they have jumped many hurdles, and made numerous changes for the betterment of the breed in the future.

The numerous conversations that Corinne has had with fellow breeders have been a joy. Corinne has enjoyed talking to many different people about their issues and trying her best to help them solve any problems that may have arose. It has been a pleasure for her to show her passion for the breed with everyone she has met along her journey as your CAA President.

Corinne takes great pride in hosting the AGM at Angus Central in Calgary in June. It is well known that she hopes to see a record number of members in attendance, and that this is definitely a very possible feat. Corinne has been extremely humbled and honoured to represent the Angus breed as a whole over this last year. She is extremely grateful for all the help she has had from her Board members, the CAA staff and her CEO, Rob Smith.



Showing at 2014 Canadian Western Agribition



2014-15 CAA Board Executive



With RAAA President Kim Ford





# CAA *Member Value Proposition*

- CAA** = optimal service  
+ integrity  
+ tools  
+ pride  
+ community  
+ leadership & vision



*= Member Value (Profitability in Canada's #1 Beef Breed)*

**Canadian Angus Association**  
292140 Wagon Wheel Blvd  
Rocky View County, Alberta T4A 0E2  
1-888-571-3580  
[www.cdnangus.ca](http://www.cdnangus.ca)