

Facing the Future

Canadian Angus Association Annual Report 2000

Presented May 2001



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Cover photo taken by Lee Gunderson.

Canadian Directors

British Columbia	Howard Peto
Alberta	Doug Allen Mabel Hamilton Donald Conway Don Mackenzie
Saskatchewan	Barney Creech
Manitoba	Darin Bouchard
Ontario	Don Fraser
Quebec	Stan Christensen
Maritimes	Harold Nielsen

Board of Directors Terms

Incoming directors May 2001

Larry Toner - *Saskatchewan*
Dyce Bolduc - *Alberta*
John Duivenvoorden - *Ontario*

Terms expiring May 2001

Don Fraser - *Ontario*

Terms expiring June 2002

Doug Allen - *Alberta*
Mabel Hamilton - *Alberta*
Donald Conway - *Alberta*
Barney Creech - *Saskatchewan*
Darin Bouchard - *Manitoba*
Harold Nielsen - *Maritimes*

Terms expiring June 2003

Stan Christensen - *Quebec*
Don Mackenzie - *Alberta*
Howard Peto - *British Columbia*

Association Staff

Doug Fee - *CEO*
Maureen Armitage - *Office Manager/Chief Financial Officer*
Elizabeth (Libby) Sally - *Breed Development*
Jane Caine - *Breed Development*
Brian Good - *Marketing Coordinator*
Penny Young - *Chief Registrar*
Sharmayne Byrgesen - *Assistant Registrar*
Reen Zacharias - *Assistant Registrar*
Alan Deacon - *Acting Assistant Registrar*
Shannon Mabley - *Secretary/Receptionist*

Provincial Representatives

Region	President	Secretary
British Columbia	Frank Strimbold	Marjorie Savage
Alberta	Harvey Hollman	Val Miner
Saskatchewan	Bob Toner	Belinda Wagner
Manitoba	Tim Baker	Arlene Kirkpatrick
Ontario	Jeff "Butch" Bailey	Dianne Miller
Quebec	Audrey Jack	Sylvie Grenier
Maritimes	Bill Scott	Betty Lou Scott
Red Angus Promotion Society	Rod Lorenz	Lynnette Hochstein



It has been an honor and a privilege to serve as your president for the past year.

I originally ran for the Canadian Board because I believed it was essential that we have joint genetic evaluations with the American Angus Association and the Red Angus Association of America. I am pleased to have been part of achieving these, because they give us a better picture of where our cattle stand and greatly assist us in exporting to the world.

I am pleased to report our financial situation is very sound. As we increase services to our members and the beef industry, it does put strains on maintaining a healthy bottom line and it may be necessary to raise fees to help keep pace with rising costs.

Doug Allen and his Finance committee have put a lot of time into evaluating our investments and looking at the possibility of building our own office. They have used a great deal of prudence and caution in managing our assets. Thanks for all your work, Doug.

Darin Bouchard and his Canadian Angus Beef committee have done an enormous amount of work to put CAB on a sound business course and to work toward building a strong food service and food retail part of the program. Darin has done more for CAB in the last year than has been done in the last ten. Thank you very much Darin and Fred Taylor of the Canadian Beef Grading Agency.

“ I am pleased to report our financial situation is very sound. ”

Our CACP tagging program was revised and streamlined to be more workable and financially efficient. We have learned a lot this year and it will run more smoothly next year. We have surpassed our goal of 100,000 tags. The Board decided to offer tags at the lowest possible price this year. It is my personal feeling that we could be more than competitive if we distributed tags from our office rather than through a distributor. Next year you will have to have a transferred pedigree to get tags. This will help drive pedigree transfers on commercial bulls. These tags in large volumes give us tremendous recognition in calf and feed sales and help ensure higher acceptance rates into branded beef products because they are a guarantee of Angus quality in the calves.

With all the increases in programs and workload, we need to thank all of the staff for their hard work and dedication. We as breeders greatly appreciate it. Thank you one and all.

We today are fortunate to be reaping the rewards of all the breeders of the past who worked tirelessly and without appreciation to build the great foundation of this breed. We must now lay the next foundation. It is the high stuff of today and the future. We must move forth with genetic evaluations for growth, carcass, milk, fertility and whatever other traits come along, whether this is through EPDs, DNA markers or whatever the future holds.

Thank you once again for the opportunity to serve you as president.



*Respectfully submitted,
President Barney Creech*



This is the seventh annual report it has been my privilege to present to the membership of the Canadian Angus Association. Every one has reported growth and improvement in the financial stability of the Association. This year it's a pleasure to report that our growth has continued, we are in an enviable financial position and firmly established as Canada's largest and leading beef breed.

Registrations established another all-time record of 51,208. Members transferred 22,416 of those purebred animals and we recorded pedigree and performance weights on another 13,827. A total of 49,671 weaning and yearling weights were entered into our system.

Our finance chairman is reporting another positive financial year. I am especially proud of our hard-working and dedicated staff who continue to provide extra services and have enabled us to accommodate the rapid growth and extra work with no increase in registration fees.

Several programs were either introduced or enhanced in the calendar year 2000. They include:

GENETIC EVALUATION - We completed a joint evaluation with the American Angus Association and now have EPDs on our black Angus that are directly comparable to those of the American Angus Association.

Our red animals and red carriers are still evaluated at Colorado State University and a joint evaluation with the Red Angus Association of America is one of our priorities in the coming year.

CANADIAN ANGUS CERTIFICATION PROGRAM (CACCP) - We are the first and so far only breed association to issue a distinctive tag approved by the Canadian Cattle Identification Agency. A comprehensive promotion of these tags was undertaken in 2000 and over 20,000 of our green tags were sold. Initial demand in this calendar year greatly exceeded our expectations and caused some delivery problems. It's obvious that there is perceived value in identifying cattle as Angus or Angus cross.

COMMERCIAL ENHANCEMENT PROGRAMS - Over and above the tagging program, the Association introduced several other programs to help our commercial customers benefit from their decision to breed Angus. We listed sales information and upcoming sales on our Internet home page, we helped auction markets promote Angus feeder sales and we prepared and distributed a feeder fax listing of upcoming Angus sales.

The Association added a full-time Marketing Coordinator in July when we hired Brian Good. His specific duties are to promote Angus to commercial cattlemen and he did this through numerous ranch visits, feedlot tours and auctions.

We generated tremendous publicity and recognition for our presentation of a gift heifer to Her Majesty the Queen Mother on the occasion of her 100th birthday. The world's most well-known breeder of Aberdeen Angus cattle was most appreciative of the gift and has said that the heifer will be a permanent addition to the Castle of Mey herd and hopefully the start of a "Canadian" female line in the herd.

Canadian Angus breeders were active in other export markets. Significant exports were made to the United Kingdom and Ireland, China and South America. The largest single sale was 170 Red Angus from 17 different producers to a single breeder in Brazil.

The Association is charged with maintaining the integrity of our pedigrees and herdbook. Besides maintaining members' records, our regulations require that all walking sires have a DNA profile on file and that all animals used in AI be parentage verified. 352 blood types and 3,125 DNA tests were performed for members by the BovaCan laboratory in Saskatoon. Every 500th animal registered was also required to undergo a complete parentage verification. Six parentage errors were identified in these random checks; five were subsequently corrected, but one animal has not yet been qualified.

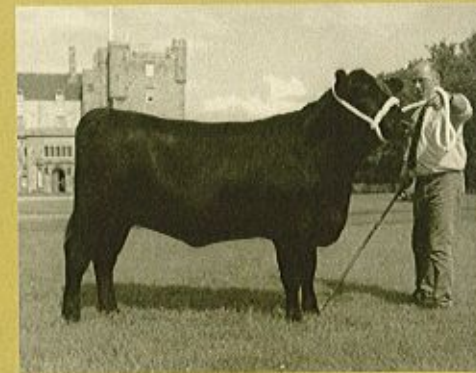
Although 2000 was a busy year, 2001 promises to be even more so as our breed continues to expand its influence in the Canadian commercial cattle herds. Congratulations are due to our directors who helped steer the Association towards success. Thanks are due to my staff who are as hard working and dedicated group as you'll find.

Congratulations are also due to all members of this Association. It has been an excellent year. You are obviously promoting your genetics well and Angus prices still lead a strong market.

I remain strongly optimistic about the next year. Angus is just beginning to exert its influence in the Canadian commercial cattle market and I am both enthused and excited about our continued growth potential.

Respectfully submitted,

CEO Doug Fee



Belvin Canadian Black Cap 38'99 is presented to the Queen Mother at the Castle in Mey in Scotland.

- Photo by John Fraser

“ Although 2000 was a busy year, 2001 promises to be even more so... ”

Members with Most Transfers Processed in 2000

Over 200

Charles I. and Doreen D. Lamb, Ponteix SK
Lee J Brown, Erskine AB
M C Quantock Livestock Corp, Lloydminster SK

100 - 199

Sandy Bar Ranch Ltd, Aneroid SK
James A Brown, Erskine AB
Patricia V. Frank, Assiniboia SK
Mountain View Farm, Swan River MB
Peak Dot Ranch Ltd, Wood Mountain SK
Geis Angus Farm Ltd, Barrhead AB
Jack A Hart, Brookdale MB
Wesley Olynyk, Goodeve, SK
Ranch of the Vikings, Millarville AB
Bernie Biever, Airdrie AB
Dillabaugh Bros, Coleville SK
Shoderee Ranch, Pincher Creek AB
KBJ Round Farms, Clyde AB
Bar SP Ranches Ltd, Eastend SK

75 - 99

Brylor Ranch, Pincher Creek, AB
Six Mile Red Angus, Fir Mountain SK
Blue Spruce Stock Farm Ltd, Red Deer AB
T W Armitage, Kinsella AB
Ron Englot & Sons, Abernethy SK
Hill 70 Quantock Ranch Ltd, Lloydminster SK
Wendy & Howard Schneider, Androssan AB
Edward Goodrich, Hardisty AB
Charles M Simpson, Brookdale MB
Blaine, Clayton Canning, Souris MB
L4 Ranches, Standard AB
Lyll Edgerton, Souris MB
Blake & Jean Dole, Olds AB
Crowfoot Forks Cattle Company, Standard AB
Wild Rose Red Angus, Penhold AB

60 - 74

Towaw Cattle Co. Ltd, Sangudo AB
Justamere Farms Ltd, Lloydminster SK
La Ferme Sage, Lac Ste. Marie QC
Freyburn Farms, Oxbow SK
Penosky Farms Ltd, Stettler AB
Toner Angus Farms, Kelfield SK
David Lamb, Swift Current SK
Matt & Ruby Bawkowy, Rycroft AB
Lumont Red Angus, Beiseker AB
Dr B Z Aylward, Dawson Creek BC
Garry & Joan Holbrook, Rabbit Lake SK
North Peace Red Angus, Montney BC
Sisson Bros, Ridgedale SK
Ray & Glenn Ippolito, Kisebey SK
Byron Toth, Leask SK
Stanley & Frances Harder, St. Brides AB
Meadow Creek Red Angus, Claresholm AB
Flying K Red Angus, Swift Current SK
Brian Edwards, Glaslyn SK

Members with Most Calves Registered in 2000

Over 300

Crowfoot Forks Cattle Company, Standard AB
Agriculture & Agri-Food Canada, Manyberries AB
KBJ Round Farms, Clyde AB

200 - 299

Dillabaugh Bros, Coleville SK
Peak Dot Ranch Ltd, Wood Mountain SK
M C Quantock Livestock Corp, Lloydminster SK
Royal Valley Cattle Company, Sangudo AB
Willabar Ranch Ltd, Claresholm AB
Hill 70 Quantock Ranch Ltd, Lloydminster AB
Shoderee Ranch, Pincher Creek AB
John Frank & Patricia V. Frank, Assiniboia SK
Blaine, Clayton Canning, Souris MB
TW Armitage, Kinsella AB

150 - 199

Geis Angus Farm Ltd, Barrhead AB
Jack A Hart, Brookdale MB
Saskalta Farms Ltd, Alsask SK
Lee J Brown, Erskine AB
Bickford Farms Ltd, Fort St John, BC
Lumont Red Angus, Beiseker AB
Soderglen Farms, Airdrie AB
Mountain View Farm, Swan River MB
L4 Ranches, Standard AB
Sandy Bar Ranch Ltd, Aneroid SK
Dr. B Z Aylward, Dawson Creek BC
Towaw Cattle Co. Ltd, Sangudo AB
Bar-X Ranch, Cache Creek BC
Collin A Sauder, Hodgeville SK
Kenray Ranch, Redvers SK
Sewall Bros, Patricia AB

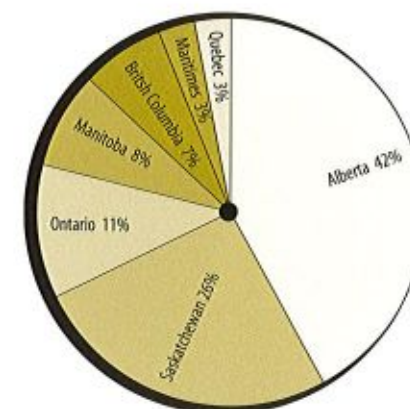
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Six Mile Red Angus, Fir Mountain SK
Alvin Robbins, Pincher Creek AB
Fertile Valley Farms, Conquest SK
Michael G Rodgers, Warner AB
Brylor Ranch, Pincher Creek AB
David Lamb, Swift Current SK
Wendy & Howard Schneider, Androssan AB
Penosky Farms Ltd, Stettler AB
Hamilton Farms, Calgary AB
M Double B Livestock, Saskatoon SK
Wilbar Farms, Dundurn SK
Benchmark Farms Ltd, Lethbridge AB
Mark Merrill, Hillspring AB
Breton Red Angus, Breton AB
Battle Creek Angus, Maple Creek SK
Lyll Edgerton, Souris MB
Flying K Red Angus, Swift Current SK
Creech Ranch Ltd, Lloydminster SK
Wayne Sibbald, Calgary AB
George Baxter, Bassano AB
Doug & Delarie Schneider, Bruderheim AB

Membership Growth

	2000	1999	1998	1997	1996
British Columbia	198	190	157	155	169
Alberta	1180	1129	1041	1005	907
Saskatchewan	737	646	628	570	565
Manitoba	225	203	177	177	169
Ontario	311	276	285	278	286
Quebec	75	55	45	50	59
Maritimes	79	54	69	42	55
	2805	2553	2402	2277	2210

2000 Membership Breakdown



Most Heavily Used Sires

Red Angus Sires - 1999

Rank	Sire	Reg. #	Progeny Registered
1	Red SSS High Mark 272D	805674	182
2	Red Lman King Rob 8621	844083	174
3	Red BJR Make My Day 981	846590	173
4	Red Glacier Logan	777315	166
5	Red YY Red Knight 640F	845572	150
6	Red Geis Prime Rib 411	785239	140
7	Red Geis Pound Maker 22'96	853623	129
8	Red Buf Crk Chf 824-1658	913923	123
9	Red BHC Sandstone	875092	121
10	Red TKP Bodacious 693	875126	114

Red Angus Sires - 2000

Rank	Sire	Reg. #	Progeny Registered
1	Red BJR Make My Day 981	846590	250
2	Red Glacier Logan	777315	229
3	Red TKP Bodacious 693	875126	173
4	Red SSS High Mark 272D	805674	164
5	Red Lman King Rob 8621	844083	151
6	Red BHC Sandstone	875092	134
7	Red Lchmn Grnd Canyon 1244G	948971	131
8	Red Badlands Bonus 702	936225	111
9	Red SSS Marksman 562F	851243	109
10	Red VGW Rambler 1000	970204	94

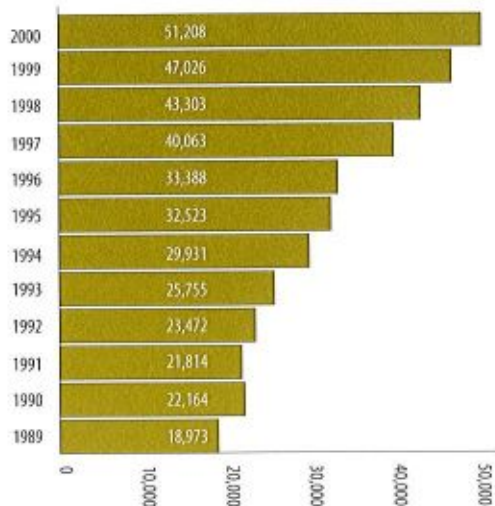
Black Angus Sires - 1999

Rank	Sire	Reg. #	Progeny Registered
1	TC Stockman 365	876845	320
2	S A F Fame	808742	294
3	N Bar Emulation EXT	849773	211
4	R R Scotchcap 9440	809751	183
5	Connealy Dateline	894782	172
6	Stevenson Fortune 425C	812011	158
7	Wiwa Creek Hogan 21'96	847671	142
8	Young Dale Monarch 12E	838732	137
9	Willabar Right Time 34E	812693	123
10	Minerts Fortune 2000	784111	121

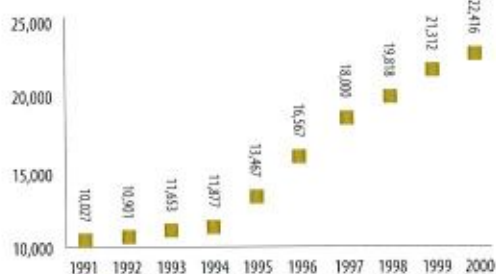
Black Angus Sires - 2000

Rank	Sire	Reg. #	Progeny Registered
1	TC Stockman 365	876845	270
2	Stevenson Royce 741C	812009	222
3	N Bar Emulation EXT	849773	221
4	Alberda Traveler 416	876382	204
5	S A F Fame	808742	187
6	Grand Island Elmo	868670	186
7	Summitcrest Hi Flyer 3B18	925250	175
8	Back Roads 1418 Legend 1582	935526	151
9	R R Scotchcap 9440	809751	148
10	V D A R Lucys Boy	749161	123

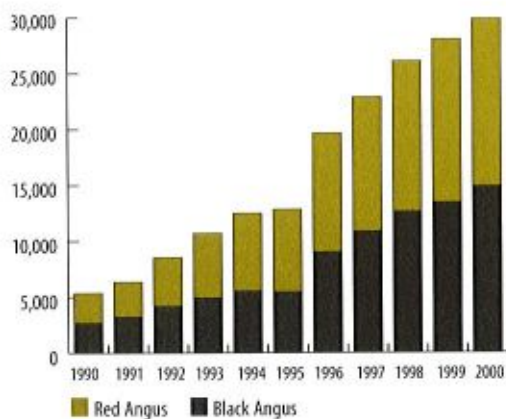
Registrations by Year



Transfers by Year



Weights Entered for Performance Program by YOB of Calves



It is absolutely the greatest feeling in the world for me after being in the Angus business for 35 years to see the breed achieve #1 status in the country. Demand for Angus breeding stock and Angus beef was never greater.



With this position comes a new challenge, that being to maintain this position both fiscally and financially. Workloads through the office and new demands for enhanced programs soon place financial burdens never before realized on the Association.

The board and management are now in a position where we have to approach new spending with much caution. Our first objective is to see that the breed registry remains operationally efficient and profitable. Staff has to be adequate to maintain an acceptable turnaround time without burning out the people on the job.

Secondly promotion of the breed is our ultimate objective which we achieve through advertising and field programs and services. I think management and staff have done an outstanding job these past years as they have grown with an unbelievable increase in business, I commend them all.

As you look through the numbers of the financial report bear in mind what I have just said.

Financially we are in very good shape. The surplus we have built up has been invested to maximize any returns.

We have a few ideas we are exploring for the future which we think might help us lower and stabilize some of our operating expenses.

Finally thank you to my committee members: Barney Creech, Stan Christensen and Harold Nielsen.

Respectfully submitted,

Doug Allen
Finance Chairman

of CANADIAN ABERDEEN ANGUS ASSOCIATION

Year ended December 31, 2000

Report to the Members

Balance sheet of the Canadian Aberdeen Angus Association as at December 31, 2000 and the statements of operations, changes in net assets and cash flows for the year then ended. These financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these financial statements based on our audit.

In accordance with Canadian generally accepted auditing standards, which require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. This includes examining, on a test basis, evidence supporting the

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Association as at December 31, 2000 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Chartered Accountants

Calgary, Canada

February 9, 2001

Canadian Aberdeen Angus Association

Balance Sheet

December 31, 2000, with comparative figures for 1999

	2000	1999
Assets		
Current assets:		
Cash and cash equivalents	\$ 367,466	\$ 314,382
Accounts receivable	66,766	60,453
	<u>434,232</u>	<u>374,835</u>
Investments:		
Unrestricted	467,661	485,766
Internally-restricted (note 3)	139,362	88,174
	<u>607,023</u>	<u>573,940</u>
Capital assets (note 4)	66,878	52,362
	<u>\$ 1,108,133</u>	<u>\$ 1,001,137</u>

Liabilities and Net Assets

Current liabilities:		
Accounts payable and accrued liabilities	\$ 72,205	\$ 136,348
Members accounts	64,596	60,935
	<u>136,801</u>	<u>197,283</u>
Net assets:		
Invested in capital assets	66,878	52,362
Internally-restricted (note 3)	139,362	88,174
Unrestricted	765,092	663,318
	<u>971,332</u>	<u>803,854</u>
Commitments (note 5)		
	<u>\$ 1,108,133</u>	<u>\$ 1,001,137</u>

See accompanying notes to financial statements.

On behalf of the Board:



President



Chief Executive Officer

Canadian Aberdeen Angus Association

Statement of Operations

December 31, 2000, with comparative figures for 1999

	2000	1999
Revenue:		
Registrations, memberships and transfer fees	\$ 1,423,312	\$ 1,289,533
DNA and bloodtyping	128,270	106,920
Licensing revenue	55,360	49,941
Interest	51,132	32,259
Grants	26,533	83,362
Breed development programs	25,748	15,446
Other	22,444	30,115
	<u>1,732,799</u>	<u>1,607,576</u>
Expenses:		
Wages and employee benefits	392,882	341,912
Advertising	245,755	186,261
Office	182,530	179,261
Provincial activity grants	127,464	114,720
DNA and blood typing	115,901	86,469
Subscriptions and memberships	86,927	75,177
Travel	71,855	58,963
Directors and committees	68,295	65,513
Registry	55,690	38,698
Field service	46,925	38,559
Breed development	27,367	12,752
Export promotion	26,361	68,229
Professional fees	25,874	33,210
Genetic evaluations	20,149	41,119
Junior activity grants	18,737	16,432
Bank charges	12,997	11,382
Grant to Canadian Angus Foundation Inc. (note 6)	-	10,000
Depreciation	39,612	51,211
	<u>1,565,321</u>	<u>1,429,868</u>
Excess of revenue over expenses	<u>\$ 167,478</u>	<u>\$ 177,708</u>

See accompanying notes to financial statements.

Canadian Aberdeen Angus Association

Statement of Changes in Net Assets

Year ended December 31, 2000, with comparative figures for 1999

	Invested in capital assets	Internally restricted (note 3)	Unrestricted	2000 Total	1999 Total
Balance, beginning of year	\$ 52,362	\$ 88,174	\$ 663,318	\$ 803,854	\$ 626,146
Excess of revenue over expenses	(39,612)	-	207,090	167,478	177,708
Investment in capital assets	54,128	-	(54,128)	-	-
Transfer to internally-restricted fund	-	51,188	(51,188)	-	-
Balance, end of year	\$ 66,878	\$ 139,362	\$ 765,092	\$ 971,332	\$ 803,854

See accompanying notes to financial statements.

Canadian Aberdeen Angus Association

Statement of Cash Flows

Year ended December 31, 2000, with comparative figures for 1999

	2000	1999
Cash provided by (used in):		
Operations:		
Excess of revenue over expenses	\$ 167,478	\$ 177,708
Item not involving cash:		
Depreciation	39,612	51,211
	207,090	228,919
Changes in non-cash operating working capital:		
Increase in accounts receivable	(6,313)	(18,821)
Increase (decrease) in accounts payable and accrued liabilities	(64,143)	77,190
Increase (decrease) in members accounts	3,661	(4,111)
	140,295	283,177
Investing:		
Purchase of equipment	(54,128)	(7,326)
Increase in investments	(33,083)	(195,346)
	(87,211)	(202,672)
Increase in cash and cash equivalents	53,084	80,505
Cash and cash equivalents, beginning of year	314,382	233,877
Cash and cash equivalents, end of year	\$ 367,466	\$ 314,382

See accompanying notes to financial statements.

Canadian Aberdeen Angus Association

Notes to Financial Statements

Year ended December 31, 2000

1. General:

The Canadian Aberdeen Angus Association (the "Association") is a not-for-profit organization incorporated under the Animal Pedigree Act.

The purpose of the Association is to support the development of the Angus breed through programs and strategies that emphasize the superior characteristics of the Angus breed and maintain high genetic merit and the purity of the breed.

2. Significant accounting policies:

(a) Investments:

Investments are stated at cost which approximates quoted market value. They are disclosed separately from current assets to reflect the Association's intention to hold them at least throughout the following year as a reserve for unforeseen circumstances.

(b) Depreciation:

Capital assets are depreciated on a straight-line basis over their estimated useful lives, being five years.

(c) Member accounts:

Credit balances in member accounts are included in revenue when the individual account has been inactive for five years.

(d) Comparative figures:

Certain of the 1999 comparative figures have been reclassified to conform with the current year's presentation.

3. Restriction on net assets:

Effective in 1998 the Association's Board of Directors resolved to restrict, each year, an amount equal to 3% of that year's revenue, excluding grants. These restricted funds are to be used to build a contingency reserve equal to one year's operating costs to a maximum of \$1.5 million. The internally-restricted amounts are not available for other purposes without the approval of the Board of Directors.

4. Capital assets:

	2000		1999	
	Cost	Accumulated depreciation	Net book value	Net book value
Automobile	\$ 35,792	\$ 7,158	\$ 28,634	\$ -
Computer hardware	121,116	107,378	13,738	9,645
Computer software	149,840	135,974	13,866	32,811
Furniture and equipment	55,597	44,957	10,640	9,906
	\$ 362,345	\$ 295,467	\$ 66,878	\$ 52,362

5. Commitments:

The Association is committed under leases for office space and equipment, a software licensing and maintenance agreement, and a commitment to purchase subscriptions to Angus World Magazine for its members over the next five years as follows:

2001	\$199,148
2002	190,801
2003	194,100
2004	199,716
2005	199,001

6. Canadian Angus Foundation Inc.:

The Canadian Angus Foundation Inc. operates, as a registered charity, to receive donations for purposes of funding (a) scholarships and (b) the preservation of Association archives. The Association exercises control over the Foundation by virtue of its ability to appoint a majority of the voting members of its Board of Directors. The accounts of the Foundation are not consolidated in these financial statements since such accounts are not significant in relation to those of the Association and since financial statements of the Foundation are available to the members of the Association.

I replaced Neil Carruthers approximately half way through the term as Neil was, unfortunately, unable to continue because of business and family concerns. Neil was a very capable chairman who, with his committee, created a sound communication strategy and some very superior ads.

In 2000, a major focus was promoting our CACP tagging program and a lot of effort was put into developing a complete communication plan to encourage awareness and tag sales. A successful venture was the information package "How to turn a green plastic tag into a profitable marketing opportunity" which was sent out to purebred breeders and commercial cattle producers.

The package was supported by a very successful ad in the Cattleman, which generated a lot of queries and tag orders from commercial cattlemen. The ad was used in conjunction with two other major new ads: the "9 minutes to grill a steak" ad and the marketability bull ad.

The regional ad grant program was fully utilized in 2000, and the program will be continued. Several provinces such as BC and Alberta ran radio ads. Manitoba used TV as a medium. The committee feels these grants made to the regions are very worthwhile, as the regions know best how to advertise in their markets.

In the year 2001, our theme will focus on the economic advantages of owning Angus cattle (cycle of life from calving to the finished product). A series of new ads will be developed and launched with fall feeder sales promotions.

I wish to acknowledge the helpful and enthusiastic members of the advertising committee: Gordon Roger and Sandra Carles from Saskatchewan, Darin Bouchard from Manitoba, and Maureen Armitage from the Association office. Betty Larsen from the Canadian Red Angus Promotion Society also has been very helpful.

Finally thanks must be given to you, all the Canadian Angus breeders, who continue to be the most visible and enthusiastic promotion tool we have.


Respectfully submitted,

Howard Peto
Promotion & Advertising Committee Chairman

“ In the year 2001, our theme will focus on the economic advantages of owning Angus cattle. ”

marketability

The Angus Advantage is MARKETABILITY



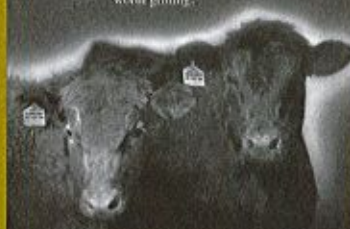
- 1 Angus are world leaders in conservation bred programs
 - Canadian Angus Breed™
 - Certified Angus Beef™
 - American Red Angus Feeding Trial Programs
- 2 Angus have two distinct solid colors - red and black - ideal for tag color matching programs
- 3 Angus tend to be easy with calving problems
 - good
 - superior mothering ability
 - weaning

For more information on the marketability of Angus please contact:

Canadian Angus Breed™
 2000-1000-1000-1000
 1-800-541-2222

Certified Angus Beef™
 2000-1000-1000-1000
 1-800-541-2222

It takes NINE MINUTES to grill a steak. But DECADES to make it worth grilling.



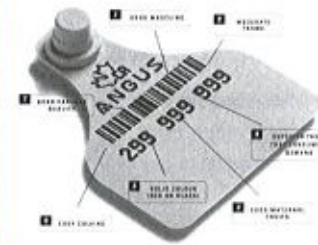
CANADIAN ANGUS BREED PROMOTIONS

When you buy Canadian Angus beef for grilling, you're not just buying a steak. You're buying the best of breed. The Angus breed is known for its superior mothering ability and its ability to produce high quality beef. The Canadian Angus Breed Promotions Society is proud to promote the Angus breed and its products. For more information, please contact us at 1-800-541-2222. Or visit our website at www.caangus.com.

ANGUS

ANGUS

On Angus, it's not just a tag. It's a sign of quality.



- 1 EASY TO USE
- 2 EASY TO READ
- 3 EASY TO WRITE
- 4 EASY TO STORE
- 5 EASY TO TRACK
- 6 EASY TO PRINT
- 7 EASY TO COPY
- 8 EASY TO SHARE
- 9 EASY TO GIVE
- 10 EASY TO TAKE

TAKE ADVANTAGE OF THE CACP OPPORTUNITY. TAG THEM ANGUS.

When you buy Angus beef for grilling, you're not just buying a steak. You're buying the best of breed. The Angus breed is known for its superior mothering ability and its ability to produce high quality beef. The Canadian Angus Breed Promotions Society is proud to promote the Angus breed and its products. For more information, please contact us at 1-800-541-2222. Or visit our website at www.caangus.com.

ANGUS

ANGUS

It has been a very exciting year for our Association

We now have our joint run EPDs with the American Angus Association; in fact this is the second national joint run as the first occurred in June 2000. As everyone makes the adjustments to meet the AAA data requirements and deadlines for inputting data, Canadian Angus average performance should become more and more similar to the AAA results.

The adoption of a total data collection policy at last year's annual meeting was a major breakthrough as it paved the way to get a joint run with the Red Angus Association of America. At the same time, we will have a better feel for the number of Angus cows currently active in Canadian herds.

In cooperation with the American Angus Association and with Dr. Bruce Golden's team at Colorado State University as well as the staff at ABRI, our Association staff will continue to work toward a comprehensive program to get EPDs for all Angus cattle whether they are 100% black or with some red parents or again 100% red Angus parentage.

As they complete their paperwork in 2001, members may notice that new worksheets have been designed to help collect the necessary information for the various performance programs.

The Canadian Angus Association accomplished all these changes without amending the fee structure in place for registered cattle. Canadian Angus Association members still have a choice of which animals to register and which ones to raise as commercial cattle and may also choose whether to be a performance recording herd or not. This flexible approach should satisfy most of our membership and prepare the way for us to offer additional services for those who wish to have them.

The CACP tagging program, which is accepted as part of the Canadian cattle identification program, has been in great demand. As the number of tagged cattle offered for sale increases our visibility will only increase, confirming the leadership role for Angus. Great interest was generated in the Feeder Fax and Female Replacement Listings, with cattlemen posting feeder calves in weekly updates on the CAA website. Fifteen featured CACP sales were held across Canada in eleven auction markets.

Summary of the 2000 CACP featured sales for Angus cross cattle

	Wt. Range	Average (\$/cwt)	Range
Steers	300-400	197.10	226-150
	400-500	176.70	201-150
	500-600	163.00	173.25-142
	600+	146.90	163-135
Heifers	300-400	176.10	195-130
	400-500	160.00	177-134
	500-600	146.88	161.50-130
	600+	133.47	145-127

The Angus Carcass Evaluation program, encompassing both the progeny carcass testing and ultrasound scanning technology, had positive results in 2000. In cooperation with the Canadian Angus Association, commercial breeders, feedlots and packing plants, data was collected on two commercial herds for the progeny carcass testing.

Results from progeny carcass testing

Average WW	Average Daily Gain	Marbling Above AA	Average Ribeye Area	Average Saleable Meat Yield
637 lbs	3.94 lbs	97%	89 cm ²	56%

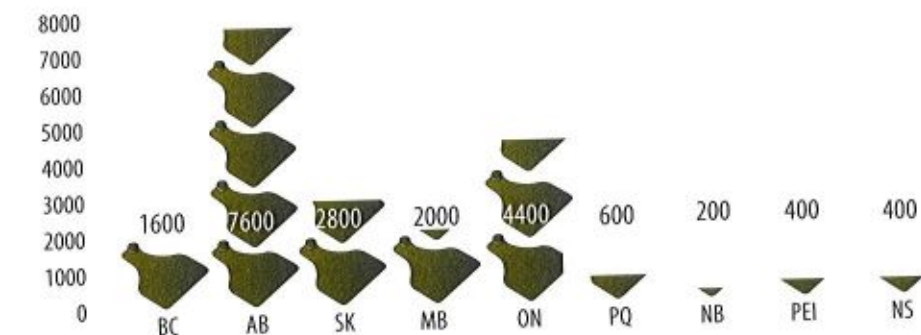
The breeders who used the CUP ultrasound services have made a start toward the development of ultrasound based EPDs for carcass traits which will be very important in the marketing of seedstock to meet the market specs already demanded by the packers. We hope that more members will use this in the coming year because other competitors are adopting it much faster.

Many thanks to the 2000 Breed Development Committee for their valued input: Barney Creech, Don Mackenzie, Blaine Canning, Clint Ashbacher and our two commercial producers, Mark Grafton and Dale Wilson. A vote of thanks also to our hard-working Breed Development staff, Libby Sally and Jane Caine.

Respectfully submitted,

Stan Christensen
Breed Development Committee Chairman

CACP Tags Sold per Province



The year 2000 has been a very busy year for the Canadian Angus Beef Committee. Many changes have come about and acceptance of the program continues to grow. Our year end tonnage has climbed to over 1 million pounds. One of the major highlights of the year was the signing of Earl's Restaurants, first in B.C. and then moving eastwards into Alberta. The inclusion of Earl's restaurants could produce a 500,000 lb. increase in sales in 2001.

In late August the American Angus Association's Certified Angus Beef Program announced its intent to have Canadian plants process beef for the program. The Board of Directors decided to charge on with the Canadian program because the American program only recognizes black Angus and not red. The board felt that our program better represented both red and black Angus cattle.

Since the American's announcement, the committee has pursued certification of our own program with the Canadian Beef Grading Agency (CBGA). Certification means that the specifications and standards of our product will be monitored by the CBGA assuring the highest quality product. This certification process was initiated by Brian Good, Canadian Angus Marketing Coordinator, and facilitated by Fred Taylor of the CBGA.

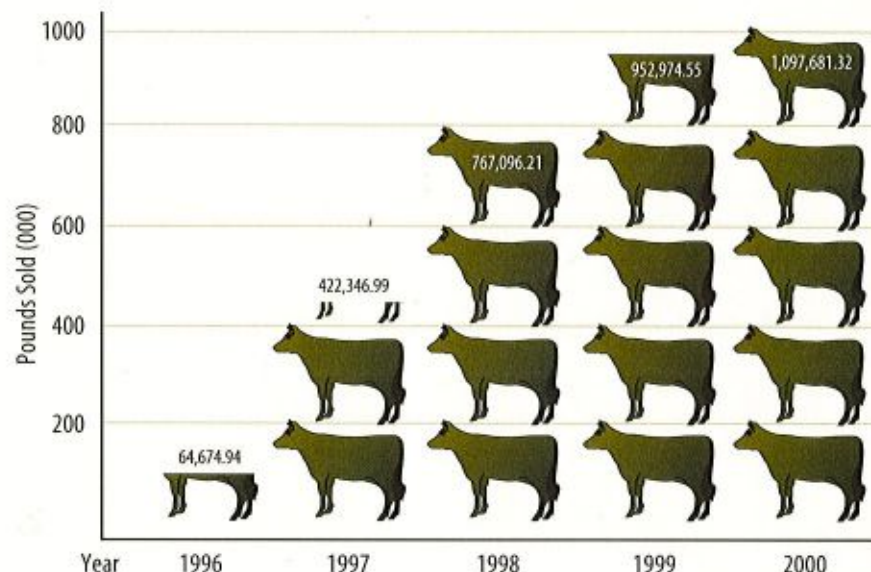
Paralleling this committee's efforts is the CACP tagging program. The tagging program is a crucial part of ensuring that packers have a steady supply of Angus and Angus cross genetics.

The Canadian Angus Beef committee is committed to continuing the beef program as it is a crucial part of the Canadian Beef industry because it allows the consumer to identify with our product, increasing demand for the cattle we raise.

Respectfully submitted,

Darin Bouchard
Canadian Angus Beef Committee Chairman

Canadian Angus Beef Program Growth



“ The tagging program is a crucial part of ensuring that packers have a steady supply of Angus and Angus cross genetics. ”

Again this past year there has been a great deal of international traffic through the office and around the country. There has been a significant number of animals exported, both large and small groups.

In particular, the Association hosted two incoming delegations, one from the UK and the other from South America during Farmfair and Agribition. The CEO also supported and promoted the South American interest in Canadian Angus genetics during the Londrina Show in Brazil.

With this amount of activity it is important to maintain appropriate literature and visual aids that are up to date. The new export brochure is complete and available. It has also been translated into Spanish, Mandarin, and Portuguese, as well as being available in English. Thank you to Maureen Armitage for all the work she put into setting up the brochure.

When the budget permits, we will be updating the export video. Now that the US EPD programs are finally falling into place, Canadian breeders may find more markets in the US for breeding stock.

We will be watching the European situation with interest to see what will happen to their beef industry once they get their health crisis under control.

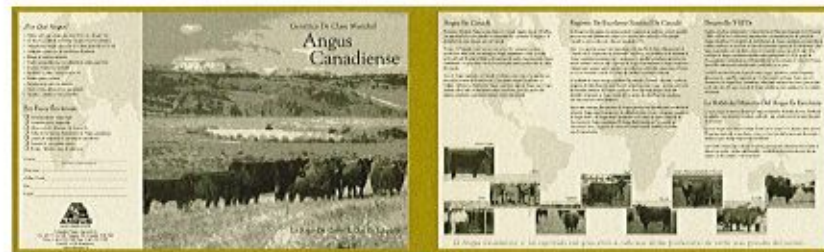
Thanks to Don Mackenzie for his input on the committee and to Bob Prestage for being an adviser.

Respectfully submitted,

Doug Allen
Export Development Committee Chairman

Reaching Out to the World

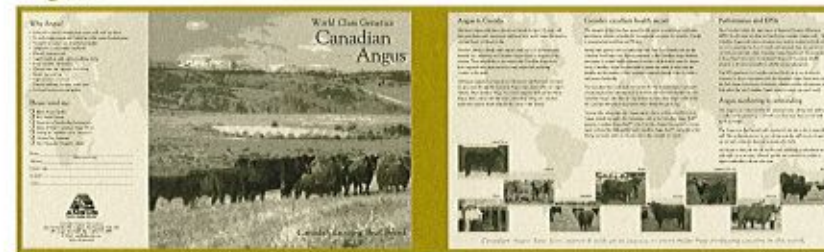
Spanish



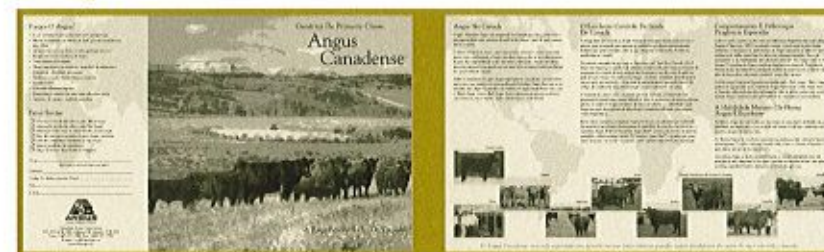
Chinese



English



Portuguese



British Columbia

2000 was another great year for Angus in BC. Our membership continues to grow as does the demand for our genetics in the commercial herds.



BC held their annual meeting in Vernon in conjunction with the Thanksgiving Female Sale and once again we had a record attendance. The Sale also continues to generate a lot of interest in BC genetics. We launched a second female sale, Northern Highlights in Vanderhoof, that was very well attended and also created good interest in our cattle.

We are hosting two Gold shows this year at the Interior Provincial Exhibition in Armstrong and the Bulkley Valley Exhibition in Smithers. A new event will be a provincial junior show held in conjunction with the Gold show at the BV Ex in Smithers.

Bull sales have been doing very well this spring with greater numbers being sold than ever. The interest in Angus has never been stronger.

We are looking forward to a busy summer and fall. Thanks for coming to BC for the convention. If any of us can help make your stay more enjoyable, just ask.

Respectfully submitted,

Frank Strimbold
President, BC Angus Association

Alberta

Today's cattle industry is strong in just about every aspect, from the cow/calf producer to the feedlot and packing plants. The fall 2000 run of cattle saw excellent pricing. This spring's bull sales on average have been up with the exception of a few sales.

If there was a bit of a downside, it would have been the dry areas, where many producers are wondering if they can hold onto their herds much longer. Living beside a main highway, we have seen a lot of hay heading south. Talking to some of these producers, they say they have to subsidize their cattle herd because of the long feeding time, most saw very little grass last year. Let's hope that is the last of the drought.

It's going to be a very interesting year and there are a few things that can change it and very quickly, like foot and mouth disease, or drought.

As a producer we always have to look at the positive side of things: Old Bessy calved, consumer demand is up, prices at the auction market keep going up, female sales are up, bull prices are up, and the mortgage is going down.

And as Angus breeders, we have one other great thing: that's the Angus cow out in the pasture. Other breeders are trying to get their progeny to produce like her and as long as we don't change that, we will have many more successful years to come.

Respectfully submitted,

Harvey Hollman
President, Alberta Angus Association



Saskatchewan

The year 2000 saw the Angus breed alive and well in Saskatchewan.

The demand for the Angus genetics in both the purebred and commercial rings was very evident with most sales averaging higher than ever.

At the 2000 C.W.A. an Angus female was once again the Supreme Champion Female in the Royal Bank Supreme Challenge. The Angus Show at Agribition continues to grow with almost 500 head of black and red exhibited. The Masterpiece Sale was very successful with a new record being set for the price paid for a Red Angus Bull Calf at \$59,000. In the commercial show where 800+ head of cattle were exhibited, Angus rose to the top again winning many divisions and demanding top dollar in the sale. In the Bull Pen Alley Show there were a total of 46 pens shown representing 5 breeds. Angus had the highest entry ever with 15 pens exhibited.

Our 4-H program was once again well received with approximately 500 water bottles handed out at the club level to members exhibiting Angus or Angus-cross projects. There were also 28 sweatshirts given out to Grand and Reserve Grand Champions at the regional level with Angus projects.

Our provincial newsletter, "The Angus Edge", continues to grow and is an excellent advertising and information tool. We currently have a circulation of approximately 2200.

One of the real highlights of the past year was hosting the first ever "Showdown 2000" National Junior show at Regina. Members from right across Canada came to participate with cattle coming to town from Ontario, Manitoba, Alberta, and Saskatchewan. Working with these capable young men and women gives one a feeling that the future of our breed is in good hands. Good luck, and I wish you continued success with the show in Manitoba this coming summer.

Our Gold Show last year was in Moose Jaw and drew 125 head from Manitoba, Alberta and Saskatchewan. Along with this was our Junior Show with the members participating in conformation, grooming, showmanship as well as some activities just for fun.

Our SAA Annual meeting was held in Saskatoon on Jan 27, 2001. The Saskatchewan Commercial Producer of the year were Ken and Kristi Wourms of St. Walberg, and our Purebred Producer of the Year was Six Mile Red Angus. Ed Heil of Abernethy was elected as Honourary Canadian President with Helen Harlton of Moose Jaw being elected our Honourary Saskatchewan President. Also Earl and Ann Van Nortwick from Mayfair received their 50-year plaque from Canadian President Barney Creech. Congratulations to all of you!

The year 2001 will see a field day being held the weekend of July 1st hosted by Freyburn Angus, June 30th. There will be a tour of Freyburn Herd, junior activities, entertainment, and a barbecue. July 1st will be filled with tours of neighbouring herds in southeast Saskatchewan. Our Gold Show this summer will be held in Prince Albert August 1st - 4th.

November will find the Saskatchewan Angus Association hosting the 2001 National Show. Plans are well underway gathering sponsors and working on other ways to make the show more interesting and entertaining. Agribition will run from November 18th - 24th. The Masterpiece will be held Wednesday, November 21st with the Black and Red National Shows being held November 22nd followed by "Pick Your Angus" that evening. Friday, November 23rd will see the Pen of Bulls Show and the Commercial Show. Saturday the 24th will be the Junior Show at Agribition.

We look forward to seeing you at these and other upcoming Angus events.

Respectfully submitted,

Bob Toner
President, Saskatchewan Angus Association



Manitoba

The Manitoba Angus Association has enjoyed another busy and successful year.

Fall feeder sales were well supported. The Angus calves that have been on offer have met a very strong demand with top prices being paid for calves showing Angus influence.



The Fall Fair "Gold" Show was well supported by both exhibitors and spectators. The number of Angus cattle exhibits were up over recent years except for the National show year.

There was a Heifer

Extravaganza once again and it gathered plenty of interest and participants. We were happy to have Wendy Krueger join us from the Canadian office for the show.

The Keystone Classic was held in early December. There was another strong offering of Manitoba Angus genetics. The sale was very well attended and averages remained high. The MAA tried television advertising for the Keystone Classic for the first time this year and found the response favourable. Plans are in the works to run television ads for all the MAA sanctioned bull sales this spring as well.

The annual meeting was held on January 6, 2001 at Portage La Prairie. Thanks to Jane Caine from the CAA office for attending and answering many questions from the breeders.

The Manitoba Angus booth once again traveled to as many of the beef seminars as possible, throughout the province. Interest continues to grow with many inquiries about Angus cattle and a constant demand for the Manitoba Angus Herd Map.

This past February the Board of Directors took another giant step forward and joined the information highway by launching the MAA website. It can be found at www.mbangus.ca for those who haven't discovered us yet.

We are very proud of the job Krista Bouchard does on the newsletter and the mailing list continues to grow.

Manitoba's Junior Angus Association held a very successful 2nd Annual Summer Show last August with a large number of cattle and participants. They have no plans for a summer show this year because Manitoba is hosting the CJAA Showdown in Neepawa, July 19-21 and all juniors are planning to attend that event. The provincial show will continue again in 2002.

The MAA continues to support 4-H with tokens given to each member showing an Angus or Angus influence animal. There were over 250 given out last year. Their names also go into a draw for two chances to win a \$300 cheque towards the purchase of a purebred Angus heifer.

There were many test station sales and private bull sales held throughout the province this spring and the Angus breed continues to top most of them.

The Manitoba Angus Association is very grateful to all the people who help make the Angus breed in Manitoba a success. Their efforts to take the time out of their busy lives, to work at the display booth, help at the shows and assist with the day to day business of the association is very much appreciated.

Respectfully submitted,

Arlene Kirkpatrick
Secretary, Manitoba Angus Association

Ontario

The Ontario Angus Association enjoyed a busy year. Strong demand for Angus cattle continues to grow in all sectors of the beef industry. Purebred Angus and stocker sales throughout the province were very well attended with very active bidding from start to finish.

The Ontario Angus Association hosted the National Angus Show for 2000 at the Royal Winter Fair, Toronto, in November. In order to prepare for the event, five committees were formed at the beginning of the year. Thank you to all those volunteers who helped plan and organize the events for this show.

The two day event started with the "Sweepstakes" event the evening before. Friday, November 3rd was show day and it was a truly National event. Both black and red Angus were exhibited by breeders from every corner of the province of Ontario, Quebec, the Maritimes and Alberta as well as several herds from New York and Vermont. Over 200 head were exhibited during the show.

The summer point shows and the Ontario Preview Show were very well attended by Angus breeders throughout the province.

Each of the local clubs in Ontario hand out 4-H awards to every 4Her who shows an Angus or Angus-cross project, over 260 awards were handed out by the clubs. This program continues to grow every year.

The Association was kept busy, through the help of the local clubs, attending many shows throughout the province, promoting the advantages of Angus cattle to over 600,000 people in attendance at these various shows.

The Futurity Show and Sales held this past December at the Orangeville Fairground reflected the increasing demand for good quality Angus cattle with strong prices throughout the sale.

The Ontario Angus Association is very grateful to all the people who help make the Angus breed in Ontario such a success. Angus cattle are great, but it is the people involved in the breed that make it second to none.

Respectfully submitted,

Dianne Miller
Secretary, Ontario Angus Association



Quebec

2000 has been a great and busy year and I enjoyed working for the Association and for all of the members. I've talked and met really wonderful people throughout this first year, people who believe in their breed. I felt as the year advanced the demand for Angus cattle became more and more popular. Quebecers are beginning to realize the advantages of Angus influence. I believe the breed is taking a major place in the Quebec cattle market.

We have worked very hard to put the Quebec Association back in the picture again. The return of our annual female sale combined with the annual picnic took place in October and was very well attended. We hosted people from Ontario and the Maritimes. We were very satisfied with the average price of the whole sale, which will no doubt ensure the organization of another sale in October 2001. We have seen spectacular prices at bull sales this past year which reflects the breeders' offerings of top genetics.

Supreme Grand Champion over all breeds at the Victoriaville Expo was really something to be proud of. It shows the good quality of our genetics and the conscientious breeders who are able to put it all together. The Angus breed was well represented at all the fairs last summer. Some members did not even miss one show. Keep it up.

The advertising program along with the tagging program have contributed to pique the interest of many purebred and commercial breeders.

I am looking forward to another busy year and working on new special projects. Many thanks for your support, help and generosity throughout the year.

Respectfully submitted,

Sylvie Grenier
Secretary, Quebec Angus Association

Maritime

The year 2000 was a banner year for the Angus breed in the Maritimes, as in all parts of Canada. Demand for Angus and Angus influence cattle was heightened by the introduction of Co-Op Atlantic Tender Beef Classic, a branded beef program with very specific requirements for carcass quality. The natural marbling and easy finishing qualities of Angus gives Angus breeders an advantage for their animals.



During the year our Association was led by President Eric Dixon of P.E.I., with Bill Scott as Vice-President and Betty Lou Scott as Secretary/Treasurer. Evan Lavers of N.S. and Heidi Dixon of P.E.I. were junior directors on our Board. In June Bill and Betty Lou Scott and Harold, Debbie and Mallory Nielsen attended the national meetings in Calgary, Alberta.

In 2000, the Maritime Association initiated the Maritime Commercial Breeder of the Year Award. With strong support from Co-Op Atlantic and Farm Focus, the Maritimes honoured Buddy Loane and family of Montague, P.E.I. with our first award. Les Cail, one of our New Brunswick directors, worked on the guidelines for this award and as the nominations move from province to province, it is hoped our Association will be able to honour many commercial breeders who have used Angus influence in their breeding programs.

The highlight of the Angus year in the Maritimes, as always, was the Field Day and Junior Show hosted by the P.E.I. Association and the Dixon family at their Worth-A-Bit Farm in North Tryon, P.E.I. in June. President Barney Creech judged a strong field of heifers with Andrew Dixon winning the Dick Turner Award for the Champion Heifer. A special feature of the event was having Mike Rodgers of Alberta present the Turner Trophy to Andrew. Chef Michael Smith of the Cooking Channel on National TV was present and filmed the entire day's activities for part of his national cooking program. During the weekend, Amy Higgins of New Brunswick was chosen as Angus Junior Ambassador for the year.

On the show circuit, there were several successful Angus shows in fairs and exhibitions throughout the Maritimes. An Angus Futurity was again a part of the Charlottetown Exhibition in August. Our annual "Angus in Action" Sale in October was a great success again.

The Maritime Angus Association Field Day and Junior Show for 2001 will be held in Nova Scotia at the farm of Bill and Betty Lou Scott and family. June 8-9 are the dates and events will all be taking place in Pictou County, Nova Scotia.

With the CAA AGM 2002 taking place in Prince Edward Island, we look forward to many of you visiting us in the Maritimes.

Respectfully submitted,

Betty Lou Scott
Secretary, Maritime Angus Association

Established in 1972, the Canadian Red Angus Promotion Society is 29 years strong. As I read through the past minutes to familiarize myself with the Society, one thing remained constant. The members of this Society are dedicated to the promotion of the Red Angus breed.

The year 2000 saw some changes for the Society with Lynne Scheideman resigning her position as secretary. At the 1999 Annual Meeting the Board of Directors had been directed to pursue the idea of hiring a "Fieldman." In the spirit of cooperation with the CAA, having announced the pursuit of CAA Marketing Coordinator, the Board decided to not continue with the "Fieldman" position, but to hire a new Secretary/Administrator. Interviews for the position were held in June and I was very pleased to have been offered the position.

Our membership consists of approximately 260 voluntary members. These fees represent about 25% of our operating funds, with the remainder generated by the Donation Heifer and Semen Auction, both of which are supported generously by our members and other attendees at Red Roundup in the fall. Other sources of income like newsletter ads, promotional item resales, Club Red and Bull Futurity entry fees, and grant income from the CAA, also contribute to the success of the year's activities.

We do maintain a small inventory of promotional items for resale which we provide to the various provincial associations to sell at their booths. The Society booth has been retired for the time being. We feel that this is a duplication of work, and that we can, in turn, support the provincial associations by providing them with some promotional income.

Our Board of Directors, under the leadership of 2000 President Kirk Wildman, was very busy this past year, taking on responsibilities and meeting them head on.

The Advertising Committee has produced a strong and effective campaign, resulting in many calls to the office for information or copies of the new Directory. The bulk of our advertising was with Angus World and Canadian Cattlemen Magazine, and the American Red Angus Magazine. They have been able to put together some creative, professional ads that caught people's attention. For the coming year the plan is to advertise in Angus World, Angus Leader, Cattlemen, Provincial Publications, and the American Red Angus Magazine. We hope to produce a new poster expressing the strengths of Red Angus in the commercial industry for promotional purposes. Also, we are currently working on a new website.

A newly established CAA Liaison Committee was established to maintain communications between the Society and the CAA. This committee has had the opportunity to meet with the CAA Board of Directors and with the CEO, Doug Fee. Discussions have included advertising and promotion, Canadian Angus Beef Program, I.D. Tags, the progress of the CAA joint EPD run with North American Red Angus, Herd Magic, Sire Summary, etc.

Our Promotions Committee was busy this year too. They focused on the 4-H Program and issued many breed awards to members showing Red Angus animals. We were pleased to award a \$1000 bursary toward the purchase of a Red Angus heifer, to the essay contest winner Alison Dechant of the Three Rivers 4-H Beef Club. Look for two bursaries to be awarded in the coming year. The Purebred Breeder of the Year was awarded to Rod Lorenz, Red Top Angus, for 2000. We presented Commercial Breeder of the Year Awards to Clayton Breault of Moose Jaw SK, Horst & Joan Wirsig of Cochrane AB, and Steve & Cheryl Johanson of Carsland AB. These nominations are received from our membership.

Agribition and FarmFair were both excellent venues showcasing Red Angus in Canada. These shows, like so many others are such successes due to the generosity of the many sponsors who donated prizes and the people who dedicated their time to the organizing committees.

Our Provincial Representatives keep us abreast of what is happening across Canada. As the "Canadian" Red Angus Promotion Society, it is our goal to promote Red Angus cattle and its Breeders nationwide - no easy task given the size of our grand country.

“The Year 2000 was a banner year for Red Angus Breeders exceeding even some of our wildest dreams I’m sure.”

The Year 2000 was a banner year for Red Angus Breeders exceeding even some of our wildest dreams I'm sure. One of the biggest highlights of the year was Red Roundup 2000, held in Red Deer AB the last weekend in October. Record prices were set in 11 categories including an incredible sale average of \$5809. The Donation Heifer and Semen Auction were both generously supported, providing much needed funding for the promotion of this great breed. Friday's Club Red and Bull Futurity events were a grand success.

In August we were treated to an excellent weekend of Angus hospitality as the people from the Peace Region in Northern Alberta hosted the Annual Tour. We were able to see lots of herds and meet lots of breeders in a very short time. I'm sure many of us now have a whole new outlook on the Grande Prairie and Fairview areas. Look out Manitoba - we're coming your way in 2001!

You can look for the Canadian Red Angus Promotion Society to be busy again in 2001. Please join us at Red Roundup October 26 and 27 in Red Deer AB, or come along to Manitoba to see the ranches there and attend the semi annual meeting, and make plans to attend the Annual Meeting the first weekend in January.

Thanks to the many members for your support, I look forward to meeting more of you this year.

Respectfully submitted,

Lynnette Hochstein
Secretary, Canadian Red Angus Promotion Society

The year 2000 was a fantastic year for the Canadian Junior Angus Association (CJAA), as we successfully completed our first Canadian Junior Angus National show, Showdown 2000. In total we had 60 competitors representing 6 different provinces bring 100 head of cattle to compete in the 3-day event. All of the competitions ran on time and all of the CJAA directors worked as a team to make the show run smoothly. It is also very important to mention the fact that the support we received from the Canadian Angus industry as a whole was heart warming.

It was last year that the Canadian Junior Angus Association implemented its birthday card program. Kaylen Williams started and is continuing to send out a card to every junior member on behalf of the association wishing them a happy birthday. This program has been very well received as we have received the odd Thank-You card.

It was in the fall of 2000 when the Canadian Junior Angus Association sold its donation heifer in the SuperStar Sale at Farmfair, Edmonton. This animal was generously donated to us from Hamilton Farms of Calgary, care of Rob and Gail Hamilton and sons. The animal was sold for \$7,750 and was purchased by Pahl Livestock to which we would like to extend our sincere thanks. The money raised from this event is going to finance our new scholarship program. The scholarship program will allow the CJAA to award annually two, \$1000 scholarships to two deserving junior Angus candidates. The criteria for these scholarships can be found on our website as well as in the latest issue of our newsletter, Junior Connections. The deadline for the scholarship applications is June 15, 2001 and they have to be sent to the CJAA Coordinator Belinda Wagner in Regina, Saskatchewan. The winners will be announced at Showdown 2001.

At one of our directors' meetings last year the association bounced around the idea of recognizing an outstanding junior Angus member by naming him/her the Canadian Junior Angus Association Ambassador. It is my pleasure to inform you that the Angus Ambassador award is finally established and the criteria has been formed to help pick the deserving individual. The criteria again for this award can be found on our website or in our newsletter and the deadline for applications is June 15, 2001. The winner of this award will be announced at Showdown 2001 and will receive a coat naming them the Angus Ambassador of the year. Applications should be sent to our coordinator, Belinda Wagner in Regina, Saskatchewan.

I would like to take this opportunity to congratulate and thank the directors on the Canadian Junior Angus Association for all their hard work and dedication to our association. Most of our group has

been working together for over three years and I am happy to say that our association as a whole has come a long way in that time. Unfortunately we have to say goodbye to some of our directors as their term has now ended. I like to think of this kind of goodbye not as a sad event but an exciting new challenge for the new directors stepping up to fill the shoes of those who are leaving. Our association is on an upward trend and I am very confident that our new directors will be able to keep the momentum going, if not increase it. So I welcome those new directors to the Canadian Junior Angus Association and leave them with that challenge.

At the conclusion of this year's Showdown show I am officially done as the president of the Canadian Junior Angus Association. It has been an incredible experience and I encourage everyone to get involved with

the association in some way or form because the people you will meet and the friends you will make are more precious than words can describe. I have enjoyed being the president of the Canadian Junior Angus Association and thank the directors for believing

“...the support we received from the Canadian Angus Industry as a whole was heart warming.”

in my abilities enough to vote me in as their president. I know whoever takes my place on the board will do an excellent job and if ever I can help I will be there as I would like to think of myself as an over grown junior. I will hold close to me the memories, friends and fun I have had over my three-year term as the first president of the Canadian Junior Angus Association.

Respectfully submitted,

Paula Pascoe
Canadian Junior Angus Association President



In 2000, the Canadian Angus Foundation continued to work on many programs. After the last annual general meeting of the Canadian Angus Association and the Foundation, it was decided to continue to have teleconference meetings approximately four times a year with an annual meeting at the same time and place as the Association.

The Donation Heifer Program was continued with four heifers being distributed to four young Angus breeders across Canada. This program was advertised nationally and 28 essays were received. All the essays were of superior quality so it was a difficult decision on the part of the directors of the Foundation to select four applicants. Heifer calves were presented to Lisa Nelson of Mayerthorpe, AB; Brennan Schachtel of Macklin, SK; Rachele Duffy of Rocky Mountain House, AB; and Donna Lee MacDonald of North Lunenburg, ON. Donors for the program were North Peace Red Angus, Tom and Brian Dunn of Montney, BC; Gardien Red Angus, Tom and Elizabeth Beckett of Eston SK; Burnbrae Farms, Mary Hudson of Lyn, ON, and Happyvale Angus, Brett Penosky of Stettler, AB.

There is a lot of excitement about the donation heifer program. We are starting to really see it take off, both in the area of donors and recipients.

The Donation Heifer Program has been advertised again for 2001. A few herds have already come forward with donations. Verne Steeves of Rock Creek Red Angus has volunteered a heifer per year for the next few years. Flyaway Red Angus, Dale and Jean Schwerdt of Worsley have indicated interest in donating. Lookout Stock Farm, Fairview AB are interested in donating a black heifer. If you are interested in donating this year or in a future year please approach a director.

A selection process that will involve a point system has been put in place for this year. This will allow a more subjective selection of the applicants. We look at past experience in the beef industry, community and school involvement, family involvement in the cattle business, financial need and future plans.

Efforts have been made to get a logo for the Foundation. A contest was advertised in the Angus World and in a few other regional publications. A choice between a \$200 scholarship, and a limited edition print were offered. Donna Lee MacDonald, North Lunenburg, ON was the winner and she has chosen the print as her prize.

Bernie Brown of Okotoks AB is currently working on a set of two 5X7 prints of an Angus bull and cow/calf pair. The Foundation will determine how it will offer these prints. Bernie is able to color in these prints so members would be able to get them in black, red or a combination of the two colors as options. The Saskatchewan Association has also commissioned Brown to do a picture as a fundraiser. Some of you may be familiar with Bernie's work as "The Babysitter" was auctioned at the 2000 Masterpiece Sale.

Several regional scholarships through other Angus clubs have been organized across Canada. The Foundation continues to work with regional clubs to develop scholarships that can be administrated on a more local level. The Dorothy Banks Memorial Scholarship has been set up in Alberta and has approximately \$10,000 to administrate. The Junior Association has also set up a scholarship and we are looking into how we can work with these young people on this worthwhile endeavor.

Articles about the Foundation have been sent to several publications. The Foundation thought that programs like the Donation Heifer Program would receive fairly good publicity. This has not been the case to date. Many magazines are not interested in the activities of the Foundation. The perception of some of these papers may be that we are a self-serving organization.

The Angus World published the essays of the recipients and articles on the Foundation. This was much appreciated; many thanks to Dave Callaway for his support.

Many thanks to the 2000 Canadian Angus Foundation directors: Doug Fee, Don Conway, Lori Goodrich, Bill Smyth, Betty Lou Scott, Jason Deuchar, Shawn Parsons, Mary Hudson, John Willmott, Paula Pascoe and Jim Wilkins.

Thank you to all our supporters. We are looking forward to a very productive year in 2001.

Respectfully submitted,

Donna Ross
Chairman, Canadian Angus Foundation

Canadian Angus Foundations Ideas for 2001

1. Continue with Donation Heifer Program
2. Begin a Donation Semen Program
3. Phone campaign for donations
4. Teleconference meetings
5. Recognition for donors of the Foundation at annual meeting
6. Professional logo for Foundation
7. Continue to work and support Junior Association
8. Professional print of Angus cattle for promotion
9. Advertising of Foundation and our activities
10. Auction of items for the Foundation
11. Support of the archives
12. Continued support for scholarships at a regional level



Financial Statements of CANADIAN ANGUS FOUNDATION

Year ended December 31, 2000

Auditor's Report to the Members

We have audited the balance sheet of the Canadian Angus Foundation Inc. as at December 31, 2000 and the statements of operations and changes in net assets and cash flows for the year then ended. These financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audit.

Except as explained in the following paragraph, we conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. In common with many charitable organizations, the Foundation derives revenue from donations the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the accounts of the Foundation and we were not able to determine whether any adjustments might be necessary to donations revenue, excess of revenue over expenses and net assets.

In our opinion, except for the effect of adjustments, if any, which we might have determined to be necessary had we been able to satisfy ourselves concerning the completeness of the donations referred to in the preceding paragraph, these financial statements present fairly, in all material respects, the financial position of the Foundation as at December 31, 2000 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Chartered Accountants

Calgary, Canada
February 9, 2001

Canadian Angus Foundation Inc.

Balance Sheet

December 31, 2000, with comparative figures for 1999

	2000	1999
Assets		
Current assets:		
Cash	\$ 36,880	\$ 14,871
Accounts receivable	-	10,000
	<u>\$ 36,880</u>	<u>\$ 24,871</u>
Liabilities and Net Assets		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 4,372	\$ 913
Net assets:		
Externally-restricted (note 2)	7,270	2,745
Unrestricted	25,238	21,213
	<u>32,508</u>	<u>23,958</u>
	<u>\$ 36,880</u>	<u>\$ 24,871</u>

See accompanying notes to financial statements.

On behalf of the Board:

 Director

 Director

Canadian Angus Foundation Inc.

Statement of Operations

Year ended December 31, 2000, with comparative figures for 1999

	2000	1999
Revenue:		
Grant from Canadian Aberdeen Angus Association	\$ -	\$ 10,000
Donations revenue	18,300	5,245
	<u>18,300</u>	<u>15,245</u>
Expenses:		
Heifer Program (note 3)	8,000	2,000
Advertising	1,378	-
Directors meeting expenses	372	918
Donation to Canadian Junior Angus Association	-	2,500
	<u>9,750</u>	<u>5,418</u>
Excess of revenue over expenses	<u>\$ 8,550</u>	<u>\$ 9,827</u>

See accompanying notes to financial statements.

Canadian Angus Foundation Inc.

Statement of Changes in Net Assets

Year ended December 31, 2000, with comparative figures for 1999

	Externally- restricted (note 2)	Unrestricted	2000 Total	1999 Total
Balance, beginning of year	\$ 2,745	\$ 21,213	\$ 23,958	\$ 14,131
Excess of revenue over expenses	-	8,550	8,550	9,827
Transfer to externally-restricted fund	4,525	(4,525)	-	-
	\$ 7,270	\$ 25,238	\$ 32,508	\$ 23,958

See accompanying notes to financial statements.

Canadian Angus Foundation Inc.

Statement of Cash Flows

Year ended December 31, 2000, with comparative figures for 1999

	2000	1999
Cash provided by (used in):		
Operations:		
Excess of revenues over expenses	\$ 8,550	\$ 9,827
Changes in non-cash working capital:		
Decrease (increase) in accounts receivable	10,000	(10,000)
Increase in accounts payable and accrued liabilities	3,459	913
Increase in cash	22,009	740
Cash, beginning of year	14,871	14,131
Cash, end of year	\$ 36,880	\$ 14,871

See accompanying notes to financial statements.

Canadian Angus Foundation Inc.

Notes to Financial Statements

Year ended December 31, 2000

1. General:

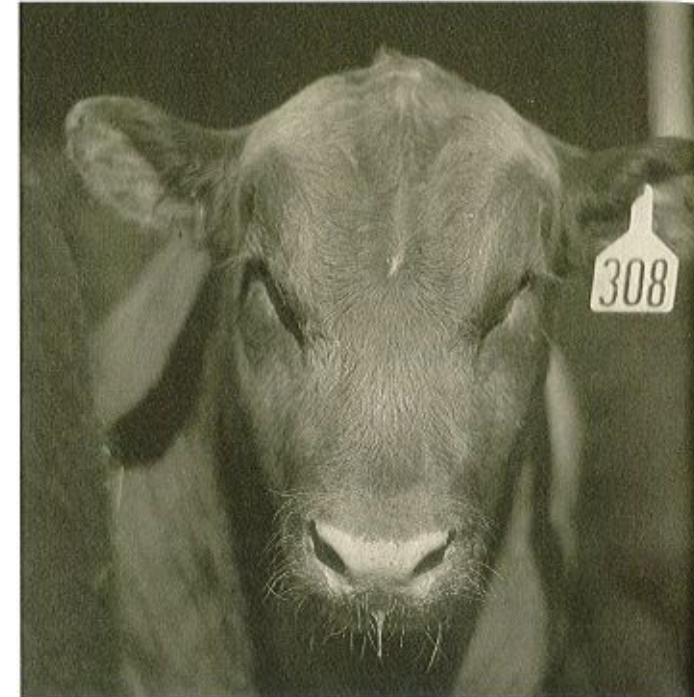
The Foundation is incorporated, as a corporation without share capital, under the Canada Corporations Act. It operates, as a registered charity, to receive donations for purposes of funding (a) scholarships and (b) the preservation of the archives of the Canadian Aberdeen Angus Association. The Foundation is controlled by the Association by virtue of the Association's ability to appoint a majority of the voting members of the Board of Directors.

2. Restrictions on net assets:

The Dorothy Banks Memorial Fund was established by the Association in co-operation with the Alberta Angus Association. Funds received are to be used to provide scholarships to junior candidates. These externally-restricted amounts are not available for other purposes.

3. Heifer Program:

The Heifer Program was established in 1999. The main objective of this program is to encourage young and enthusiastic candidates to start their own herds of Angus cattle. The Foundation will purchase heifers for donation to junior candidates.



Canadian Angus Association 2001 Budget

Revenue	2001 Budget	2000 Actual
Registrations	\$1,576,410	\$1,423,312
Breed Development programs	150,000	25,748
DNA Testing	100,000	128,270
Licensing	100,000	55,360
Interest	65,000	51,132
Grants	20,000	26,533
Registry Services	15,000	-
Other	<u>17,000</u>	<u>22,444</u>
Total Revenue	\$2,043,410	\$1,732,799

Expenditures	2001 Budget	2000 Actual
Salary & Wages	540,000	392,882
Advertising	97,000	93,757
Promotion	115,000	96,730
Printing	79,000	81,629
Office Expense	261,500	182,530
Breed Development Programs	150,000	27,367
Provincial Grants	145,200	127,464
DNA & Parentage Testing	96,000	115,901
Subscriptions & Memberships	92,000	86,927
Travel	85,000	71,855
Directors and Committees	80,000	68,295
Field Service	60,000	46,925
Registry Processing & Herd Magic	49,700	55,690
Professional Fees	44,000	25,874
Genetic Evaluation	40,000	20,149
Juniors	24,400	18,737
Bank & Interest Charges	15,000	12,997
Registry Services	10,000	-
Depreciation	<u>60,000</u>	<u>39,612</u>
Total Expenditures	\$2,043,800	\$1,565,321
Surplus/Deficit before reserve	\$(390)	\$167,478
Reserve (3% revenue less grants)	<u>\$60,702</u>	<u>\$51,188</u>
Total Surplus/Deficit	\$(61,092)	\$116,290

Revenue Notes

1. Based on history we forecast registry revenue will increase by 9% over 2000 revenue, plus \$25,000 has been added for the entry of weaning weights on commercial animals.
2. Due to the launch of the national identification program, major growth is expected in the Canadian Angus Certification (CACP) tagging Program.
3. The Canadian Angus Association requires all walking sires to have a DNA or blood type on file. Revenue from DNA testing is expected to drop in 2001 as the price charged to breeders has dropped from \$45 to \$35 per test (when the test is set up with the CAA office in advance).
4. Licensing revenue refers to the license paid by companies to participate in Canadian Angus Beef. With some changes in the program, growth of 50% is forecast.
5. This year, the Association will provide Registry Services for the Canadian and American Murray Grey associations.

Expense Notes

1. The increase in salary and wages will allow an expanded staff to continue to meet the needs of a growing association.
2. An increase in promotion is mostly to pay for expanded promotion of the Canadian Angus Beef program.
3. The greatest jump in office expenses is the cost of the lease on the much-needed expanded office space.
4. Growth in Travel and Directors and Committees reflects an additional director and increased air fares and other travel costs.
5. In addition to an expansion of the commercial producer field service added in 2000, additional Field Service to support the Canadian Angus Beef program is planned.
6. The ongoing developments with the two American Angus associations regarding joint evaluations have increased Genetic Evaluation costs.
7. The Canadian Angus Association transfers junior memberships paid to the Canadian Junior Angus Association (CJAA) in the form of a monthly grant. Junior activity grants to provincial associations are also paid from this category.
8. Currently, the Association is presenting a balanced budget for 2001, prior to the setting aside of the required 3% reserve.

Please keep in mind that budgets are guidelines and are reviewed and adjusted by the Board of Directors regularly.

2000 Show Bull of the Year

ACN DMM Dynasty 15J

Owned by: Angela Claire Northey, Steven Tofteland, Lee & Dawn Wilson
Bashaw, AB



2000 Show Female of the Year

Red Bar-E-L Joy 92J

Owned by: David and Lynne Longshore
Stettler, AB



2001 Gold Shows

July 11

Calgary Stampede Angus Show
Calgary, Alberta

August 3

Saskatchewan Angus Summer Gold
and Junior Show
Prince Albert, Saskatchewan

August 15-18

New Old Home Week
Charlottetown, Prince Edward Island

August 23-25

Nova Scotia Provincial Exhibition
Eastern Beef Opportunities Association Show
Truro, Nova Scotia

August 23-26

Bulkley Valley Exhibition
Smithers, British Columbia

August 31

Interior Provincial Exhibition
Armstrong, British Columbia

September 16

Ontario Preview Show
Brampton, Ontario

October 4-7

ExpoBoeuf
Victoriaville, Quebec

November 1-3

Fall Fair
Brandon, Manitoba

November 6

Royal Agricultural Winter Fair
Toronto, Ontario

November 10-11

Northlands Farmfair Angus Shows
Edmonton, Alberta

November 18-25

Canadian Western Agribition Angus Show
NATIONAL ANGUS SHOW
Regina, Saskatchewan

Honorary Presidents

Lucille Turner

Qualicum Beach, British Columbia

Lucille Turner became actively involved in the Angus business when she married Alex in 1961. Turner Meadows breeding is found in many herds throughout Canada. Lucille was always an active participant in all of their activities. Lucille was BC Secretary from 1979 to 1986 and for a number of years she was the treasurer as well. Lucille could always be found clerking at the Pacific All Stars sales and organizing regional and BC meetings as well as special events. She organized many junior Angus shows which were held throughout the province. As the girls were growing up, Lucille was an active supporter of 4-H in Qualicum and she could be counted on to be found at nearly every show and event. Her quiet efficiency helped put BC Angus on the map. The BC Association has nominated Lucille as honorary president as a token of its appreciation for a job well done and recognition of all her effort. Thank you, Lucille.

Beth Plain

Surrey, British Columbia

Sunniebend Angus is one of the well know BC herd names and Frank and Beth Plain have made a large contribution to the BC Angus Association over the years. The BC Association would like to recognize Beth's contribution by nominating her for honorary president for 2001. Beth was the treasurer from 1981 to 1991. Side by side with Lucille Turner, Beth could be found at every event keeping track of the association finances and efficiently organizing the books. Beth has always been an enthusiastic supporter and faithfully displayed and sold Angus promotional materials at shows and sales throughout the province for years. The Association has come to rely on such loyal support and is grateful for all of Beth's efforts. Thank you, Beth.

Harold Simonson

Wetaskiwin, Alberta

Harold Simonson and wife Roma owned and operated Woodlawn Farms at Wetaskiwin which was founded in 1918 by Harold's father-in-law Roy Ballhorn, and from 1955 onward was under Harold's guidance. Both Roma and Harold hold post graduate degrees in agriculture, hence their interest in agriculture generally.

Roy Ballhorn was a leader among cattlemen, and a highly respected Angus breeder and it was under his careful guidance that the Woodlawn herd was formed.

Woodlawn Farms became a highly regarded seedstock source and a major contender at several bull sales. Woodlawn Farms participated in the Calgary Bull Sale for 52 consecutive years, beginning in 1923. During this long tenure they exhibited at least 7 Grand Champions and 12 Reserve Grands. Woodlawn enjoyed similar successes at various other major bull sales in those years as well.

The Woodlawn Farms Angus herd totaled 350 head for a number of years and were as noted for the high quality of their herd of brood cows as for their breeding herdsires.

Harold served as President of the Alberta Angus Association in 1962, and as President of the Canadian Angus Association in 1967. He served as President of the Alberta Cattle Breeders Association, as well as being part of the Western Stock Growers Association, for several years. He presented Angus trophies at many 4-H shows and he has also been actively associated with many organizations in his home district of Wetaskiwin.

Ed Heil

Abernethy, Saskatchewan

Ed Heil was born in Lemberg, Saskatchewan in 1913 and he and his brother George began working their family farm in the late 30's. After spending three and a half years in the R.C.A.F., Ed started his purebred Angus herd in 1945 - Laurel Creek Angus. The first purebred females he purchased from the Ken Holt dispersal at Craven, a "Lucy" and a "Princess" for a total of \$870, which was a lot of money in those days. The early day herdsires came from Heatherbrook and Old Hermitage farms. Other bulls used in his program were "Wilelen Standard L", "Elegant of Angus Glen" and "Bovimela Jumbo 13Y". When son Raymond came in as a partner they used "Biffles Emulous 775" and "Riverbend Challenger".

Ed exhibited bulls at the Regina Bull Sale annually from 1948 until his herd dispersal in 1976. He has served on the board of both the Saskatchewan and the Canadian Angus Associations. In his community he was a 4-H leader for 15 years and is a life member of the Abernethy Agriculture Society.

Ed and Margaret have one son Raymond (Jeannette) and two daughters: Gaylene (George Noble) and Norma (Garry Legaorden) and how have several grandsons working in the cattle business.

Innis Hodson **Lenore, Manitoba**

Purebred Angus cattle have been a way of life for the Hodsons since Innes' parents, Norman and Kay, bought their first purebred cow in 1942. The farm name then was "Boni Agri" which in Latin means Good Husbandry, but following Norman's estate sale in 1972, the farm name was changed to Rosebank Farms.

Innes worked on the family farm since childhood except for his college years, a couple years working in Alberta for the Federal Department of Agriculture Livestock Branch and time spent in the R.C.A.F. In 1964, he married Joan Tapp. Their daughters Jody (Doug Scotchburn) and Janelle are both teachers, while their sons follow in the farming tradition. Jonathan (Lori) and Jason (Barbara) are involved in the operation at Rosebank Farms, while Jamie the youngest son, farms in the summer and plays hockey the remainder of the year.

Innes has held offices with the Manitoba Angus Association, but mainly channeled his energies into the Keystone Agricultural Producers - an all-commodity farm lobby organization - serving as a Director for the first seven years of its existence. He was a Director on the Manitoba Beef Commission and for 12 years was a councilor for Woodworth Municipality, six as Vice Reeve.

The family is proud that in 58 years of calving at BoniAgri and Rosebank, they have required a caesarian section only twice out of approximately 4500 births. In addition to their purebred enterprise, they are in the midst of expanding their feedlot operation, bringing in their first pen of steers last fall to feed with their own.

In 1999 the Hodson family received the Long Term Recognition Award from the Canadian Angus Association. They have received a Certificate from the Manitoba 4-H Council in recognition of three generations of the Hodson family in 4-H. Angus cattle have been a rewarding part of the Hodson lifestyle for 58 years and every indication points to the continuation of that trend.

Al Hartford **Glencoe, Ontario**

Al and his wife Gert operate a beef farm near Glencoe, Ontario. They have a son Bill and a daughter Joanne, grandson and granddaughter, Shawn and Sherry.

Al is actively involved in the Ontario Angus Association and in his local Western Ontario Angus Club. He is a member of the Canadian Angus Association. Al is quick to give a helping hand to friends and neighbours when the need arises.

Al's Angus herd was established in 1966. His cattle are hard working cattle that are not pampered. His cattle have been used as model animals at special events in Ontario.

Al and his family are great promoters of Angus cattle. They always help and encourage young people to become involved with 4-H and Junior Angus events. They gladly share their expertise and knowledge with young people and others getting started in the Angus business.

Al is an active member and a driving force of positive influence behind the activities of the Western Ontario Angus Association.

Bill Scott **Upper Mount Thom, Nova Scotia**

Bill Scott and his family have been involved with Angus cattle since 1985. Bill grew up on a large Hereford farm in Musquodoboit, Nova Scotia. When he and his family moved to Pictou County in the mid-70's the first cattle purchases were Hereford. Daughter Lisa changed the colour of things when she decided she wanted a black Angus calf for a 4-H project. The Scotts purchased their first Angus animal from the late Boerge Nielsen in 1985 and haven't changed colours since.

A significant portion of the Scott herd is based on Foundation Stock Farm breeding. In addition, they have bloodlines from purchases made from New Brunswick and Prince Edward Island, as well as Ontario. Several of the WindCrest Farm females trace back to a female born in New Zealand and imported to Nova Scotia by the Oland family. Bill has concentrated on raising bulls for the Maritime market and has sold bulls into all four Atlantic provinces.

Bill has been active in the Cattlemen's Association, serving on the Pictou County Board for several years, as President as well as Provincial Director. He also served two terms as Provincial President of the Cattlemen's Association. He was a beef leader in the local 4-H Club for a number of years. Since his own children have outgrown 4-H, many 4-Hers have "borrowed" from the Scott Angus cattle for their 4-H projects.

Bill has been a director of the local Federation of Agriculture Board for a number of years and is currently President of the Board. He has been a member of the Truro Steer Show committee for over ten years and chaired the committee several times. He has been involved with the Nova Scotia Angus Association since the 80's and is currently the Director to the Maritime Board from the Nova Scotia Association and President of the Maritime Association.

Since his first purchase of an Angus animal, Bill has consistently and diligently promoted the Angus breed.

In 1998, the Canadian Aberdeen Angus Association instituted a Long-Term Recognition Award to recognize those individuals and families who have demonstrated a long-time commitment to the Angus breed in Canada by maintaining a continuous membership in our Association for at least 50 years.

This year, we are pleased to recognize the following dedicated Angus breeders:

MANITOBA

Greenbush Angus

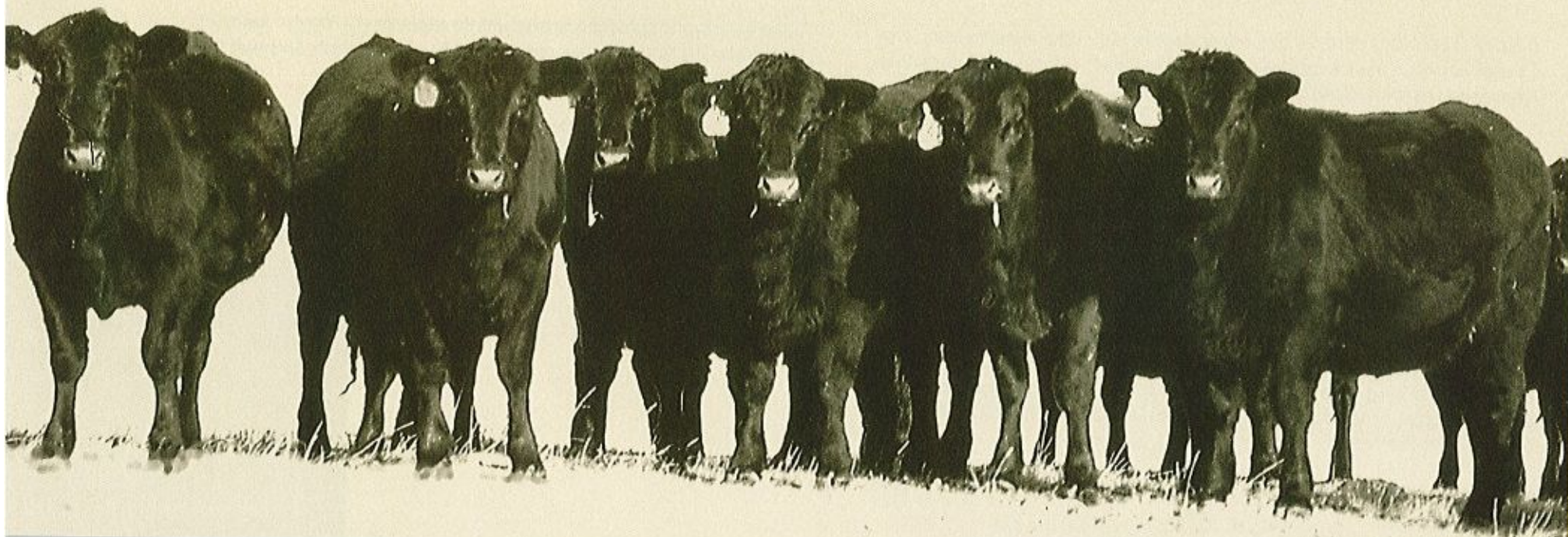
SASKATCHEWAN

Almarie Angus - Hage Farms

The Lensen Family

ALBERTA

The Spruces Angus



Past Presidents of the Canadian Aberdeen Angus Association

1906	Hon. W. Clifford	1944-45	Chas. C. Matthews	1967	Harold Simonson	1984	J.J. Willms
1907	S. Martin	1946	Frank G. Todd	1968	C.G. "Chuck" Davis	1985	John C. Willmott
1908-10	John Tranquair	1947	A.E. Foster	1969	Donald C. Matthews	1986	James P. Peaker
1911-20	J.D. McGregor	1948	T. Alex Edwards	1970	John C. Willmott	1987	Donald E. Atkinson
1921-22	James Browne	1949-50	Harry Morrell	1971	Edward Heil	1988	Larry Walker
1923-24	John E. Lowe	1951-52	Roy Ballhorn	1972	Norman E. Wade	1989	Leverett Bradley
1925-26	James Bowman	1953-54	Cowley H. Webster	1973	Elmer Greenslade	1990	Dave Wildman
1927	Harry Leader	1955-56	Thos. Henderson	1974	Bruce McGillivray	1991	Mel Sisson
1928-29	F.H. Reed	1957	P.R. Pederson	1975	David T. Bradshaw	1992	Bill Jackson
1930-31	W.J.F. Warren	1958	T.A. Leader	1976	B.M. "Ben" Blacklock	1993	Dr. B.Z. "Dale" Alyward
1932	James Turner	1959	C.H. Norman Hodson	1977	Orrin E. Hart	1994	Grant Wilson
1933	John R. Hume	1960	Malcolm Bailey	1978	George Earley	1995	Jim Round
1934-35	S.J. Henderson	1961-62	Wilfred Willoughby	1979	Neill MacGregor	1996	Gary Harron
1936-37	W.D. Lyon	1963	W.L. McGillivray	1980	George M. Perry	1997	Lori Goodrich
1938-39	T. Alex Edwards	1964	Douglas G. Anderson	1981	Langley Musgrave	1998	Robert McHaffie
1940-41	Roy Ballhorn	1965	Alex Lamond	1982	Lawrence Nason	1999	Mabel Hamilton
1942-43	C.R. Wade	1966	Thos. Jackson	1983	E. Glenn Good		

Tribute to our outgoing President

Barney Creech has enjoyed the privilege of serving as the eighty-eighth President of the Canadian Angus Association. Recognized primarily as a breeder of Red Angus, he now has both our breed's colours represented in his herd at Lloydminster.

In addition to attending all the major Canadian Angus shows this year in Toronto, Regina and Edmonton, and representing the Association at the annual meeting of the Red Angus Association of America, a highlight of his presidential year was judging Australian Red Angus at the Royal Sydney Show in April. Barney took advantage of the trip to Australia to visit breeders and the office of the Agricultural Business Research Institute.

A native of Saskatchewan, Barney graduated from the University of Saskatchewan with a BSc in Agriculture in 1975 and has been ranching near Lloydminster ever since. He spent eighteen years as a director of the Lloydminster Ag Society. He was a director and President of the Canadian Red Angus Promotion Society for three years and also served as President of the Saskatchewan Angus Association before being elected to the Canadian board in 1995. Always a strong proponent of performance testing, he served as chairman of the Breed Development committee for three years before becoming President.

Barney has expanded his business interests with the acquisition of a "Wendys" franchise in Lloydminster. This business venture, combined with his cattle and family, have made the past few years very hectic.

His three children are all actively interested in the Angus business. Lori, his eldest daughter, is a well-known agricultural reporter presently enjoying a sabbatical in Australia. His second daughter, Erin, will be returning this spring after graduating from the University of Nebraska. His son, Barney, Jr. is attending Dodge City Community College on a rodeo scholarship.



2001 Annual Meeting hosted by the British Columbia Angus Association

2001 Board of Directors

President Frank Strimbold

Vice President Sandra Seggewiss

Directors Jack Brown
Don Cockrill
Wayne Hughes
Rick Kantz
Todd Marchant
Jim Moon
Lance Savage
Shirley Hamblin

Many thanks to the CAA 2001 AGM Organizing Committee

Howard and Elizabeth Peto

Lance and Jill Savage

Alan and Marj Savage

Herman and Sandra Seggewiss

Don and Judith Cockrill

Greetings from Frank Strimbold, President of the BC Angus Association

On behalf of the BC Angus Association I welcome everyone to BC for the Convention and Annual General Meeting. I hope your time with us will be enjoyable and educational.

Thanks to the hard working volunteers who have planned and organized the events surrounding the meetings. Our sponsors need a special thanks and I would hope that you will all thank and acknowledge them as they are what makes this all possible and successful.



Canadian Angus Association
142, 6715 - 8 St NE
Calgary, AB T2E 7H7

Phone (403) 571-3580
Fax (403) 571-3599
Toll-Free 1-888-571-3580
E-Mail cdnangus@cdnangus.ca
Website www.cdnangus.ca